


NCPiE Consumer Medicine Information Initiative: Introduction

July 31, 2003
FDA Public Meeting, Washington, DC

Presented on behalf of NCPiE
by Linda F. Golodner
NCPiE Chairperson and
President, National Consumers League




NCPiE Mission

- Promote safe, appropriate medicine use through enhanced communication between consumers and health care professionals
- www.talkaboutrx.org
- www.bemedwise.org





20 years of
advancing medicine communication

 NCPiE CMI Initiative 



The NCPiE Coalition

- Health care professional organizations
- Consumer and patient groups
- Voluntary health organizations
- Businesses including consumer medicine information developers
- Pharmaceutical manufacturers
- Govt. agencies (federal and state)

 NCPiE CMI Initiative 

CMI Initiative: NCPiE Presentations

- CMI Criteria Committee (David Blair)
- CMI Education Committee (Susan Winckler)
- CMI Implementation Committee (Lee Rucker, NCPiE)
- Conclusion (Ray Bullman, NCPiE)

 NCPiE CMI Initiative 

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