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FEB 13 2002

December 12, 2001

BY:.....

Office of Special Nutritionals (HF-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street SW
Washington, DC 20204

Re: 21 U.S.C. Section 343(r)(6), Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of Herbal Men's Formula, a dietary supplement.

Statements being made in the labeling of Herbal Men's Formula

- (1) Herbal Men's Formula is an organic kosher herbal supplement formulated to support a healthy male lifestyle. Saw Palmetto is an herbal ingredient that supports healthy prostate gland function in men. Vitamin E and Zinc are effective antioxidants that support immune system function. Together these nutrients provide an optimal supplement for men of all ages.

To the best of my knowledge, and based upon information and belief present at the time of the executing of this notice, I certify that the above information is accurate and complete. NOW Foods possesses substantiation that the statements are truthful and not misleading.

Jim Roza
Director, Quality Assurance
NOW Foods
395 S. Glen Ellyn Rd.
Bloomington, IL 60108

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