

Tabak's HEALTH PRODUCTS

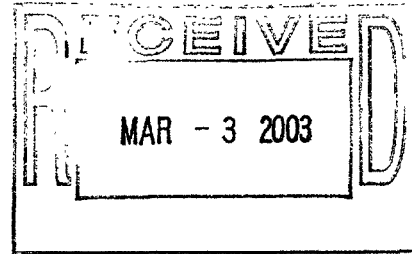
A Corporation

Our Guiding Philosophy:
Superior, Science-Based
Nutritional Supplements

1307 '03 MAR 19 P2:28

February 21, 2003

Mr. Robert Moore
Food and Drug Administration
5100 Paint Branch Pkwy
Room 4C083
College Park, MD 20740



Dear Mr. Moore,

In compliance with the final ruling for Dietary Supplements dated January 6, 2000 here are copies of our offers for your files:

Sincerely,



Lawrence Tabak

Enclosures

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Our Guiding Philosophy:
Superior, *Science-Based*
Nutritional Supplements

I, Lawrence Tabak, certify the accuracy of the information presented and contained in the notice is complete and accurate, and that we have substantiation that the statements are truthful and not misleading.

To the best of my knowledge and belief, I believe the above is true.

A handwritten signature in black ink, appearing to read "Lawrence Tabak", is written over a horizontal line.

Lawrence Tabak,
President

No Risk To You
If at any time you would like
postage to respond to this offer or
return product, call 1-800-749-3937
for a postage paid reply label.

[DATE]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, ST Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

Want a Slimmer New Body? Clinically Proven Natural Ingredient is
Guaranteed to Give You Weight-Loss Results in 30 Days - Or it's Free

[Firstname] [Lastname]
[Street Address]
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Have you had it with "diets" that don't work? With weight-loss products that lighten only your wallet? If so. . . don't give up. I want to tell you about a revolutionary new product that does just one thing. . . but does it amazingly well.

Free for 30 Days!

Better yet, I'm going to put my money where my mouth is. . . by letting you try it for 30 days, free.

Why do most people, despite their best efforts, fail to lose weight -- and keep it off? The answer is simple. They eat too much! And three out of four people who overeat consume too many carbohydrates, particularly the starchy carbohydrates found in pastas, potatoes and breads. Why? Because these are exactly the foods most of us love.

But here's a little secret I'd like to share with you. It's not what you eat that makes you fat, it's. . .

How much you digest.

Think about that for a moment. What if you could eat a plateful of pasta, but only digest a small portion? With the bulk of it simply passing through?

Impossible, you say?

Not at all. You see, starchy carbohydrates are just too large to be absorbed through the small intestine. They have to be broken down into smaller molecules, which is the job of the enzyme, alpha amylase.

Here's the important thing: no alpha amylase, no digestion. So, if you could suppress this enzyme, you could eat some of the starchy foods you love, without blowing your diet!

[Firstname,] what if I told you the special ingredient in this amazing new diet supplement could do exactly that - inhibit the action of alpha amylase. And that both its effectiveness and safety have been proven in university-based double-blind, placebo-controlled human studies?

Would I have your attention, [Firstname]?

When you take new CarbEater™ just before you eat a big meal, some of those starches and carbs you eat pass through your digestive system. . .

(Please turn over)

30-DAY FREE TRIAL

YES! I want a slimmer new body.
Please rush my **FREE 30-DAY TRIAL** of all-natural CarbEater™.

If I don't want CarbEater™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

X

Sign name here

Mail Free Trial Coupon Today!

- 2 -

unconverted. This means they don't turn into sugar or fat. They're simply eliminated in the normal manner, much as fiber is.

Reduces starch absorption by 79 percent.¹

Laboratory tests demonstrate that a single gram - the amount in two small capsules of CarbEater™ - of this natural ingredient "nukes" more than 560 grams of dietary starch. To put that in perspective, that's the equivalent of over 1.2 pounds of spaghetti!

How can I afford to let you try CarbEater™ completely free for 30 days? Because, quite simply, it works. Listen to this:

Lose 10.45% fat body mass.

Participants in a recent study at the University of Scranton, for example, lost an average 10.45% of fat body mass in just 30 days^{2,3}.

But why believe me? Instead, prove it to yourself. You don't have to spend a penny to try it. Use it, risk-free, for a full month - then decide.

It's easy to get started. Just tear off your special free trial coupon. Sign it. Pop it in the mail.

We'll rush you a free 30-day trial of safe, all-natural CarbEater™. Take it as directed for a full month. Then step on your scale. Look in your mirror. If you love what you see, pay the bill that comes with it. If not, simply return the unused portion - or even the empty container. Pay nothing. Owe nothing. It's that easy. And totally risk-free!

CarbEater™ holds the power to change your life - to give you the kind of body you've only dreamed about. But only you can take action to make that difference. So act now. Mail your free trial coupon today.

Sincerely,



Benita Saunders
For CarbEater™

P.S. Want a slimmer new body? The patented special ingredient in CarbEater™ is guaranteed to give you results in 30 days - or it's free. Send for your free 30-day trial right away.

P.P.S. Remember, don't send us any money now. This is a 30-day 100% risk free offer.

Supporting References

1. Investigation of the efficacy of Phase 2™, a purified bean extract from Pharmachem Laboratories * Joe A. Vinson, Ph.D., Dept. of Chemistry, University of Scranton.
2. In vivo effectiveness of a starch absorption blocker in a double-blind placebo-controlled study with normal college-age subjects.* Joe A. Vinson, Ph.D. and Donna M. Schuta, BS, Department of Chemistry, University of Scranton
3. Summary of clinical study evaluating effectiveness of Phase2™ * Dr. R. Ballenut, Managing Director of Pharmaceutical Development and Service srl, Milan

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Loss of 10% body fat in 30 days was an average for study participants. Your results may vary. Most dieters regain weight unless they follow a sensible diet and exercise plan.

Tabak's Health Products

Superior, Science-Based Supplements

3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

Don't let joint discomfort rob you of the good life.

If you suffer from joint discomfort that comes with the normal aging process. . . If you've tried everything, with little or no success, I have great news for you.

A remarkable, all-natural herbal formula based on 4,000 years of traditional Chinese custom - S-Ease™ - is helping people all over the country get results they couldn't find anywhere else.

From Ohio, Frances Coen tells us she started taking S-Ease™ five years ago when her back started giving her fits and has stayed with it ever since, because it "lessens my discomfort and lets me move and walk better."

Joyce Rice in Alabama says she started taking it for her knees, and that S-Ease™ "makes my life a lot easier. I can move more freely, because it takes the discomfort away."

Plus, our customers love the fact that S-Ease™ does the job without irritating their stomach linings or any other nasty side-effects. It's completely natural and safe.

{home page blurb}

S-Ease™ - A traditional Chinese formula for joint discomfort

{product page hed}

Don't let joint discomfort that comes with normal aging rob you of the good life.

{subhed}

If you've tried everything, here's great news.

This remarkable, all-natural herbal formula based on 4,000 years of traditional Chinese custom - S-Ease™ - is helping people all over the country get results they couldn't find anywhere else.

From Ohio, Frances Coen tells us she started taking S-Ease™ five years ago when her back started giving her fits and has stayed with it ever since, because it "lessens my discomfort and lets me move and walk better."

Pauline Hopkins in Texas says she began experiencing discomfort in her hands and fingers more than 10 years ago, and had to give up some of life's "simple pleasures" as a result. After discovering S-Ease™, she says, "I can do my yard work, walk on the trail, and mow the lawn. I have 13 oak trees in my yard and I rake all the leaves."

Joyce Rice in Alabama says she started taking it for her knees, and that S-Ease™ "makes my life a lot easier. I can move more freely, because it takes the discomfort away."

Plus, our customers love the fact that S-Ease™ does the job without irritating their stomach linings or any other nasty side-effects. It's completely natural and safe.

Discover for yourself how good it feels to do all those "little things" you used to take for granted. How it lets you feel better than you have in years.

Take back your life. Plant your garden. Play with your children or grandchildren. Work with your tools. Even dance the night away with your loved one.

Contains:

Dong quai, White peony, Chin-chiu, Cnidium rhizome, Achyranthes root, Magnolia bark, Myrrh resin, Frankincense resin, Corydalis tuber, Coix seeds, Cinnamon twigs, Viola chinensis.

1-SE01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL.

1-SE01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL.

1-SE01

Read this only
if you've
decided NOT to
send for your
FREE TRIAL.

Dear Friend,

The special herbal ingredients found in S-Ease[®] have been used for thousands of years in China - with no side-effects - to soothe joint discomfort that comes with the normal aging process.

So why not send for it?

Because you're skeptical? I understand completely. That's why. . . before you decide to buy it, we let you "test" S-Ease[®] yourself. For 30 days.

If you find S-Ease[®] works for you, pay the bill that comes with it. If not, send it back. Owe nothing. Pay nothing. We'll even pony up the return postage! You have nothing to lose.

Why put up with joint discomfort any longer? Start doing the "little things" you used to take for granted again. Grab your free trial coupon. Pop it in the mail. Do it today!

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Why put up with joint discomfort any longer? Start doing the "little things" you used to take for granted again. Grab your free trial coupon. Pop it in the mail. Do it today!

A Message From:

Kurt Wessler

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[DATE]

Dear [Firstname],

We believe deeply in [Product Name] and would like to send it to you on the same Free 30-Day Trial basis as before. With an extra bonus: A completely free bottle of ThinkCaps™.

Why? Because memory and other vital mental processes diminish as we grow older. It's a scientific fact.

ThinkCaps™ helps you fight back. It's a unique, all-natural formula with ingredients designed to energize your brain. Sharpen your memory. Speed up your mental processes. Boost your "recall" power.

Best of all, it's our gift to you. Just for trying [Product Name] on our free 30-day trial offer. However, to qualify for your free gift of ThinkCaps™ you must respond within 7 days.

Simply fold up this entire letter. Mail it to me in the reply envelope provided. I'll take care of the rest. It's that easy.

Sincerely,

Kurt Wessler

Kurt Wessler
Customer Satisfaction

P.S. Remember, don't send any money now. Use [Product Name] for 30 days, with zero risk. Then decide. Either way the bottle of ThinkCaps™ is completely free, for you to keep forever, no matter what.

P.S. Don't delay. You must respond within 7 days to get your free gift, so mail this letter today.

No Risk To You
If at any time you would like
postage to respond to this offer or
return product, call 1-800-749-3937
for a postage paid reply label.

[DATE]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[FINDER#]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

The "Secret" to Having Great Sex and Living Longer

[Firstname] [Lastname]
[Street Address]
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

Did you know that. . .

Frequent sex can actually make you live longer?

It sounds odd, I know. But listen to this: A recently published long-term study of 918 men in Wales found those who had at least eight orgasms a month had a 50% better chance of staying alive compared to those who had sex less than once a month.¹

So, not only does sex make you feel good, but it's tied to that "life-force" that keeps you vibrant and alive.

Now for the bad news? Your capacity to perform sexually has a silent, deceptive and even ruthless enemy. . .

A prostate that acts up!

Why is your prostate so important? The answer is simple. It's one of the more trouble-prone glands in your body. And if it malfunctions - among other unpleasant consequences - it could mean . . .

Your Sex-Life Will Hit the Skids. And Quickly.

And I don't mean "a bit less sex." I'm talking NO sex. Nada. Zero. Nil.

It's a frightening thought, isn't it.

Want some good news now [, Firstname]?

You can help keep your prostate in tip-top condition by giving it a "nutritional tune-up." As part of your healthy diet and exercise program, take ProstLo™. It contains a special blend of all-natural ingredients proven to maintain a healthy prostate and enhance your natural sexual power.

And here's more good news:

A Free 30-Day Trial of ProstLo™ is Waiting for You!

You can try this all-natural prostate enhancer - with absolutely

(Please turn over)

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30-DAY FREE TRIAL

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

YES! I want to promote wellness in my prostate and enhance my sexual energy. Please rush my **FREE 30-DAY TRIAL** of ProstLo™ via first class mail.

If I don't want ProstLo™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$25.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

X _____

Sign name here

Mail Free Trial Certificate Today!

-2-

no risk. Just tear off your Free Trial Certificate. Sign it. Pop it in the mail. Try it out free - on us - for 30 days.

Look. If you're over 40, the chances are better than sixty percent that prostate trouble is in your future. That means. . .

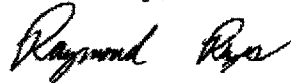
Doing nothing is a lousy bet!

Do the smart thing! Do the logical thing. Start nutritionally fortifying your prostate now. It's easy to do. And easy to get started - with your free 30-day trial.

Send for it. Try it for yourself with no risk and no up-front cost. . . then decide. After a month, if you're satisfied, pay the bill that comes with it. If not, simply return the unused portion or empty container. Pay us nothing. Owe us nothing. No questions will be asked. And that will be that.

Any way you look at it, that's "more than fair." So start protecting your prostate and enhancing your sexual energy now. Don't wait.

Sincerely,



Raymond Reyes
For ProstLo™

P.S. A free 30-day trial of ProstLo™ is waiting for you. Its ingredients are proven to fortify your prostate and energize your sexual performance. Just tear off your guaranteed "no-risk" certificate. Mail it today!

P.P.S. To ensure your privacy, your 30-day free trial of ProstLo™ will arrive in a plain brown, unmarked package.

Supporting References

- 1 Davey Smith G, et al. "Sex and death are they related? Findings from the Caerphilly Cohort Study." British Medical Journal 1997 Dec 20;315(7123) 1641-4
- 2 Clark LC, et al. "Decreased incidence of prostate cancer with selenium supplementation: results of a double-blind cancer prevention trial." British Journal of Urology 1998 May;81(5) 730-4
- 3 Fahim MS, et al. "Zinc arginine, a 5 alpha-reductase inhibitor, reduces rat ventral prostate weight and DNA without affecting testicular function." Andrologia 1993 Nov-Dec;25(6) 369-75
- 4 Gerber GS. "Saw palmetto for the treatment of men with lower urinary tract symptoms." Journal of Urology 2000 May;163(5) 1408-12
- 5 Wilt TJ, et al. "Phytotherapy for benign prostatic hyperplasia." Public Health and Nutrition 2000 Dec;3(4A) 459-72
- 6 Ishani A, et al. "Pygeum africanum for the treatment of patients with benign prostatic hyperplasia: a systematic review and quantitative meta-analysis." American Journal of Medicine 2000 Dec;110(8) 654-64.
- 7 Koch E. "Extracts from fruits of saw palmetto (Sabal serrulata) and roots of stinging nettle (Urtica dioica): viable alternatives in the medical treatment of benign prostatic hyperplasia and associated lower urinary tracts symptoms." Planta Med 2001 Aug;67(6) 489-500

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Tabak's Health Products
Superior, Science-Based Supplements

www.tabaks.com

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Free 30-Day Trial Personal Reservation

[DATE]

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return product, call 1-800-749-3937
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[FINDER#]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

All-Natural Supplement Does For Your Prostate
What Oil Does For Your Car Engine.

A Free 30-Day Trial is Waiting For You.

To: [Firstname] [Lastname]
[Street Address]
[Cityname], [ST] [Zipcode]

[Month] [Date], [Year]

Dear [Firstname],

Keep your prostate running. Keep it healthy. That's what this
all-natural supplement can help do for your prostate.

Why is your prostate so important? The answer is simple. It's one
of the more trouble-prone glands in your body. And if it malfunctions
- among other unpleasant consequences - it could spell. . .

No More Sex For You!

Imagine that? Think what that would mean to you? To your partner?
How it would impact your self-confidence?

I think it's safe to say it would indeed change your life
completely.

Want to hear some good news now? As part of your healthy diet and
exercise program, you can take all-natural ProstLo™. It contains
ingredients proven to maintain a healthy prostate and enhance sexual
energy.

A Free 30-Day Trial is waiting for you.

More about that in a moment. First, here's why I'm so excited.
ProstLo™ contains:

Selenium: A team of researchers reported that the daily intake of
Selenium enhanced prostate health by a meaningful percentage.¹

Zinc: Increased intake of it has been found to aid in healthier
prostate function. Here's how: Essential fatty acids are converted
in the body to the messenger hormones, prostaglandins, which
control prostate function.²

Saw Palmetto Extract: [Firstname!] In the last 15 years, numerous
double-blind trials involving hundreds of men show that Saw
Palmetto extract works extremely well to

(Please turn over)

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30-DAY FREE TRIAL

YES! I want to promote wellness in my prostate and enhance my sexual energy. Please rush my **FREE 30-DAY TRIAL** of ProstLo™ via first class mail.

If I don't want ProstLo™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$25.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

X

Mail Free Trial Coupon Today!

Sign name here

-2-

support prostate health.^{3,4} *

Pygeum Africum: In several double-blind studies in France and Italy at 13 hospitals, three universities and four research facilities, this herb enhanced prostate function significantly. In fact, in one study sexual energy was increased as well.⁵

The herb seems to work by lowering prolactin levels, a pituitary hormone related to prostate and sexual function.

There you have it. Ingredients proven to promote wellness in your prostate and enhance sexual energy.

A Free 30-Day Trial of ProstLo™ is Waiting For You!

Send for it. Try it out. After a month, if you're satisfied, pay the bill. If not, simply return the empty container or unused portion and owe us nothing - not a cent - no questions asked.

What could be fairer than that?

Go to your 30-Day Free Trial Coupon. Tear it off. Sign it. Pop it in the mail. Your prostate is counting on you to keep it healthy.

Sincerely,



Norm Islander
For ProstLo™

P.S. This all-natural supplement does for your prostate gland what oil does for your car engine. It keeps it running. Keeps it healthy. A Free 30-Day Trial is waiting for you. Just tear off the attached coupon. Sign it. Mail it. Today!

P.P.S. Your 30-day free trial of ProstLo™ will arrive in a non-descript, plain brown envelope, so your privacy is assured.

Supporting References

- 1 Clark LC, et al "Decreased incidence of prostate cancer with selenium supplementation: results of a double-blind cancer prevention trial" British Journal of Urology 1998 May;81(5):730-4
- 2 Fahim MS, et al "Zinc arginine, a 5 alpha-reductase inhibitor, reduces rat ventral prostate weight and DNA without affecting testicular function" Andrologia 1993 Nov-Dec;25(6) 369-75
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Free 30-Day Trial

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return product, call 1-800-749-3937
for a postage paid reply label.

[DATE]

[FINDER#]

[Firstname Lastname]
[Street Address]
[City, ST Zipcode]
[Barcode]

[Firstname, sign the back. Correct address if needed.]

[Tear Here and Mail Today!]

Is Joint Discomfort Robbing You of the Good Life?

[Firstname] [Lastname]
[Street Address]
[City], [State] [Zipcode]

[MONTH] [DAY], [YEAR]

Dear [Firstname],

If you suffer from joint discomfort that comes with the normal aging process. . . If you've tried everything, with little or no success, I have great news for you.

A remarkable, all-natural herbal formula based on 4,000 years of traditional Chinese custom - S-Ease™ - is helping people all over the country get results they couldn't find anywhere else. And they love telling us about it.

From Ohio, Frances Coen tells us she started taking S-Ease™ five years ago when her back started giving her fits and has stayed with it ever since, because it "lessens my discomfort and lets me move and walk better." She adds that whenever she forgets to take it, she "can really tell the difference, because it becomes harder to move around."

Pauline Hopkins in Texas says she began experiencing discomfort in her hands and fingers more than 10 years ago, and had to give up some of life's "simple pleasures" as a result. After discovering S-Ease™, she says, "I can do my yard work, walk on the trail, and mow the lawn. I have 13 oak trees in my yard and I rake all the leaves."

Joyce Rice in Alabama says she started taking it for her knees, and that S-Ease™ "makes my life a lot easier. I can move more freely, because it takes the discomfort away."

Plus, [Firstname,] our customers love the fact that S-Ease™ does the job without irritating their stomach linings or any other nasty side-effects. It's completely natural and safe.

Will it work for you? Based on research - and the way customers rave about S-Ease™ - we're confident it will. But we also understand that - unless you're already a devotee of traditional Chinese healthcare - you're skeptical about "taking a chance on something new."

Maybe this will help. . .

(Please turn over)

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30-DAY FREE TRIAL

YES! I want less joint discomfort. Please rush my **FREE 30-DAY TRIAL** of all-natural S-Ease™.

If I don't want S-Ease™ for any reason, I'll return the unused portion or empty container to you and owe nothing - no questions asked. But if I decide to keep it, I'll gladly pay the bill of only \$29.97 plus shipping and continue to receive a fresh supply each month with a bill. I may cancel future shipments at any time.

Mail To:

Tabak's Health Products
3198 Airport Loop Drive, Suite G
Costa Mesa, CA 92626-3407

X _____

Sign name here

Mail Free Trial Coupon Today!

- 2 -

We'll let you try it free for 30 days.

That's right. We'll send you a full month's supply of S-Ease™, without asking you for any money up front.

Before you decide whether to buy it or not, take S-Ease™ for 30 days. Discover for yourself how good it feels to do all those "little things" you used to take for granted. How it lets you feel better than you have in years.

Then decide. Fair enough?

Take back your life. Plant your garden. Play with your children or grandchildren. Work with your tools. Even dance the night away with your loved one. Try S-Ease™. . .

With absolutely no risk!

It's easy to get started. Send no money now. Just take your free trial certificate. Sign it. Pop it in the mail.

Evaluate all-natural S-Ease™ for a full month. If it makes a big difference in your life - as the odds are it will - pay the bill that comes with it. If not, simply send back the empty container. Pay nothing. Owe nothing. We'll even spring for the return postage, making this a 100% risk-free offer.

So what can you possibly lose, except that nagging joint discomfort that comes with the normal aging process?

Send for your free 30-day trial of S-Ease™ today!

Sincerely,



Benita Saunders
For S-Ease™

P.S. Is joint discomfort robbing you of the good life? Then try S-Ease™. It's guaranteed to work, or you don't pay a cent!

P.P.S. Send no money now. Mail your free trial certificate today!

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How to Keep Your Prostate Healthy

Dear friend,

Keep your prostate running. Keep it healthy. That's what ProstLo™, an all-natural supplement can help do for your prostate.

Why is that so important? The answer is simple. Among other unpleasant consequences, if your prostate starts acting up it could mean . . .

No More Sex For You!

Imagine that? Think what that would mean to you? To your partner? How would your self-confidence change? Your feelings of intimacy?

I think it's safe to say it would indeed change your life completely.

Want to hear some good news now? As part of your healthy diet and exercise program, you can take all-natural ProstLo™. It contains these ingredients proven to maintain a

healthy prostate and enhance sexual energy:

Selenium: A team of researchers reported that the daily intake of Selenium enhanced prostate health by a meaningful percentage.¹

Zinc: Increased intake of it has been found to aid in healthier prostate function. Here's how: Essential fatty acids are converted in the body to the messenger hormones, prostaglandins, which control prostate function.²

Saw Palmetto Extract: In the last 15 years, numerous double-blind trials involving hundreds of men show that Saw Palmetto extract works extremely well to support prostate health.^{3,4}

Pygeum Africum: In several double-blind studies in France and Italy at 13 hospitals, three universities, and four research facilities, this herb enhanced prostate function significantly. In



Friendly, knowledgeable customer service is a top priority at Tabak's Health Products.

fact, in one study, sexual energy was increased as well.⁵

The herb seems to work by lowering prolactin levels, a pituitary hormone related to prostate and sexual function.

There you have it. Ingredients proven to promote wellness in your prostate and enhance sexual energy.

Remember to take ProstLo™ daily. You will begin to notice its effects. *So please remain patient.*

Suggested Dosage

Take 2 capsules daily with food. Please do get started today!

Supporting References

1. Clark LC, et al. "Decreased incidence of prostate cancer with selenium supplementation: results of a double-blind cancer prevention trial." *British Journal of Urology* 1998 May;81(5):730-4.
2. Fahim MS, et al. "Zinc arginine, a 5 alpha-reductase inhibitor, reduces rat ventral prostate weight and DNA without affecting testicular function." *Andrologia* 1993 Nov-Dec;25(6):369-75.
3. Gerber GS. "Saw palmetto for the treatment of men with lower urinary tract symptoms." *Journal of Urology* 2000 May;163(5):1408-12.
4. Wilt TJ, et al. "Phytotherapy for benign prostatic hyperplasia." *Public Health and Nutrition* 2000 Dec;3(4A):459-72.
5. Ishani A, et al. "Pygeum africanum for the treatment of patients with benign prostatic hyperplasia: a systematic review and quantitative meta-analysis." *American Journal of Medicine* 2000 Dec 1;109(8):654-64.

Why is your prostate so important? The answer is simple. It's one of the more trouble-prone glands in your body. And if it malfunctions - among other unpleasant consequences - it could mean . . . no more sex for you!

If you're serious about keeping your prostate healthy, you'll want to keep taking ProstLo™. That's because it contains these incredible ingredients:

- * *Selenium*: improves your odds of keeping your prostate healthy.
- * *Zinc*: aids in prostate health by promoting proper function of your prostaglandins.
- * *Saw Palmetto*: proven in numerous studies to keep your prostate healthy.
- * *Stinging Nettle Herb*: supports a healthy urine flow and is widely used throughout Europe
- * *Pygeum Africanum*: promotes prostate wellness by lowering prolactin levels.

In short, you have a prostate wellness formula grounded in science.

New Supplement Program "Tailor Made" for [Firstname Lastname]
with Nutrients Proven and Guaranteed to Promote Wellness.
May I Send it to You FREE for 30 Days?

[MONTH] [DAY], [YEAR]

[Firstname Lastname]
[Street Address]
[City, State Zipcode]
[Barcode]

Dear [Firstname]

What's the biggest challenge in making nutritional supplements?
No two people are alike. Everyone's body and needs are different.

Therefore, we created an Industry Earthquake concept called
"Custom Formula."

For years, we've wanted to offer you a nutrient system that's
individually tailored to your particular body.

For example, if you're a 55 year-old female wanting to maintain
bone density and joint flexibility while cooling hot flashes,
you'll need a completely different nutrient program than a 65
year-old male who wants to maintain prostate and cholesterol
health. And again different than a 45 year-old male who wants
increased sexual energy, sharper brain function and advanced
cardiovascular support.

The health benefits in "customizing" for each individual are
easy to see. The problem, however? The cost has been way too
expensive - until now!

Finally, our technology has made it possible to deliver a
program custom tailored to your precise needs - at a very
affordable value.

Not only that, but we're so sure about what we've created,
we'll let you try it. . .

Free for 30 Days!

More about that in a moment.

Why is Custom Formula so revolutionary, [Firstname]? The
answer is simple. It means you don't have the hassle and expense
of assembling your own supplements. Or the confusion of figuring

(Please turn over)

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

out exactly what you need. Or dealing with multiple products in separate containers. Or keeping track of when and how much to take of each. None of that.

Instead. . . we've done it all for you. When you send for Custom Formula, you'll receive a convenient packet of supplements to take each day, prepared especially for you. You'll have piece of mind, knowing you're getting exactly the right nutrients your body needs - like an army that anticipates just where and when to send reinforcements.

What do you want most? Better joint function? Longevity? Healthier bones? More energy? Better digestion and regularity? Enhanced memory and eyesight? Less stress? Better sex?

Now you can have just what you need - no more, no less - because Custom Formula is tailored precisely for you.

Your personal health profile is enclosed. It's short. Quick. Easy to fill out. Please complete it. Send it back. We'll do a full analysis. Then prepare a one-month supply of your Custom Formula. We'll send it to you, with absolutely no risk, to try. . . free for 30 days.

When you receive it, use it for a full month. If you're thrilled - as I have no doubt you will be - pay the bill that comes with it. But if for any reason it doesn't meet your expectations, just return the empty container or unused portion and pay nothing. No questions will be asked and you won't owe us a dime. Simple as that.

Just take a minute to fill out your confidential health profile. Pop it in the mail. We'll rush your Custom Formula via First Class mail, so you can start enjoying optimum health.

Sincerely,

Whomever
Custom Program Manager

P.S. Custom Formula nutrients are proven and guaranteed to promote wellness results. May I send yours. . . free for 30 days?

P.P.S. Send no money. Instead, fill out your profile today. Pop it in the mail. Be among the first to benefit from this revolutionary new health concept. Custom Formula is not available in any store. But now you can try it completely risk free!

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

FORM

Tabak's Health Products

Superior, Science-Based Supplements

3198 Airport Loop Drive, Suite G • Costa Mesa, CA 92626

Free 30-Day Trial and Confidential Health Profile

(Send No Money Now)

YES! Please send me a full month's supply of Custom Formula supplements tailored precisely for my body. I'm answering your questions as accurately and honestly as possible. It's for my own benefit. I understand this information will be kept strictly confidential.

Please be sure to completely darken only one circle for each question, like this ●

About Me

My gender is:

- Male
- Female

My height is:

- Under 5 ft.
- Between 5 ft. - 5 ft. 4 in.
- Between 5 ft. 5 in. - 5 ft. 9 in.
- Between 5 ft. 10 in. - 6 ft. 2 in.
- 6 ft. 3 in. or over

My weight is:

- Under 100 lbs
- 100 lbs - 120 lbs
- 121 lbs - 140 lbs
- 141 lbs - 160 lbs
- 161 lbs - 180 lbs
- 181 lbs - 200 lbs
- 201 lbs - 220 lbs
- 221 lbs - 240 lbs
- 241 lbs - 260 lbs
- 261 lbs or over

My age is:

- 30 or younger
- 31 - 40
- 41 - 50
- 51 - 60
- 61 - 70
- 71 - 80
- over 80

My Lifestyle

I exercise:

- Seldom or never
- Moderately (2 to 3 times a week)
- Regularly (4 or more times a week)

My Tobacco Use:

- Never
- Quit
- Smoker

My Alcoholic Beverage Consumption:

- Never
- Sometimes
- Frequent

I eat three or more portions of vegetables per day:

- Seldom or never
- Sometimes
- Regularly

I eat two or more portions of fruit or whole grains per day:

- Seldom or never
- Sometimes
- Regularly

I regularly eat either red meat, fried foods or dairy products:

- Seldom or never
- Sometimes
- Regularly

Female Only

I frequently experience dramatic mood swings or hot flashes:

- Yes
- No

I'm concerned about maintaining healthy bone density:

- Yes
- No

I want to boost my sex drive:

- Yes
- No

Acquiring younger looking skin is very important to me.

- Yes
- No

(Sorry, if you are pregnant or breastfeeding, you cannot participate in this program. Please check with your physician before taking any supplements.)

(over)

Male Only

I'm concerned about maintaining a healthy prostate:

- Yes
- No

I want to boost my sex drive:

- Yes
- No

Everyone

I frequently feel tired or lacking in energy:

- Yes
- No

My joints could use some help. I have normal aging joint discomfort:

- Yes
- No

I want to improve my brain/memory function:

- Yes
- No

I have trouble falling or staying asleep:

- Yes
- No

I suffer from excessive stress most days:

- Yes
- No

Maintaining a healthy head of hair is very important to me:

- Yes
- No

I'm concerned about maintaining eye/vision health:

- Yes
- No

I'm concerned about maintaining healthy cholesterol levels:

- Yes
- No

I'm concerned about digestion and/or regularity:

- Yes
- No

It's important to me to keep my immune system extra strong:

- Yes
- No

I have a family history of heart or cardiovascular concerns:

- Yes
- No

Maintaining back and vertebrae health is very important to me:

- Yes
- No

YES! I'm serious about my health and want supplements that are just right for me. Please rush my 30-day supply of "Custom Formula," tailored specifically for my body.

There's absolutely no risk because if it's not for me, I'll return the unused portion or empty container. My bill will be cancelled. I won't pay or owe a dime. That will be that.

But if I decide to keep it, I'll gladly pay the bill of only \$49.97 plus shipping and continue to receive a fresh supply each month with a bill.

I can cancel future shipments anytime. Since it's completely risk-free, I'm going ahead.

[Firstname Lastname]

[Street Address]

[City, ST, Zipcode]

X

Sign name here

[Finder]

These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure or prevent any disease, but rather is a supplement to enhance your healthy diet and lifestyle. Do not change or stop taking any medications without first consulting your doctor. We do not dispense medical advice or diagnosis. Consult your physician if you have any medical concerns or questions. This program is not for pregnant or breastfeeding women.