

AGENDA

FEBRUARY 19 - 20, 2003



Wednesday, February 19, 2003

8:30 Doors open

**9:00 Welcoming Remarks:
Chairman Timothy J. Muris
Federal Trade Commission**

**Videotaped Remarks:
Senator Susan Collins, Chairman
Senate Committee on Governmental
Affairs**

**Remarks:
Theodore W. Kassinger, General
Counsel, Department of Commerce**

**9:15 Introductory Discussion Moderated by
Commissioner Mozelle W. Thompson,
Federal Trade Commission**

Steve Bartlett, Chief Executive Officer, Financial
Services Roundtable

Sitesh Bhojani, Commissioner, Australian
Competition & Consumer Commission and
President, International Consumer Protection and
Enforcement Network

Susan Grant, Vice President for Public Policy and
Director, National Fraud Information Center/
Internet Fraud Watch, National Consumers
League

10:00 Introduction to Panels

Hugh Stevenson, Associate Director for
International Consumer Protection, Bureau of
Consumer Protection, Federal Trade Commission

**10:15 Panel 1: Public/Private Partnership
Models to Combat Fraud**

What are the keys to a successful public/private partnership to fight cross-border fraud? What are the main legal and other obstacles to such cooperation? What can we learn from public/private partnerships in other areas?

Moderator: Hugh Stevenson, Associate Director
for International Consumer Protection, Bureau of
Consumer Protection, Federal Trade Commission

Panelists:

Barry Elliot, Detective Staff Sergeant, Anti-Rackets
Branch, Ontario Provincial Police/PhoneBusters

Susan Grant, Vice President for Public Policy and
Director, National Fraud Information Center/
Internet Fraud Watch, National Consumers
League

Keith Inman, Director, Electronic Enforcement,
Australian Securities & Investments Commission

Phyllis Schneck, Vice President, Enterprise
Services, eCommSecurity, Inc. and Chairman,
National Executive Board, InfraGard

John Skoglund, Assistant Inspector in Charge,
Southwest Division, U.S. Postal Inspection
Service – Business Mailing Industry Task Force

Joseph Sullivan, Senior Counsel for Rules, Trust
and Safety, eBay Inc.

Charles Underhill, Senior Vice President Dispute
Resolution Division, Council of Better Business
Bureaus and Chief Operating Officer, BBBOnLine

11:15 Break

**11:30 Panel 2: Cross-Border Fraud Trends and
Prevention – Forecast from the Financial
Sector**

What is the financial services sector doing to track trends and prevent cross-border frauds that affect consumers? What further steps can the financial services sector pursue, together with law enforcers, to combat cross-border scams such as international lotteries, advance fee loan and credit card schemes, debit card fraud and identity theft? How do such initiatives relate to other anti-fraud efforts?

Moderator: Maureen Cooney, Legal Advisor for
International Consumer Protection, Bureau of
Consumer Protection, Federal Trade Commission

Panelists:

Presentation by BITS, the Bank Information
Technology Services Group of the Financial
Services Roundtable

John Corbelletta, Director, Fraud Control, Visa
U.S.A., Inc.

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PARTNERSHIPS AGAINST CROSS-BORDER FRAUD

Robert Jones, Director, Operating Risk Management, FleetBoston Financial Corporation and Co-Chair, BITS Fraud Steering Group

Robin Slade, Director, BITS (Fraud Reduction)

Ed Mierzwinski, U.S. Public Interest Research Group

12:15 Lunch

2:00 Panel 3: Cross-Border Enforcement Case Challenges - Opportunities for Financial Sector Cooperation and Information Sharing

What challenges does the FTC face in pursuing cross-border fraud cases and recovering money for defrauded consumers? What assistance from the financial services sector would help address these challenges? What kinds of information can be collected and shared, and what are the legal impediments and policy concerns affecting such information sharing? How might the financial services sector partner with the FTC to more effectively investigate fraud schemes, freeze assets, trace money transfers from U.S. banks to offshore locations, and recover fraud proceeds to provide redress to consumers?

Moderator: Maureen Cooney, Legal Advisor for International Consumer Protection, Bureau of Consumer Protection, Federal Trade Commission

Panelists:

Robb Evans, Chief Executive Officer, Robb Evans & Associates LLC

Tara Flynn, Assistant Director, Division of Marketing Practices, Bureau of Consumer Protection, Federal Trade Commission

Carmina Hughes, Special Counsel, Division of Bank Supervision, Board of Governors of the Federal Reserve System

J Imbert, General Counsel, Global Anti-Money Laundering, Citigroup

Ed Mierzwinski, U.S. Public Interest Research Group

Tom Schulz, Assistant General Counsel, Federal Deposit Insurance Corporation

3:00 Break

3:15 Panel 4: Partnering With Payment Systems: The Role of Credit Cards, ACH Processors, and Money Transmitter Services

What are the key trends concerning the misuse of checks and debits, credit cards, and money transmitter services in relation to cross-border fraud? What are some practical mechanisms for public/private sector partnerships in areas such as information sharing, risk analysis, identification and location of investigatory targets, training, and business and consumer education? What legal or other concerns might limit public/private sector cooperation in this area?

Moderator: Stacy Feuer, Legal Advisor for International Consumer Protection, Bureau of Consumer Protection, Federal Trade Commission

Panelists:

Elliot Burg, Assistant Attorney General, Vermont Office of the Attorney General

Jean Ann Fox, Director of Consumer Protection, Consumer Federation of America

Jane Larimer, General Counsel, NACHA

Mark MacCarthy, Senior Vice President Public Policy, Visa, U.S.A., Inc.

Dave Ostertag, Field Investigations Manager, Discover Financial Services

Jonathan Rusch, Special Counsel for Fraud Prevention, Criminal Division, U.S. Department of Justice

Mark Thompson, Associate General Counsel, First Data Corporation and General Counsel, Western Union North America

4:45 Open Discussion

5:15 Wrap Up

Hugh Stevenson, Associate Director for International Consumer Protection, Bureau of Consumer Protection, Federal Trade Commission

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PARTNERSHIPS AGAINST CROSS-BORDER FRAUD

Thursday, February 20, 2003

8:30 Doors open

9:00 Opening Remarks

Commissioner Mozelle W. Thompson, Federal Trade Commission

9:10 Panel 5: Cooperating with Commercial Mail Receiving Agencies and Courier Services

What are the key problems relating to the use of commercial mail receiving agencies and courier services in fraudulent cross-border schemes? What are some mechanisms for public/private sector partnerships in areas such as information sharing, identification and location of investigatory targets, training, and business and consumer education? What legal or other concerns might limit public/private sector cooperation in this area?

Moderator: Stacy Feuer, Legal Advisor for International Consumer Protection, Bureau of Consumer Protection, Federal Trade Commission

Panelists:

Alan Armstrong, Washington Metropolitan Area Franchisee, Mailboxes Etc.

Charmaine Fennie, President, Associated Mail & Parcel Centers and Neighborhood Postal Centers

Lee Hollis, General Manager, Enforcement Coordination, Australian Competition & Consumer Commission

Robin Landis, Program Manager for Telemarketing Fraud, U.S. Customs Service

Andrew Lynn, Director of Marketing and Intellectual Property Law, FedEx Corporation

Larry Maxwell, Inspector in Charge, Fraud, Child Exploitation, and Asset Forfeiture Group, U.S. Postal Inspection Service

10:00 Panel 6: The Role of Industry Associations and Self-Regulatory Organizations

What can industry associations and self-regulatory organizations do to help combat cross-border fraud? Are there practical mechanisms for public/private sector

partnerships in areas such as information sharing, training, code enforcement, and business and consumer education? What legal or other concerns might limit public/private sector cooperation in this area?

Moderator: Hugh Stevenson, Associate Director for International Consumer Protection, Bureau of Consumer Protection, Federal Trade Commission

Panelists:

Mark Bohannon, General Counsel and Senior Vice President, Public Policy, Software & Information Industry Association

Jerry Cerasale, Senior Vice President, Government Affairs, Direct Marketing Association

Don Mercer, Assistant Deputy Commissioner of Competition, Competition Bureau, Canada

Daniel Nathan, Chief, Office of Cooperative Enforcement, Division of Enforcement, Commodity Futures Trading Commission

Alastair Tempest, Director General, Federation of European Direct Marketing Associations

Bob Whitelaw, President and Chief Executive Officer, Canadian Council of Better Business Bureaus

10:50 Break

11:00 Remarks Introducing Internet-Related Panels

Commissioner Orson Swindle, Federal Trade Commission

11:15 Panel 7: Potential Partnerships Among Consumer Protection Enforcement Agencies and Internet Service Providers and Web Hosting Companies

What can foreign and domestic Internet service providers and web hosting companies do to assist the FTC in identifying perpetrators of cross-border fraud? How can the process for sharing information with the FTC be streamlined, and how can the confidentiality of information requests be maintained during FTC investigations? Under what circumstances can web hosting companies and others shut down a website upon being notified that the site is being used to defraud consumers? What legal or other concerns might limit public/private sector cooperation in this area?

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Moderator: Hugh Stevenson, Associate Director for International Consumer Protection, Bureau of Consumer Protection, Federal Trade Commission

Panelists:

Jonathan Bamford, Assistant Information Commissioner, U.K. Information Commissioner's Office

Chris Bubb, Assistant General Counsel, AOL Time Warner

Sarah Deutsch, Vice President and Associate General Counsel, Verizon

Andrew Konstantaras, Executive Director, Internet Law & Policy Forum

Cedric Laurant, Policy Fellow, Electronic Privacy Information Center

Andrea Rosen, Assistant Deputy Commissioner of Competition, Competition Bureau, Canada

Kristen Verderame, Vice President, U.S. Regulation and Government Relations, BT Americas

Eric Wenger, Attorney, Division of Marketing Practices, Bureau of Consumer Protection, Federal Trade Commission

12:45 Lunch

2:15 Panel 8: Cooperation Between Consumer Protection Enforcement Agencies and Domain Registration Authorities

How can the accuracy of Whois data be improved in the generic top-level domains? How can the availability and accuracy of Whois data be improved in the country-code top level domains? What information can registrars and registries give domestic and foreign law enforcers about domain registrants when publicly available Whois data is inaccurate, incomplete, or unavailable? Under what circumstances can registrars suspend domain registrations for false or inaccurate identifying information? Under what circumstances can registrars suspend domain registrations for sites used as a vehicle to carry out frauds on consumers? What legal or other concerns might limit public/private sector cooperation in this area?

Moderator: Maneesha Mithal, Assistant Director for International Consumer Protection, Bureau of Consumer Protection, Federal Trade Commission

Panelists:

Ruchika Agrawal, Science Policy Analyst, Electronic Privacy Information Center

Jonathan Bamford, Assistant Information Commissioner, U.K. Information Commissioner's Office

Willie Black, Executive Chairman, Nominet.uk

Marilyn Cade, Director, Internet and E-commerce Law and Government Affairs, AT&T

Chris Disspain, Chief Executive Officer, auDA

Michael Donohue, Consumer Policy Analyst, Organisation for Economic Co-operation & Development

Philip Grabensee, Attorney, Schumann II, Heller, Strittmatter & Grabensee, Germany

Henning Grote, Chief Technical Officer, Network Information Center, Deutsche Telekom

Paul Kane, Director, Internet Computer Bureau, United Kingdom

Kathryn Kleiman, Director, Association for Computing Machinery's Internet Governance Project

Wayne MacLaurin, Vice President, Operations, Momentous.ca Corporation

Michael Palage, President, ICANN-Registrars Constituency

Daniel Salsburg, Attorney, Division of Marketing Practices, Bureau of Consumer Protection, Federal Trade Commission

4:30 Open Discussion

5:00 Concluding Remarks

J. Howard Beales, III, Director, Bureau of Consumer Protection, Federal Trade Commission