



<http://www.nlm.nih.gov/hmd/conferences/globalhealthhistories/>

**Main Auditorium
Natcher Conference Center
National Institutes of Health
Bethesda, Maryland**

November 3-4, 2005

Global Health Histories

Thursday, November 3, and Friday, November 4, 2005

A two-day symposium co-sponsored by the History of Medicine Division, National Library of Medicine, and the Fogarty International Center, National Institutes of Health; and the Institute of the History of Medicine, Johns Hopkins University; in collaboration with the Global Health Histories Initiative, World Health Organization.

William H. Natcher Conference Center
National Institutes of Health
45 Center Drive
Bethesda, Maryland 20892

Introduction

As recent natural catastrophes and epidemics have shown, it is no longer possible to speak of public health crises as contained by local, regional, or even national boundaries. If we seek to address the demands of public health seriously and with integrity, we must recognize the challenges as well as the possibilities of living in a globalized world. How might understanding public health issues in historical and global perspective help us gain insight into present and future crises? *Global Health Histories* is designed to initiate a series of conversations among historians, social scientists, policy makers, and practitioners in order to spark new understandings and collaborative relationships. Examining issues through a variety of disciplines and both international and transnational perspectives, the symposium intends to encourage participants to consider how insights and understanding gleaned from history can enrich and inform efforts to respond to the global health challenges of today.

--Elizabeth Fee, Randall Packard, David Serlin, and Paul Theerman, co-organizers

Thursday, November 3

8:00am – 8:45am **Registration**

8:45am – 9:00am **Introductions**

- Dr. Donald A.B. Lindberg, Director, National Library of Medicine
- Elizabeth Fee, Chief, History of Medicine Division, National Library of Medicine
- Randall M. Packard, Director, Institute of the History of Medicine, Johns Hopkins University
- Sharon H. Hrynkow, Acting Director, Fogarty International Center

9:00am – 10:30am **Shifting the Borders: Conceptualizing Global Health Histories**

Moderator: Elizabeth Fee, National Library of Medicine

- Peter Brown, Emory University:
"Towards a Cultural History of International/Global Health Policy and Practice"
- Anne-Emanuelle Birn, University of Toronto, Canada:
"Mete-ing Needs? Gauging Success in International Health, 1850-2005"
- Liping Bu, Alma College:
"Public Health and Modernization in Early Twentieth-Century China"

10:30am – 11:00am **Coffee Break**

11:00am – 12:30pm **Economies of Illness: The Global Politics of Malaria**

Moderator: Ariel Pablos-Mendez, World Health Organization

- Randall Packard, Johns Hopkins University:
"Roll Back Malaria, Roll in Development: A Century of Economic Promises Revisited"
- Bernardino Fantini, University of Geneva, Switzerland:
"Models, Metaphors, and Discourses: Malaria Laboratories and Field Experiments"
- Marcos Cueto, Universidad Peruana Cayetano Heredia, Peru:
"The Cold War, Malaria, and Mexico"

12:30pm – 2:00pm **Lunch Break**

2:00pm – 3:30pm **Globalizing Women's Health Histories**

Moderator: David Serlin, University of California at San Diego

- John Farley, Dalhousie University, Canada:
"Nearly Torn Apart: Birth Control at WHO"
- Michelle Murphy, University of Toronto, Canada:
"Traveling Technology, Transnational Biopower, and a Device for Not Performing Abortions"
- Carole Vance, Columbia University: "New Versions of Old Stories: Transnational Conversations about 'Trafficking' and Health"

3:30pm – 4:00pm **Coffee Break**

4:00pm – 5:30pm **Treaties and Conventions as Tools of Global Public Health**

Moderator: Thomson Prentice, World Health Organization

- P. Preston Reynolds, Health Resources and Services Administration, Department of Health and Human Services:
"The 'Peoples' Campaign': The International Movement Toward a Mine-Free World, 1991-2005"
- Allan Brandt, Harvard University: "Tobacco Control: Historical and Ethical Perspectives on the WHO Framework Convention"
- Derek Yach, Yale University: "The WHO Framework Convention on Tobacco: People, Processes, and Politics"

Friday, November 4

8:30am – 9:00am **Registration**

9:00am – 10:30am **Exploring Alternative Medicine in Global Perspective**

Moderator: Robert M. Duggan, Tai Sophia Institute

- Sita Reddy, Rockefeller Fellow, Smithsonian Institution: "Who Owns Traditional Medical Knowledge? Global Heritage Disputes over Ayurveda"
- Adebayo Lawal, University of Lagos, Nigeria: "Alternative Medicine in the West African Sub-Region: A Pan-Africanist Perspective"
- Angela Beattie, Mount Royal College, Canada: "Globalization, Commodification, and the Transformation of 'Traditional' Indian Infant Massage"

10:30am – 11:00am **Coffee Break**

11:00am – 12:30pm **Between Worlds: Local Histories, Global Consequences**

Moderator: Paul Theerman, National Library of Medicine

- Steven Palmer, University of Windsor, Canada: "The American Method: The Rockefeller Foundation and the Caribbean Birth of International Health "
- Andrei Kozlov, St. Petersburg University, Russia: "The History of the HIV Epidemic in Russia"
- Barbara Brush, University of Michigan, and Julie Sochalski, University of Pennsylvania: "International Migration of Nurses: Global Health, Social Policy, and Political Implications"

12:30pm – 2:00pm **Lunch Break**

2:00pm – 3:30pm

Global Public Health and the NIH

Moderator: Michael Gottlieb, Foundation for the National Institutes of Health

- Salim Abdool Karim, University of KwaZulu-Natal, South Africa: "Human Resources to Combat HIV/AIDS: Fogarty International Center's AIDS International Training and Research Program"
- Martin Allilio, Academy for Educational Development, and Julia Royall, National Library of Medicine: "Crossing the Digital Divide: Contributions of Information Technology to Malaria Research in Africa"

3:30pm – 4:00pm

Closing Remarks

Elizabeth Fee, Chief, History of Medicine Division, National Library of Medicine

4:00pm – 6:00pm

Reception

National Library of Medicine Rotunda

Acknowledgements

The organizers of *Global Health Histories* would like to thank the following institutions for their support of this symposium: the Institute of the History of Medicine of the Johns Hopkins University; the Fogarty International Center of the National Institutes of Health; and the Global Health Histories Initiative of the World Health Organization, Geneva, Switzerland. We would also like to thank the following individuals without whose dedication and energy this symposium would not have been possible: Dr. Donald A.B. Lindberg, Betsy Humphreys, Becky Lyon, Meghan Attalla, Sandy Brauksieck, Caris Brown, Ba Ba Chang, Kathleen Cravedi, Todd Danielson, Nancy Dosch, Judy Folkenberg, Troy Hill, Robert Mehnert, Melanie Modlin, Christie Moffatt, Manon Parry, Dennis Pool, Young Rhee, Nadgy Roey, Vreni Schoenenberger, Coraleeze Thompson, Michele Tourney, Belle Waring, and Pat Williams.

HISTORY OF MEDICINE DIVISION
NATIONAL LIBRARY OF MEDICINE
AND
JOHN E. FOGARTY INTERNATIONAL CENTER
NATIONAL INSTITUTES OF HEALTH
DEPARTMENT OF HEALTH AND HUMAN SERVICES

INSTITUTE OF THE HISTORY OF MEDICINE
JOHNS HOPKINS UNIVERSITY

GLOBAL HEALTH HISTORIES INITIATIVE
WORLD HEALTH ORGANIZATION