



**Web Communications Division (WCD) November Update**  
 design and content consulting . web content management .  
 google search . watchfire compliance monitor . urchin  
 metrics . graphics support . rightnow Q/A database .  
 cross department portal . governance . usability .  
 intranet support . video hosting . [hhs@work/web](mailto:hhs@work/web)

v.1.n.1



AIDS.gov, an information gateway to federal HIV/AIDS information and resources, is one of several new sites launched in November. The effort to bring content together from across federal agencies was led by HHS's Office of HIV/AIDS Policy. **(Design Consultant: Susanne Furman)**

## in the works

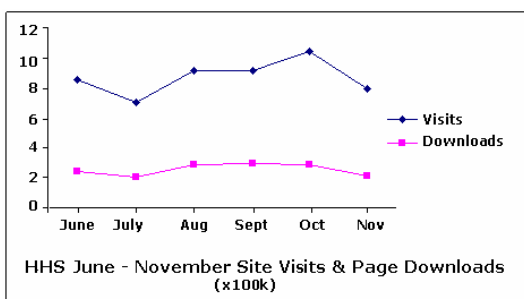
**Portal Upgrade:** New servers have been installed and engineered. Application installation is on schedule with migration discussions underway. Completion target is February 2<sup>nd</sup>. **(Portal: Craig Lafond)**

**Commissioned Corps Redesign:** With a planned new face and new functionality, the Corps is counting on the Web to help it meet new recruiting goals. **(Consultant: Elaine Goheen)**

**En Español:** The entire PandemicFlu.gov Web site is now delivered in Spanish. Translation of this very active site is updated daily. Coming next: translation of HHS.gov. **(Site Manager: Marsha Carey)**

**Homelessness:** Content from across the Department is being updated and brought under a new umbrella Web site. **(Consultant: Lauren Breitenother)**

**Web Content Management System:** PandemicFlu.gov became the first Website to be published from our WCMS. HHS.gov content is being migrated and QC'd with site owners. A training module is being field tested. This major effort continues to be on or ahead of schedule. **(WCMS: Ted Heish)**



## editor's note

Something clicked the other day. We've been so busy promoting the Department's good work that we haven't promoted our own.

And we've been busy! From application roll-out to Website redesign, WCD is working to put the best face on the Department's public face!

We're being recognized too! Our Usability.gov site won the 2006 Web Managers Best Practice Award.

So welcome to **Click**, a chance to better link our Web community (as well as toot our own horn!). **(PG/RS)**

## web reps meeting

Don't forget our Web Reps meeting 9am to 1pm on Wednesday, December 20, in Room 800 Humphrey. Two major agenda items:

- Standards, Set #1 – Final approval
- Governance Management Structure – Discussion and approval

Next meeting: January 17, 2007. **(Meeting Coordinator: Beth Martin)**



Web and TV have been married on PandemicFlu.gov. The first video clips with HHS, USDA, and DOI experts supplement text answers in the Question/Answer database. WCD has contracted with Feedroom, a video hosting service, for both on-demand and live-streaming capability. This service will be expanded to HHS.gov early next year. **(Video: Craig Lafond; QA database: Linda Adams)**