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2838 '03 JUN -5

April 30, 2003

RECEIVED
MAY 22 2003
BY:

Office of Nutritional Products, Labeling, and Dietary Supplements
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Advanced Gamma E Complex, a dietary supplement.

Statements being made in the labeling of Advanced Gamma E Complex:

(1) Emerging research demonstrates that gamma-Tocopherol, the most abundant form of Vitamin E in the diet, has very important and unique function. Central to these functions is its capacity to detoxify reactive nitrogen species, an especially destructive form of free radical. In addition, gamma-Tocopherol acts to trap and remove free radicals from the body in a way that alpha-Tocopherol cannot. NOW Advanced Gamma E Complex provides the necessary full range of antioxidant protection because it contains a more natural balance of Tocopherols plus a full complement of Tocotrienols. NOW's Advanced formula thereby provides superior support for cardiovascular health, as well as protection for the health of the prostate and the colon.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
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Bloomington, IL 60108

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