

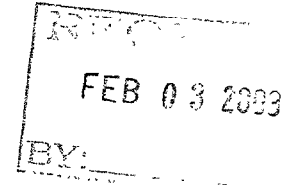


We Make Quality Affordable

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January 8, 2003

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204



Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of True Focus, a dietary supplement.

Statements being made in the labeling of True Focus

- (1) Norepinephrine and dopamine are key neurotransmitters for the maintenance of alertness and mental acuity while promoting a feeling of general well-being. These two neurotransmitters are produced in the body from amino acid precursors, principally L-Tyrosine and L-Phenylalanine, requiring Vitamins C and B<sub>6</sub> as cofactors. NOW True Focus combines these important nutrients with other ingredients like *Ginkgo biloba* and DMAE to maximize mental agility without the stimulating side effects of caffeine or ephedra.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
395 S. Glen Ellyn Rd.  
Bloomington, IL 60108

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