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BY:

December 21, 2002

Office of Special Nutritionals (HF-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C Street SW  
Washington, DC 20204

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Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Calcium with Magnesium and Zinc, Amino Acid Chelate, a dietary supplement.

Statements being made in the labeling of Calcium with Magnesium and Zinc:

(1) Although Calcium is best known for its role in the formation of bone and teeth, it also serves as an integral cofactor in numerous biochemical reactions. Magnesium is another essential mineral that plays a key role in bone formation. In addition, Magnesium is known to be involved in more than 300 metabolic reactions. Magnesium and Calcium work together in several physiological systems, providing support for the maintenance of healthy cardiovascular function as well as for healthy muscle function. The addition of Zinc to this formula enhances its utility as a bone support product because Zinc acts as a cofactor for enzymes necessary for bone mineralization. NOW Calcium with Magnesium and Zinc contain only chelated minerals to augment absorption and bioavailability.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza  
Director, Quality Assurance  
NOW Foods  
395 S. Glen Ellyn Rd.  
Bloomington, IL 60108

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