

# GENERAL VITAMIN CORP

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February 20, 2001

FEB 23 2001

**CERTIFIED MAIL**  
**Return Receipt Requested**

Office of Special Nutritionals  
HFS-450  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street, SW  
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

Herbal Antioxidant	Echinacea purpurea (aerial) 1 00mg
	Bilberry (leaf) 100mg
	Green tea (leaf) 50mg
	Ginkgo biloba (leaf) 25mg
	Saw palmetto (fruit) 25mg
	Other ingredients: whey, gelatin, microcrystalline cellulose, magnesium stearate.

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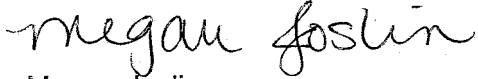
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The text of the statements that are being made in regards to the above stated product are listed below:

- Help from nature for your cardio-vascular system
- bilberry (a free radical scavenger)
- green tea (a powerful antioxidant)

Sincerely,

GENERAL VITAMIN CORP.

A handwritten signature in cursive script that reads "megan joslin".

Megan Joslin  
Product Development Coordinator