

Energizing Appalachia

*Regional Approaches for Effective
Energy Development*



March 11–13, 2007

Crystal Gateway Marriott

Arlington, Virginia

DDAA ANNUAL CONFERENCE

Developing and managing energy resources is an important topic in today's energy environment. As the demand for energy grows—and projections show tremendous growth ahead—the cost and availability of energy resources are becoming issues of public concern. Rising fuel costs result in a greater share of personal income being spent on gasoline for cars and on electricity and fuels for heating and cooling homes. Businesses and local economies are affected as the costs of manufacturing and shipping products and providing services increase, resulting in higher costs for consumers. The energy challenges facing the nation today are serving as a catalyst to spur the development of energy-related products and processes that can supplement current energy sources and help reduce dependence on foreign oil.

Recognizing the abundance of energy resources in the Appalachian Region and the associated economic development opportunities, the Appalachian Regional Commission (ARC) federal co-chair and governors in February 2006 called for the creation of an "energy blueprint" that would provide a strategic framework for the promotion of energy-related job opportunities through the stimulation

PRELIMINARY AGENDA

SUNDAY, MARCH 11, 2007

- 8:00 am–5:00 pm Registration Desk Open
- 9:00 am–10:15 am **DDAA EXECUTIVE BOARD BREAKFAST MEETING**
- Noon–1:30 pm **DDAA LUNCH AND ANNUAL MEETING**
Remarks: Thomas M. Hunter, Executive Director, Appalachian Regional Commission
DDAA Business Meeting with Election of Officers for 2007–2008
Nomination of DDAA Executive Board for 2007–2008
- 1:30 pm–2:45 pm **CONCURRENT SESSIONS**
 - *ARC Project Performance Measurement Training, Facilitated by ARC Staff*
 - *Primer on ARC Program and Operations for LDD Board Members*
 - *SouthEast Regional Directors Institute Training for Executive Directors*
- 3:00 pm–5:00 pm **Free Time**
- 5:00 pm–8:00 pm **RECEPTION AND DINNER**
Speaker: Anne B. Pope, Federal Co-Chair, Appalachian Regional Commission

MONDAY, MARCH 12, 2007

- 7:30 am–3:00 pm Registration Desk Open
- 8:00 am–9:00 am **BREAKFAST**
Remarks: Richard J. Peltz, Alternate Federal Co-Chair, Appalachian Regional Commission
- 9:00 am–10:15 am **PLENARY SESSION**
Energy Overview
Speakers: Marilyn A. Brown, Professor, School of Public Policy, Georgia Institute of Technology
Paul Gilman, Director, Oak Ridge Center for Advanced Studies
- 10:30 am–11:45 am **CONCURRENT SESSIONS**
 - *Encouraging the Development of Renewable Sources of Energy*
 - *Helping Appalachian Communities Become More Energy Efficient*

of sustainable energy production, efficiency measures, and innovation efforts throughout the Region. With the release of *Energizing Appalachia: A Regional Blueprint for Economic and Energy Development* in October 2006, ARC established an energy goal: Develop the Appalachian Region's energy potential to increase the supply of locally produced, clean, affordable energy, and to create and retain jobs.

The Development District Association of Appalachia's (DDAA) 2007 conference, *Energizing Appalachia: Regional Approaches for Effective Energy Development*, will build on this goal by encouraging the Region's local development districts to engage in activities that promote energy efficiency and encourage the development of renewable forms of energy. Training sessions will describe successful energy-related projects and provide attendees with the opportunity to learn about government programs and funding opportunities for energy-focused projects.

Noon–1:15 pm	LUNCH <i>Remarks:</i> Anne B. Pope, Federal Co-Chair, Appalachian Regional Commission <i>Speaker:</i> Thomas C. Dorr, Under Secretary for Rural Development, U.S. Department of Agriculture <i>Award Presentations:</i> John D. Whisman Vision Award; Congressional Award
1:15 pm–1:30 pm	Break
1:30 pm–2:45 pm	CONCURRENT SESSIONS (repeat of morning sessions) <ul style="list-style-type: none">• <i>Encouraging the Development of Renewable Sources of Energy</i>• <i>Helping Appalachian Communities Become More Energy Efficient</i>
3:00 pm–7:00 pm	Free Time (Dinner on your own)
7:00 pm	Dessert Reception
8:00 pm	Special Performance: The Capitol Steps

TUESDAY, MARCH 13, 2007

8:00 am–8:45 am	BREAKFAST <i>Remarks:</i> Cameron D. Whitman, States' Washington Representative, Appalachian Regional Commission
8:45 am–10:30 am	JOINT PLENARY SESSION with NADO The 2007 Political Landscape and the Outlook for Domestic Programs <i>Speaker:</i> Jeff Birnbaum, Author, Political Analyst, and <i>Washington Post</i> Columnist
10:30 am–10:45 am	Break
10:45 am–Noon	JOINT PLENARY SESSION with NADO Mastering the "Real World" of Federal Budget and Appropriations Process <i>Speaker:</i> Stanley Collender, Managing Director, Qorvis Communications
Noon	CONFERENCE ADJOURNED

Invited conference speakers include ARC Federal Co-Chair Anne B. Pope; Thomas C. Dorr, under secretary for rural development at the U.S. Department of Agriculture; Marilyn A. Brown, professor at the Georgia Institute of Technology School of Public Policy; and Paul Gilman, director of the Oak Ridge Center for Advanced Studies. In addition, the DDAA will team up with the National Association of Development Organizations (NADO) again this year for two plenary sessions on Tuesday, as well as for a performance by the political satire comedy troupe the Capitol Steps on Monday night. The plenary sessions will feature *Washington Post* columnist Jeff Birnbaum, an award-winning author, political analyst for Fox News Channel, and regular panelist on the Public Broadcasting System's show *Washington Week*; and Stanley Collender, managing director at Qorvis Communications. Mr. Birnbaum and Mr. Collender will provide an excellent one-two punch of "inside-the-Beltway" knowledge and insight into the federal budget process that will be both informative and entertaining.

GENERAL INFORMATION

Energizing Appalachia: Regional Approaches for Effective Energy Development will be held March 11–13, 2007, at the Crystal Gateway Marriott, 1700 Jefferson Davis Highway, Arlington, Virginia 22202.

Conference Registration

The early-bird conference registration fee is \$300 (through February 12, 2007), which includes all meals and conference receptions. After February 12, 2007, the registration fee is \$350. A \$50 discount will be provided to those who also register (through NADO) for the NADO Washington Policy Conference. For those registering for the NADO conference, the DDAA conference registration fee is \$250 through February 12, 2007, and \$300 after February 12.

The registration fee for spouses of registered attendees is \$125 and includes all sessions and meals. Registration must be confirmed by check or government purchase order. (Sorry, credit cards are not accepted.) Please make all checks payable to the Development District Association of Appalachia. Space is limited; please register early.

Hotel Accommodations

A block of rooms has been reserved for attendees at the Crystal Gateway Marriott at a rate of \$205 for a single or double room. In order to receive the conference hotel rate, please refer to "Development District Association of Appalachia" when making your reservation. The telephone numbers for reservations at the Crystal Gateway Marriott are (703) 920-3230 and 1-800-228-9290.

Hotel reservations must be made no later than February 12, 2007.

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March 11–13, 2007
Crystal Gateway Marriott
Arlington, Virginia
(703) 920-3230
1-800-228-9290

MAIL conference

registration form with
payment to:

DDAA /ARC
400 North Capitol Street, NW
Suite 390
Washington, DC 20001

Registration Cancellations

For conference registration cancellations received by February 26, 2007, registrants will be reimbursed their registration fee minus a \$50 processing fee. After February 26, reimbursement of registration fees will not be provided.

Development District Association of Appalachia
2007 Conference Registration

Please complete and mail this form with your registration payment to the DDAA (address at left). For questions regarding registration, call (202) 884-7707.

Name: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Tel. Number: _____ **Fax Number:** _____

E-mail: _____

Are you attending the NADO Washington Policy Conference? Yes No

Activity Selection

Please indicate the functions you will attend.

Sunday, March 11, 2007

- Lunch
- Reception
- Dinner

Monday, March 12, 2007

- Breakfast
- Lunch
- Performance of the Capitol Steps

Tuesday, March 13, 2007

- Breakfast

Dietary Preference

- Vegetarian
- Other _____

Spouse Registration

A special registration fee of \$125 is available for spouses of registered attendees. Please provide name of spouse and indicate spouse's attendance at functions below.

Spouse's Name: _____

Sunday, March 11, 2007

- Lunch
- Reception
- Dinner

Monday, March 12, 2007

- Breakfast
- Lunch
- Performance of the Capitol Steps

Tuesday, March 13, 2007

- Breakfast

Dietary Preference

- Vegetarian
- Other _____

Registration Fees

- \$300 Early-bird DDAA conference registration (through February 12, 2007)
- \$350 Regular DDAA conference registration (after February 12, 2007)
- \$250 Early-bird DDAA conference registration for those also registering for NADO Washington Policy Conference (through February 12, 2007)
- \$300 Regular DDAA conference registration for those also registering for NADO Washington Policy Conference (after February 12, 2007)
- \$125 Spouse registration

_____ TOTAL ENCLOSED

All checks should be made payable to the Development District Association of Appalachia and mailed to: DDAA/ARC, 400 North Capitol Street, NW, Suite 390, Washington, DC 20001.

For hotel reservations, please call the Crystal Gateway Marriott at (703) 920-3230 or 1-800-228-9290. In order to receive the conference hotel rate, please refer to "Development District Association of Appalachia" when making your reservation. The conference hotel rate for a single or double room is \$205. **The cutoff date for hotel reservations is February 12, 2007.**

Development District Association of Appalachia

The Development District Association of Appalachia (DDAA) is a nonprofit organization of local development districts (LDDs) within the 13-state area served by the Appalachian Regional Commission (ARC), a legislated federal-state partnership agency. LDDs are multi-jurisdictional regions governed by local elected officials and other appointees from communities within the districts.

In 1976, the executive directors of the LDDs created the DDAA as an institutional means of providing services and collaborative opportunities that support the LDD service mission in Appalachia and promote the dynamic local-state-federal partnership enabled by ARC.

A conference of the DDAA has been held every year since the association's inception—bringing together hundreds of LDD personnel; local, state, and federal officials; issue experts; and special guests to share experiences and knowledge concerning the unique challenges and opportunities faced in the Appalachian Region.

The DDAA generally sponsors three major training events each year. These events focus primarily on the professional and technical needs of local communities and economic development staff in an overall effort to maintain and enhance their performance skills and service capabilities. However, many training events also benefit other local and state public service practitioners, and ultimately benefit the public served.

DDAA Mission

The Development District Association of Appalachia is committed to serving its 72 local development district members and to supporting ARC by:

- Promoting communication and increasing quality of service;
- Communicating and advocating a vision for the Appalachian Region;
- Developing organizational resources to strengthen the LDDs and the Region; and
- Providing leadership in support of a dynamic working partnership among federal, state, and local governments within Appalachia.

DDAA Training Program

A primary mission of the Development District Association of Appalachia is to provide training opportunities to its 72 member local development districts located throughout the 13-state Appalachian Region. Through annual funding provided by the Appalachian Regional Commission and the leadership of the DDAA's Training Committee, a wide array of training activities has been made available to LDD staff, board members, and others.

In addition to on-site training workshops and satellite broadcasts, the DDAA Training Program now offers funding support for individual professional development activities. Reimbursement for up to 50 percent of the costs associated with the training can be provided by the DDAA. For more information on the DDAA Training Program, please contact your state DDAA representative.