

Consumer Care Division

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Bayer Corporation
36 Columbia Road
P.O. Box 1910
Morristown, NJ 07962-1910
Phone: 973 254-5000

May 24, 2001



Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 'C' Street, SW
Washington, D. C. 20204

30-day Post Market Notification

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| PRODUCT NAME: | One-A-Day® 50 Plus |
| NAME /ADDRESS OF DISTRIBUTOR | Bayer Corporation Consumer Care Division 36 Columbia Road P. O. Box 1910 Morristown, New Jersey 07962-1910 |
| NAME OF DIETARY INGREDIENT/SUPPLEMENT (SUBJECT OF THE STATEMENT): | TEXT OF STATEMENTS BEING MADE: |
| One-A-Day® 50 Plus (There are no botanicals in this product). | <ul style="list-style-type: none"> • Contains CALCIUM, MAGNESIUM, VITAMIN D and VITAMIN K to promote healthy bones.* • Contains more cell-protective Antioxidants like SELENIUM and VITAMINS C and E*. • PROMOTES HEART AND BONE HEALTH* |
| *These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease | |

Per the listed items in 21 CFR 101.93, the information contained in this notification is complete and accurate. Bayer Consumer Care Division has substantiation, on file, that the statement is truthful and not misleading. (This notification is comprised of an original and two (2) copies.)


Anita Fenty
Regulatory Affairs Manager

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