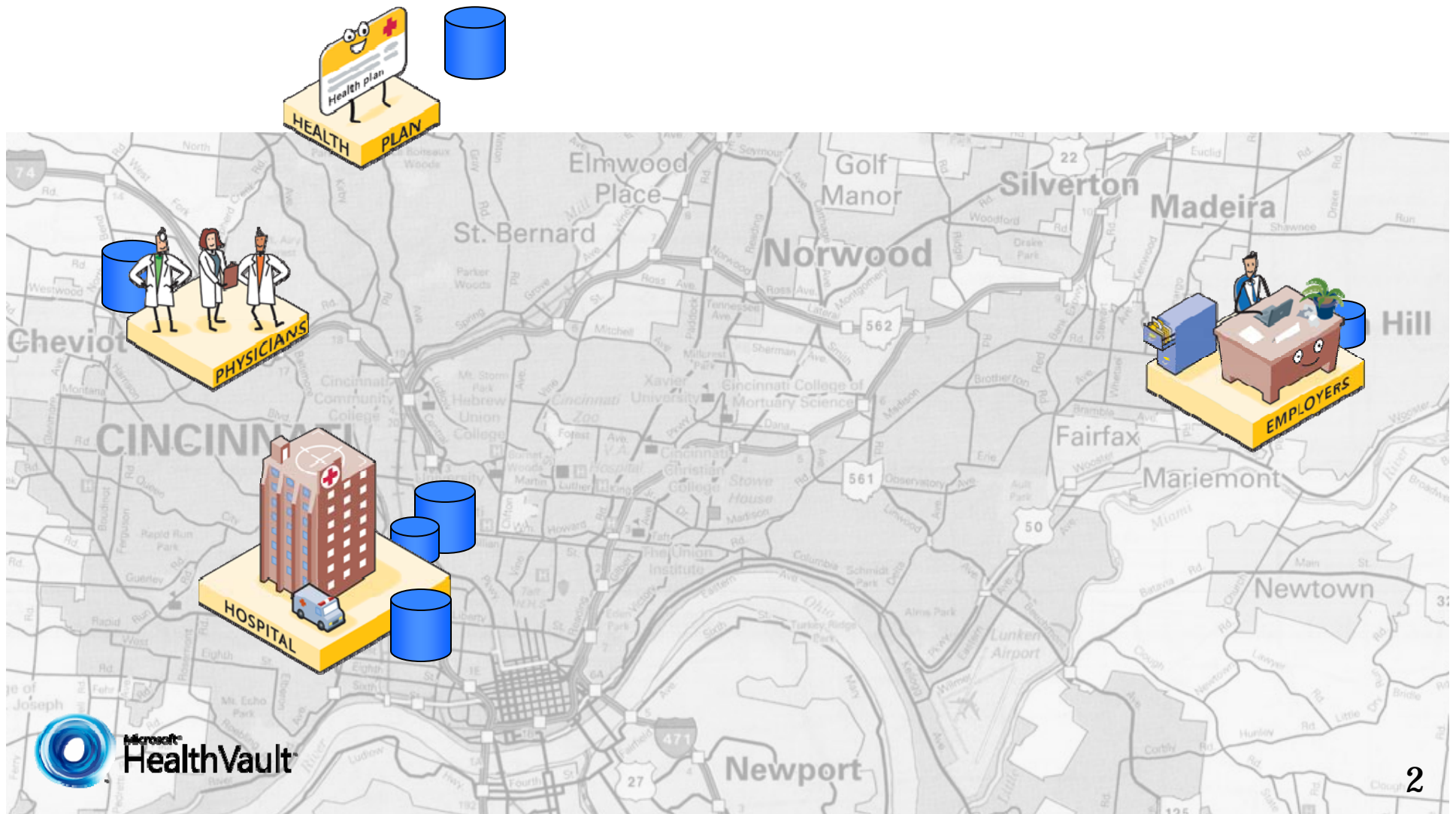




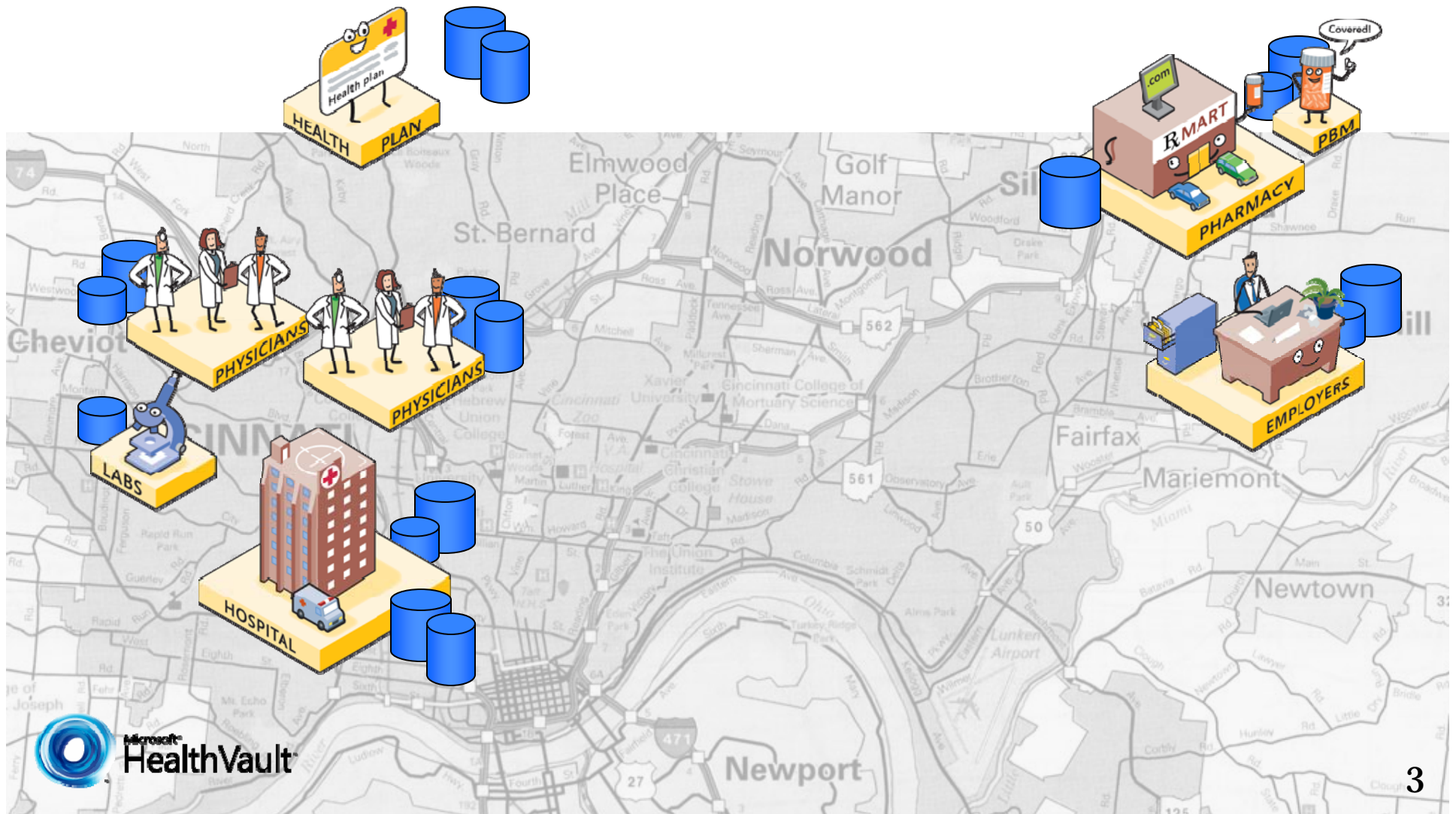
TM

Microsoft®  
HealthVault™

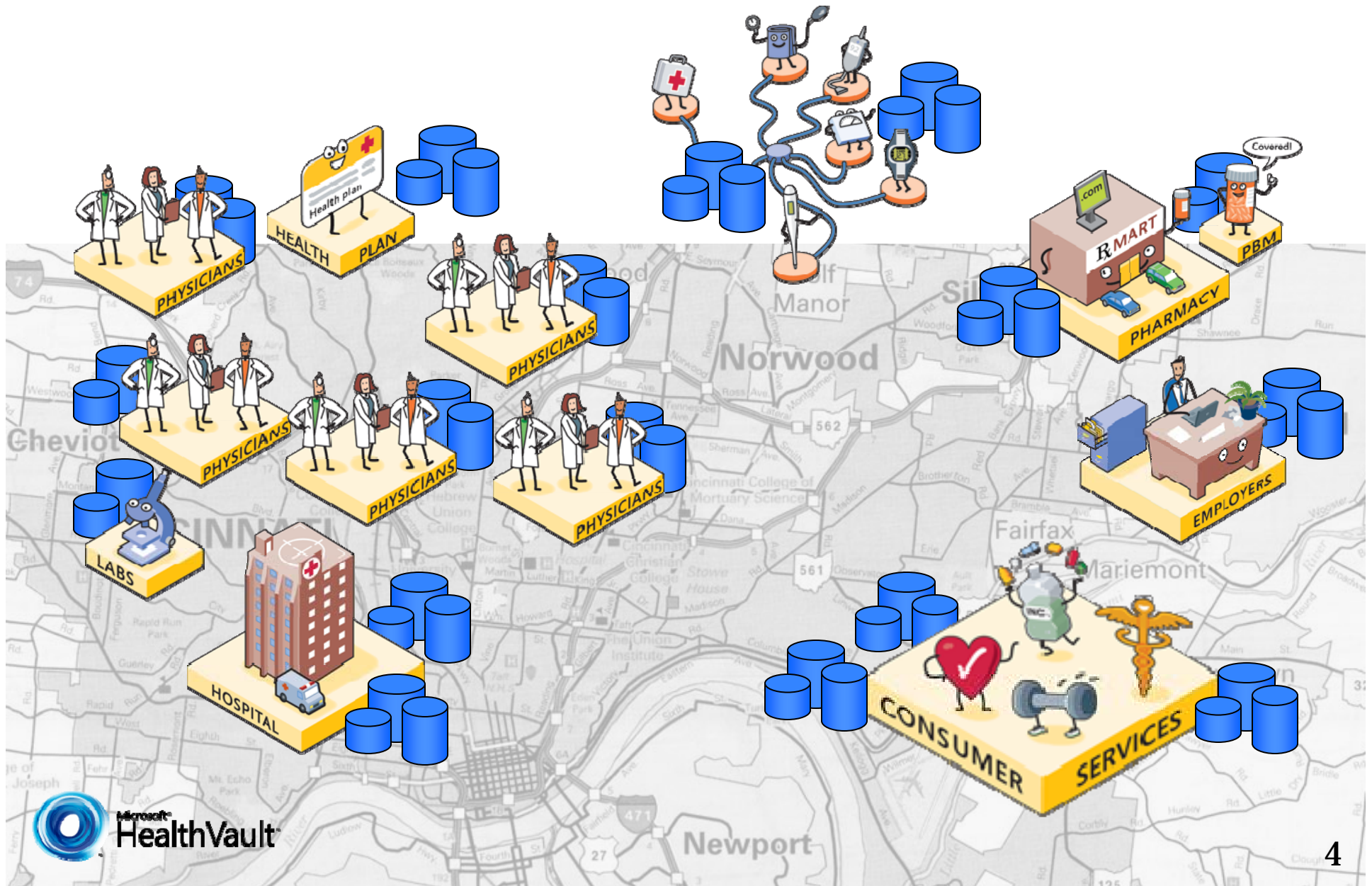
# Silos of Health Information



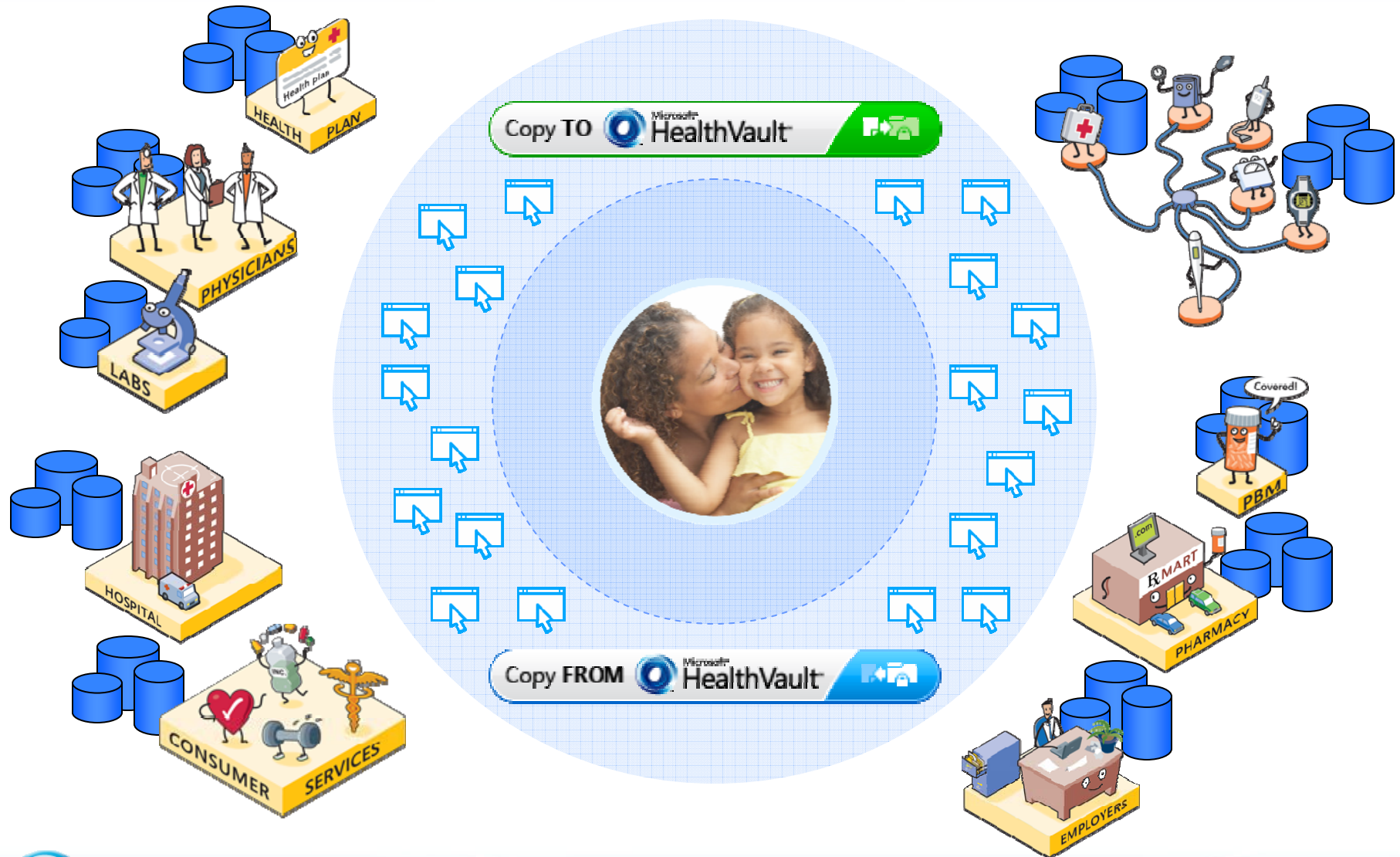
# Silos of Health Information



# Silos of Health Information

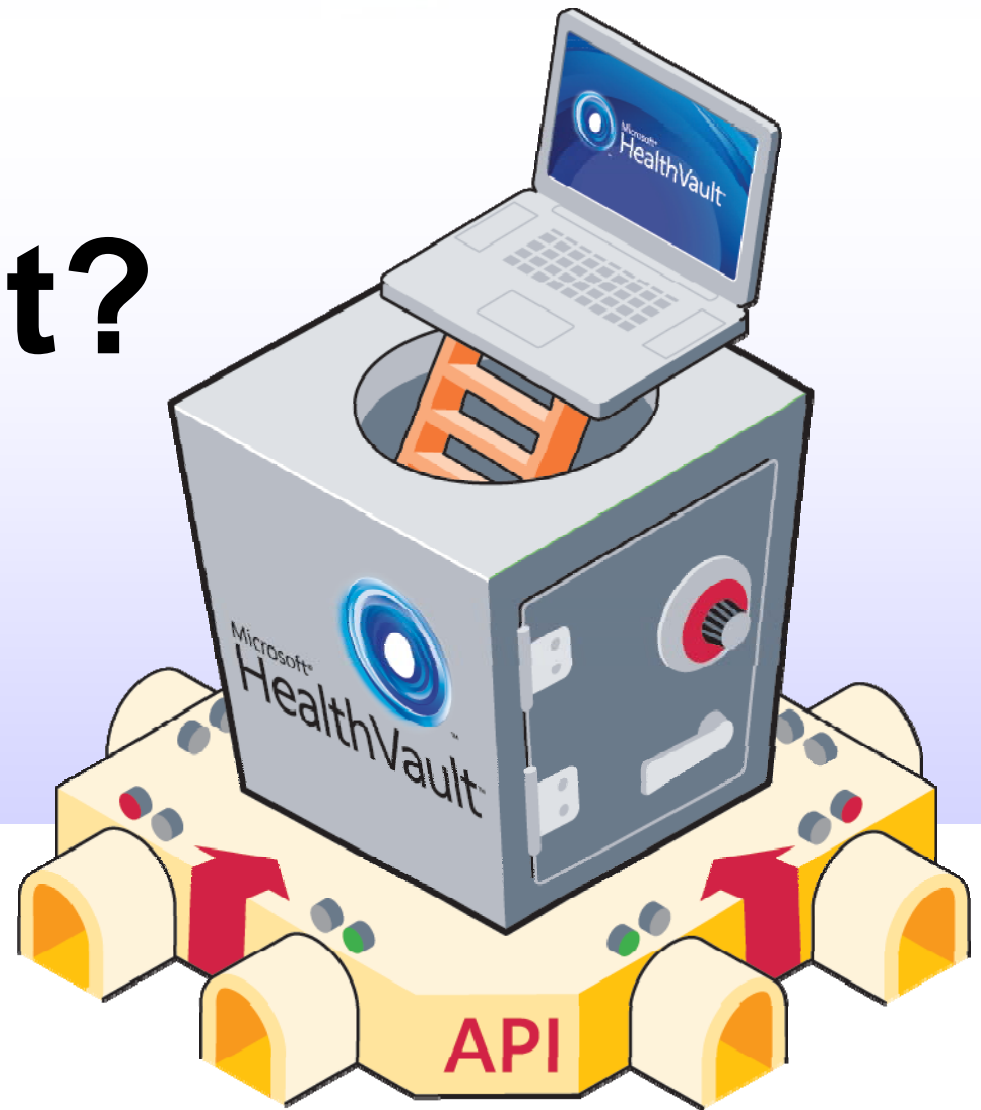


# Consumers as the Aggregators



# What is HealthVault?

A platform for consumer empowerment and engagement with and through their personal health data



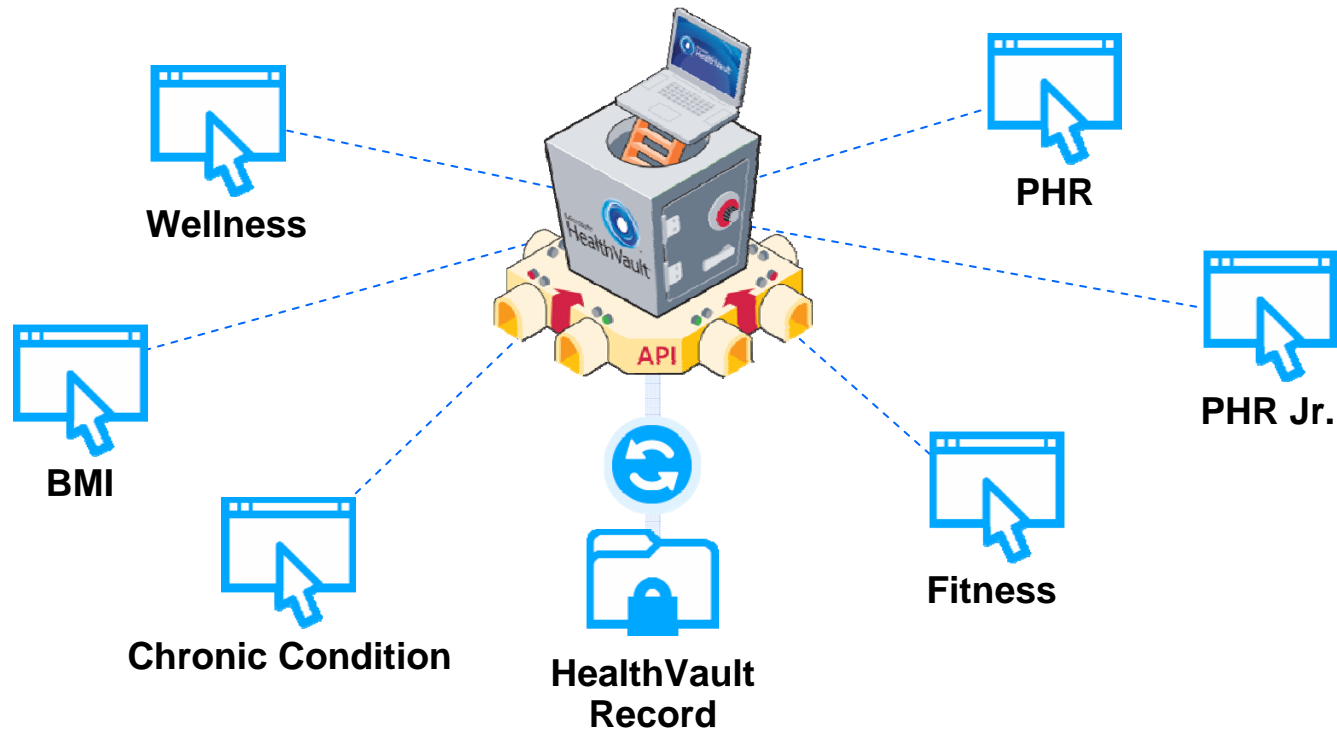
# The HealthVault Consumer-centered Ecosystem



# HealthVault is NOT a PHR

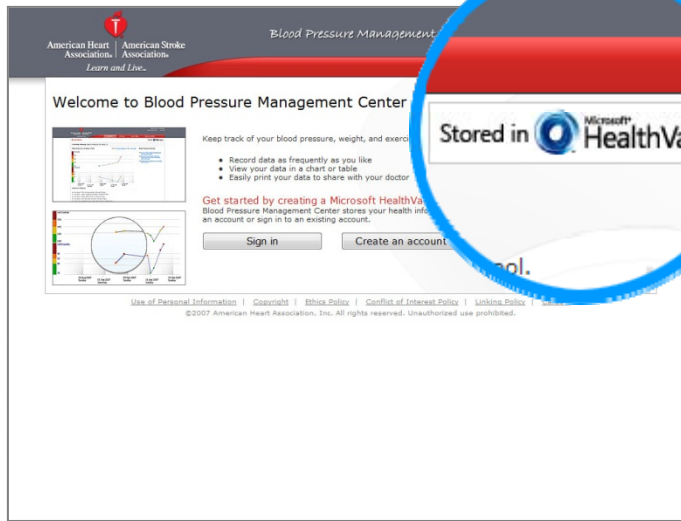
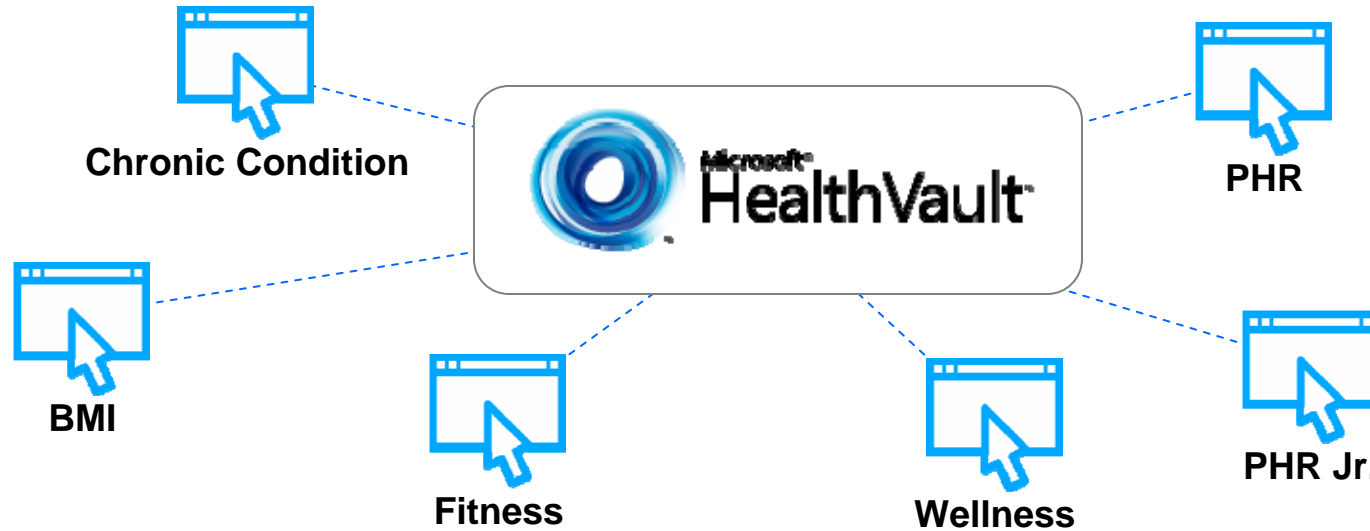


- HealthVault is a way for individuals to collect, store, and share their health information
- It is a shared data platform that allows multiple applications to work with a person's health data to improve health management and outcomes





# HealthVault: Store and share health data



# Design Principles of HealthVault



Privacy and Security Focused



Inclusive of Industry Standards



Free for Users and Developers

# Design Principles of HealthVault



Privacy and  
Security Focused

# The HealthVault Privacy and Security Story



People care deeply about how their health information is used and shared.

That's why the Microsoft HealthVault platform was built on a foundation of strict privacy principles, which augment Microsoft's industry-leading corporate privacy policies:

1. The Microsoft HealthVault record you create is controlled by you.
2. You decide what information goes into your HealthVault record.
3. You decide who can see and use your information on a case-by-case basis.
4. We do not use your health information for commercial purposes unless we ask and you say clearly that we may.

To that end, our security measures are designed to deliver on our privacy promises, hardening Microsoft's corporate security practices.

# Design Principles of HealthVault



Privacy and Security Focused



Inclusive of Industry Standards

# Design Principles of HealthVault



- Inclusive of industry standards
  - Meaningful standards in healthcare (eg., XML, HL7 CCD, ASTM CCR)
- Open Specification Promise (OSP)
  - HealthVault XML interfaces (available Fall 2008)
  - Public description of how HealthVault talks to the world
  - Use of the spec is free, easy, now, and in the future
  - Recreate and re-implement the HealthVault service
- CodePlex projects
  - .NET API wrapper (available Summer 2008)
    - Microsoft Reference Software License (Ms-RSL)
    - Contributed & maintained by HSG
  - API wrappers for other environments
    - Java available now, more coming soon from the community

# Design Principles of HealthVault



Privacy and Security Focused



Inclusive of Industry Standards



Free for Users and Developers



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**Be well. Protected.**

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