Perspectives on Marketing, Self-Regulation and Childhood Obesity

Victoria Rideout, M.A. Kaiser Family Foundation

FTC/HHS Workshop July 2005









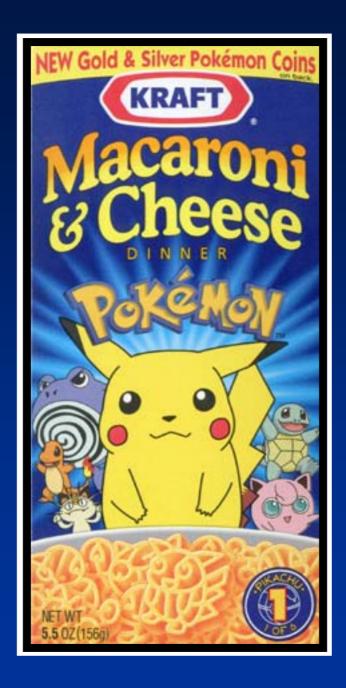
Welcome to Hershey's KidzTown, the sweetest place online! Here, you can learn about delicious Hershey products, play games, find recipes and enjoy yourself. Hershey's KidzTown is the place for fun! We hope you'll visit us often.

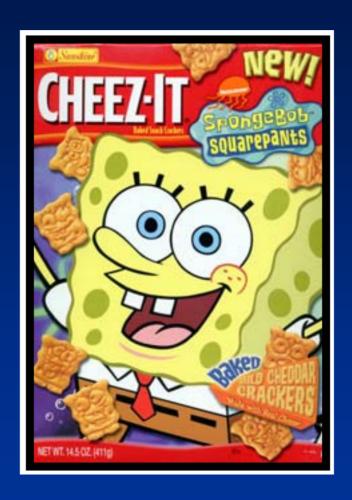
•

















Perspectives on Marketing, Self-Regulation and Childhood Obesity

Victoria Rideout, M.A. Kaiser Family Foundation

FTC/HHS Workshop July 2005

