

# Benefits from the U.S.-Korea Free Trade Agreement

# **Arkansas**

www.export.gov/fta/korea/state

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# The U.S.-Korea Free Trade Agreement Provides Enhanced Market Access

The U.S.-Korea Free Trade Agreement (FTA) offers tremendous opportunities for U.S. exporters. Nearly 95 percent of U.S. exports of consumer and industrial products will enter Korea duty-free within three years of entry into force of the agreement, including computers and electronic products; auto parts; power generation equipment; chemicals; medical and scientific equipment; and certain wood products. Most remaining tariffs will be eliminated within 10 years. Almost two-thirds of U.S. agricultural exports will be immediately duty-free when the FTA is implemented (\$1.9 billion duty-free out of \$2.9 billion 2005-2007 average).

Recognizing that non-tariff barriers in Korea are often as much of an impediment to market access as tariffs, the FTA includes an extensive set of provisions that will eliminate such measures across sectors, including autos, high technology, pharmaceuticals and medical devices, financial services, and telecommunications. The agreement includes strong transparency provisions, including commitments to publish in advance proposed government regulations that affect trade and to allow a reasonable opportunity for interested parties to provide input. The agreement contains strong provisions on technical barriers to trade to enhance transparency of the regulatory process in Korea and ensure nondiscriminatory treatment for U.S. companies that test and certify products to Korean standards.

### **Arkansas Depends on World Markets**

Arkansas's export shipments of merchandise in 2007 totaled \$4.9 billion. This is an increase of 65 percent, or \$1.9 billion, over the 2003 value of \$3.0 billion.

#### **Exports Support Jobs for Arkansas Workers**

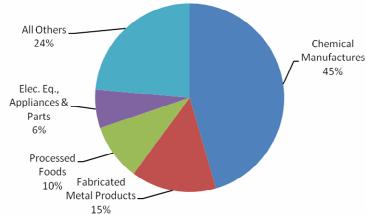
 Export-supported jobs linked to manufacturing account for an estimated 5.0 percent of Arkansas total private-sector employment. One-ninth (10.7 percent) of all manufacturing workers in Arkansas depend on exports for their jobs. (2006 data are the latest available.)

**Exports Sustain Over One Thousand Arkansas Businesses** – A total of 1,383 companies exported goods from Arkansas locations in 2006. Of those, 1,048 (76 percent) were small and mediumsized enterprises with fewer than 500 employees.

# Arkansas SMEs Will Benefit from U.S.-Korea FTA Provisions

Small and medium-sized firms generated nearly one-sixth (16 percent) of Arkansas's total exports of merchandise in 2006. SMEs particularly benefit from the tariff-elimination provisions of free trade agreements. The transparency obligations, particularly those contained in the customs chapters, are also very important to SMEs, which may not have the resources to navigate customs and regulatory red tape.

#### Arkansas Exported \$82 Million in Goods to Korea in 2007



Source: U.S. Department of Commerce, International Trade Administration.

## The U.S.-Korea FTA Moves the Trade **Relationship to Full Partnership**

The U.S.-Korea FTA will level the playing field by rectifying the significant tariff imbalance that currently favors Korean exporters over U.S. exporters. Korea's current applied tariffs on industrial goods average 6.2 percent. The average applied tariff rate in the U.S. is only 2.8 percent - less than half of the Korean rate.

### The U.S.-Korea FTA Opens New Markets for **Key Arkansas Exports**

**Chemical Manufactures - Chemical** manufactures accounted for \$563 million of the state's merchandise exports in 2007. Arkansas's exporters of chemical and related products, including pharmaceuticals, cosmetics, fertilizers, and agrochemicals, will benefit from U.S.-Korea FTA tariff reductions. Forty-seven percent of U.S. chemical exports by value will receive duty-free treatment in Korea immediately upon entry into force of the agreement, with the remaining tariffs phased out within 10 years. Tariffs on high-trade U.S. products such as halides and copper oxides will be eliminated immediately upon implementation of the Agreement. Current Korean chemical tariffs average 6 percent and can be as high as 50 percent.

**Processed Foods** - Arkansas companies exported \$605 million in processed foods in 2007. The U.S.-Korea FTA, when implemented, will stimulate new opportunities for Arkansas businesses in this sector. Korea is a growing market for consumer-oriented foods, creating new opportunities for U.S. exports of snack foods, cheese, and juices. The U.S.-Korea FTA will enhance these opportunities by eliminating tariff and non-tariff barriers that currently hamper exports of U.S. food and consumer products to Korea. Many processed food products will receive immediate dutyfree treatment such as frozen french fries and all other processed food tariffs will be eliminated in five years or less.

**Transportation Equipment -** Transportation equipment accounted for \$1.3 billion of the state's export sales in 2007. Arkansas's exporters of transportation equipment, including aircraft, fishing vessels, locomotives, and other transportation manufactures, will benefit from U.S.-Korea FTA tariff reductions. Duties on most transportation equipment products will be eliminated immediately, including duties on 87 percent of aircraft and related parts. Duties on a small group of products will be eliminated over three or ten years.

### **U.S.-Korea FTA Creates Opportunities for Arkansas Agriculture**

In 2006, Arkansas's agriculture exports to the world amounted to \$1.9 billion (latest data available). The U.S.-Korea FTA eliminates tariffs and other barriers on most agricultural products, increasing export opportunities for U.S. agricultural products like those produced in Arkansas such as soybeans, beef, and cotton. With immediate elimination of duties on more than 60 percent of current U.S. trade, the U.S.-Korea FTA gives U.S. exporters improved access to the Korean market for many of the products that have been highly protected. U.S. exporters shipped \$3.5 billion in farm products to Korea in 2007.

For more information on agricultural exports and the U.S.-Korea FTA, see the fact sheets posted by the U.S. Department of Agriculture at: http://www.fas.usda.gov/itp/us-koreafta.asp

#### **Free Trade Works for Arkansas**

Since the U.S.-Jordan FTA took effect in 2001, Arkansas's exports to Jordan have grown 3,692 percent. Since the North American Free Trade Agreement (NAFTA) entered into force in 1994, Arkansas's combined exports to Canada and Mexico have increased 216 percent, and since the U.S.-Singapore FTA entered into force in 2004, the state's exports to Singapore have grown 144 percent.

All state export data in this report are based on an unrevised Origin of Movement (OM) series. This series allocates exports to state based on transportation origin, i.e., the state from which goods began their journey to the port (or other point) of exit from the United States. The transportation origin of exports is not always the same as the location where the goods were produced. Thus conclusions about "export production" in a state should not be made solely on the basis of the OM state export figures.

Sources: U.S. Department of Commerce, Bureau of the Census, Origin of Movement Series; U.S. Department of Agriculture.

Prepared by the International Trade Administration, U.S. Department of Commerce.