

Consumer Care Division

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Bayer Corporation
36 Columbia Road
P O Box 1910
Morristown, NJ 07962-1910
Phone: 973 254-5000

July 16, 2002

RECEIVED
JUL 17 2002
BY: _____

Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

**Subject: 30-Day Post Market Notification for Structure/Function Claims;
Flintstones® Bone Building Calcium Chews**

Dear Sir or Madam:

Bayer Consumer Care Division submits the information in this notification pursuant to Section 403(r)(6) of the Food, Drug and Cosmetic Act as notice of marketing structure/function claims on the product label of Flintstones® Bone Building Calcium Chews.

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|---|--|
| PRODUCT NAME | Flintstones® Bone Building Calcium Chews |
| NAME /ADDRESS OF DISTRIBUTOR | Bayer Corporation Consumer Care Division 36 Columbia Road P. O. Box 1910 Morristown, New Jersey 07962-1910 |
| NAME OF DIETARY INGREDIENT/SUPPLEMENT (SUBJECT OF THE STATEMENT) | Flintstones® Bone Building Calcium Chews Calcium 500mg Vitamin d 200 IU |
| TEXT OF STATEMENT BEING MADE | |
| Front Panel of Carton | Building a Lifetime of Strong Bones!* |
| Back Panel of Carton | During childhood, calcium absorption is highest, so strengthening your child's bones now can help protect them later*. Flintstones Bone-Building Calcium Chews are a tasty way to give your growing kids key nutrients they need to help build a lifetime of strong and healthy bones*. |
| *These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. | |

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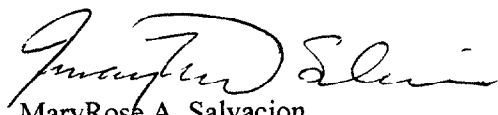
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**30-Day Post Market Notification for Structure/Function Claims;
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In accordance with 21 CFR 101.93, the information contained in this notification is complete and accurate. Bayer Consumer Care Division has substantiation on file that these statements are truthful and not misleading. This notification is comprised of an original and two (2) copies.

Should you have any questions or need any additional information, please contact the undersigned at 973-254-4675 or Catherine Fish at 973-254-4793.

Respectfully,
BAYER CONSUMER CARE DIVISION



MaryRose A. Salvacion
Manager Regulatory Affairs