

Bayer HealthCare
Consumer Care Division



1833 '03 APR -4 P4:38/24/03

Rec'd

March 24, 2003

Office of Special Nutritionals
Center for Food Safety and Applied Nutrition
U.S. Food and Drug Administration
5100 Paint Branch Parkway
College Park, MD 20740-3835

**Subject: 30-Day Post Market Notification for Structure/Function
Claims; One-A-Day® 50 Plus Dietary Supplement**

Dear Sir or Madam:

Bayer HealthCare, Consumer Care Division submits the information in this notification pursuant to Section 403(r)(6) of the Food, Drug and Cosmetic Act as notice of marketing structure/function claims on the product label of One-A-Day® 50 Plus Dietary Supplement.

Bayer HealthCare LLC
Consumer Care Division
36 Columbia Road
P.O. Box 1910
Morristown, NJ 07962-1910

Phone: 973 254-5000

PRODUCT NAME	One-A-Day® 50 Plus 200 count bottle label
NAME /ADDRESS OF DISTRIBUTOR	Bayer HealthCare Consumer Care Division 36 Columbia Road P. O. Box 1910 Morristown, New Jersey 07962-1910
NAME OF DIETARY INGREDIENT/SUPPLEMENT (SUBJECT OF THE STATEMENT)	One-A-Day® 50 Plus Dietary Supplement Multivitamin/Multimineral Supplement
TEXT OF STATEMENT BEING MADE	Bottle Label Complete Multivitamin Plus More to Support: * • HEALTHY HEART • NORMAL BLOOD PRESSURE++ ++Helps maintain blood pressure already in the normal range.
*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.	

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**30-Day Post Market Notification for Structure/Function Claims;
One-A-Day® 50 Plus Dietary Supplement
Page 2**

In accordance with 21 CFR 101.93, the information contained in this notification is complete and accurate. Bayer HealthCare, Consumer Care Division has substantiation on file that the statements are truthful and not misleading. This notification is comprised of an original and two (2) copies.

Should you have any questions or need any additional information, please contact the undersigned at 973-254-4793 or Joanne Robinett at 973-408-8093.

Sincerely,



Catherine W. Fish
Associate Director, Regulatory Affairs
BAYER HEALTHCARE, CONSUMER CARE DIVISION