

Horizon Nutraceuticals
P.O. Box 1806
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December 5, 2000

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Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St. SW., Washington, D.C. 20204

JAN - 8 2001

RE: Notification of Nutritional Support Statements

Dear Sir or Madam:

I hereby notify the Food and Drug Administration (FDA) of the use of statements of nutritional support in the labeling of **Genistein**, a dietary supplement. Horizon® is the manufacturer of **Genistein**.

Statements being made in the labeling of Genistein:

(1) Genistein is an isoflavone phytonutrient derived from soybeans, which has been the focus of scientific research since 1966. Clinical studies have shown that Genistein can bind to the same receptor sites as estrogen.

To the best of my knowledge, and based upon information and belief present at the time of the execution of this notice, I certify that the above information is accurate and complete. Horizon possesses substantiation that the statements are truthful and not misleading.


Ira L. Goldberg
President, Horizon Nutraceuticals

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