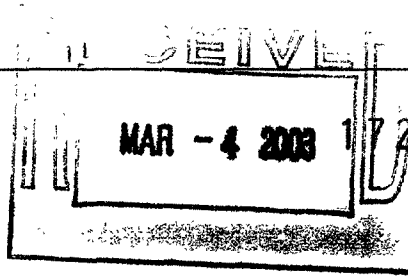




HANSEN BEVERAGE COMPANY

Rodney C. Sacks  
Chairman of the Board



1010 Railroad Street  
Corona, California 92882

909•739-6200  
Fax 909•739-6210

February 21, 2003

Food and Drug Administration  
Office of Nutritional Products, Labeling and Dietary Supplements  
(HFS-810)  
Center for Food Safety and Applied Nutrition  
5100 Paint Branch Pkwy  
College Park, MD 20740

Dear Sirs/Madam:

Notice is hereby given pursuant to the requirements of Section 403(r)(6)(21U.S.C. 343(r)(6) of the Federal Food, Drug, and Cosmetics Act and in accordance with the requirements of 21 CFR 101.93, that the Hansen Beverage Company, 1010 Railroad St. Corona CA. 92882 has commenced marketing a dietary supplement bearing the following statement(s) on the label and/or in the labeling:

Text of Claims

Everyone needs a "jumpstart" from time to time. Now you can get yours without all the calories. Hansen's ® Diet energy™ supplement is specially formulated with the amino acid Taurine, Panax Ginseng, L-Carnitine, key B Vitamins, Glucose and other specially selected ingredients to provide an immediate energy boost.  
Hansen's ® Diet energy™ is lightly carbonated with a great tasting berry flavor.

Ingredients that are subject of the claim

Taurine	Panax Ginseng	L-Carnitine	Glucose
Caffeine	Guarana	Inositol	Glucuronalactone
Maltodextrin	Vitamin C	Vitamin B6	Vitamin B12
Riboflavin	Niacin	Sodium	

Brand Name

Hansen's ® Diet Red energy™ - Energy Supplement

The undersigned certifies that the information contained in the notice is complete and accurate and the Hansen Beverage Company has substantiation that the statements are truthful and not misleading.

Sincerely,  
*Rodney C. Sacks*  
Rodney C. Sacks  
Chairman of the Board

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