Filling the gap between Authentication and Spam-protection

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Hadmut Danisch, FTC/NIST Authentication Summit, Nov 9-10, 2004

Authentication is just the 1st step

- Authentication works against forgery, not against spam
- No alternative to Authentication yet
- Holding so. liable requires authentication!
- Disposable Domains?



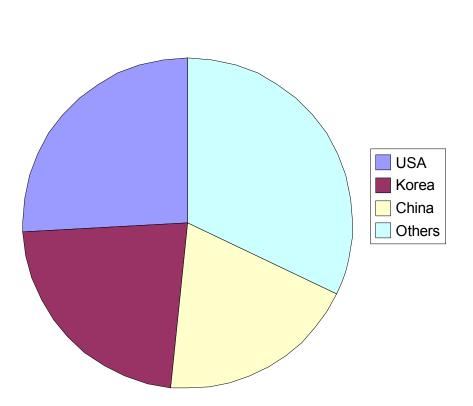
Why there is no global 2^{nd} step

- ~ 250 countries
- Different legislations, mentalities
- Different definitions of identity
- Different ideas of privacy, reputation
- Don't expect a country tolerating drug dealers and terrorists to prosecute spammers
- . No global way to hold spammers liable

Countries by Sender's IP

31387 Spams in 14 months http://countries.nerd.dk

| USA | 25.8 % |
|-------------|--------|
| Korea | 22.7 % |
| China | 19.6 % |
| Taiwan | 3.5 % |
| Brazil | 3.0 % |
| Canada | 2.7 % |
| Spain | 1.8 % |
| Japan | 1.7 % |
| Netherlands | 1.5 % |



The top three

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Proposal: Block mail <u>from</u> gTLDs

- gTLD for WWW and receiving mail only
- @company.com ->
 @company.us or
 @company.com.us
- restrict ccTLDs to locals under jurisdiction



Country-specific Liability?

• Some countries do it well, some don't

- . Some tolerate drug dealers and terrorists
- Every Admin has to find an individual policy how to treat the different countries
- Only ~250 countries, not growing
- No disposable countries known yet
- Spam-protection becomes economically important for countries and governments

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