

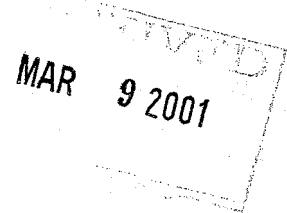
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The Future in Natural Foods

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February 27, 2001

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Elderberry, Zinc & Echinacea Syrup, a dietary supplement.

Statements being made in the labeling of Elderberry, Zinc & Echinacea Syrup

- (1) Elderberry, Zinc & Echinacea Syrup is a comprehensive nutritional supplement formulated in an easy-to-use liquid form. Numerous studies have shown the Zinc supports healthy immune system function. Elderberry and Echinacea, which are listed in the German Commission 'E' Monographs, are synergistic herbal ingredients that complement Zinc's nutritive properties. This synergistic blend is optimal for all seasons.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. Now Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
395 S. Glen Ellyn Rd.  
Bloomington, IL 60108

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