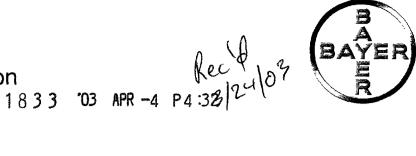
Bayer HealthCare Consumer Care Division



March 24, 2003

Office of Special Nutritionals Center for Food Safety and Applied Nutrition U.S. Food and Drug Administration 5100 Paint Branch Parkway College Park, MD 20740-3835

Subject: 30-Day Post Market Notification for Structure/Function

Claims; One-A-Day® 50 Plus Dietary Supplement

Dear Sir or Madam:

Bayer HealthCare, Consumer Care Division submits the information in this notification pursuant to Section 403(r)(6) of the Food, Drug and Cosmetic Act as notice of marketing structure/function claims on the product label of One-A-Day® 50 Plus Dietary Supplement.

PRODUCT NAME	One-A-Day [®] 50 Plus
TRODUCT TURNING	200 count bottle label
N	
NAME /ADDRESS OF	Bayer HealthCare
DISTRIBUTOR	Consumer Care Division
	36 Columbia Road
	P. O. Box 1910
	Morristown, New Jersey 07962-1910
NAME OF DIETARY	One-A-Day® 50 Plus Dietary Supplement
INGREDIENT/SUPPLEMENT	Multivitamin/Multimineral Supplement
(SUBJECT OF THE	
STATEMENT)	
TEXT OF STATEMENT	
BEING MADE	
Bottle Label	Complete Multivitamin Plus More to
	Support:*
	HEALTHY HEART
	NORMAL BLOOD PRESSURE++
	++Helps maintain blood pressure already in
	the normal range.
*These statements have not been evaluated by the Food and Drug	

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Bayer HealthCare LLC Consumer Care Division 36 Columbia Road P.O. Box 1910 Morristown, NJ 07962-1910

Phone: 973 254-5000

LET 11681 975 0162

30-Day Post Market Notification for Structure/Function Claims; One-A-Day* 50 Plus Dietary Supplement Page 2

In accordance with 21 CFR 101.93, the information contained in this notification is complete and accurate. Bayer HealthCare, Consumer Care Division has substantiation on file that the statements are truthful and not misleading. This notification is comprised of an original and two (2) copies.

Should you have any questions or need any additional information, please contact the undersigned at 973-254-4793 or Joanne Robinett at 973-408-8093.

Sincerely,

Catherine W. Fish

Associate Director, Regulatory Affairs

BAYER HEALTHCARE, CONSUMER CARE DIVISION