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Office of Nutritional Products, Labeling, and Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration

Food and Drug Administration 200 C Street SW Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Potassium Iodide Plus Tablets, a dietary supplement.

Statements being made in the labeling of Potassium Iodide Plus:

(1) Potassium Iodide (KI) is a compound that contains Iodine, a nutrient necessary for normal thyroid function. Iodine in the form of Iodide is an integral part of thyroid hormones, which regulate cellular metabolism and energy production. NOW Potassium Iodide Plus also supplies potassium, a mineral that is essential for the maintenance of healthy water balance and whole body pH.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomingdale, IL 60108

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