



AVON
the company for women

AVON PRODUCTS, INC
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Office of Nutritional Products,
Labeling and Dietary Supplements (HFS-810)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C St., SW
Washington, DC 20204

Re: Dietary Supplement Notification; 21 CFR § 101.93

Dear Sir or Madam:

Pursuant to Section 403(r)(6) of the Federal Food, Drug, and Cosmetic Act and Food and Drug Administration regulation 21 CFR § 101.93, this letter is submitted by Avon Products, Inc. as notification to FDA of the below statements made on the labeling of the following dietary supplement product:

Product Name: VitAdvance Menopause Support

- Statements:
- With Black Cohosh and Soy, to help cope with menopausal symptoms
 - Black Cohosh helps reduce hot flashes and other menopausal symptoms
 - Soy isoflavones and Chaste Tree Berry Extract help support hormone balance.
 - Boron to help support bone health and maintain calcium balance.

The undersigned certifies that the information contained in this notice is complete and accurate and that Avon Products, Inc. has substantiation that the statements are truthful and not misleading.

Sincerely,

Laura Quintano
Senior Counsel

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