

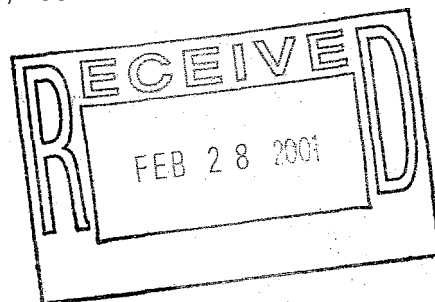
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GENERAL VITAMIN CORP

PO Box 1500 Chapel Hill NC 27516
919-929-5785 fax 919-929-2458

February 26, 2001

CERTIFIED MAIL
Return Receipt Requested



Office of Special Nutritionals
HFS-450
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204

To Whom it May Concern,

This letter is submitted pursuant to Section 406 (r)(6) of the Federal Food, Drug, and Cosmetic Act for the purpose of notifying the agency of statements being made in connection with the marketing of dietary supplements being distributed by this company.

The product name and the dietary ingredients for which the statement is being made is as follows:

Men's Formula	Vitamin C (as ascorbic acid)	300mg
	Thiamin (vitamin B1) (as thiamin Hydrochloride)	50mg
	Riboflavin (vitamin B2)	20mg
	Niacin (as niacinamide)	25mg
	Vitamin B6 (as pyridoxine Hydrochloride)	4mg
	Vitamin B12 (as cyanocobalamin)	6mcg
	Pantothenic acid (as d-calcium Pantothenate)	5mg
	Calcium (as dicalcium phosphate)	116mg
	Iron (as-ferrous sulfate)	10mg
	Desiccated liver	100mg
	Brewer's yeast	100mg

Other ingredients: Hydroxypropyl methylcellulose, croscarmellose sodium, stearic acid, silicon dioxide, magnesium stearate, red #40 lake, titanium dioxide.

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Male Vigor 2000	Vitamin E (as dl-alpha tocopheryl Acetate)	50 IU
	Calcium (as dicalcium phosphate)	123mg
	Yohimbe (bark)	100mg
	Siberian ginseng (root)	50mg
	Orchic (bovine)	25mg
	Damiana (leaf)	25mg
	Royal jelly extract (3:1)	1mg
	Glutamic acid HCl	50mg
	DHEA (dehydroepiandrosterone)	10mg
	Other ingredients: Silcion dioxide, stearic acid, talc, magnesium stearate, pharmaceutical glaze	

The text of the statements that are being made in regards to the above stated product are listed below:

Men's Formula

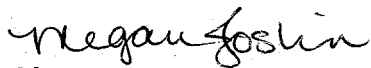
- energy booster
- maintain a healthy and active lifestyle

Male Vigor 2000

- Designed for a more active you
- support male vitality
- has herbs reported to have aphrodisiac qualities
- DHEA, now under scientific investigation for its ability to help support more youthful body functions

Sincerely,

GENERAL VITAMIN CORP.



Megan Joslin

Product Development Coordinator