

# NewsRelease

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## GPO REALIGNS BUSINESS UNITS

WASHINGTON—The U.S. Government Printing Office (GPO) has created three new business units to improve service to federal customers and the American people. Elements currently under Customer Services will be realigned into two separate business units: Print Procurement and Sales & Marketing. GPO employees in Print Procurement will handle the transaction process on behalf of federal customers to commercial vendors. GPO employees in Sales & Marketing will provide web services, creative services, marketing research and consultation to federal customers.

GPO's Director of Quality Assurance, Ric Garcia, is the new Managing Director of Print Procurement. GPO's Managing Director of Publication & Information Sales, Bill Kurtz, is the new Managing Director of Sales & Marketing. GPO's Acting Managing Director of Customer Services, Davita Vance-Cooks, is the new Managing Director of Publication & Information Sales.

The third new business unit is Operations Support, which will include engineering and environmental services. This business unit will provide technical maintenance expertise, in house support, safety procedures and environmental compliance to GPO's manufacturing operations.

“Our employees have done a tremendous job in transforming the agency in the last several years and will continue to provide value added services to our agency customers,” said Deputy Public Printer Paul Erickson. “This realignment of GPO's business units will streamline processes, strengthen our customer relationships and develop new sales opportunities. I believe the leadership of Ric, Bill and Davita in their new posts will strengthen the agency's vision of meeting our customers' needs for print and electronic services through this world class digital factory.”

The GPO is the Federal Government's primary centralized resource for gathering, cataloging, producing, providing, authenticating, and preserving published U.S. Government information in all its forms. GPO is responsible for the production and distribution of information products and services for all three Branches of the Federal Government. In addition to publication sales, GPO makes government information available at no cost to the public through *GPO Access* ([www.gpoaccess.gov](http://www.gpoaccess.gov)), and through partnerships with approximately 1,250 libraries nationwide participating in the Federal Depository Library Program. For more information, please visit [www.gpo.gov](http://www.gpo.gov).

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