



The Future in Natural Foods

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February 28, 2001

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Inositol Hexaphosphate, a dietary supplement.

Statements being made in the labeling of Inositol Hexaphosphate

- (1) NOW's® Inositol Hexaphosphate is derived from defatted rice bran and is a rich source of phytate compounds. These compounds serve as natural plant antioxidants that inhibit oxidative reactions initiated by iron, one of the major contributors to the proliferation of free radicals in the human body.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. Now Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
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