



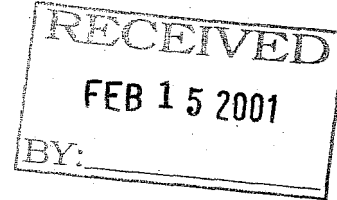
The Vitamin Marketing Experts

74552

3500 01 MAR 16 17:08

February 5, 2001

Dr. Elizabeth Yetley
Director of the Office of Special Nutritionals
Division of Programs and Enforcement Policy
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street
HFS-455
Washington, D.C. 20204



Dear Dr. Yetley:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21 U.S.C. 343(r)(6) of the Federal Food, Drug and Cosmetic Act of statements of nutritional support which have been made on the label and/or in the labeling in connection with the marketing of the dietary supplement Daily Herbs™ Heart & Cholesterol. DailyHerbs™ Heart & Cholesterol will be marketed with these statements of nutritional support on April 1, 2001. The statements of nutritional support are as follows:

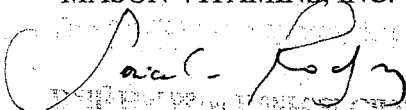
DailyHerbs™ Heart & Cholesterol

Use to maintain cholesterol and blood pressure levels that are already within normal ranges.

DailyHerbs™ Heart & Cholesterol is a potent formula that contains **Red Yeast Rice**, a Chinese herb used for centuries that has been clinically shown to be highly effective in the maintenance of the cardiovascular system. It contains **Garlic** and **Green Tea**, two herbs known to protect the heart and help maintain strong arteries. Diets that include **Soy Isoflavones** are associated with enhancing cardiovascular health. A combination of **B vitamins** and **Folk Acid** further enhance heart health by helping- lower homocysteine levels in the blood. **DailyHerbs™ Heart & Cholesterol** formula contains the right selection of herbs and vitamins to fortify the cardiovascular system.

Very truly yours,

MASON VITAMINS, INC.


Sonia C. Rodriguez
VP Marketing & Regulatory Affairs

975 0162

LET 7281