Vitamins

Herbs



Food

Cosmetics

We Make Quality Affordable

0296 '03 JAN 23 P2:04

December 16, 2002

Office of Special Nutritionals (HF-450) Center for Food Safety and Applied Nutrition Food and Drug Administration 200 C Street SW Washington, DC 20204

JAN 0 7 2003

Re: <u>21 U.S.C. Section 343(r)(6)</u>, Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of 7-Keto DHEA, a dietary supplement.

Statements being made in the labeling of 7-Keto DHEA, 100 mg VCaps

(1) 7-Keto DHEA is a naturally occurring metabolite of DHEA, providing the same benefits of DHEA without its associated side effects. Because the body's production of DHEA declines with age, so does the production of 7-Keto. Weight gain is a common sign of aging that often accompanies the decreased production of DHEA and its metabolites. Supplementation with NOW 7-Keto can safely promote thermogenesis, thereby supporting the maintenance of healthy body weight.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

> Jim Roza Director, Quality Assurance NOW Foods 395 S. Glen Ellyn Rd. Bloomingdale, IL 60108

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