

1 Ireland is a tighter fit. Next slide.
2 Portugal, as you heard, we really don't know what we
3 get from their country. It looks like a tighter fit,
4 but we don't know about that. Next slide. And
5 Switzerland is a wide variance, and the U.K. is going
6 down, and wide. Next slide.

7 So what we did is that we said, fine, we
8 can't look at BSE countries, and we have to look at
9 variance CJD, and the amount of food, and that is the
10 second one; and the third one is blood supply.

11 So we have a study with seven hospitals and
12 it has been going on for almost nine months now. And
13 the hospitals are major hospitals that have 2 of the
14 3 criteria.

15 They have a trauma center, and they have a
16 transplant center, and they have an oncology center.
17 And those are the three criteria, and four is
18 cardiovascular. You need two out of those four to be
19 considered to be -- for us to do the analysis about
20 blood supply. The next slide.

21 And the last time when we did our policy and
22 we came out with six months, and six months, and six
23 months; U.K., six months, and France, we looked at the
24 reduction of risk versus blood supply and loss of
25 donors.

1 And the percent of the loss of donors, and
2 when you have a monthly stay in certain countries, you
3 see an increase in a hockey type stick. So for us we
4 went to six months, because we were able to reduce the
5 risk to about 72 percent, the global risk to 72
6 percent, with a reduction of about almost four percent
7 of the donors, 3 to 4 percent.

8 And that was done in step wise; two years
9 ago it was the U.K., and last year it was France.
10 Next slide.

11 So we asked the blood system, CBS and Hemo
12 Quebec, and Joanne Chiavetta will present this in more
13 detail, to do their donor questionnaire again, and to
14 look at where they traveled, and different countries,
15 et cetera, and look at the cumulative risk reduction.

16 And she will go into all of this, but the
17 thing to look at here is that if you go to U.K. and
18 France, you reduce the cumulative risk all the way up
19 to 88 and even higher, because Hemo Quebec went to one
20 month.

21 When you add other countries to it, you
22 don't get that much of a risk reduction, and you lose
23 a lot of donors. Now, the next question is what does
24 this translate to blood loss in a hospital. Next
25 slide.

1 This is what I was talking about. This is
2 about 450 units per day being issued in seven
3 hospitals; with hospital beds of 150 to 350. In
4 Canada, hospital bed size of a hundred comprises about
5 65 percent of all hospitals in Canada. The rest are
6 higher, and about 20 percent are about 200 beds or
7 higher.

8 About 20 to 30 percent have trauma centers
9 and cardiac. So we target those centers. And we
10 looked at daily issues, and the amount of blood that
11 was at the blood center, and what was given to that
12 hospital.

13 So here when I said that the percentage of
14 loss of blood, is that a 10 percent loss or 90 percent
15 loss of inventory and that does not translate into
16 donor loss. What we are able to do with
17 questionnaires and so on and looking at the data is
18 what happens to that blood center if it was donor loss
19 really.

20 This translated in our eyes to about 1 to 2
21 percent of donor loss, and this could happen because
22 of holidays, people on vacation, and so on. So you
23 get these swings.

24 And this study was done after -- also after
25 four months of our introduction of the six months

1 deferral for France, or that had to stabilize. The
2 moderate effect -- and what I mean by moderate effect
3 is blood being delivered to the hospital bed late.

4 It does not affect that much patient
5 outcome. Moderate effects is when you start to switch
6 blood around in the hospital, and you divert the blood
7 from the floors to the ICU, and divert them to the
8 cardiac unit, et cetera, and divert them to cancer
9 patients treatment.

10 And this is when we see about a 15 percent
11 loss of donor -- well, not of donor, but of blood
12 supply. This is red units. It was very hard to do
13 with this platelets. So we took the easiest one and
14 that was red units. And this is also excluding
15 autologous.

16 That translated to about 2 to 3 percent
17 donor loss at that end at the blood services. Riskier
18 side effects is when -- and this has happened three
19 times during that month-and-a-half study -- for about
20 four hours that they had to cancel an important
21 surgery. For example, a transplant -- kidneys, liver
22 -- and most liver.

23 And they have to postpone transfusions and
24 transplants for bone marrow. Also, this is where in
25 the ICU, and the information that we got back from the

1 ICU and the trauma center, this is where they start to
2 increase the dopamines, and start to increase fluids
3 to compensate for blood lost.

4 So they are putting -- they are adding more
5 pharmaceuticals in delivery and treatment that could
6 be done easier with just blood transfusions. This
7 never happened in Canada, because the blood services,
8 both Hemo Quebec and CBS, really work well.

9 So within the 12 hours this doesn't happen,
10 but since the supply is very critical right now at
11 this level, this reflects about greater than 3.5
12 percent to 4 percent donor loss.

13 If you put a deferral, it is going to affect
14 about a 5 percent donor loss. I know that they have
15 to recruit that, but there is going to be a lag.
16 There is going to be 12 hours or 15 hours, or 20 hours
17 lag, for getting that blood in.

18 And this is what we saw here, is this risk
19 for 10 hours, from 6 to 10 hours in the hospital, and
20 in the trauma center, that a patient may die, and the
21 possibility of that patient dying. Next slide.

22 So what we did in the past because of that
23 information, we did the deferral for U.K. and France
24 for six months, and we had the risk reduction, and the
25 donor loss.

1 What we are saying to the regulatory people
2 is since the EPI center is U.K., and France is the
3 second highest risk there, that is where you should
4 target to reduce your risk of exposure, and which is
5 a theoretical risk; versus the true risk of blood
6 lost.

7 And Joanne will talk about this, because
8 they really helped us out, and they did all the work
9 on this, on the blood services. Joanne.

10 DR. CHIAVETTA: Hello. I'll tell you just
11 about two surveys done most recently. The first is --
12 oh, the next slide, please. We redid our travel
13 survey, including more information about Western
14 Europe. We did this in March.

15 And 13,000 donors participated, and this
16 questionnaire was handed out in the clinic the way the
17 other studies have been done. So basically 13,000.
18 So, I won't go into all of the results, but basically
19 we found that -- well, this is really the results from
20 the survey itself.

21 So, 3.4 percent of our donors had traveled
22 to Western Europe, and we did only include Western
23 Europe, but I won't go into what countries we called
24 Western Europe.

25 And then 2.4 were for six months, and one

1 year was 1.9. Now, we also looked at -- now, we had
2 already deferred for the U.K. for six months or more.
3 But in fact in my original survey we found that there
4 were 2.5 percent of donors -- and this is more than a
5 year or almost two years ago now, but 2.5 percent of
6 all donors said that they had been to the U.K. in the
7 survey.

8 But in reality we only defer about .2
9 percent of donors today. Now, this is remarkably
10 similar to Alan Williams' study in the REDS survey.
11 Canadian Blood Services and the study done in the U.S.
12 results were very, very similar with regard to the
13 proportion of donors who traveled.

14 And in fact the real deferral being about
15 one-tenth of that which was reported in the survey.
16 So today in Canada, we are losing about .2 percent of
17 donors due to U.K. travel in all provinces except
18 Quebec.

19 And so in this survey, we still had people
20 who said that they did live in the U.K. for six months
21 or more, and they probably should not have come back,
22 but they did.

23 So if we shorten our policy to three months
24 in the survey data, the survey data would be 1.9
25 percent additional. Of course, you have to take one-

1 tenth of that for the reality of whether donors who
2 actually come in.

3 And if we shorten France to greater than
4 three months, a survey result would be .7 percent.
5 Next slide, please.

6 We then recalculated our residual -- I'm
7 sorry, we did our risk calculations again, and we
8 counted France as having 1/20th the exposure, and
9 Western Europe as 1/50th exposure of the U.K. Next
10 slide, please.

11 And this is our risk reduction. It is a
12 little different from Dr. Giulivi's because we didn't
13 include Hemo Quebec, and also we had some assumptions
14 in the model, that basically if we had six months for
15 everywhere, and for every place, it is 66 percent of
16 the risk removed.

17 And the last one for three months and six
18 months, 75 percent. It is very worrying that if we
19 reduced the U.K. to one month that we could really
20 substantially increase or reduce the risk
21 substantially. Now, that also probably wouldn't be
22 very good in terms of blood supplies. Next, please.

23 Okay. This is my last slide. I am going to
24 skip topics and tell you that I mentioned that 2.5
25 percent of our donors in the original survey said that

1 they had been to the U.K. for six months or more.

2 In real life, only .2 percent of our donors
3 said that they had been to the U.K. for six months or
4 more upon deferral. What happened to the rest?

5 Well, this is the beginning of some analysis
6 of a large scale -- well, for Canada it is a large
7 scale study. We interviewed 2,500 donors, and this is
8 preliminary results, and we wanted to find out if
9 people self-deferred.

10 So these are donors that were drawn from the
11 donor pool, or from the records of the donor pool, who
12 had left after the U.K. deferral was announced. So
13 you can there that there is close to 700 and something
14 donors that had lapsed, and that is the 17, plus 697.

15 And 17 of those donors are 2.4 percent, and
16 2.4 said that they had lapsed because of the U.K.
17 deferral, and not that they hadn't come in, but that
18 they just decided that they shouldn't be there.

19 All of them -- I don't have it on this
20 slide, but all of them had had U.K. travel that was
21 appropriate. So they understood the criteria. More
22 of these people who said that I didn't come back
23 because of the CJD had heard of mad cow disease, CJD,
24 of the U.K. deferral.

25 Very few of them remember getting a letter

1 from us telling them -- not that they were deferred,
2 because we would not have known, but telling all
3 donors that we were going to have this deferral.

4 So we do see self-deferral, and that is a
5 danger with Western Europe in a big way, and there is
6 more analysis on this data set, and we are going to
7 continue this monitoring to see whether people don't
8 show up that should be showing up, because that is a
9 real, although unmeasured, loss of blood supply.
10 Thank you.

11 CHAIRMAN BOLTON: Thank you. Are there any
12 questions for Dr. Giulivi or --

13 DR. BAILAR: A question for either or both
14 of the speakers. Your figures on donor loss seem to
15 be based on pretty solid information. The figures on
16 risk reduction are less so.

17 You are giving those to three significant
18 figures. Without knowing your method of calculating
19 at all, I wonder if you could really go beyond one
20 figure. Can you comment on the accuracy of those?

21 DR. GIULIVI: Yes. My figures are global
22 figures between Hemo Quebec and CBS. Remember that
23 there are two blood systems in Canada, CBS and Hemo
24 Quebec, the Province of Quebec and the rest of Canada.

25 What Joanne showed was CBS, and what we did

1 was take those two figures, and we did our own risk
2 assessment, and came out with that global picture
3 equalizing for all of Canada. That is where the
4 health figures from Canada came from.

5 DR. BAILAR: I am not asking about an
6 agreement between the figures, but whether these are
7 even in the right order of magnitude. If you say a
8 92.1 percent reduction in risk, how many of those
9 numbers can we believe?

10 DR. GIULIVI: They are quite -- one of my
11 slides had the variance. Could you go back to one of
12 the slides, and it showed from 87 percent to 90
13 percent. It showed the intervals, okay? So those are
14 the 95 percentile intervals.

15 DR. BAILAR: But the 95 percent intervals
16 are based solely on randomness?

17 DR. GIULIVI: Right.

18 DR. BAILAR: And they do not consider
19 possible bias or other problems in the data?

20 DR. GIULIVI: That's true. It depends on
21 how the surveillance was done, that's right. How the
22 donor survey was done. That's true, but remember that
23 this is our third time going and doing this.

24 What we predict the first year, there would
25 have been a loss of -- two years ago when we

1 introduced U.K., we predicted a loss of 2.7 percent.
2 There was a loss of 1.4 percent, but then when the CBS
3 went back, a lot of people self-deferred.

4 So it added up between 2 and 3 points. So
5 we have that past history that those figures are
6 really good figures from what we have done in the
7 past, because remember that Canada first did U.K. in
8 1999 for six months.

9 So we had certain figures, and we went back
10 to those figures to see if we were right or wrong. We
11 added France in 2000 and we had certain figures, and
12 we went back through those figures, and they are
13 predicting what we are saying.

14 DR. BAILLAR: Donor loss is fine. It is the
15 risk reduction that I am asking you about.

16 DR. GIULIVI: Oh, the risk reduction is
17 based on the modeling, yes, because we assume that the
18 U.K. is a hundred percent, and France is 1/20th of
19 that, and the rest of Europe is .2. So that is where
20 the risk reduction is a problem.

21 But because we are saying that the biggest
22 risk is U.K., we are taking it as a public health
23 analysis that we are pointing to the U.K. and France,
24 and that is how we get our risk reduction.

25 DR. CHIAVETTA: Are you asking for the

1 algorithm?

2 DR. GIULIVI: Yes.

3 DR. BAILAR: This is not the place to go
4 through the algorithm.

5 DR. CHIAVETTA: I know that, but I just said
6 --

7 DR. BAILAR: I would like a summary estimate
8 of how accurate that algorithm really is given all the
9 problems with whether it is the right algorithm and
10 the problems with the input data.

11 DR. GIULIVI: What I can do is send you what
12 we have from my statisticians. I don't have
13 everything. I am not a statistician, but there is
14 accuracy to those numbers.

15 DR. BAILAR: I am willing to wait to see
16 that.

17 DR. GIULIVI: Okay.

18 CHAIRMAN BOLTON: Maybe we could discuss
19 this during the break and come back and present the
20 summary of that. Would that be all right? Dr. Davey.

21 DR. DAVEY: Yes. Both CBS and Hemo Quebec
22 have been very successful, I think, and aggressive in
23 recruiting new donors since their inception, and
24 certainly these U.K. bans have given us some good
25 information on that.

1 Could you give us any further information on
2 the success of your recruiting efforts, and the
3 expense that has been entailed in doing so?

4 DR. CHIAVETTA: That is a very good point.
5 There has been a lot of active recruiting. We have
6 had marketing campaigns that have focused on younger
7 donors and that sort of thing.

8 Now, in terms of the expense, I don't have
9 those figures, but they can be provided for you, and
10 I can try to get that today. But there has been
11 active recruitment, especially with younger donors.

12 What I didn't show here is the people we
13 lose are often long term, older donors, and there has
14 been -- our marketing department has done a lot of
15 work in that area.

16 I have to say to put this in perspective for
17 your question, but donor loss and blood shortage is
18 really not impacted significantly by CJD. We have
19 other risks and other issues that are far more
20 important.

21 I'm sorry, I shouldn't say more important;
22 far more significant in terms of eating into the blood
23 supply. The reality is that it is .2 percent of known
24 donors, with an upper limit of 2.5 percent of unknown
25 donors. But I will try to provide figures for you.

1 CHAIRMAN BOLTON: Dr. Ewenstein.

2 DR. EWENSTEIN: Yes. I just wanted to
3 remind everybody that we are talking about the
4 relative risk, which I think you were trying to say,
5 and that if the U.K. is one or 100, then everything is
6 a fraction. But what we don't know is the absolute
7 risk.

8 DR. GIULIVI: Yes, and the other thing about
9 funding -- and we could say this, is that the system
10 in Canada is different, because it is funded by the
11 national funding agency through the provinces.

12 What we are going to be doing here with our
13 recommendations, and what we may move forward is three
14 months and three months, and possibly other places.
15 But we are really pointing three months and three
16 months.

17 The recruitment campaign will be helped out
18 by Health Canada also. Health Canada will help that
19 out, and we will send out pamphlets, and that is the
20 agreement that we have with the blood services.

21 DR. EWENSTEIN: But what I was going to ask
22 though is that -- well, I guess I am still unclear
23 about why there is a lot of difference between your
24 projected donor loss and your actual donor loss.
25 Is this solely from self-selection?

1 DR. GIULIVI: Yes.

2 DR. EWENSTEIN: And in which case isn't the
3 donor loss the same? I mean, even though they self-
4 deferred, as opposed to --

5 DR. GIULIVI: Yes.

6 DR. CHIAVETTA: That is an extremely good
7 question. I would ask Dr. Williams to remark on that
8 as well. Because we have the last donor study in
9 process, I am hoping to get more information on that.

10 I will tell you another thing about trying
11 to find out where people have gone. Well, I don't
12 mean where they have gone, but traveled, and where are
13 they, and how come they are not showing up to give us
14 nice blood.

15 And that is that there was tremendous bias
16 when we draw these samples. We draw a random sample
17 of lapsed donors, but about -- I would say at least a
18 third of the so-called lapsed donors cannot be
19 located, and that is with all kinds of -- you know,
20 going through the process of looking for them and
21 trying to find them.

22 I think that the estimate -- I think that we
23 are losing closer to one percent of the donors based
24 on the survey that I have done, even though we are --
25 you saw that number with the very small number of

1 lapsed donors.

2 It said 2.4 percent of people that went away
3 for the U.K. deferrals, but I think the number is
4 probably much higher. It's just that when we do our
5 sampling to try to bring people in and find them in
6 order to ask them have they gone away for a particular
7 reason, it is very hard to get a proper sample of the
8 people that have gone away. I mean, just to find them
9 at all.

10 It is a question on why there is such a
11 difference between the in-clinic reported travel. I
12 have two surveys or two studies that I have done that
13 I didn't report here, and that actually sat down with
14 the donors in the clinic and did a travel log to see
15 whether their survey information -- you know, the
16 check-off survey, matches their own travel log.

17 The correlation is remarkable and I believe
18 people in the clinic are telling the truth. What
19 happens when they are not in the clinic and they get
20 contacted later, I really don't have a good answer for
21 that.

22 CHAIRMAN BOLTON: Stan.

23 DR. PRUSINER: I'm still not clear about how
24 you get this number of .2 percent. Let me just try to
25 tell you what I think.

1 DR. CHIAVETTA: Okay. Well, the point --

2 DR. PRUSINER: Let me talk, please, because
3 I have heard you four times now talk about this, and
4 I do not understand it.

5 DR. CHIAVETTA: Sorry. Okay.

6 DR. PRUSINER: And I think that other people
7 don't understand it.

8 DR. CHIAVETTA: Okay.

9 DR. PRUSINER: How is this .2 number
10 determined? Are these the people that you reject when
11 you go in the clinic, and when you go through and talk
12 to them?

13 DR. CHIAVETTA: They are the people that get
14 deferred at the clinic, yes.

15 DR. PRUSINER: Okay. So that is what is
16 going on here, because I really couldn't understand
17 that.

18 DR. CHIAVETTA: Sorry.

19 DR. PRUSINER: It is still early in
20 California, but I think that is really what was
21 confusing to me. So these are the actual people that
22 you reject?

23 DR. CHIAVETTA: Exactly.

24 DR. PRUSINER: So you predict that you have
25 10 times that number lost.

1 DR. CHIAVETTA: Exactly.

2 DR. PRUSINER: And a lot of these people
3 don't show up at the clinic, and they seem to be self-
4 deferred is what you are saying?

5 DR. CHIAVETTA: Exactly.

6 DR. PRUSINER: Okay. Thank you.

7 DR. CHIAVETTA: Sorry.

8 CHAIRMAN BOLTON: Dr. Klein.

9 DR. KLEIN: I am very concerned about the
10 important data on the hospital risk assessment, but I
11 am a little worried about the sample selection there,
12 because you have taken the large hospitals, and I
13 think in some ways that is appropriate, at least in
14 the United States. And please let me finish.\

15 Blood is sometimes shuttled toward the live
16 centers and frequently not available at some of the
17 smaller centers. At least their inventories aren't
18 appropriate. So could you tell us a little bit about
19 the sample selection?

20 DR. GIULIVI: Okay. When we did this first
21 study, we realized that the only way we were going to
22 get enough data and information about donor or about
23 affecting patient outcome was really centers that have
24 a trauma center, and a center that has a cardiac
25 center.

1 In Canada, the smaller hospitals, which is
2 about 60 percent, have hospitals that are a 50, and as
3 soon as there is a problem, they get shipped right
4 away to a major center. That is the way that the
5 system works.

6 So within the 12 hours, if you are in a
7 small hospital and you have got a major problem, or if
8 you need blood, you are shipped right away to these
9 major hospitals.

10 DR. KLEIN: Then I wonder whether patients
11 have been shipped because there wasn't blood?

12 DR. GIULIVI: Yes, that could have happened.
13 Yes, that could have happened. Usually they are
14 shifted because of therapies. You know, a
15 plasmaphereses therapy, cardiac therapies, heart
16 attacks, et cetera.

17 And because some -- and if the blood, and we
18 are talking like hospitals way up north in certain
19 communities where there is no blood bank, and any of
20 those people that need blood are usually shipped to a
21 community hospital about a hundred kilometers down
22 country.

23 DR. KLEIN: I think this is just a critical
24 point for us, and we have very little data on this
25 point.

1 DR. GIULIVI: Yes. I can look at it, but I
2 assume that you are right, that some people were
3 transferred from smaller hospitals to larger hospitals
4 because of blood shortages.

5 CHAIRMAN BOLTON: Yes, a question?

6 DR. WILLIAMS: Yes. Alan Williams, FDA.
7 Unfortunately, I don't have hard data with respect to
8 the donor deferral issue, but I can add a couple of
9 thoughts, I think.

10 First of all, there is self-deferral. There
11 was a lot of media attention to the original U.K.
12 deferrals, and so that aspect has been discussed.
13 Another aspect -- and I know that this was done
14 universally in Canada, and at some centers in the
15 United States, is that blood centers sent letters to
16 the entire donor base explaining the deferral.

17 So naturally donors would be aware of this,
18 and a large proportion would conclude that they were
19 knowledgeable and simply not come in to donate. In
20 addition, I think that a lot of centers probably take
21 proactive steps to identify donors before they appear
22 for donation through appointment calls and so forth
23 during a pre-screening, because there are implications
24 when such donors appear for a donation and are
25 deferred.

1 Their prior donations have to be
2 investigated for possible air and accident reporting,
3 and there are some strong reasons for these donors not
4 to appear at the blood centers.

5 And then finally I would mention that there
6 is an aspect totally unquantitated that some donors
7 simply failed to self-defer. Some of these questions
8 are very complex for the lay public, and questions
9 might not be understood.

10 They may not have attention paid to them, or
11 there could be some other aspects of why donors don't
12 self-defer. These are all potential explanations
13 unfortunately and the data are not available.

14 DR. CHIAVETTA: I just wanted to remark on
15 the slide that I showed that all of those donors in
16 that survey had come in, and there have been donors
17 who have actually come in and came in after the
18 deferral.

19 So there are people coming back that should
20 be deferred. You are absolutely right, Alan, about
21 the last point; is that the way that the questions are
22 asked in the clinic are very different than the way
23 that they asked in the surveys.

24 So my guess is that the questions are not as
25 valid or that the responses are not as valid as they

1 might be.

2 CHAIRMAN BOLTON: Thank you. Any more
3 questions? Well, we are running late, and so what I
4 would like to do -- we are about a half-an-hour late,
5 and what I would like to do is take about a 10 minute
6 break now, if that is all right with the committee,
7 and meet back here at 10:55, and we will begin the
8 open public hearing at that time.

9 DR. FREAS: No, we have one more speaker.

10 CHAIRMAN BOLTON: Oh, I'm sorry. We have
11 Alan Williams' presentation.

12 DR. FREAS: I would like to ask all those
13 people planning to make a presentation during the open
14 public hearing to please check the list, which is out
15 on the front table, and see where you are in the order
16 of presenters.

17 We were asking that you give the audio-
18 visual during the break to the audio-visual technician
19 if you have any audio-visual information. Also, we
20 are asking the first five or so presenters to take a
21 seat over by the back wall so that you will be right
22 next to the podium. Thank you very much.

23 (Whereupon, the hearing was recessed at
24 10:45 a.m., and resumed at 11:01 a.m.)

25 CHAIRMAN BOLTON: Would you take your seats,

1 please. We would like to get started again. We are
2 going to have another presentation, and then we are
3 going to move into the open public hearing, and if we
4 are to have any time this afternoon, we will need to
5 move soon, soon and quickly.

6 (Brief Pause.)

7 CHAIRMAN BOLTON: Our next presentation is
8 by Dr. Alan Williams, who will be speaking on "Blood
9 Donor Deferral Options Related to BSE Exposure; Risk
10 Reduction and Estimated Blood Supply Impact in the
11 United States." Dr. Williams.

12 DR. WILLIAMS: Thank you. I'm very pleased
13 to be able to represent the FDA on this important
14 issue. The evidence regarding the transfusion
15 transmissibility of the variant CJD agent is so far
16 not compelling in either direction.

17 Animals models have shown a limited
18 capability for blood borne transmission, but the
19 experiments are largely still in progress and the
20 numbers are small.

21 At the other extreme, the large natural
22 experiment of allogenic transfusion in the United
23 Kingdom over the past 22 years has failed to
24 demonstrate a single case of a parent transfusion
25 transmitted variant CJD disease.

1 However, the elderly are those most
2 frequently transfused, and rare transmitted infections
3 with a long incubation period preceding clinical
4 symptoms may never be recognized.

5 Despite this background of uncertainty, and
6 the complex decisions that need to be made today, the
7 goals that FDA seeks from today's public peer review
8 process are relatively straightforward. Next slide.

9 First, our goal is to mount an effective
10 response to the spread of variant CJD and BSE in
11 Europe, and the potential threat to blood safety.
12 While the threat remains both theoretical and
13 potential, it must be treated as guilty until proven
14 innocent.

15 Therefore, FDA intends to institute
16 precautionary measures to protect the public health
17 based upon a perspective of the threat being real. In
18 doing this, the FDA is very aware of the fragile
19 nature of the blood supply and seeks to form an
20 optimal balance between the variant CJD risk reduction
21 and blood supply preservation.

22 This will necessarily involve careful
23 projections of the impact of any new policy and an
24 implementation plan that is sensitive to the dynamics
25 of donor recruitments and blood resource sharing.

1 Finally, the FDA very much seeks from this
2 meeting a coherent national policy that can be
3 explained to both blood donors and potential blood
4 recipients. Next slide.

5 I would just like to start by describing a
6 few characteristics about the U.S. blood supply. It
7 has only been over the past several years that
8 detailed information has emerged about collection and
9 utilization.

10 This work started in the 1980s by the Center
11 for Blood Research sponsored by the National Heart,
12 Lung, and Blood Institute, and was picked up by the
13 National Blood Data Resource Center over the past
14 several years.

15 NBDRC conducts two forms of surveys. The
16 first is a semi-annual comprehensive survey of blood
17 collection centers, comprising AABB membership, as
18 well as a monthly sample of hospitals that conduct
19 transfusions.

20 Data from these two surveys has been
21 invaluable in characterizing our current supply.
22 Based on the most recent report from 1999, just about
23 13 million allogenic whole blood/red cell donations
24 were available for transfusion.

25 This represents a relatively rapid 10

1 percent growth over the figures derived from 1997.
2 There was a major emphasis on recruitment between 1997
3 and 1999, resulting in a 10 percent gain. Next slide.

4 When you look at the demand side of the
5 equation, the picture is a little bit different.
6 Monitoring currently is only done by NBDRC from the
7 hospital side of the semi-annual comprehensive survey.

8 This latest report showed that 12,022,000
9 whole blood/red cell units were transfused. That is
10 92-1/2 percent of the total available red cell units.
11 This is an overall figure and really does not account
12 for the fact that different blood types are more in
13 demand than other blood types.

14 The margin between the available red cells
15 and the demand for red cells was as low as 5.4 percent
16 in 1997, and improved somewhat to 7.5 percent in 1999.
17 But still nowhere near the levels of 10 percent and
18 above that were evident in earlier years, in the
19 earlier '90s.

20 The study also documented that transfusion
21 demand nationwide increases about 4 percent per year,
22 and this is attributed primarily to aggressive
23 chemotherapy, and increases in organ transplantation.

24 This monitoring system has been very
25 effective. HHS is currently studying ways to conduct

1 monitoring of both supply and demand, and hopefully
2 these systems will be established under contract very
3 soon, particularly with the potential for new
4 deferrals on the horizon. Next slide.

5 A few more facts about the donor base.
6 Eighty percent of donors are repeat donors through
7 most of the country, and the demographics of the
8 population are changing over time, but the blood donor
9 population as a whole is aging.

10 There tend to be fewer large collections
11 because of the work site situation changing, and this
12 used to be the source of a large number of blood
13 collections.

14 The elasticity of supply is a very important
15 issue here. The figure of 3 percent has been
16 experienced twice. In 1986, anti-core testing was put
17 into place nationwide to test somewhat non-specific,
18 and up to three percent of donors were rejected at a
19 single time upon implementation of that test.

20 Most recently, in the year 2000, the
21 American Red Cross system changed for their hemoglobin
22 sample from ear stick to finger stick and lost
23 approximately 6 percent within the donors, and this
24 can be extrapolated to about 3 percent nationwide.

25 And in addition during the same year,

1 although not at the same time, the U.K. deferral was
2 implemented, which resulted in a loss of an additional
3 estimated 2 percent of donors. So within a year's
4 period, the system managed to deal with about a 5
5 percent donor loss.

6 The public does definitely respond to blood
7 appeals when they are made, and some were made last
8 year because of local and regional shortages.
9 However, the long term impact of such appeals is
10 uncertain. Next slide.

11 Blood sharing is also an important
12 consideration. The transfer of blood between licensed
13 collection facilities certainly does occur. It is not
14 something for the most part that FDA controls or
15 regulates.

16 There are several large systems which
17 facilitate this. The AABB, the American Association
18 of Blood Banks, runs the National Blood Exchange for
19 the sharing of blood.

20 The American Red Cross has its hub system
21 located in St. Louis. There are various contracts and
22 strategic alliances throughout the country and put
23 together on an individual basis, and I think it is
24 fair to say that a lot of the sharing is really driven
25 by the demand for type "O" blood, the universal blood

1 donation. Next slide.

2 Now, the impact of BSE deferrals we already
3 discussed to a certain extent. The fact that the
4 original projected loss for the U.K. deferral was 2.2
5 percent, and the actual loss was not measured, and we
6 know that local and regional shortages were
7 experienced in the year 2000.

8 And there were several national media
9 campaigns. We don't know whether there is a cause and
10 effect relationship between those two figures. That
11 simply has not been studied.

12 We do know that the impacts of the U.K.
13 deferral and any potential future deferrals will be
14 disproportionate, and this is based on both the U.S.
15 travel survey data, as well as some of the experiences
16 from the U.K. deferral.

17 The average figures given for the country.
18 We know that coastal cities tend to have a higher
19 prevalence of travelers, and this figure can range
20 plus or minus 50 percent, depending on whether you are
21 talking about a coastal city, like San Francisco or
22 New York, or a midwestern area, particularly a rural
23 area.

24 The message is that while the coastal cities
25 are hit harder by this, the not coastal cities are hit

1 proportionately less. And, of course, a major issue
2 of discussion here is that the New York area imports
3 about 25 percent of its blood supply, 145,000 units
4 per year, from Europe.

5 And this blood, commonly known as Euro
6 Blood, would be lost by any pan-European deferral.
7 That is an important point. Next slide.

8 Now, moving along to a little bit of a
9 discussion on the potential risks related to BSE
10 during a CJD exposure. Next slide.

11 We all wish we had an absolute risk model to
12 project number of likely cases, if any, and what
13 effect interventions would have on reducing these
14 cases.

15 What we would need to build such a model
16 were at least some of the factors mentioned here, if
17 not all of them. That would be the likelihood of
18 exposure to the agent, and the length of the
19 incubation period, both the mean and the range, the
20 prevalence of an asymptomatic carrier state.

21 Whether or not the variant CJD agent is
22 carried in the blood during the incubation period and
23 the carrier state, and what the susceptibility is of
24 a potential recipient population.

25 Now, there has not been a model brought

1 forward and that's because there simply are no solid
2 data to support any of these points. Therefore, a
3 predictive model, based on absolute risk, just isn't
4 possible at this point in time. Next slide.

5 What has been done previously is to build a
6 linear risk model for estimating donor exposure to the
7 BSEs during the CJD agent by relating potential risks
8 to the duration and likelihood of dietary exposure.

9 And in countries where the BSE has been
10 experienced, this is linked to travel and/or duration
11 of time spent in these countries, under the assumption
12 that blood was consumed during that time.

13 This concept was previously endorsed by this
14 committee when it recommended the six month U.K.
15 deferral in 1999, and it does carry several
16 assumptions -- one I will mention now, and several
17 later -- and that is the deferral and risk estimates
18 which arose from the U.S. blood donor travel survey
19 conducted in 1999 in fact reflect a prevalence and
20 cumulative duration of U.S. blood donor travel. Next
21 slide.

22 Now, a second aspect to this model which has
23 been incorporated since the last meeting is to weight
24 this linear risk model for estimating possible
25 exposure.

1 Now, the FDA has worked with several
2 different versions of the model and most recently in
3 collaboration with the Centers for Disease Control, we
4 are putting forth the current model for estimating the
5 risk burden to the donor population and the impact
6 that various deferrals would have on this risk burden.

7 So this risk is weighted by geographic
8 exposure based on observations of U.K. beef imports
9 during CJD cases, and indigenous BSE in the country,
10 recognizing that much of these data are incomplete for
11 several of the countries that we were considering.

12 The United Kingdom is the epidemic focus for
13 BSE and is considered the index country, with a value
14 of one. France, similar to the European estimates,
15 based on U.K. beef imports, and observed BSE and the
16 number of variant CJD clinical cases reported, is
17 assigned a value that is 5 percent of the U.K.

18 Now, the balance of Europe -- and this
19 includes Euro-blood, and consider that Euro-blood
20 donors have spent their entire life in Europe during
21 the full course of the BSE epidemic for donors who are
22 at least 22 years old.

23 Based on indigenous BSE and uncertain
24 surveillance reporting, and food controls, the rest of
25 Europe has been assigned a risk factor of 1.5 percent

1 relative to the U.K., and this is similar to the 2
2 percent factor used by the Canadian studies. Next
3 slide.

4 Now, we have another population which was
5 discussed at the last meeting, and these are active
6 duty and dependents in the military who have been
7 stationed on European bases since 1980.

8 We obtained some very good and extensive
9 data from the Department of Defense with respect to
10 the periods of time that military and dependents were
11 stationed on European bases, as well as estimates of
12 the U.S. and U.K. beef supplied to various bases.

13 Based on these estimates, 35 percent of beef
14 appeared to be obtained from the U.K., and this varies
15 as was mentioned earlier. Southern Europe was
16 supplied from 1980 to 1996, and the later period
17 largely because of some import restrictions in some of
18 the Southern European counties.

19 Northern Europe was supplied at a 35 percent
20 level from 1980 to 1990, when the Harkin Act actually
21 forbid importation of U.K. beef to those U.S. bases.

22 Now, this distinction is important because
23 if we can use this in the course of our donor
24 deferral, it does spare the deferral of some donors.
25 In figures presented at the last meeting, ex-military

1 and dependents represent approximately 3 percent of
2 the U.S. blood supply.

3 And this may be geographically clustered at
4 this point, and we don't know what these clusters
5 might be. We know that individual blood centers that
6 have large concentrations of military and ex-military,
7 but that has not been extensively considered. Next
8 slide.

9 And just a summary of the blood donor travel
10 survey, and this has been mentioned at several prior
11 meetings. It is a probability sample of accepted
12 donors at 12 blood center sites conducted in the
13 winter of 1999. That is January of 1999.

14 It was conducted by 12 blood center sites,
15 and was analyzed through the REDS coordinating center.
16 It also involved sites that were not part of the REDS
17 program.

18 The survey sampling frame was 19,067
19 surveys. It comprised a single-page mailing, with a
20 cover letter, and was designed so as to be anonymous.

21 We didn't want to know who returned this information.
22 So surveys without identifiers were returned by 50
23 percent of the group at the time of the analysis.

24 It is important to recognize that this
25 survey is a little different than some of the others

1 that we did, and that we had a very long right hand
2 tail to the returns for some reason.

3 And whether or not some of the donors were
4 traveling and late in returning surveys, we don't
5 know. But at the time of the major analysis, 50
6 percent returns were available.

7 The survey itself collected U.K. and
8 European travel. The U.K. travel data were much more
9 extensively incorporated because that was the issue at
10 the time.

11 The European travel was captured in a
12 somewhat more skeleton fashion, and we had to
13 extrapolate some of the data for individual European
14 countries. We also collected demographics.

15 Donor survey estimates are reproducible, but
16 they are based on self-reports, and it was a short
17 survey, and we had to make numerous extrapolations for
18 some of the data that are going to be shown.

19 And corresponding to that, I am going to use
20 single integers for most of the estimates, and
21 recognize that the confidence intervals for these is
22 going to be very hard to define, but I think plus or
23 minus 10 percent is probably not unreasonable for some
24 of the risk figures that are being presented. Next
25 slide.

1 Now, two factors will fit into the risk
2 model. The first is the person years of exposure.
3 This is derived from the total estimated cumulative
4 time spent by donors in a defined geographic area.

5 Donor loss and the estimated proportion of
6 donors who spent time in a geographic area that was at
7 or greater than whatever cut-off value was being
8 defined.

9 And these figures quickly for three months
10 travel or residence in the U.K. from '80 to '96 are
11 1.3 percent; and for estimates which bring that
12 estimate from '96 up to the present, and factoring in
13 the number of years, and the years since '96, that is
14 elevated by about 30 percent, and it goes up to 1.7.

15 The DoD with the north-south-of-the-Alps
16 split, all deferrals at six months would be 2.2
17 percent of the blood supply. If you accommodate the
18 split, it would be 1.8 percent.

19 Residence or travel in Europe from 1980 up
20 to the present, the estimate is 6.3 percent, again
21 with that additive number, and factoring in the years
22 since the survey measurement to the present.

23 And Europe five years to present, one
24 percent; and France and Portugal, 10 years, at .4
25 percent; and Euro-blood, 145,000 units, or about 1.2

1 percent of the U.S. supply.

2 For example, some of the extrapolations
3 made, the Europe 5 year estimate, the final interval
4 on the survey was five plus years, and so we had to
5 extrapolate within that interval, and since that is
6 the last data point, that is difficult to do. Next
7 slide.

8 Now, from the survey estimates which were
9 presented at earlier meetings, we converted the survey
10 population as a representation of the total U.S.
11 allogeneic donor base, and also incorporated in the
12 data from the DoD, and information regarding Euro-
13 blood.

14 And built in the cumulative risk estimates,
15 again derived from the survey, and from what we knew
16 about these other specialized populations. Shown
17 here are on this pie chart is what I would call a
18 potential risk-burden for the blood donor population,
19 calling this a total risk burden because it
20 incorporates the risk present before the 1999 U.K.
21 deferral.

22 The total risk contribution here according
23 to the model that we used, the U.K. contributed 78
24 percent of the total risk, and the DoD base residents
25 about 14 percent, weighted by the 35 percent factor;

1 and Euro-blood and Europe roughly equivalent at 4
2 percent.

3 And as you will see with the other model,
4 Europe is slightly higher than Euro-blood and that was
5 a rounding of the difference shown there. But this is
6 the total risk at that time. Next slide.

7 Shown here is taking out the impact of the
8 6 month U.K. deferral. This is what we are calling
9 current risk. This is the current donor base. The
10 risk is divided into 32 percent U.K., using the same
11 model.

12 The DoD base exposure jumps considerably to
13 43 percent, and Europe, at 14 percent within the pie
14 chart, and Euro-blood at 11 percent. So keep in mind
15 specific to Euro-blood that although this is a source
16 of blood used by one region, the fact that these
17 donors have spent the entire epidemic in Europe does
18 in fact add to the weighting, even though the overall
19 weighting for Europe is only a percent-and-a-half.
20 Next slide.

21 Now, I would like to show the three deferral
22 options that we are presenting for the committee for
23 consideration. The first is the option proposed by
24 the TSEAC advisory committee at the last meeting.

25 It is for greater than or equal to 10 years

1 time spent in France, Portugal, or the Republic of
2 Ireland, 1980 to present.

3 There wasn't a specific recommendation for
4 DoD exposure, and so what we did was apply what FDA's
5 recommendation would be and added that to the TSC
6 advisory committee option.

7 And it would be for a six months exposure on
8 a DoD European base, 1980 to 1996, with stratification
9 by North versus South. The estimated donor loss is
10 2.2 percent from this particular deferral, and it may
11 be higher in areas with large military or ex-military
12 populations, and that is something for which we don't
13 have data at this time.

14 And an implementation of the deferral was not
15 specified. Next slide.

16 Now, if you consider the current risk model
17 presented earlier, what is shown here is the same pie
18 chart, and with the same risk contributions, and the
19 same colors.

20 This is green for Wimbledon and the U.K.,
21 and the others -- DoD is royal blue, and Euro-blood is
22 shown as orange, and the European figure is shown as
23 a dark red or purple there.

24 The blank parts of the pie are risk that
25 have been removed by implementation of a certain

1 option. So you can see, for instance, that most of
2 the DoD risk has been removed, with 5 percent of the
3 total current risk still being represented by DoD.

4 U.K. is largely unaffected because there was
5 no proposed change in the U.K. deferral, and only a
6 slight proportion of the European risk removed under
7 the model used.

8 The current risk removed is 44 percent, and
9 the only time that I will use the total risk pie chart
10 is for this figure up here, and the total risk reduced
11 by this particular deferral is estimated to be 82
12 percent. Next slide.

13 I also want to emphasize that these
14 estimates are based on nationwide implementation of
15 these certain deferral policy. If there are different
16 policies at work, for example, the Red Cross policy in
17 place in the Red Cross system, and X number of other
18 centers, these deferrals would be modified.

19 Advantages of the TSE committee's
20 recommendation would be limited donor loss overall,
21 and the Euro-blood and DoD blood supply would be only
22 marginally affected.

23 The option is based on observed BSE
24 exposures, and separate questions for DoD bases would
25 allow the North-South separation. The policy was

1 previously recommended by the advisory committee, and
2 limiting the U.K. deferral to 1980 to 1996 as
3 currently in place recognizes that effective food
4 chain controls have been in place in the U.K. Next
5 slide.

6 Disadvantages related to this option.
7 Current observations may be biased against deferral
8 where surveillance has been inadequate, and I think we
9 got a sense for some of the uncertainties present in
10 the European situation this morning.

11 The potential Euro-blood risk is not
12 removed. It creates a moving target for blood donor
13 deferrals as the epidemic evolves. That is in the
14 face of good comprehensive data.

15 However, there are concerns that supporting
16 data in fact may be inadequate to make the model
17 responsive to data changes that do occur. Following
18 the TSEAC model will result in a non-uniform national
19 policy if the Red Cross proceeds with its current
20 plans.

21 Donor screening questions will be moderately
22 more complex than they are at present, and that is a
23 factor, and no protection would be afforded against
24 human passage of variant CJD by transfusion; i.e.,
25 there is no policy recommendation for transfusion

1 exposure. Next slide.

2 Option Number 2 discusses the proposed
3 American Red Cross strategy. Deferral would be for
4 greater than or equal to three months in the United
5 Kingdom, 1980 to present; greater or equal to six
6 months in Europe, 1980 to present; and transfusion in
7 the U.K., 1980 to present.

8 Estimated donor loss is a range of 7.8 to
9 9.1 percent. This includes the loss of Euro-blood,
10 and this deferral would in fact capture the DoD
11 population. That was not added to the donor loss
12 figure because it was assumed that the survey captured
13 these donors.

14 Planned implementation at the current time
15 is throughout the Red Cross system, and at a single
16 time, probably in September of 2001. And I think the
17 committee needs to recognize that there is some
18 pressure on non-Red Cross blood centers to adopt a
19 policy that is put into place by a system as large as
20 the American Red Cross due to legal and public
21 relations, if not scientific, pressures. Next slide.

22 Shown here is the pie chart for the Red
23 Cross recommendation. The current risk removed is 76
24 percent, and total risk removed is 92 percent. It is
25 actually 92.45. So that really is a rounding issue

1 that could easily be 93 percent up there.

2 The risk left in the supply is a slight
3 amount of DoD risk for military, and under six months;
4 and there is a lot of European risk left, again for
5 short term travelers; and 17 percent of U.K. residual
6 risk left. The next slide.

7 Advantages. The donor screening is
8 straightforward. The DoD potential risk is captured
9 without separate questions. Clearly, this would be
10 the easiest combination of questions for donor
11 screening.

12 It forms an aggressive and if followed
13 nationwide would be a uniform national policy. It is
14 very proactive, and would cover if non-U.K., Europe,
15 BSE, variant CJD, epidemic growth exceeds during
16 observations.

17 It does provide some degree of protection
18 against human and human passage of variant CJD by
19 transfusion. Next slide.

20 Disadvantages. If one considers the model
21 which we have incorporated, where the rest of Europe
22 has a 1.5 percent risk occurring to the U.K., the
23 policy is relatively insufficient under that model as
24 supported by current observations.

25 Secondly, the estimated 8 to 9 percent donor

1 loss is unprecedented in the U.S. system. The ability
2 of the rest of the U.S. to compensate for severe
3 impact due to this donation, and the estimated 35
4 percent loss in the New York area is uncertain.

5 Let's say that it is untested, and the Red
6 Cross plans to institute major recruitment efforts and
7 feels quite confident that they can cover losses
8 within the system.

9 The New York area figure is mentioned at 35
10 percent, and that's 25 percent coming from Eur-blood,
11 and 10 percent coming from the travel exposure, with
12 the 50 percent increment above because of higher
13 travel in the New York area.

14 This policy for U.K. and Europe is extended
15 to the present and does not recognize U.K. food chain
16 controls. Next slide.

17 Finally, the proposed FDA strategy for
18 consideration is deferral for greater than or equal to
19 three months in the U.K., 1980 to 1996; and greater
20 than or equal to 5 years in Europe, 1980 to the
21 present; greater or equal to six months on a DoD
22 European base, 1980 to 1996, with a north-south
23 stratification.

24 Transfusion in the U.K., 1980 to the present
25 is similar to the Red Cross proposal. The estimated

1 donor loss is 4.6 to 5.3 percent; and implementation
2 would be planned to be sympathetic to the blood supply
3 issue.

4 And the current thinking is that probably
5 implementation would be recommended to occur six
6 months after final guidance is issued sometime in the
7 spring of 2002. Next slide.

8 The pie chart for the FDA strategy is quite
9 similar to the one for the Red Cross proposal. The
10 current risk removed is 72 percent, and total risk
11 removed is 91 percent.

12 And again the major portion of risk that is
13 left is related to U.K. However, trying to get at
14 this risk is very difficult because you get into the
15 shorter term travels and the donor loss numbers go up
16 markedly.

17 Again, if the Red Cross policy is put into
18 effect, and two policies are in place, the overall
19 donor loss would be higher in the presence of the two
20 policies. Next slide.

21 Additional considerations for the FDA
22 guidance. As mentioned earlier, we would like to
23 encourage those centers that want to exceed FDA
24 recommendations with a donor deferral to keep in
25 contact with FDA, and conduct additional deferrals on

1 a pilot basis so as to modulate any additional donor
2 loss.

3 And with a defined starting and ending
4 point, at least have the ability to create a fallback
5 position should donor loss exceed expectations. Due
6 to the large number of error in accident reports
7 related to the travel deferrals, the FDA is
8 considering and will reflect in other guidance the
9 fact that oral interviews probably are advisable for
10 first-time donors, those that have seen the questions
11 for the first time.

12 As well as the first time when the
13 implementation of new questions to the existing donor
14 base. And finally the FDA has been engaged in
15 discussions throughout HHS about sponsored organ
16 tissue and blood donation campaigns which are being
17 planned, as well as larger scale blood supply
18 monitoring efforts. We support them and plan to
19 actively participate. Next slide.

20 Advantages of the FDA proposal. The
21 deferrals tied to the BSE expectations, in the ratio
22 of 3 to 60 months -- i.e., the U.K. to Europe,
23 reflects the worst case 5 percent European estimate.

24 That is, the model uses a 1.5 percent risk
25 for the model, but the deferral proposal uses a 5

1 percent ratio for Europe based on France as a worst
2 case, and allowing for the uncertainty in other
3 European countries.

4 The impact on the New York area supply will
5 be severe. Hopefully it should be modulated by lesser
6 impact elsewhere in the United States. The pilot
7 provision allows for flexibility for stricter
8 policies.

9 Deferral criteria are less prone to frequent
10 revisions, rather than trying to build models about
11 specific European countries. There is some protection
12 for human passage of variant CJD by transfusion.

13 It allows for stratification of the north-
14 south European bases, and does recognize food chain
15 protections currently in place in the U.K., and
16 hopefully develop soon in Europe and which policy
17 could be modified retrospectively to acknowledge this.

18 Disadvantages. This program will result in
19 a non-uniform national policy if the Red Cross
20 proceeds with its current plans. Donor screening
21 questions admittedly will be complex, in a time when
22 there are efforts being made to shorten and streamline
23 the donor questionnaire.

24 Capture questions will help with this, but
25 certainly the institution of these series of questions

1 will be tricky. The estimated 4 to 6 percent donor
2 loss exceeds past experiences within the U.S. blood
3 supply.

4 And the ability of the rest of the U.S. to
5 compensate for severe impact in the New York area is
6 unproven. Implementation will be designed to help
7 modulate this, but there is no question that a 35
8 percent blood loss in a certain area is worthy of
9 special consideration. Next slide.

10 In summary, and I apologize as I have to
11 read to make sure that I have gotten everything in
12 that I wanted to, the FDA has taken the position that
13 it intends to maximize precautions to protect the
14 blood supply from variant CJD based on concern over
15 the emerging BSE epidemic in Europe.

16 At the same time the FDA recognizes the
17 narrow margin between blood supply and demand on a
18 national basis, and is acutely aware of the
19 disproportional impact that European travel deferrals
20 will have on coastal cities in general, and the New
21 York regional area in particular.

22 We have presented three policy options for
23 consideration, and have compared them as
24 comprehensively as possible based upon available
25 information.

1 The proper targeting of donor subgroups with
2 the highest potential exposure to the BSE and variant
3 CJD agent can reduce the total blood supply risk
4 burden by more than 90 percent, with a loss of donors
5 at approximately 5 percent.

6 Several factors previously mentioned favor
7 a pattern of European deferral. Should such a policy
8 be recommended, severe blood supply losses
9 approximating 35 percent in the New York regional area
10 will occur due to the exclusion of Euro-blood.

11 These losses will have to be offset by well-
12 designed and well-funded donor recruitment initiatives
13 in the New York area itself, as well as through the
14 sharing of blood resources from the midwest and
15 elsewhere in the country, where the impact of travel
16 deferrals will be far less.

17 Provisions for an extended policy
18 implementation period will help to provide stability.
19 However, the FDA does not have control over all
20 aspects of this equation.

21 And we seek the cooperation of the major
22 blood collection organizations, as well as the
23 American Association of Blood Banks, and America's
24 blood centers to help ensure reliable blood supplies
25 and accurate blood supply monitoring systems in the

1 future.

2 Finally, this issue is confusing even for
3 those of us with a reasonable understanding of the BSE
4 during a VCJD epidemic. This is unimaginably
5 confusing for members of the general public.

6 It is FDA's hope that with discussion and
7 reassessment of the available options that a coherent
8 national policy will emerge, and when that can be
9 rationally explained to both the nation's blood donors
10 and to future blood recipients.

11 So we look forward to the discussions and
12 join you in the sincere hope that no transfusion
13 associated cases of variant CJD ever occur, and that
14 history in fact shows that any precautionary actions
15 to have been well-founded, but ultimately unnecessary.
16 Next slide.

17 I can't specifically mention all the
18 colleagues that have been involved in this series of
19 studies and analyses, but these are the institutions
20 that have been very cooperative in this work, and I
21 would like to acknowledge and thank them. That's it.
22 Thank you.

23 CHAIRMAN BOLTON: Thank you, Dr. Williams.
24 Any questions for Dr. Williams?

25 DR. NELSON: Your analysis focused on the

1 civilian blood supply, but obviously it seems to me
2 that there might be much greater impact on the
3 military blood supply.

4 You focused on New York, but didn't mention
5 actually the military, and I wondered if there are any
6 estimates of the effect on the military blood supply,
7 and how that might be compensated, and also what is
8 the degree of interaction between the civilian blood
9 supply and the military?

10 Is blood collected from the civilian
11 population used in the military and vice-versa or what
12 is the interaction?

13 DR. WILLIAMS: That is a good point. The
14 reason that I didn't specifically include it is
15 because DoD does plan an open hearing presentation.
16 This has also been part of FDA considerations.

17 The military estimates that they have large
18 numbers of collections in Europe, and that this will
19 cost between 21 and 24 percent of their current owner
20 base, and I understand they have already taken steps
21 of -- and the six month referral is what I am
22 referring to.

23 And I understand that they have already
24 taken steps to boost recruitment efforts outside of
25 Europe. This will be dealt with in more depth by

1 Colonel Fitzpatrick.

2 As far as interaction between military and
3 civilian supply, certainly civilian collectors collect
4 on military bases. Military supplies I understand to
5 be largely self-sufficient.

6 So if the military needs to ensure its own
7 blood supply, potentially there could be some
8 tightening of the availability of civilian collections
9 in the area bases.

10 CHAIRMAN BOLTON: Dr. Cliver first, and then
11 Dr. McCullough, and then Dr. McCurdy.

12 DR. CLIVER: I will try and be brief because
13 I am afraid my questions are largely rhetorical. But
14 we are told that the risk in continental Europe is
15 assessed at 1-1/2 percent than that of the U.K.

16 And I am wondering as we get down and down,
17 I know that we are very risk-averse in the United
18 States, but at what point does risk become negligible?
19 Where are we going to go next with this number?

20 On the other hand, in January, we looked at
21 a perceived 20 to 1 risk for France and Portugal,
22 let's say, and Ireland versus the U.K. And now the
23 FDA is proposing as a compromise that we reduce from
24 10 years to 5 years Europe-wide based on a 20-to-1
25 ratio for a 3 month deferral from the U.K.

1 And so who except the Red Cross ever said
2 that we ever needed a three month deferral to the
3 U.K.? And finally as we try and vote on these
4 alternatives, I wish we had available to us some kind
5 of a context of all the other bases for which
6 deferrals are now in place so that we had some idea of
7 all the other things that people in the United States
8 who might give blood are told reasons not to give
9 blood.

10 Because taking this out of context I think
11 makes it very difficult to make a real rational
12 assessment.

13 DR. WILLIAMS: Okay. Those are all good
14 points and I hope that I can recall them all. The
15 movement from the deferral for six months exposure in
16 the U.K. to three months exposure in the U.K.
17 basically comes from simply looking at the
18 proportional contribution of risk coming from each of
19 the areas.

20 The Red Cross was actually the first to
21 propose this reduction, but looking at the ratio of
22 risk between Europe and the U.K., the donor loss that
23 is added as a result of shortening from six months to
24 three months is 1.3 percent if you cut off at '96, and
25 1.7 percent at the present time.

1 It is much higher if you go down, for
2 instance, to one percent, and the related reduction in
3 risk is considerable as you can see from the slides.
4 So while I would say it was specifically recommended,
5 this was based on looking at the potential risk
6 reduction contribution.

7 As far as other deferrals that take place,
8 this difference between first-time donors and repeat
9 donors, I think it is important to recognize that in
10 trying to rebuild a donor base that there are two ways
11 to do it.

12 One is to call back your existing donors and
13 try to get them to donate more frequently. They
14 donated before and they are less likely to have
15 deferrals, and it is a reasonably efficient process.

16 The current donation rates are about 1.6 to
17 1.7 percent within the donor base, and if that can be
18 raised to 2 percent or higher, that would make a big,
19 big difference.

20 First-time donors are a different subset.
21 Once you get them in for the first donation, a
22 relatively low proportion actually return for
23 subsequent donations.

24 I don't know the exact figure, but I would
25 say maybe on the order of 10 to 20 percent return for

1 subsequent donations. In addition, the deferral rates
2 for first time donors are clearly higher based on
3 medical history, and based on hemoglobin levels.

4 And deferral rates could be up approaching
5 9 to 10 percent overall for first-time donors.
6 Hemoglobin is the biggest deferral, and others are
7 related to medical history, and travel is becoming a
8 major deferral.

9 CHAIRMAN BOLTON: Yes. Dr. McCullough.

10 DR. MCCULLOUGH: Alan, thanks for the nice
11 summary. The risk reduction for the FDA and the Red
12 Cross strategies is quite similar, but yet the donor
13 losses are substantially different.

14 Could you just concisely describe the group
15 of donors that constitutes that difference, or the
16 group that would be salvaged by the FDA proposal that
17 would be deferred by the Red Cross proposal?

18 DR. WILLIAMS: Well, let me say just to
19 begin that it is really very much tied to the model
20 which is being used. If you use a different model, it
21 changes the proportions.

22 If you accept the observation of the model
23 which is being presented the difference really comes
24 from the five year deferral for traveler or residence
25 in Europe, versus a six month deferral for traveler or

1 residence in Europe.

2 Your most efficient deferrals as you saw
3 from the U.K. related calculations come from the
4 smaller group of individuals who have spent the
5 longest time in the country. That is the most
6 efficient.

7 And as you get down closer and closer to
8 capturing the vacation population, the students who
9 have spent time in Europe during the course of their
10 college years, the numbers of donors that you lose in
11 relation to the cumulative time spent there gets more
12 and more inefficient as you go to a shorter time
13 period.

14 This is amplified in this particular
15 comparison because of the low relative risk assigned
16 to Europe as a whole.

17 CHAIRMAN BOLTON: Dr. McCurdy, and then Dr.
18 Ewenstein, and then Steve.

19 DR. MCCURDY: I was curious, Alan, about
20 your suggestion that oral interviews be required for
21 some of these questions, presumably in part because of
22 their complexity.

23 I have some incidental and perhaps not quite
24 scientific information that suggests that the amount
25 of time spent with donors in the oral interview and

1 some other aspects of the pre-collection process is
2 unbelievably small.

3 And I wonder whether it is possible to get
4 any visual cues and other things if you are going
5 through it that rapidly, and wondered further about
6 whether this was a time to encourage further the
7 development and use of computer assisted interviews.

8 CHAIRMAN BOLTON: I didn't specifically
9 mention the -- what is known as audio-CASI. That is
10 a computer assisted self-interview with an audio
11 component.

12 This is starting to emerge in blood
13 collection centers today, and certainly it appears
14 that it would be a reasonable substitute for a face-
15 to-face interview with a staff member.

16 Behavioral studies of AIDS-related risk
17 factors have actually shown this to be a better way of
18 getting sensitive information in risk populations. As
19 far as time spent with the donor, I think the two
20 factors that lead us to think in terms of complex
21 questions that an oral administration would be better.

22 And, number one, if you look at the -- I
23 guess it is the Verizon ads going back to the 1992
24 literacy survey in the States, some 20 million
25 Americans, I believe, are functionally illiterate.

1 And that they are able to get by barely with
2 daily lives, but would not understand the complexities
3 of something like a donor questionnaire. An oral
4 administration would help that.

5 We know from Air and Accident Reports, and
6 other studies of the donor interview process that
7 often the donors do not understand the questions, or
8 do not pay attention to the questions. There is an
9 error rate even related to the high risk questions
10 which are used.

11 CHAIRMAN BOLTON: Dr. Ewenstein.

12 DR. EWENSTEIN: I understand that the
13 interview process and the deferral process might get
14 just impractically complex, but make the case for
15 having the same policy for France and Germany, for
16 example.

17 I mean, we heard I thought some very good --
18 we saw some very good data on just how carefully the
19 herds were now being surveyed. We have the actual
20 clinical reports from there. We have the patient
21 reports from there, and to me it looks very different
22 than France, the neighboring country.

23 So accepting the fact that there is a
24 simplicity in lumping all of Europe together, from the
25 point of view that your first advantage that the

1 deferral in your proposal would be based on current
2 observational BSE data, could you clarify how the data
3 really do speak to that?

4 DR. WILLIAMS: I think the way that the FDA
5 is looking at this is that the deferral itself is
6 targeted towards France as a worst-case scenario.
7 Other European countries, most likely based on
8 observational data, are at a lower level of potential
9 risk.

10 However, until some of the uncertainties
11 about data collection resolve, we feel that it is best
12 to take the worst-case approach and defer for all
13 European countries at the five percent level, and as
14 we are considering for the U.K.

15 And as data become more solid, and as food
16 chain controls come into place, and as testing of
17 cattle shows little or no current infection, those can
18 be back downed from an overall deferral perspective
19 that we are currently recommending.

20 DR. EWENSTEIN: Well, then just to follow
21 up. Would you foresee beginning to bring other
22 countries back in? In other words, if you approach 90
23 percent surveillances of herds -- I am not sure of
24 what all the criteria should be, but at some point do
25 you allow -- and especially large countries like

1 Germany -- and I just pick on that because we saw so
2 much good data from that country.

3 But would you see a policy that would begin
4 to allow donors to reenter the pool once we have that
5 level of certainty that you are talking about?

6 DR. WILLIAMS: Well, that is a topic for
7 future discussion, but that is the basis of the
8 thinking. That once the epidemic is well-
9 characterized, and we can better define what the risks
10 are, that it could be loosened on an individual, or
11 even on a larger basis once we know more.

12 For instance, once a test becomes available,
13 and certainly that information would help us to ease
14 these deferrals. But at the present time, we feel
15 that deferring on a worst-case basis in the face of
16 uncertainty is probably the most precautionary.

17 CHAIRMAN BOLTON: And Dr. De Armond, and Dr.
18 Belay, and Dr. Bailar.

19 DR. DE ARMOND: It seems to me that with
20 regard to the last question that we have no data yet,
21 and until we get the accurate test to look at blood
22 and even the bioassays to test blood for infectivity
23 of people who have traveled to Europe, and donors who
24 haven't, we won't know the answers to these things.

25 But in the meantime, we are asked to make

1 decisions in this committee about risk management, and
2 weighing the difference between the decreasing in the
3 number of blood donors based on predictions, and the
4 effect of those decreases.

5 And specifically we are being asked to
6 decide whether the older recommendations, which
7 reduced donor loss to 2.2 percent, versus the American
8 Red Cross, which is up to 8 or 9 percent loss, and the
9 FDA proposal, which is 4 to 5 percent loss, is the
10 better way to go.

11 But I still don't know from past experience
12 whether a 4 percent loss created in the past, a 4 to
13 5 percent loss created in the past by the hepatitis
14 testing and the finger prick versus the ear lobe
15 prick, whether that had a significant effect on deaths
16 or morbidity among patients in the U.S.

17 And whether you have any concept of whether
18 a 4 to 5 percent loss is significantly different in
19 terms of patient care than a 7 to 8 percent loss, or
20 a 9 percent loss. Is there any way that you can
21 assess that, because that is what we are going to be
22 asked to do.

23 DR. WILLIAMS: I will have to say up front
24 that I simply don't know the answer to that question.
25 I am not aware of any instances in recent history in

1 which a national shortage of blood has resulted in
2 deaths or morbidity of patients.

3 There are data from the National Blood Data
4 Resource Center about delayed surgeries, and largely
5 elective surgeries. And during the year of 1999, I
6 believe the figure was .6 percent of hospitals
7 reported some degree of delayed elective surgeries.

8 I can't comment further on that. I simply
9 don't know about deaths related to blood shortage from
10 a national basis. I doubt that has happened, but I
11 don't know that for sure.

12 DR. DE ARMOND: So what you are saying is
13 that we are being asked to make a decision about more
14 stringent controls on the theoretical risk of getting
15 variant CJD, versus a theoretical non-risk of any
16 problems with a loss of seven percent blood donations?

17 DR. WILLIAMS: I think there is one very
18 important factor that comes into play here, and you
19 see it when disasters occur in a country. A policeman
20 gets shot, or the Oklahoma City Federal building gets
21 bombed, the American public responds much more than
22 the need that is there.

23 So I think that if a crisis should begin to
24 develop even on a local or regional basis, I think the
25 American public would be responsive to meet that

1 crisis.

2 What is unknown is the long term impact, and
3 whether we would still be struggling into the future
4 to maintain sufficient blood supply that is not
5 reported in the media is an unknown.

6 But I think in terms of acute shortage, if
7 the blood distribution systems are there, I am quite
8 confident that the American public will respond.

9 CHAIRMAN BOLTON: Okay. We are going to
10 take four more quick questions. Dr. Belay, Dr.
11 Bailar, Dr. Prusiner, and Dr. Lurie, and then we are
12 going to move on. Quick questions and quick
13 responses.

14 DR. BELAY: You would say that despite the
15 current U.K. deferred policy for six months in the
16 United Kingdom that about 32 percent of the potential
17 U.K. risk is still left in the system? Is that
18 correct in one of your pie charts?

19 DR. WILLIAMS: I believe that is correct,
20 yes.

21 DR. BELAY: All right. Now, what was the
22 impact or how much of this risk that is currently left
23 in the system would be eliminated by further
24 tightening the first policy to the United Kingdom from
25 six months to three months?

1 DR. WILLIAMS: I think you can see that on
2 the figure comparing the TSE option versus either of
3 the other two options. I think the difference is
4 something between 32 percent and --

5 CHAIRMAN BOLTON: I think it goes down to 17
6 percent.

7 DR. WILLIAMS: Yes, 17 percent.

8 DR. BELAY: Now, what would be the margin
9 benefit of taking the option one, which is the TSEAC
10 previous recommendation, and taking in account that
11 option, what would be the margin and benefit of
12 changing the six months to the three months in that
13 option, within that option?

14 DR. WILLIAMS: As far as total reduction and
15 current reduction, I believe -- Dr. Bianco, are you
16 going to address that when you speak? Well, this is
17 actually under consideration during one of the open
18 presentations.

19 It presents a reduction of current total
20 risk that is moderate between the TSEAC recommendation
21 and the FDA recommendation. I believe the total risk
22 is something like 87 percent.

23 And the current risk reduction I do not
24 remember, but it is between the two levels. It is a
25 potential way to consider, because the U.K. six months

1 does allow a large portion of the pie to remain.

2 CHAIRMAN BOLTON: Dr. Bailar.

3 DR. BAILAR: The estimates of risk reduction
4 seem to be based on having accurate information for
5 deferrals. But we are hearing about errors in that
6 information. Any guesses about the size of the impact
7 of those errors?

8 DR. WILLIAMS: That is difficult to say.
9 Studies that have been done, and largely from the
10 NHLBI RED study, have used this technique of
11 conducting anonymous surveys with accepted blood
12 donors.

13 For risk related deferrals related to some
14 of the major deferrals, like injecting drug use, males
15 who have had sexual contact with other men, for
16 instance, we know that there is published information
17 -- this is published in JAMA -- that there is about a
18 half-percent of individuals in those risk groups who
19 do not admit to that risk at the time of donation.

20 But do admit to it at the time of the
21 subsequent survey. So we know that there is some
22 leakage of at-risk populations. Related to the travel
23 survey, we don't have data. I suspect that it is
24 larger because of the complexity of these questions.

25 DR. BAILAR: Is there any reason to think

1 that the quality of the information from people at
2 risk is better or worse than the quality of
3 information from others?

4 DR. WILLIAMS: I don't know the answer to
5 that. It really depends on whether it is based on
6 understanding of the question, or some other factor
7 related to the desire to proceed with donation in the
8 face of knowing that one has risk that would influence
9 it. And so I can't compare the two.

10 CHAIRMAN BOLTON: Dr. Prusiner.

11 DR. PRUSINER: Thanks. First, I want to
12 thank you for a wonderful presentation. It was very,
13 very clear. I want to come to the point of the blood
14 donor travel survey, which this committee as I recall
15 initiated to get the information to come up with a
16 recommendation.

17 And then you then said that there was really
18 no follow-up to confirm that the numbers that that
19 survey projected, which are the same -- I presume that
20 you are using the same basis for all these
21 projections, but that there was never a follow-up
22 study done to determine whether the projections after
23 instituting this six month, 1980 to 1996, deferral
24 really had any accuracy.

25 Can you elaborate on why that is? Was this

1 a problem of the FDA, or a problem with the committee?
2 There seems that there was some lapse in people's
3 thinking about this, because there was never anything
4 done to follow up on this.

5 DR. WILLIAMS: I guess what I will do is
6 refer to my last point at the last TSE committee
7 meeting. If we have systems in place to get some
8 rapid data collection about our blood system, and
9 about our donors, and about our donations, we can do
10 things like this.

11 The travel survey itself was essentially
12 commissioned by this committee. The way we put it
13 together was using the REDS resource set that was
14 available, plus other centers that had survey
15 experience.

16 It was done in a short time frame with no
17 funding, and we used a one-page questionnaire, and we
18 were able to get what we could. We had to -- because
19 to do it for under Federal funds, we would need OMB
20 clearance, which would take a year to get approval.

21 There are difficulties in getting rapid data
22 of this sort to meet policy needs. Specific to this
23 issue, why weren't there systems put into place to
24 measure the impact?

25 I guess, number one, there was not a major

1 driving force telling us that that should be done, and
2 we assumed that we would be getting numbers for on-
3 site deferrals, and would be able to assess what the
4 impact was from that basis.

5 We know, for instance, that in the San
6 Francisco area that the prediction was 3 percent
7 deferral, and it was 2 percent nationwide. We know
8 that the actual on-site deferral in San Francisco was
9 one percent.

10 So the relative proportion remained, but we
11 don't know about the other donors who either self-
12 deferred, didn't defer, or were deferred by the blood
13 center in telephone calls, et cetera.

14 DR. PRUSINER: Can I ask that somehow our
15 Chair come back to this issue at some point, and allow
16 someone like me or someone else to make a motion to
17 recommend to the FDA that whatever we do that there be
18 some follow-up, and that we have some data, because
19 this is going to keep coming up until -- there are
20 very accurate ways of measuring things.

21 And certainly there should have been follow-
22 up it seems to me, and there should have been money
23 appropriated by -- well, Clinton at the time, and now
24 George Bush, or the Congress, or whoever, to carry
25 this out.

1 Because this is sort of crazy that we don't
2 have any idea -- we can't answer Steve DeArmond's
3 question. We can't even answer the simple-minded
4 issue of are all of these projections accurate, and
5 what kind of accuracy do they have.

6 Are you telling us that in San Francisco the
7 number is off by 60 percent?

8 DR. WILLIAMS: That is on-site deferral.

9 CHAIRMAN BOLTON: That is on-site, as
10 opposed to those that may have self-deferred, which in
11 the other case was 90 percent. So we have no idea
12 what --

13 DR. PRUSINER: That's right. We are even
14 more in the dark.

15 CHAIRMAN BOLTON: Exactly. Dr. Lurie (sic).

16 DR. KATZ: Anecdotes don't apparently make
17 data, but we had 5 or 6 times as many phone inquiries
18 prior to the implementation of the current deferrals.
19 That resulted in us saying, yes, you are going to be
20 deferred, as we did in the first 56 days of on-site
21 deferrals, and that first 56 days is the inner-
22 donation interval.

23 And 5 or 6 times as many phone calls that
24 resulted in a phone deferral, and it is unrecorded.
25 So that maybe we know about a third of our deferrals,

1 or our donor --

2 DR. PRUSINER: What was your last sentence?
3 I'm sorry, I couldn't hear it.

4 DR. KATZ: I think that we probably know
5 about less than a third of the donors that we actually
6 lost to the current deferrals, just based on what
7 happened before implementation.

8 Donors calling and saying that I hear that
9 this is happening, and should I come in and donate,
10 and us saying no.

11 DR. PRUSINER: This really doesn't help me
12 though. I don't understand it any better based on
13 what you just said.

14 DR. KATZ: Except that there is lots of
15 people out there who self-defer.

16 DR. LURIE: My comments aren't quite a
17 request for data, but rather a procedural question
18 which I think anticipates a very difficult vote that
19 is to come here.

20 Obviously there are two ways of approaching
21 this problem, but one is to provide the committee with
22 three different packets and ask us to in general vote
23 on the packets; or, alternatively, come up with one of
24 our own.

25 An alternative way is -- and for me I think

1 that this question in a way anticipates this, is to
2 break down the packages into their component parts,
3 and vote on those, and see what we build up.

4 Now, I understand that there are advantages
5 and disadvantages to both of them, but I think that at
6 least for some of these questions that it will be
7 relatively easy to vote. Do we want the transfusion
8 to be part of the packet or not.

9 Do we want to extend from '96 to 2000 for
10 the British dwellers or not. Now, I think that some
11 of those are very straightforward, and it will make
12 easier for some people the problem of liking part of
13 one package, and not liking part of another.

14 If we do that, then I think at least if we
15 pick up those examples perhaps, then we get left with
16 a series of relatively specific data related
17 questions. What is the impact and efficiency of
18 moving from six months to three months for Britain?

19 What is the impact and efficiency of moving
20 from 10 years to 5 years, to six months, for Europe.
21 I know that isn't what has been put before us, and I
22 am sure that the FDA has considered my suggestion.

23 But what I would like to propose is that we
24 knock off some of the easy ones and that perhaps Alan
25 could provide us the answers to some of the more

1 difficult questions, and I think that might facilitate
2 this.

3 CHAIRMAN BOLTON: What I would like to do
4 about that is to -- is for everybody to hold that in
5 mind, and when we come back to our discussions as a
6 committee, let's revisit that, because I tend to agree
7 that that might be a more efficient way and ultimately
8 provide a better answer in terms of what the FDA is
9 looking for than trying to go through the votes as we
10 have them set up, but let's discuss that.

11 I think now what we should do is move on to
12 the open public hearing, and take that now, and we
13 will have to see if we are going to be able to
14 continue on with our discussions, or if we should
15 break for lunch after that.

16 I will try to get a sense of the committee
17 after we have the open public hearing. Now, Dr. Freas
18 will introduce this segment.

19 DR. FREAS: As part of the FDA advisory
20 committee procedure, we hold open public hearings for
21 those members of the public who are not on the agenda,
22 and would like to make a brief statement concerning
23 matters pending before the committee.

24 Mr. Chairman, at this time, I have received
25 two letters for this morning's open public hearing.

1 One letter is from the Jeffrey Modell
2 Foundation, and one letter from the Myasthenia Gravis
3 Association.

4 The letters have been placed in our meeting
5 dockets, and have been distributed to the committee
6 members. Copies of these letters and all handouts
7 relating to this morning's open public hearing will be
8 made available to the public, and they will be placed
9 on the FDA home page.

10 We have also received 18 requests to speak
11 during this morning's open public hearing. I will
12 call the speakers to the podium and identify the next
13 speaker so that they can be prepared to make a
14 presentation.

15 All presenters will be timed for a total of
16 4 minutes, and at the end of 3 minutes a yellow light
17 will come on. At the end of 4 minutes, the light will
18 turn red, and we ask that you conclude your
19 presentation.

20 We are also asking all speakers to address
21 any financial conflict of interest that they may have
22 with any firm or product that they may wish to comment
23 upon.

24 The speakers are allowed to use the
25 microphone in front of the committee, or may come to

1 the podium. If you are planning on coming to the
2 podium, we do ask that you sit in the chairs over here
3 so that there is a shorter walk to get to the podium
4 and it will speed things along.

5 I will read the first five speakers so that
6 they can be prepared. The order of the first five
7 speakers are Mr Chris Healey, Dr. Celso Bianco, Kay
8 Gregory, and Dr. Antonia Novello, and Ms. Jacquelyn
9 Frederick. Mr. Healey, you're on.

10 MR. HEALEY: Thank you and good morning. My
11 name is Chris Healey, and I am speaking to you today
12 on behalf of ABRA and the Plasma Protein Therapeutics
13 Association.

14 Because this morning's session deals with
15 donor deferral issues, I will be addressing you from
16 the ABRA perspective. ABRA is the trade association
17 and standard setting organization for the producers of
18 plasma for fractionation.

19 Our members include collectors of plasma
20 both in the United States and Europe. As an
21 organization, we represent more than 400 plasma
22 collection centers, the vast majority of which are
23 located in the United States.

24 Assuring safe plasma is industry's primary
25 goal. Safe therapies start with safe donors.

1 Industry's quality plasma program helps assure a safe
2 donor population through such standards as the
3 qualified donor, inventory hold, viral marker limits,
4 and the use of ABRA's national donor deferral
5 registry.

6 We are pleased to inform you that ABRA has
7 been working diligently with representatives of the
8 blood industry, including the American Red Cross, to
9 develop standards for the quality plasma program for
10 recovered plasma.

11 We are hopeful that a common set of
12 standards will be adopted soon. Nonetheless, as a
13 result of these and other industry efforts, plasma
14 therapeutics are safer today than ever before.

15 Notwithstanding these safety gains, industry
16 recognizes the need to remain vigilant about the
17 potential health risks from emerging and newly
18 identified pathogens.

19 As an industry, we stand ready to take
20 whatever actions are warranted to prevent or minimize
21 real risks to plasma safety. Whether the risks are
22 theoretical or not understand, we believe that a
23 careful balance must be struck between managing
24 perceived risk and the actions that may reduce the
25 availability of these life saving therapies.

1 ABRA stands behind the safety of European
2 plasma and the therapies derived therefrom. However,
3 we defer to the expertise of this panel. The
4 magnitude of the task that you are presented with
5 today cannot be overstated.

6 You are charged with making public health
7 policy recommendations that may impact hundreds of
8 thousands of lives in the United States, in Europe, in
9 Asia, and in virtually all other parts of the world.

10 Today, your voice as a health policy making
11 body will be heard around the world and the world is
12 listening. ABRA's role today is not to advocate, but
13 to inform.

14 We hope to provide you with information that
15 will aid in your decision making. To that end, we
16 have compiled data on the global plasma market and
17 will report on the results of the donor travel survey
18 conducted to assess the potential impact of the Red
19 Cross donor ban.

20 It is clear that the Red Cross donor ban
21 will result in plasma donor losses in the United
22 States. ABRA conducted a donor travel survey of 30
23 collection centers during two consecutive days. More
24 than 4,500 responses were received.

25 Depending on the location of the center,

1 donor losses ranged from zero to 13 percent, with the
2 greatest impact at centers located near military
3 bases.

4 The overall donor loss appeared to be
5 approximately 3.5 percent. However, it is worth
6 noting that one of ABRA's member companies conducted
7 its own survey and found an overall donor loss of 5
8 percent. And so it is fair to say that this is the
9 range for donor losses.

10 However, assuming even a 4 percent donor
11 loss, the impact on finished products on plasma
12 therapeutics is dramatic. A 4 percent donor loss, the
13 impact on finished products, on plasma therapeutics,
14 is dramatic.

15 A four percent donor loss from plasma donors
16 is a loss of 60 million units, and for IVIG the
17 picture is even more bleak. A four percent donor loss
18 would result in denying IVIG recipients 1,700 IVIG
19 recipients of their needed product on an annual basis.

20 So, a four percent donor loss means that
21 1,700 IVIG recipients will be denied product all year
22 long. Now, Dr. Williams made some comments about the
23 elasticity of the donor base, and the need to make up
24 donor losses, and I think that's correct.

25 However, I think new donors shouldn't be

1 viewed as a replacement for existing donors. New
2 donors should be used and viewed as an opportunity to
3 increase the global plasma supply, and increase the
4 global amount of products that are available for
5 patients around the world.

6 With respect to the global plasma market, it
7 is important to note that the current estimates
8 reflect an already reducing worldwide supply of
9 plasma.

10 According to the market research bureau, in
11 1998, the total volume of plasma collected around the
12 world was 25,000 liters. The current estimates for
13 2000 are approximately 21,000 million liters.

14 And this includes a 2 million liter decline
15 in plasma collection in the United States alone. So,
16 for the year 2000, it is estimated that the United
17 States will contribute roughly 11 million liters to
18 the world supply, and that Europe will contribute
19 roughly 5 million liters.

20 There is no doubt that the Red Cross donor
21 ban will strain an already declining global plasma
22 supply. Furthermore, a rejection of European plasma
23 by the United States health officials will likely like
24 a domino effect around the world, and in fact examples
25 already exist.

1 Egypt recently initiated a legislative
2 action to reject all plasma therapeutics manufactured
3 with European plasma, but as since reconsidered.
4 Similar actions have been reported in other countries
5 in the Middle East.

6 And health officials in Japan are intently
7 awaiting the recommendations of this committee. Thus,
8 while the direct impact on the United States donors
9 may be in the range of 3.5 to 5 percent, Europe's
10 contribution to the global plasma supply and the
11 supply of plasma therapeutics would likely be put at
12 risk.

13 This would put extreme pressure on other
14 sources of plasma to meet the global demand, including
15 the United States. So, in conclusion, we urge the
16 committee to consider both the domestic and global
17 implications of the recommendations you make.

18 I hope that this information will facilitate
19 your decision making, and I thank you for the
20 opportunity to address you.

21 DR. FREAS: Thank you very much. Our next
22 speaker will be Dr. Celso Bianco, senior vice
23 president of America's Blood Centers.

24 DR. BIANCO: America's Blood Centers is a
25 national network of locally controlled, not for

1 profit, community blood centers that collect half of
2 the U.S. blood supply from volunteer donors.

3 Proactively, we operate in 45 States, and
4 serve more than half of the nation's 6,000 hospitals.
5 American's Blood Centers total blood collections
6 exceeded 6.7 million in the year 2000.

7 America's Blood Centers thank the FDA for
8 the opportunity to participate in this public decision
9 making process. We welcome this opportunity. Last
10 year, about 8 million volunteers donated 14 million
11 pints of blood.

12 This volunteers spend an hour or two several
13 times a year to donate the gift of life to other human
14 beings. A similar number of donations is collected by
15 the plasma industry. Products from these donations
16 are given to 4 million patients every year.

17 Many of these patients would die if they did
18 not receive those products. We congratulate CBER and
19 CDC for the careful balance and thorough analysis of
20 the issues.

21 However, we feel that the recommendations
22 presented to the committee are optimistic regarding
23 the ability of the blood supply to compensate for
24 losses. Our 60 year experience tells us that
25 recruitment cannot in a short period of 6 or 9 months

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202/797-2525

Washington, D.C.

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1 make up the loss of donors and donations predicted in
2 Options 2 and 3.

3 Therefore, America's Blood Centers is
4 proposing an alternative option, which for
5 simplicity's sake we will call the ABC option. But
6 first I would like to comment on some of the other
7 options.

8 In January 2001, this committee reexamined
9 the theoretical risks. You decided to extent the
10 current deferral to include people who had spent a
11 total of 10 years or more in France, Portugal, and
12 Ireland.

13 The basis for this option was to provide a
14 balance between protection and availability.
15 America's Blood Centers supported that option. Option
16 One would provide an 82 percent reduction of total
17 risk from the current 68 percent.

18 The loss of donors would be limited to an
19 additional 2.2 percent or 280,000 donors. Provided
20 that the committee agrees that an extension of the
21 current deferral plan is necessary, ABC endorses
22 Option One, and believes that it could be implemented
23 in 6 months as proposed by the FDA.

24 But ABC recognizes that there are pressures
25 for an extension of the deferrals beyond Option One.

1 If the committee feels that further actions should be
2 taken, we suggest an implementation policy that is
3 consistent with new scientific knowledge, and the
4 ability of blood centers to replace lost donations
5 without jeopardizing the blood supply.

6 Option Two, the three month deferral for
7 U.K. and six month deferral for all Europe; at the
8 January meeting -- oh, that went fast -- the American
9 Red Cross indicated that it would implement a much
10 more extensive ban than that recommended by the FDA
11 and the committee.

12 The Red Cross plans to permanently ban
13 donations of people from the Europe and U.K. With a
14 meeting with America's Blood Centers trustees last
15 February, the Red Cross indicated that the approach
16 was based on medical judgment and not new evidence.

17 We were told that different physicians see
18 the same patient and come to different conclusions.
19 In our opinion, medical judgment applies to a single
20 patient at a physician's office.

21 A deferral that jeopardizes millions of
22 recipients is not an issue of medical judgment. It is
23 a public health issue. I am raising this matter
24 because the Red Cross approach not only discounted,
25 but also ignored, the decision making process.

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202/797-2525

Washington, D.C.

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1 The America's Blood Centers recommends
2 options. Our option -- well, you have a copy of it,
3 and you also have a copy of a survey that we made of
4 the American public.

5 And we know that one in every five people,
6 or 4 out of 5 people are more concerned about supply
7 than about the Mad Cow Disease. Our option would be
8 to increase the deferral that is contained in option
9 one by reducing the period spent in the U.K. from 6
10 months to 3 months.

11 This would lead to a reduction in the number
12 of donors from 280,000 and it would add 1.3 percent,
13 and we would lose a total of 490,000 pints.
14 We would reach using the model presented by Dr.
15 Williams a 87 percent reduction of the total risk, and
16 that gets closer to the models that are presented in
17 Options 2 and 3.

18 This protects the availability of the
19 supply, and this could be implemented in six months,
20 and in six months this committee will get together
21 again and review all the options that are available,
22 and we could then considering new knowledge decide if
23 further deferrals are necessary.

24 We are in a program to increase blood
25 donations in varying tests, and we will attempt to

1 replace donors, and we certainly are concerned about
2 a number of issues that this committee -- I would love
3 to see this committee respond to on what deferred
4 donors should be told, and what should patients that
5 receive products be told.

6 I received products in 1986 and 1995, a
7 total of 46 units, and what should I be told. I was
8 in New York and I received European blood. How should
9 we triage the available units in case of shortages.
10 Who gets blood first; the young, the old, or should
11 market forces decide this?

12 And what effect would the identification of
13 a case of Mad Cow Disease in the United States have in
14 our deferral policies. In closing, we recognize the
15 effort that you are putting, and we just ask that you
16 consider the impact of these decisions, and give us
17 time to be able to implement whatever decisions we are
18 getting there.

19 But simply put, the risk of shortages is
20 real, and you have a package in your hands with a
21 number of reports in the last six weeks of blood
22 shortages throughout the country.

23 And we are concerned about the availability
24 of the blood supply. The risk is real and blood
25 shortages threaten lives, and that's simple. Thank

1 you.

2 DR. FREAS: Thank you. Our next speaker is
3 Kay Gregory, Director of Regulatory Affairs, American
4 Association of Blood Banks.

5 MS. GREGORY: Thank you. The American
6 Association of Blood Banks is a professional society
7 for both individuals and for institutions who work in
8 community blood collection centers, hospital based
9 blood banks, and transfusion services.

10 Our members are responsible for virtually
11 all of the blood collected, and more than 80 percent
12 of the blood transfused in this country. For over 50
13 years, the AABB's highest priority has been to
14 maintain and enhance the safety and availability of
15 the nation's blood supply.

16 We appreciate this opportunity to comment.
17 The AABB believes that before any new donor deferral
18 policy is implemented that the most important
19 consideration is the patient.

20 It is critical that a balance be met between
21 all relevant risks and benefits to patients when
22 determining to implement any new donor deferral
23 policies.

24 Although there are no known cases of variant
25 CJD being transmitted by blood transfusion, the

1 theoretical risk cannot be ruled out. At the same
2 time, availability of blood is also a safety issue
3 that must be balanced against the potential risk of
4 disease transmission through blood.

5 The AABB strongly urges the FDA to ensure
6 that any new deferral policy is implemented in an
7 manner and in a time frame that minimizes
8 interruptions in medical care to patients.

9 It is difficult to measure the effect of an
10 expanded donor deferral. Best estimates suggest that
11 it will eliminate between 6 and 11 percent of all
12 current donors. However, some communities can be
13 expected to experience even more severe donor
14 cutbacks.

15 Given the ongoing inadequacy of the blood
16 supply, one cannot predict that there will be
17 sufficient excess blood in one part of the country to
18 offset the shortage of blood in another region of the
19 country.

20 Before expanding the variant CJD related
21 deferral policies, we need to be confident that every
22 blood center in every community can meet its patient's
23 needs. Moreover, estimates of the percentages of
24 donors who will be deferred significantly
25 underestimates the actual number of units of blood,

1 Nevertheless, we believe that a
2 conservative, reasonable, message to prevent any
3 possible entry of new pathogens into the nation's
4 blood supply are warranted. How and when is the
5 question that we are deciding here today.

6 But I can tell you that no one in the
7 country really wants to precipitate a crisis in the
8 nation's blood supply, but underlying the present
9 concern is this truism; the country is in a chronic
10 shortage of blood.

11 And the recent shortages have been
12 particularly acute, and emerging blood drives in many
13 regions of the nation have shown that. I can tell you
14 a case in point.

15 In the State of New York, on average,
16 approximately 2,400 units of blood are transfused
17 every day, and approximately 1,400 of those units are
18 in surgical units.

19 The patient care in New York has already
20 been comprised when last summer, and as early as
21 January, the scheduled surgeries for transplant
22 operations, heart surgeries, and cancer surgeries,
23 have been canceled or postponed.

24 Right now, 8 percent of the hospitals in the
25 New York Metropolitan Area have canceled surgeries

1 and blood components that will be lost.

2 Many of these donors are likely to be
3 regular donors, who on average donate two times a
4 year. The loss of the platelet phereses units may be
5 even more drastic, because platelet phereses donors
6 are quite dedicated, often donating at least once a
7 month.

8 When the National Blood Data Resource Center
9 attempted to collect data regarding the current U.K.
10 deferral, it found a loss of approximately .29 percent
11 of collections, which was much less than what had been
12 predicted in advance.

13 You have already heard about the problems
14 with collecting that data, but given the extensive
15 media coverage of the newly proposed expanded deferral
16 of donors who have traveled to Europe, we would again
17 anticipate a large number of self-deferrals.

18 Expanded recruitment efforts may be able to
19 make up some or perhaps even all of the shortfalls
20 projected to accrue as a result of the tighter
21 restrictions.

22 The Canadian experience over the last
23 several years shows what can be accomplished by an
24 intense coordinated, well funded, nationwide
25 multimedia campaign to increase blood donations.

1 However, the Federal Government has never
2 allocated similar resources to an analogous effort in
3 this country, and the U.S. blood supply is not
4 centrally organized.

5 Expanded donor deferrals should not be
6 implemented absent a serious effort by the entire
7 blood community, as well as the government, to
8 increase the number of blood donors in the United
9 States.

10 The AABB has urged the Department of HHS to
11 financially support a national multimedia blood
12 donation awareness campaign so that the transfusion
13 needs of patients can continue to be met.

14 In addition, enhanced efforts to monitor
15 both blood supply and utilization are critically
16 needed. Consistent with the recent recommendations of
17 the Advisory Committee on Blood Safety and
18 Availability, the AABB believes that the HHS should
19 support the collection, analysis, and distribution of
20 these data by an independent entity.

21 Without strong data, we cannot understand
22 and prepare for the impact of donor deferral policies
23 and other factors on the fragile blood supply. The
24 AABB is committed to play a major role in promoting
25 scientific research to improve blood safety, including

1 new screening paths and technologies to prevent
2 transmission of infectious diseases.

3 We urge the FDA and the Federal Government
4 to remain vigilant about variant CJD and other
5 infectious diseases, as well as the impact of deferral
6 policies on blood availability. Thank you.

7 CHAIRMAN BOLTON: Thank you. Our next
8 speaker will be Dr. Antonio Novello, the New York
9 State Health Commissioner, and former Surgeon General.
10 Dr. Novello.

11 DR. NOVELLO: Good afternoon, Chairman
12 Bolton, and Members of the Committee. New York thanks
13 you for having us here to tell us our problems,
14 because the safety of the blood supply and the patient
15 care of the State of New York is of the utmost
16 quality, and the utmost importance.

17 What brings us here is the impact of the
18 deferral of blood donors potentially exposed to the
19 new variant of CJD. This is a serious threat that
20 needs monitoring and needs our consideration.

21 But up to now, we know that there have been
22 no cases that have been documented of the new variant
23 linked to transfusions, and no scientific data has
24 been demonstrated conclusively that transmissions via
25 transfusion can occur.

1 because of the lack of blood. And in other parts of
2 the State, I can tell you that they do not have the
3 necessary 3-day reserve after supplying the hospitals.

4 And more than anything else, currently there
5 is even less than a one day's supply of Type "O"
6 negative and other types as well. If the new donor
7 deferrals are to be implemented broadly and
8 specifically, certain characteristics of New York
9 State make the blood supply particularly vulnerable to
10 experiencing acute shortages, and I would like to
11 share them with you.

12 For one, New York includes the largest
13 Metropolitan Area in the nation, and the rate of
14 international travel and immigration exceeds the
15 national norm.

16 In addition, our concentration of hospitals,
17 particularly the tertiary rate hospitals and the
18 specialty care hospitals is unique in the country.

19 And such hospitals which treat patients
20 around the nation and the world require a lot of
21 blood. To meet those needs, New York historically has
22 relied on blood transfusions from elsewhere in the
23 United States and from other countries, and further
24 restrictions on donors who have traveled to Europe, or
25 resided in Europe, would adversely impact our ability

1 to meet medical needs, especially of the average New
2 Yorker.

3 Under certain proposals being considered,
4 145,000 units now imported annually from Europe will
5 become unavailable. This translates into an immediate
6 loss of 16 percent of New York State's availability of
7 blood supply, and 25 percent of blood availability in
8 the City of New York.

9 Further deferrals being considered would
10 result in a loss of approximately 10 percent or more
11 of New York's donors, which translates into 8 to 9,000
12 units.

13 With new donor restrictions, potentially 200
14 patients per day in the State of New York would not
15 receive the blood they need. That really means 75,550
16 patients a year that will not be able to be served.

17 Those patients include trauma patients, and
18 those patients include surgical patients. As much as
19 we recognize then to protect the safety of the blood
20 supply, a shortage of the one that we are talking
21 about here today possesses a major risk to the
22 public's health.

23 Therefore, considering New York State's
24 blood supply needs, of all the proposals under
25 consideration, we support most of the proposals put

1 forth by the FDA, although these proposals not only
2 reduces the risks substantially, and moderates the
3 loss of donors, we believe that more of a time frame
4 is needed for us to be able to implement it.

5 So as we ponder on what is the best solution
6 to the blood shortage, we strongly urge the FDA with
7 caution in choosing an implementation time schedule
8 that will consider the extent and the impact on donor
9 issues in particular areas of the nation, and New York
10 State in particular.

11 And give us an adequate window of time to
12 plan alternatives and to recover from the potential
13 shortfalls. I can tell you that today's view is that
14 less than 10 percent of the people donate and/or
15 eligible to donate.

16 If every current donor will be able to
17 donate just one more time, I can assure you that the
18 shortfall would be much more minimized, but we in New
19 York can tell you that we will dedicate all our
20 efforts to increase the donor recruitment and the
21 donor retention.

22 We will do everything in our might to do
23 that, but because the blood shortage is national, and
24 it is not only in the State of New York, we strongly
25 urge the Department of Health and Human Services to

S A G CORP.

202/797-2525

Washington, D.C.

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1 make sure that they do a massive campaign to all the
2 States, telling them and raising their public
3 awareness of the increased need for blood in
4 particular areas of the country, and New York in
5 particular, because it is the hardest hit.

6 I can tell you that we will be with you in
7 all of this, and I thank you from the bottom of New
8 York State to have been able to hear us today. Thank
9 you for the opportunity.

10 DR. FREAS: Thank you. Our next speaker is
11 Ms. Jacquelyn Fredrick, Senior Vice President of the
12 American Red Cross. And before you begin, I would
13 like to just list the next five speakers. They are
14 Dr. Bob Jones, Ms. Line Robillard, Ms. Doris Varlee,
15 Dr. Geoffrey Douglin, and Ms. Mirian O'Day.

16 MS. FREDRICK: Thank you, Mr. Chairman, and
17 Members of the Advisory Committee. Discussions about
18 the deferral of donors at risk of transmitting variant
19 CJD has once again elevated the critical public health
20 issue of blood availability.

21 Historically, improvements in blood safety
22 have been balanced against concerns regarding
23 availability. In fact, some have suggested that
24 safety is availability.

25 The American Red Cross believes that safety

1 does not have to be compromised to achieve
2 availability. For over a decade the blood banking
3 community has accepted mediocre performance as the
4 approach to availability, while facing steadily
5 increasing national need for blood.

6 Only 5 percent of the eligible donate. Just
7 as we have made and continue to make the necessary
8 investments in blood safety, we must now invest
9 aggressively to ensure availability.

10 The American Red Cross has learned time and
11 time again that when called on the American public
12 always respond. We are pleased to share with you our
13 efforts to stabilize and expand blood collections to
14 ensure a consistent and adequate blood supply whenever
15 and wherever needed.

16 By taking steps to develop a consistent
17 supply the Red Cross will not only be able to address
18 the theoretical risk of variant CJD, but also risks
19 posed by future unknown pathogens and other threats to
20 availability.

21 During last years unprecedented blood
22 shortages the Red Cross recognized that new donor
23 recruitment and more effective blood collection
24 strategies were needed to achieve a sustainable and an
25 expanding blood supply.

1 After a successful investment of more than
2 \$2 million in pilot advertising programs, valuable
3 lessons were learned which are now being used. Since
4 the need for blood is always growing, any successful
5 effort to increase blood collection and do so on a
6 sustainable basis will help ensure a safe blood supply
7 for every patient needed.

8 As requested by the FDA, I will first
9 outline the Red Cross's plans for an expanded donor
10 deferral related to the risk of variant CJD. Given
11 the scientific uncertainties surrounding variant CJD
12 and the need to do everything possible to protect the
13 blood supply, in mid-September of this year, the Red
14 Cross will implement a new donor deferral policy to
15 reduce the theoretical risk of the transmission of
16 variant CJD through blood products.

17 This policy was developed with serious
18 consideration and deliberation involving leading
19 scientists and epidemiologists from the United States
20 and around the world.

21 The Red Cross will defer donors who have
22 spent time in the United Kingdom for a cumulative
23 total of 3 months or more since 1980; or donors who
24 have spent time in any other European country for six
25 months or more since 1980; or donors who have received

1 a blood transfusion in the United Kingdom.

2 Based upon modeling available to us by our
3 scientists in January of 2001, and subsequently used
4 by the FDA in this communication with the Red Cross on
5 March 30, 20001.

6 This policy will result in an estimated 85
7 percent reduction in risk. The FDA has recently
8 incorporated other assumptions into this model. The
9 calculations in the original model used by the FDA and
10 Red Cross in FDA's revised model with regard to risk
11 reduction and donor loss are based on the recognized
12 incidents of disease in cattle as measured by
13 reported levels of infectivity in cattle.

14 It is recognized that the testing of cattle
15 has been spotty and the slaughtering of cattle less
16 than 30 months of age may be obscuring of BSE during
17 the incubation period.

18 Further, the models do not take into account
19 the porous borders between European countries and
20 therefore may underestimate the number of people at
21 potential risk of exposure.

22 As a result the Red Cross and the FDA
23 recognize that donor exclusion must include a European
24 exposure. The differences between FDA's current
25 proposal and the Red Cross planned deferral is about

1 a loss of about 3 percent of donors.

2 Based on the magnitude of the threat, we
3 believe that our deferral is cautious and prudent. I
4 would also comment that reports of donor loss that you
5 have heard today, and therefore the impact on patient
6 need, assumes that all the blood providers will not do
7 anything to meet the need for availability.

8 It is our role to ensure availability, and
9 let me describe what we are doing today to ensure
10 that. The Red Cross has accelerated its plans to
11 increase blood availability starting with the goal to
12 make up whatever donors we lose to expanded deferral.

13 Even prior to implementation of this new
14 policy, we launched substantial efforts to more
15 aggressively recruit, retain, and recognize our blood
16 donors. We are cultivating and expanding the next
17 generation of volunteer donors.

18 We are developing long term strategies to
19 meet patient needs through the latest technology,
20 maximizing our existing donor base, bringing in new
21 donors, and leveraging our unique network of more than
22 1,000 Red Cross Chapters in communities nationwide.

23 We are confident that with dedicated
24 resources that we will effectively address
25 availability. First and foremost the Red Cross has

1 established a plan and made a commitment to grow from
2 our current 6.5 million to 9 million donations
3 annually in areas served by the Red Cross over the
4 next 5 years.

5 I will also say that we heard a comment
6 about plasma, and our intent is over the next year to
7 increase 200,000 liters of plasma for fractionation to
8 ensure availability of those products.

9 We will leverage technology by using
10 automated collection technology anticipated to add
11 300,000 units to the blood supply, and we will
12 maximize our existing donor base.

13 Currently, we are in a 12 week campaign,
14 spending almost \$5 million. We will contact over 2
15 million group "O" blood donors. We will send a letter
16 asking people to donate, and telling them about the
17 TSE deferral to over 6 million donors, and we are
18 advertising right now in 55 different markets.

19 By increasing the donations from 1.7 times
20 per year to two, which is our goal in 3 years, we will
21 make an additional 1.2 million units available. As I
22 said before, we will mobilize our chapter base in
23 every community.

24 And in addition we will establish what we
25 call a national strategic blood reserve, strategically