

Straight Down the Road

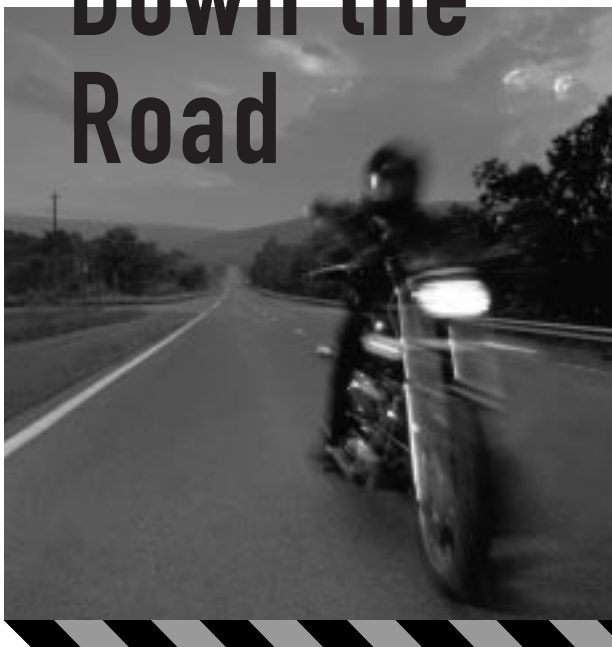


Image has always been a part of riding. It says cool, street smart... individuality. Anybody can do the drunk image. You'll see plenty of losers drinking, riding, and going nowhere. If this sounds appealing, go ahead and join the crowd. But if you'd rather follow your own road, ride a bike.. and

Ride Straight.



U.S. Department of
Transportation
National Highway Traffic
Safety Administration

MOTORCYCLE



SAFETY

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