

When your company competes for business opportunities abroad, are contracts often awarded based on:

- **Unfair proposal evaluations?**
- **Overly politicized bid procedures?**
- **Considerations other than commercial and technical merit?**

If you answered “yes” to any of these questions, it’s time to contact the **Advocacy Center.**

The Advocacy Center leverages U.S. Government resources around the world to ensure that U.S. companies receive full and fair consideration in international commercial competitions.

✓ **Advocacy Support**

Regional Managers marshal the resources of U.S. government agencies to:

- Develop an appropriate advocacy strategy to assist your company win export sales
- Counter the aggressive foreign government support your competitors often receive
- Ensure that contract awards are based on a full and fair evaluation of the commercial and technical merits of competing offers

✓ **Access to Financing**

Come to the table with financing on the front end.

Involving the U.S. Export Import Bank, the Overseas Private Investment Corp., and/or the U.S. Trade and Development Agency early in the process helps your firm gain a competitive edge over other bidders.

✓ **Early Project Development**

Get in on the ground floor of project and procurement opportunities before your competitors do.

Commercial Liaison Officers stationed at the World Bank and at the regional Multilateral Development Banks can provide your firm with the earliest information available about planned project and procurement opportunities in developing countries.

Level the playing field for your company

The U.S. Commercial Service’s Advocacy Center

**export.gov/advocacy
202-482-3896**

Full outside spread.

The Advocacy Center's mission is to level the international playing field for U.S. business.

Put the Advocacy Center to work for your firm.

Visit our web page at:
export.gov/advocacy
or call 202-482-3896



Advocacy Center

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Advocacy and Strategic Support

Access to financing

Intelligence on Foreign Project Development



The U.S. Commercial Service is a program of the U.S. Department of Commerce's International Trade Administration.

visit export.gov/advocacy • call 202-482-3896 • fax 202-482-3508