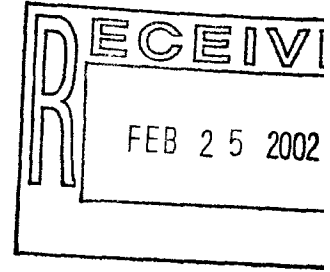




The Future in Natural Foods

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December 15, 2001

Office of Special Nutritionals (HF-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Herbal Soothe Formula, a dietary supplement.

Statements being made in the labeling of Herbal Soothe Formula

- (1) Herbal Soothe is an organic kosher herbal supplement specially formulated to support healthy nervous system function. Feverfew, Kava and Skullcap are herbs used for centuries by many different cultures, and are supported by essential nutrients like the amino acids Tyrosine and Phenylalanine and Vitamins B1 and B5.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60108

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