## **Biography**

## Athena Besa Customer Program Policy and Support Manager, Sempra Utilities And Member, California Measurement Advisory Council (CALMAC)

CALMAC's mission is to provide a forum for development, implementation, presentation, discussion, and review of market assessment and evaluation (MA&E) studies for energy programs within California. CALMAC coordinates and facilitates the dissemination and presentation of completed MA&E studies to stakeholders, policy makers and the general public.