

Food and Drug Administration Washington, DC 20204

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OCT 30 2001

Ms. Marjorie L. Fine
Senior Vice President
and General Counsel
Shaklee Corporation
Hacienda Campus
4747 Willow Road
Pleasanton, California 94588-2740

Dear Ms. Fine:

This is in response to your letters of September 28, 2001, 2001 to the Food and Drug Administration (FDA) pursuant to 21 U.S.C. 343(r)(6) (section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act (the Act)). Your submission states that Shaklee Corporation is making the following claim, among others, for the following products:

## **Garlic Dietary Supplement**

"...may help retain normal blood cholesterol levels when taken daily as part of a low-fat, low-cholesterol diet..."

## **Energizing Soy Protein Dietary Supplement**

"...as part of a low-fat, low-cholesterol diet, helps retain normal cholesterol levels."

21 U.S.C. 343(r)(6) makes clear that a statement included in labeling under the authority of that section may not claim to diagnose, mitigate, treat, cure, or prevent a specific disease or class of diseases. The statements that you are making for these products suggest that they are intended to treat, prevent, cure, or mitigate disease, namely, hypercholesterolemia. These claims do not meet the requirements of 21 U.S.C. 343(r)(6). These claims suggest that these products are intended for use as drugs within the meaning of 21 U.S.C. 321(g)(1)(B), and that they are subject to regulation under the drug provisions of the Act. If you intend to make claims of this nature, you should contact FDA's Center for Drug Evaluation and Research (CDER), Office of Compliance, HFD-310, 7520 Standish Place, Rockville, Maryland 20855.

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## Page 2 - Ms. Marjorie L. Fine

Please contact us if we may be of further assistance.

Sincerely,

John B. Foret

Director

Division of Compliance and Enforcement Office of Nutritional Products, Labeling, and Dietary Supplements Center for Food Safety and Applied Nutrition

## Copies:

FDA, Center for Drug Evaluation and Research, Office of Compliance, HFD-300 FDA, Office of the Associate Commissioner for Regulatory Affairs, Office of Enforcement, HFC-200 FDA, Los Angeles District Office, Office of Compliance, HFR-PA140

**Shaklee Corporation** 

Hacienda Campus 4747 Willow Road Pleasanton, CA 94588-2740 Telephone 925/924-2586 Fax 925/924-2155 Marjorie L. Fine Senior Vice President and General Counsel

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September 28, 2001

RECEIVAD 001 01 2001 BY:

Office of Special Nutritionals (HFS-450) Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C Street, S.W. Washington, D.C. 20204

Re: Section 403(r)(6) Notification

Dear Sir or Madam:

In accordance with the requirements of section 403(r)(6) of the Federal Food, Drug and Cosmetic Act, Shaklee Corporation hereby notifies FDA that it has begun using the following statements:

This unique Shaklee formula contains Garlic, which studies have shown may help retain normal blood cholesterol levels when taken daily as part of a low-fat, low-cholesterol diet, as well as Rosemary which has antioxidant properties, and Spearmint. Used daily, important phytochemicals in Shaklee Garlic may help promote cardiovascular health.

which contain the statutory statement, on the following product:

Garlic Dietary Supplement

I certify that the foregoing is complete and accurate, and that Shaklee Corporation has substantiation that the statements are truthful and not misleading.

Very truly yours,

Marjorie L. Fine

MLF/mm

**Shaklee Corporation** 

Hacienda Campus 4747 Willow Road Pleasanton, CA 94588-2740 Telephone 925/924-2586 Fax 925/924-2155 Marjorie L. Fine Senior Vice President and General Counsel

September 28, 2001

OCI 01 2001 BY:

Office of Special Nutritionals (HFS-450) Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C Street, S.W. Washington, D.C. 20204

Re: Section 403(r)(6) Notification

Dear Sir or Madam:

In accordance with the requirements of section 403(r)(6) of the Federal Food, Drug and Cosmetic Act, Shaklee Corporation hereby notifies FDA that it has begun using the following statements:

Research suggests that daily intake of soy protein as part of a low-fat, low-cholesterol diet helps retain normal cholesterol levels and promotes heart, breast, and prostate health. Studies have shown that soy helps regulate hormonal balance for women during the transitional period of menopause.

which contain the statutory statement, on the following product:

**Energizing Soy Protein Dietary Supplement** 

I certify that the foregoing is complete and accurate, and that Shaklee Corporation has substantiation that the statements are truthful and not misleading.

Very truly yours.

Man jorue S. Jine ...
Marjorie L. Fine

MLF/mm

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