

HIGHER NATURE

Nutritional Excellence

9th 5/31/02
Log in

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8th May 2002

Structure / Function claim notification re:
MAXISMART – European Periwinkle Herbal Extract

Manufactured for:
HIGHER NATURE,
The Nutrition Centre,
Burwash Common,
East Sussex,
TN19 7LX,
ENGLAND.

MAY 31 2002

Claim:

Modern research has found that vinpocetine, extracted from the European Periwinkle, helps maintain good memory, concentration, sight and hearing, especially as we grow older, by enhancing blood flow to the brain. It is also a potent antioxidant that may help protect the brain from free radical damage.

Name of dietary supplement on which the above claim appears:
MAXISMART

I, Celia Wright, certify that the information contained in this notice is complete and accurate and that Higher Nature has substantiation that the statement is truthful and not misleading.

Celia Wright

Joint Managing Director,
Higher Nature, Plc

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