

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES

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TOWN HALL MEETING

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THURSDAY,
NOVEMBER 3, 2005

The Public Meeting was held in the Lower Level Conference Room of the Washington Court Hotel, 425 New Jersey Avenue N.W., Washington, D.C., at 10:00 a.m., Carol Simon, moderating.

PANELISTS:

CAROL SIMON, Moderator

CHRISTOPHER CONOVER
TED FRECH
MARK HALL
RICHARD LAWLOR
MICHAEL MORRISEY
DAN MULHOLLAND

SPEAKERS PRESENTING COMMENTS:

RENE CABRAL-DANIELS
TOBY EDELMAN
SANDRA FITZLER
WALTON FRANCIS
FRANCIS KIRLEY
LAURENCE LANE
JANET WELLS
MARY ST. PIERRE
TERRY MAGGIO

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A-G-E-N-D-A

Welcome and Introduction, Carol Simon, Ph.D., Moderator
..... 3

Opening remarks by HHS and OMB Officials and the Expert
Panel

Marty McGeein, Acting Deputy Assistant
Secretary for Planning and Evaluation,
Disability, Aging and Long-Term Care Policy... 4

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Public comment from the floor..... 96

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1 P-R-O-C-E-E-D-I-N-G-S

2 10:03 a.m.

3 DR. SIMON: I think we're going to get
4 started now. I want to welcome everybody to our first
5 meeting on the Economic Impact of Health Care
6 Regulations at our first town hall. My name is Carol
7 Simon with Abt Associates. I'm going to be moderator
8 today and general timekeeper and public traffic cop for
9 the proceedings.

10 I want to thank you all for coming and
11 particularly on this gorgeous autumn day in Washington.

12 We have an important agenda that as you are going to
13 be hearing from the commentators, from our panelists,
14 and from our representatives from HHS is that this is a
15 kickoff of a important process in which HHS in
16 conjunction with OMB are collaborating to take a good
17 solid look at the economic costs of health care
18 regulation.

19 The purpose of today's meeting is to hear
20 from you, the stars of today's meeting and the
21 important information that is coming from the floor.

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1 This is a public forum for us to receive commentary,
2 receive evidence.

3 We have assembled a panel of experts who
4 are going to be here to assist me and to assist our
5 staff in helping put some of the comments in
6 perspective, to ask potentially clarifying questions,
7 and in general to make our day go in what we hope is
8 actually an informative and somewhat delightful
9 process.

10 Without further ado, what I would like to
11 do is turn over the podium for some opening remarks to
12 Marty McGeein. Marty is Acting Deputy Assistant
13 Secretary for Planning and Evaluation or ASPE.

14 Marty, thank you very much.

15 MS. MCGEEIN: Thank you, Carol. I will be
16 followed by a representative from OMB. Thanks for
17 taking part in our initial town hall meeting. It's
18 sort of like a dinner party with a lot of preparation
19 and now we are about to eat.

20 As Carol said, I'm Marty McGeein with the
21 Secretary's Office for Planning and Evaluation, or ASPE
22 as we are more commonly known. Many things have

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1 changed over the last decade in health care. The one
2 thing that never seems to change, however, is
3 regulation.

4 The chief complaint, using the language of
5 my clinical background, is about how Government
6 regulates and whether it does or does not distort
7 practice. Would you be doing what you are doing with
8 or without the regulation.

9 Oh, you can't hear me? How unusual. When
10 ASPE accepted the assignment to examine the economic
11 impact of regulations on the health care sector of our
12 country, we made some very important decisions.

13 First was while this examination could be an
14 academic exercise in that we could look to the
15 literature for answers, we quickly decided that the
16 literature that we needed to hear or to examine were
17 the reports on the charts of the people who live these
18 regulations every minute of every single day. You, the
19 providers of health care, and the representatives are
20 those people.

21 Our second decision was to ask you what
22 you think, to ask you basically what the symptoms are.

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1 That led to the Federal Register notice which some of
2 you read and commented on seeking comment on the
3 quantification of this issue, the town hall meeting,
4 this first one, the three that will follow in Chicago,
5 Oklahoma, and San Francisco, plus numerous, numerous
6 conversations with what we know as the Washington
7 health community. These efforts are what I will call
8 the preliminary lab results. So far the patient isn't
9 dead.

10 Our third decision was to make some house
11 calls. We plan to do a series of case studies in the
12 field to help us dig really deep into this issue to
13 find out exactly what is going on on the ground. Abt
14 Associates will be helping us with that effort as well
15 as some of the analytical work.

16 I'm anxious to get started to hear what
17 you have to say. You are serving as part of our data
18 gathering process. But I'm also anxious to let you
19 know what we're doing. I believe that one of our
20 panelists, Rich Lawlor, will be sharing some of the
21 exciting and creative initiatives that Dr. McClellan
22 and Dr. Lawlor are implementing at CMS.

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1 I would like to say let's begin but before
2 we do, let's have a few words from OMB.

3 MR. SAADE: Good morning. I just want to
4 say that we at OMB are very pleased to be part of this
5 process. We have been linked at the hip, I believe,
6 with the folks at CMS and we are really pleased to be
7 part of that process. I'm definitely looking forward
8 to listening from the community here today and report
9 back to my office. Thank you.

10 DR. SIMON: Okay. Before we get started
11 with introductions on the panel and then the important
12 public commentary, let me go through a little bit of
13 the logistics.

14 For those of you who have signed up to
15 present comments today. What we are going to be doing
16 is I'm going to be operating from the public sign-up
17 list form which means that in the order in which you
18 arrived today is the order in which I'm going to be
19 taking for public comment. What I will be doing is
20 calling you to the microphone, giving a brief
21 introduction, allowing you to more fully introduce
22 yourself, and then allowing between five to seven

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1 minutes for presentation of public comment.

2 At the close of the five to seven minutes,
3 and I think we have the luxury today of perhaps a
4 little bit more time so I'm not going to be too strict
5 of a guardian on the time frame but within the
6 constraints we want to make sure everybody has a chance
7 to get their due.

8 At the close of the public comments I'm
9 going to be asking our panel if they have any questions
10 and the questions are meant to be clarifying
11 extensions, commentary, not an engagement in extended
12 academic debate. Right, guys? You hear me. Just
13 remember we control the microphones at this end.

14 As we said, the important part here is to
15 hear from the public. The important logistics, there's
16 water to the side of the room and the converse
17 restrooms at the back. We are going to be running
18 until about noon today at which time we are going to
19 take about a 45-minute lunch break to allow folks to
20 sort of re-energize themselves and then continuing on
21 after that.

22 I'm going to try to let you know where we

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1 stand so if, indeed, you have signed up in advance or
2 signed up today to present public comment, please make
3 sure that your name is on this public comment sign-in
4 list. This is essentially the dance card I'm going to
5 be pulling from. I'm going to try to let us know in
6 terms of where we stand so that you can make your own
7 personal arrangements as to when you need to be here.

8 I think we can run this pretty not
9 informally but a little less rigorously than if we had
10 100 people in the room so there should be ample time
11 for good discussion and a little bit of question and
12 answer.

13 Without further ado, what I would like to
14 do is introduce our panel and let them introduce
15 themselves a little bit quickly and then we'll move to
16 the public commentary.

17 Our first panelist here is Professor Chris
18 Conover from Duke University. Chris is with the Center
19 for Health Policy as well as with the School of Public
20 Policy at Duke. Chris has an impressive background in
21 doing regulatory studies on the impact of health care.

22 Without any further ado, Chris.

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1 DR. CONOVER: Good morning. It's a
2 pleasure to be here. I have done work for various
3 states on certificate of need regulation, hospital
4 conversion regulation, and regulation of conversion of
5 Blue Cross and Blue Shield plans before profit status.

6 Most importantly, I spent the last three
7 years under a contract with the Department of Health
8 and Human Services working on a global estimate of the
9 cost and benefits of health services regulation.
10 Preliminary findings from our work are contained in
11 your handout.

12 We wanted to know in this study how much
13 of the phenomenally high cost of medical care in the
14 U.S. can be attributed to health services regulation.
15 A related question of interest to me is how many
16 uninsured might be covered where we could reduce this
17 sizable regulatory burden.

18 We examined the literature for nearly 50
19 different kinds of federal and state health services
20 regulations including regulation of health facilities,
21 health professionals, health insurance, FDA regulation,
22 and the medical tort system. These various regulations

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1 covered the gamut from mandated health benefits to
2 state certificate of need requirements for hospitals
3 and nursing homes.

4 We systematically tallied the benefits and
5 cost associated with such regulations and found that
6 the expected cost of regulation in the United States
7 amounted to \$339 billion in 2002. Our estimated
8 benefits was \$170 billion leaving a net cost of \$169
9 billion.

10 We found that the states and Federal
11 Government both have roles to play in order to reduce
12 this regulatory excess. It was not the purpose of our
13 study to make recommendations on specific regulatory
14 reforms to be pursued. Instead, we were trying to
15 provide something that has never before been achieved
16 previously, a big picture view of the overall impact of
17 health services regulation with the intent of
18 identifying areas where regulation might be excessive.

19 For all of the areas so identified one
20 would have to rely on further study or experts to sort
21 through the best approach to reforming that aspect of
22 regulation. In all likelihood only in some of these

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1 cases would experts conclude that we should dispense
2 entirely with regulation.

3 How do these figures relate to the
4 uninsured? Our figures imply that the net cost of
5 regulation imposed directly on the health industry is
6 8.9 percent meaning that health expenditures and health
7 insurance premiums are at least that much higher as a
8 result of regulation.

9 Based on consensus estimates about the
10 impact of higher prices on how many might drop health
11 insurance, this increased cost translates into 6.8
12 million additional uninsured whose plight might be
13 attributed to excess regulatory cost, or roughly one in
14 six of the uninsured.

15 There is a different way of looking at the
16 burden as well. Although our estimates are still
17 preliminary and we are engaged in a careful process of
18 updating them and ensuring that they are accurate, it
19 seems unlikely that the adjustments yet to come would
20 alter this central conclusion.

21 The overall excess cost of regulation in
22 the U.S. exceeds by several orders of magnitude the

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1 amount that would be required to cover all of this
2 nation's uninsured. In the context of the Institute of
3 Medicine finding that 18,000 uninsured die every year
4 due to lack of coverage, is maintaining our current
5 regime of health regulation worth letting that
6 continue?

7 I think this is a question worthy of
8 serious consideration as we consider how to strike the
9 proper balance between the benefits and cost of
10 regulation. I welcome this opportunity to hear first
11 hand from you how to do regulation better.

12 DR. SIMON: Great. Thank you very much,
13 Chris.

14 Our second panelist is Ted Frech. Ted is
15 a Professor of Economics at the University of
16 California, Santa Barbara. Ted.

17 DR. FRECH: Thank you. A lot of my
18 research over the years has been in health economic
19 issues, way more than half, especially competition and
20 regulation issues. I have published over 120 books and
21 articles. Perhaps the most notable one in this context
22 is Competition and Regulation of Medical Care. It's

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1 AEI Press 1996.

2 I've also worked as a consultant and
3 expert witness in health care competition and
4 regulatory matters at various levels. I've testified
5 in the Senate, the Massachusetts legislature,
6 Massachusetts Insurance Commissioner, the FTC and
7 Department of Justice. The topics I've worked on
8 include health insurance, hospitals, physicians,
9 malpractice, and probably some others I haven't thought
10 of.

11 DR. SIMON: Thank you, Ted.

12 Our third panelist and, if you haven't
13 noticed, we are going alphabetically, not in any other
14 order, Mark Hall. Mark is a professor of law and
15 public health. He comes to us today from Wake Forest
16 University School of Law and also School of Medicine.

17 Mark.

18 MR. HALL: I think I have two areas of
19 activity that are relevant to the focus today. One is
20 that I have spent several years studying insurance
21 regulation, initially in the states but also as those
22 models of regulation have been adopted in federal laws

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1 as well. That is one field. The second is I have
2 worked with Chris Conover in doing some pilot case
3 studies, field interviews with hospital administrators
4 and senior executives about the burden of regulation
5 attempting to determine to what extent we can document
6 the burden of regulation through in-depth interviews.

7 DR. SIMON: Thank you very much. I'll be
8 technologically savvy by the time this is done.

9 Our fourth panelist comes to us from CMS,
10 Rich Lawlor. Rich is the Director of Outreach and
11 advisor to the administrator at CMS and also runs the
12 popular Open Door program.

13 Rich, you want to tell us a little bit
14 about that?

15 DR. LAWLOR: Thanks. Yes. I'm probably
16 the least published of any panelist up here today. I
17 can count all those publications on less than one
18 elbow. I do work within obviously an agency that has
19 to deal with updating and renewing and improving
20 regulations on a daily basis at a very rapid pace, in
21 particular since the Medicare Modernization Act was
22 passed less than two years ago.

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1 The Open Door forums are an outreach
2 program so as far as considering this a mini-
3 laboratory, as was mentioned earlier, for input, we do
4 that on an almost daily basis doing almost 200 forums a
5 year with all the types of providers that we regulate.

6 I think what I bring here is sort of a tempered ear to
7 a lot of these concerns that are raised. I hope that
8 this panel can help address some of your ideas and
9 point out some of the ways that we can expand the
10 perspective around any individual concern to make sure
11 that we are looking at this as holistically as
12 possible.

13 One funny thing that I would like to point
14 out is that I don't know how they choose these
15 conference rooms but they've got pictures of monuments
16 all around us and maybe modes of transportation, but
17 this one looks like there's a blimp about to hit a
18 building. This one over here is a federal monument
19 with no head.

20 It's really hard to say what's going on
21 here, but CMS is very grateful to be at the table with
22 these excellent economists to do this discussion with

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1 you under really the charge at the Health and Human
2 Services Department.

3 We do work with all the other agencies
4 within HHS when it comes to developing these
5 regulations so maybe my perspective of having listened
6 to you and sort of interacted with all the different
7 stakeholders that we have can be useful and I'll try my
8 best.

9 DR. SIMON: Rich, we are very happy to
10 have you and CMS here today represented.

11 Our fifth panelist comes to us from the
12 University of Alabama at Birmingham. We seem to have
13 the south very well represented here today. Mike
14 Morrissey is a professor at the School of Public Health
15 and an economist as well by training.

16 DR. MORRISEY: Yes, indeed. Health
17 economist focusing on issues of hospitals and employer-
18 sponsored health insurance markets.

19 With respect to regulation most of my work
20 has looked at the effects of state regulation focusing
21 on certificate of need, any willing provider laws,
22 health insurance mandated benefits, small group reform.

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1 I am currently looking at malpractice reform issues.
2 In a broader context very interested and have worked on
3 issues of competition and hospital cost shifting.

4 DR. SIMON: Very good. Thank you.

5 Our final panelist, Dan Mulholland, is a
6 practicing attorney with Horty, Springer & Mattern in
7 Pittsburgh.

8 Dan.

9 MR. MULHOLLAND: Thank you. Hello,
10 everybody. Our firm does nothing except represent
11 hospitals, health systems, and their medical staff
12 leadership around the country. I have the pressure, or
13 the curse, of having to deal with the regulatory system
14 day in and day out on the receiving end.

15 I'm particularly interested in some of the
16 non-economic cost of health care regulation,
17 specifically how regulation can change behavior to the
18 point of preventing efficiencies from being achieved
19 and delivery and access to health care services.

20 Two brief examples. We represent a
21 hospital in Pennsylvania in a small county adjacent to
22 Allegheny County where Pittsburgh is located. This

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1 hospital was able to build a cardiac surgery program
2 over the last five years primarily because Pennsylvania
3 got rid of its certificate of need program in 1996.

4 In that county there has been a reduction
5 in cardiac related deaths, avoidable deaths according
6 to the criteria in the Dartmouth Health Atlas, from 111
7 in 2000 to 38 this year. Dramatic decrease in deaths
8 simply because that hospital was able to put in a heart
9 program.

10 Whereas in Georgia where we represent a
11 similar hospital in a similar-sized county, that
12 hospital was struggling to be one of a few who might be
13 approved for this C-PORT program which would allow
14 invasive cardiology without a cardiac surgery program
15 simply because Georgia has an active certificate of
16 need program and it would be beyond a realm of
17 comprehension for a community that size to have a heart
18 program.

19 Another issue that we faced in the non-
20 economic cost of health care regulation has to do with
21 the confusion and sometimes the contempt that people
22 who are regulated can have for the law. Brief example

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1 here has to do with the EMTALA statute, the Emergency
2 Medical Treatment and Active Labor Act.

3 In the last month I've had two different
4 clients ask me if it was okay to reserve psychiatric
5 beds for anticipated admissions from some source other
6 than the chaotic first come first serve that is
7 mandated by EMTALA. This was not just to get
8 maximization of reimbursement.

9 One hospital wanted to have an arrangement
10 with the community mental health provider to provide
11 for better transition for people who needed to be
12 admitted. The other wanted to reserve beds for people
13 coming out of the emergency room knowing that on a
14 regular basis the police would bring a lot of people
15 there.

16 Neither hospital was able to come to the
17 conclusion that it could safely do it without risking
18 legal sanctions simply because they had an obligation
19 not only to take all comers out of the ER, but also
20 anyone who would be transferred. As a result, those
21 hospitals are stymied in terms of what might be a
22 better way to provide psychiatric service to an

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1 endangered population.

2 In my practice I often hear clients throw
3 up their hands and basically say that they have no
4 respect for the regulations because no one can
5 understand them and no matter what they do at some
6 point they could be called to task. To the extent
7 anyone has any observations on these non-economic
8 costs, I would be very interested in hearing them.
9 Thank you.

10 DR. SIMON: All right. Thank you very
11 much. I seemed to be glued to the floor.

12 What we would like to do now is begin the
13 public commentary portion. What I'm going to do is, as
14 I said, be operating off of the sign-in sheet that you
15 may have completed on your way in. I remind you if you
16 would like to present public commentary, please sign up
17 on the sheets outside. This is going to be our vehicle
18 for calling people to the microphone and for
19 identifying you.

20 We have two microphones set up. Please
21 use the one that is most convenient. I would ask you
22 to identify yourself, identify the organization that

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1 you are with or speaking on behalf of, and then I will
2 leave the floor to you.

3 We have a timer here that is going to go
4 for roughly five to seven minutes. I'm going to be a
5 little generous around that this morning because I
6 don't want to cut off anybody who has important things
7 to tell the audience. If you are still going after 10
8 minutes strong, then I'm going to get a little bit more
9 forceful in my role up here just so that we can make
10 sure everybody has their due. Everybody fine? Very
11 good.

12 Toby Edelman.

13 MS. EDELMAN: Good morning. My name is
14 Toby Edelman. I'm a Senior Policy Attorney with the
15 Center for Medicare Advocacy, which is a public
16 interest law firm that represents Medicare
17 beneficiaries nationwide. I have quite a different
18 perspective from members of the panel. For at least
19 the past 25 years, we have heard from one task force
20 and committee after another complaining about the
21 regulatory burden. Advocates for beneficiaries have a
22 different perspective. Many of us believe that federal

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1 laws and their implementing regulations can serve the
2 critical function of protecting beneficiaries of
3 federal health programs.

4 We also know that to be effective laws and
5 regulations must be specific and enforced. In the
6 absence of strong standards that are enforced poor care
7 often results. Government is then forced to spend
8 money to try to repair the damage that could have been
9 avoided and health care providers may be forced to
10 repay the Government for their reimbursement and then
11 may be forced to repay beneficiaries for the harm they
12 caused.

13 While de-regulatory task forces always
14 focus on the cost of regulations, from my perspective
15 they fail to look at the benefits of the regulations or
16 the burdens on the public in general or on program
17 beneficiaries in particular of failing to regulate
18 adequately.

19 I just offer one example this morning,
20 nurse staffing standards for nursing homes. The
21 Federal Nursing Home Reform Law that was enacted in
22 1987 called for nurse staffing that was "sufficient to

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1 meet the needs of residents." Nearly a decade after
2 that law went into effect the Department of Health and
3 Human Services reported that more than 92 percent of
4 facilities did not have sufficient staff to meet the
5 standards of the law. The vague statutory and
6 regulatory language was insufficient to compel good
7 practice and it was, of course, very difficult to
8 enforce.

9 At about the same time that HHS was
10 reporting that staffing was inadequate, Congress
11 responded to the nursing home industry's complaints
12 about changes to the Medicare reimbursement system and
13 increased reimbursement for skilled nursing facilities.

14 One increase was specifically focused on
15 nurse staffing and the nurse staffing component of the
16 prospective reimbursement system. Despite increased
17 reimbursement for staffing the Government
18 Accountability Office found that staffing remained
19 stagnate. In fact, the numbers of registered nurses
20 declined after Congress increased reimbursement for
21 nurse staffing.

22 The GAO reported that nurse staffing

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1 increased primarily in the handful of states that
2 mandated specific staffing ratios. The federal
3 standard was too vague to compel facilities to have
4 sufficient staff. In other words, Congress and HHS
5 told nursing homes to hire enough staff and then paid
6 extra to employ more staff but neither approach was
7 successful to assure adequate staffing.

8 What are the consequences of inadequate
9 staffing? There is universal recognition that staffing
10 is highly correlated with good care. When staffing is
11 insufficient residents suffer harm they should never
12 have suffered. The Government pays for poor resident
13 outcomes when residents are hospitalized with bad
14 outcomes. So significant is this cost that the
15 Government's pay-for-performance demonstration program
16 for nursing homes is focused on reducing
17 hospitalizations as a major component.

18 As for facilities they are sued by the
19 Government and by resident's families. One example,
20 last month the United States and the State of Missouri
21 settled a false claims act case with management in
22 three of its facilities. The company and facilities

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1 were required to pay \$1.25 million in civil penalties.

2 They are subject to separate litigation to
3 collect back the money that they received for
4 reimbursement for care that they did not provide and
5 the possibility of criminal prosecution is still there.

6 What did they do wrong? They basically failed to
7 employ sufficient staff to meet their residents.

8 This is how the settlement describes the
9 problems that resulted from poor staffing. "The
10 facilities failed to provide the required services to
11 certain residents as evidenced by dehydration and
12 malnutrition of residents, elopements of residents,
13 residents contracting preventable pressure sores,
14 residents being found soaking in their own urine and
15 feces, residents going for extended periods of time
16 without cleaning or bathing, insect infestation,
17 resident abuse, and general lack of quality care." The
18 management company in all three facilities are now
19 permanently barred from getting Medicare and Medicaid
20 reimbursement.

21 The U.S. Attorney's press release was even
22 more specific in describing some of the gross practices

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1 and situations in the nursing home. She describes
2 elopements, a resident being found covered with ants,
3 and a resident found to have been physically abused by
4 a staff member.

5 From my perspective and the perspective of
6 many beneficiaries' representatives, health care law
7 and regulations serve a very important purpose in
8 ensuring good care for beneficiaries. Thank you.

9 DR. SIMON: Thank you, Ms. Edelman. I
10 think this is an important comment for us to remember,
11 to keep a clear eye open from the intent of the
12 regulation as well as an important discourse on the
13 policy. May I open this to any of the panelists?

14 DR. CONOVER: Well, one observation I
15 would like to make is that when we did some of this
16 case study work and went out in the field and actually
17 talked to nursing home operators, the picture that got
18 painted was that too often regulation is overly
19 prescriptive in terms of how to achieve an objective
20 and their claim was that if they had less regulation,
21 they actually would keep the same staffing levels but
22 be able to provide better quality care. That's a

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1 little bit different perspective. I think the key is
2 right. Carol is right. We have to look at what's the
3 objective of regulation and what's the best way to
4 achieve that objective.

5 DR. SIMON: Other comments?

6 MR. MULHOLLAND: Just one brief comment.
7 I heard from my cousin who runs an -- she is an
8 administrator for a nursing home in New Jersey that it
9 takes her two FTE nurses in administration simply to
10 comply with all the regulatory requirements they have.

11 I think you raised a good point, Ms.
12 Edelman, about nurse staffing being critical to good
13 patient care but if regulations are too prescriptive,
14 on the other hand, you could be sapping a lot of talent
15 that could be delivering care to people and instead
16 handling the paperwork and other requirements that come
17 with the regulations that these nursing homes have to
18 comply with.

19 I think you raise a good point that if you
20 are going to try to provide care to people, let the
21 providers provide care rather than have to spend a lot
22 of time handling paperwork and other matters that could

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1 be the by-product of regulation that is overly
2 prescriptive.

3 DR. SIMON: Thank you very much.

4 Ms. Edelman, just a reminder to make sure
5 that we have a copy of your testimony at the front or
6 submit it through the web for other folks who may also
7 want to either submit comments at today's meeting or
8 subsequent to the meeting. There is also a website
9 available to make it easy for you to send in electronic
10 comments.

11 I and my colleagues who are helping HHS
12 and ASPE in terms of assimilating the information and
13 analyzing it rely very heavily on receiving your public
14 commentary. In particular commentary which, as we have
15 just heard, is specific about the nature of the impact
16 and offers constructive recommendations and helps us to
17 get a good handle on both the cost side, the benefit
18 side, and the barriers. I think the barriers may be
19 described as barriers to good quality care as well as
20 barriers that raise explicit costs so I thank you very
21 much.

22 MR. HALL: I had a question.

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1 DR. SIMON: I'm sorry, Mark.

2 MR. HALL: Yeah, sorry. I guess it is my
3 understanding that the panel can ask questions. Is
4 that okay?

5 DR. SIMON: You betcha. That's the game
6 plan.

7 MR. HALL: I think the nurse staffing is a
8 good example so I thought I would spend just a minute
9 or two thinking about that example. One question is
10 viewing that as a successful regulation whose benefits
11 outweighs cost and, therefore, good regulation. Do you
12 think there is a case to be made that it could be even
13 more beneficial, that it could be even more cost
14 effective, and it could continue to achieve 99 percent
15 of its benefits by reducing some of its cost or is it
16 at the right level of sort of benefit --

17 MS. EDELMAN: Are you talking about the
18 Nursing Home Reform Law in general?

19 MR. HALL: Yes.

20 MS. EDELMAN: Well, I think the Nursing
21 Home Reform Law has had some beneficial effects.

22 MR. HALL: Sure.

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1 MS. EDELMAN: The reduction of restraints
2 in this country is an enormous change which also has
3 saved money. There is considerable amount of research
4 that indicates that using restraints for people is more
5 expensive than not using restraints. But that
6 practice, that good practice of reducing restraints
7 came about because it was required by law.

8 I participated in the Commonwealth Fund
9 meeting when they looked at the restraint reduction
10 program that they had funded in some facilities and the
11 question was raised is it worthwhile to have a program
12 like this when the law already requires restraint
13 reduction.

14 The research itself indicated that
15 providers said they participated in the demonstration
16 to learn how to reduce restraints because they knew
17 they were going to be required to reduce restraints
18 from the law. I think the law was an important
19 motivating factor for those facilities. I think the
20 law could be more effectively enforced. That is
21 probably one of the major shortcomings of the law.

22 I would just say that the Nursing Home

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1 Reform Law is somewhat unusual as a piece of
2 legislation because it was based on an Institute of
3 Medicine Committee Report, numerous hearings, and what
4 was called the Campaign for Quality Care which was a
5 coalition organized by the National Citizen's Coalition
6 for Nursing Home Reform to bring together all the
7 interested parties, the health care professionals, the
8 industry, the advocates.

9 We sat for a year talking about what
10 should be required by the law and basically the
11 standards of care which you won't hear nursing homes
12 generally complain about. The standards are good
13 practices that were generalized to the whole country.
14 I think that has been a successful law except for the
15 enforcement which has been repeatedly criticized by the
16 GAO. I'm not an academic but I did put a lot of
17 footnotes for each of the statements I made in my paper
18 and I will e-mail that do you as well.

19 DR. SIMON: We appreciate that.

20 DR. CONOVER: I have a related follow-up
21 question.

22 DR. SIMON: Actually, Rich has a question

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1 first.

2 DR. CONOVER: Oh, I'm sorry.

3 DR. SIMON: Then we'll circle back to you,
4 Chris.

5 DR. CONOVER: Okay.

6 DR. LAWLOR: Thank you. I don't mind any
7 order at all but thanks. First thing, of course,
8 thanks for that example as well as a lot of the
9 comments that you made going into it. Sort of our
10 charge today is maybe to consider how regulations work.

11 It seems to me that your example sort of begs the
12 question what are the requirements or, more broadly,
13 the devices in a regulation that can be improved.

14 I think without a doubt my eyes were
15 opened five years ago when I entered into federal
16 service that the purpose of a regulation is always
17 altruistic and admirable. I've never seen one that's
18 not. Getting rid of a regulation versus tweaking is
19 really sort of the primary question a lot of us have
20 going in at the agency level, too.

21 You talked about that particular
22 regulation being insufficient to compel good practice.

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1 Then went on to talk about some of the ramifications
2 and litigation charges and sort of coming back again to
3 maybe there is a need for enforcement in between those
4 two sets of ideas.

5 Then also you brought up the pay-for-
6 performance demonstration for nursing homes which I
7 appreciate. That happens to be one of the particular
8 discussions we had a separate forum on with the nursing
9 home community. I think you were listening in on that
10 recently. Marty McGeein pointed out that I would try
11 to bring up a couple of things that our agency within
12 HHS is trying to do as well.

13 I just want to point out that, No. 1, the
14 questions that we need to sort of come back from these
15 examples are in terms of -- and using examples is good
16 -- what are the things within the regulation, the
17 devices that sort of provide the checks and balances
18 for how people react. You pointed out that the funds
19 were given out and then somebody's investigation said
20 that it never really -- there was no rubber on the
21 tires in the end.

22 The pay-for-performance demonstrations

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1 always start with generally a consensus building
2 process to figure out what the metrics are that are
3 going to lead to those payment incentives to make it
4 improve the health care outcomes of the patients and
5 their experience, or the residents in this case.

6 If you have any input as to do you think
7 that demonstration project right now has an opportunity
8 to address these staffing requirements or do you think
9 that we need to look at a regulation now or do we wait
10 on a demonstration?

11 MS. EDELMAN: I think HHS, from my
12 perspective, has sufficient information from the huge
13 study that it did itself with Abt and other people in
14 the late '90s and beginning of the 2000s showing that
15 92 percent of the staff was the simulated part of the
16 staffing but the facilities didn't have enough staffing
17 to meet the needs so I think you have sufficient
18 authority now or sufficient support for putting in
19 staffing ratios.

20 The law says sufficient staff and that
21 really is the way it should be done. Facilities should
22 have the appropriate staff to meet the needs but it

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1 hasn't worked. If it worked, we wouldn't have 92
2 percent of facilities not staffing appropriately. I
3 think the demonstration is considering staffing as one
4 of the components and that would be important but I
5 have some other concerns about the pay-for-performance.

6 Chiefly I think this Missouri case shows
7 that we already pay for performance. That's what we're
8 paying for. Why should we pay extra money when we have
9 already paid for the service. I think what a number of
10 the states have done, and the U.S. Attorneys in these
11 False Claims Act and other cases are saying, "You, the
12 facility, did such an incredibly bad job, the care was
13 so egregious, that we want our money back. You didn't
14 perform at all. It's the opposite of paying for
15 performance. You get paid for performing. If you do a
16 terrible job we are going to take back our money. Why
17 would we pay extra for doing what they are already
18 required to do and paid to do doesn't make sense."

19 Then the part of the demonstration that
20 talks about the lowest tier paid for improving. There
21 was a lot of concern at that open door forum about
22 paying for facilities that improved but if they are

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1 still way below the standard, does that make sense.

2 We want to encourage improvement but why
3 would you pay facilities more when they are still doing
4 an inadequate job whereas other facilities are already
5 doing a better job and they are not going to get the
6 benefit of a pay-for-performance demonstration. I
7 think pay-for-performance is very complicated. It
8 sounds appealing. We should pay for what we want to
9 see happen but there are a lot of difficulties with
10 this.

11 DR. LAWLOR: The only thing I was just
12 trying to point out, and I want to ask anybody else to
13 include in their remarks, is parallel tracks on
14 demonstrations versus regulations that are either not
15 in effect now or haven't been invented yet. Do we just
16 rebuild and repair regulations or do you consider
17 running a demonstration and then an all or none
18 approach on the regulation side?

19 DR. SIMON: Chris and then we'll go to
20 Ted.

21 DR. CONOVER: I wanted to go back to Mark
22 Hall's question and maybe ask it a little more

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1 pointedly. From your point of view are there any
2 aspects of nursing home regulation where regulation has
3 gone too far and is overly prescriptive or anything
4 like that?

5 MS. EDELMAN: Anything specifically in the
6 Nursing Home Reform Law, those regulations?

7 DR. CONOVER: Yes.

8 MS. EDELMAN: You know, I really haven't
9 heard even from the providers that there are problems
10 with the substantive requirements in the reform law.
11 Most of the complaints are with the enforcement system.

12 They don't complain about the substantive
13 requirements. I don't think they really are at fault.

14 In fact, there are areas where the law
15 itself says states can go further. Talking about
16 quality of life, requiring staff training of nurse
17 aides, you know, at the time the law was passed half
18 the states didn't require any training. Now we require
19 training. I don't think that's anything we object to.

20 Doing a uniform assessment.

21 I mean, I think these things are all very
22 reasonable. They were based on good practices. Maybe

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1 this is an unusual law because it really was based on
2 the good provider practices that were going on. I
3 don't think parts of the substantive requirements need
4 to be changed.

5 DR. SIMON: Ted.

6 DR. FRECH: I want to kind of broaden or
7 raise our level of abstraction, I guess. Seems that
8 the ultimate goal here is to encourage higher quality
9 care, particularly at the very lowest levels to get
10 those up to a reasonable level.

11 It seems like this interacts with other
12 regulations that we haven't talked about, particularly
13 state certificate of need which is, in some states,
14 very restrictive so it restricts the amount of
15 competition among nursing homes and makes it even hard
16 to get into nursing homes.

17 I wonder if you have a view of relaxing
18 that would put less pressure on these regulations and
19 lead to more competition and more availability of
20 nursing home space.

21 MS. EDELMAN: Well, actually, most of -- I
22 don't know how wide spread certificate of need is

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1 anymore. At this point because nursing homes do have
2 competition from other sources, other places, a lot of
3 people are living in assisted living. Some of those
4 people would have been in nursing homes. A lot of
5 people are getting care at home that never did before.

6 Occupancy rates are extremely low. I
7 mean, they can be in the 80s now. In certain places
8 they are still high, in the high 90s but overall
9 occupancy rates are very low because of competition
10 from other choices for people so I don't know if
11 certificate of need would help in that situation,
12 reducing or eliminating certificate of need.

13 DR. SIMON: I think we are going to have
14 to move on. Thank you very much, Ms. Edelman.

15 Our next commentor is Walton Francis.

16 Walt.

17 MR. FRANCIS: This is live, right? Hi.
18 I'm Walt Francis. I'm an independent consultant and
19 author. I specialize in consumer advice, particularly
20 on health insurance, but I'm also allegedly a
21 regulatory expert and worked for decades as sort of the
22 regulatory czar in HHS to ensure compliance with all

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1 the requirements for keeping regulatory burden minimal.

2 I have a whole bunch of points I want to
3 make almost stiletto fashion about how I think this
4 exercise should be approached and the kinds of things
5 you should look at. I'll also follow up a little bit
6 on our nursing home example because I think it's a
7 really good illustration of some of the opportunities
8 you have to do a great job.

9 We start with Chris' paper which is a
10 wonderful paper. It is far and away the best job ever
11 done on totalling up the cost of health care regulation
12 despite the flaws I'll mention. But I want to urge you
13 -- it's a score card. Okay? I don't think your
14 exercise should wind up with a score card.

15 I think you need to look for targets of
16 real opportunity for making a difference that matters.

17 Areas that are big gains possibly in economic wealth
18 because you can prove the benefits regulations or
19 reduce their cost, or come up with regulatory
20 alternatives that will be superior to existing
21 approaches.

22 There is also a temptation to focus on

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1 minutiae rather than policy in these kinds of
2 exercises. I'm a veteran at many of them. I noticed
3 that you had an estimate of the cost of federal
4 regulation of organ transplant as \$1.815 billion and
5 the benefits are \$1.807 billion.

6 Leaving aside the fact I couldn't figure
7 out what -- I'm even an expert in that area and I don't
8 even know what they are supposed to be but let's skip
9 over that. The point is that in and of itself, and I'm
10 not criticizing you for having that estimate but it's
11 not a helpful kind of thing as a result so I don't want
12 you to be producing results like that.

13 The cost estimate and the benefit estimate
14 in and of themselves tell us absolutely nothing about
15 whether or not there's a problem, whether there's an
16 alternative that can improve things or not.

17 Another general point. It's easy to blame
18 the bureaucrats for bad regulations. The reality is
19 far more complex but the most important part of that
20 reality is that all Government regulations come from
21 law. It's the Congress and you ought to be careful in
22 the work you do to distinguish reforms that can be made

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1 by bureaucrats through the code of federal regulations
2 as opposed to legislative changes that in many areas
3 are vital and it's silly even to talk about what the
4 bureaucracy could do differently without changes in
5 law.

6 There's also a tendency, and I'm sure
7 you'll avoid it particularly if this distinguished
8 group continues with you at other meetings and other
9 work that's being done, for each new reform effort to
10 figure we'll review the world and discover the bad
11 actors. Hey, the bad actors, I submit to you, have
12 already been discovered. There has been an awful lot
13 of work on reviewing oversight of federal health care
14 regulations.

15 I won't go through the history but just
16 recently former Secretary Thompson had a massive review
17 involving providers telling them where they wanted
18 things fixed and a lot of recommendations were made and
19 a lot of changes were made. I'm not saying there is no
20 more gold to be found but in a lot of areas there's
21 probably not much.

22 I also think that there are some problems

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1 in dealing with benefits that need to be sort of
2 frontfully addressed. I noticed in the whole area of
3 providing regulation Chris' paper estimates some
4 benefits for nursing home regulation and no benefits at
5 all from hospital or any of the other categories.

6 I assume that's because you couldn't find any
7 credible studies that produced benefit estimates but
8 there are benefits, okay? There is sort of a danger
9 here in assuming that the benefits are nonexistent or
10 much lower than expected.

11 The other problem, and I have no idea to
12 what extent you were prey to it, not because of
13 mistakes you would have made but because it's easy to
14 make that mistake, there's a lot of federal regulations
15 that simply ratify best practice, particularly in a
16 broader area.

17 One of my favorite examples is we require
18 hospitals to keep patient charts, the chart at the foot
19 of the bed. OMB scores -- that's a paperwork burden,
20 by the way, and it's huge. I mean, there's a lot of
21 hospital patients. There's a lot of charts.

22 OMB scores the cost of that regulatory

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1 requirement as zero. Zero in paperwork terms, in
2 dollars for that matter. The reason for that is they
3 don't count as regulatory burdens things that people
4 are going to do anyway. Those charts are going to be
5 there whether or not our regulation requires it.

6 I talked a little bit about fruitful
7 targets. I have some large and small examples. A very
8 small one but I think it's just ironic and wonderful.
9 The very same House committee, the Appropriations
10 Subcommittee, that is mandating this study also is
11 about to mandate that Medicare advantage and Medicaid
12 prescription drug plans use Federal Government
13 contracting procedures designed to encourage small
14 businesses, set-asides for small and disadvantaged
15 businesses.

16 This is the bane of life of places like
17 the Defense Department and so on. A great deal of
18 money is spent on complying with set-aside
19 requirements. I think in the real world in which we
20 live health plans will, if they survive the
21 appropriations process, and it is expected to, CMS and
22 health plans will find ways to live with that at

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1 minimal cost.

2 Nonetheless, it is on its face ludicrous
3 and meaningless and unjustified regulatory requirement.

4 It's sort of if we use the food stamp program to
5 require the grocery stores because they took food
6 stamps and agreed to participate in the program would
7 have to engage in federal contracting practices. Just
8 bizarre.

9 DR. SIMON: I see you have a lot of stuff
10 here. Can I ask you to focus on the big picture items?

11
12 MR. FRANCIS: Yeah, I am. I'm sorry. I
13 think that one of the things you ought to be looking at
14 are regulatory reforms underway that are likely to pay
15 big dividends and there are a number of them that are
16 very important. You have to decide which items you are
17 going to pick but the health savings accounts and high-
18 deductible health plans have major implications and
19 major potential effects on health care in this country.

20
21 You could argue that what the Congress did
22 in enacting that section of the Medicare Modernization

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1 Act, which isn't about Medicare at all, was to level
2 the playing field in terms of tax preferences. I won't
3 go into detail on that but that's a major reform.

4 Another major reform underway is the new
5 Medicare Advantage Program. Very substantially
6 restructured. Huge incentives to health plans to both
7 attract customers and keep cost down. How that plays
8 out remains to be seen but it is a radical departure
9 from traditional Medicare. We pay for whatever is
10 delivered whether it was needed or not.

11 A few other examples. We have some
12 regulations on the protection of human subject to
13 research which I believe have been applied or
14 interpreted, and I won't get into the details of that,
15 by some concern as impeding the ability of health care
16 institutions to initiate reforms within the institution
17 because the argument is if you say the hospital tries
18 to institute a new nosocomial control program to see if
19 it can improve its results.

20 If they measure those results in terms of
21 lives saved, they must be engaging in research on human
22 subjects and why these regulations require that every

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1 single person provide voluntary informed consent, an
2 impossible requirement to meet if you are making a
3 systemic change for a large population.

4 There are lots of regulations that have no
5 victims that know they are victims and are sort of
6 hidden. A recent example, I have not researched it but
7 it's my understanding, and there is actually something
8 in the CMS website that says an employer may not
9 provide a voucher to his employees as part of their
10 compensation to go buy their own health insurance plan.

11
12 We ban that. We ban it because that
13 health plan the employee buys won't meet HIPAA and
14 COBRA requirements which only could be met by large
15 group plans. Therefore, the employer can't do it. In
16 effect, we are directly denying the small employers the
17 ability to give people a tax preferred benefit that
18 would enable them to buy insurance. Extraordinary.

19 DR. SIMON: Walt, can I ask you to take
20 maybe one more minute?

21 MR. FRANCIS: Yeah, I'll just name the two
22 arguments and I won't go into them because they are

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1 well known to almost everyone here. Two huge reform
2 areas that are worthy of serious attention are the tax
3 preference for health insurance that exist in the
4 current income tax laws. The President's commission
5 just recommended having that tax preference for
6 policies of roughly \$5,000 for individuals and \$11,000
7 for families.

8 I think that has huge implications. That
9 is not the first time such a proposal has been made. I
10 think of it as regulatory reform of the tax laws, of
11 you will, with huge implications for the cost of
12 medical care in this country if you look down the road
13 at behavioral changes.

14 My final example is the whole question of
15 why states are, in effect, allowed to burden interstate
16 commerce by regulating health insurance to the degree
17 they do. It is illegal for a health policy sold in 49
18 states to be sold in the 50th state if that 50th state
19 says, "Nope, you don't meet our requirements, whatever
20 they may be."

21 It is literally illegal to sell a policy.

22 I think that is extraordinary. It's an example, I

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1 think, largely written for a vacuum in the sense that
2 the Federal Government has not in any way, shape, or
3 form preempted that field so maybe there is an area
4 where more regulation is needed.

5 I'll simply stop with one last point about
6 nursing homes. Sorry about that but I just want to
7 comment there is a whole set of alternative strategies
8 for regulation of institutions. Pay-for-performance is
9 one example. There are many other ways to pay for
10 performance than is currently being used.

11 Information that empowers consumers to
12 make their own choices. There are ways to get adequate
13 staffing, I would argue, in nursing homes without
14 specifying a staff ratio. Thank you very much.

15 DR. SIMON: Great. Thank you. I hope we
16 will be able to engage you in more specifics that I
17 know you have enumerated here in some of the Q&A.
18 Just, again, so we keep our focus here is that while I
19 know Walt has commented in a couple areas about
20 specific state regulation, I would ask us first to deal
21 with federal regulation issues and then state
22 regulations as they impact federal boundaries.

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1 Mike, since I cut you off last time you
2 get property rights first.

3 DR. MORRISEY: Walt, the discussion of
4 federal and state laws just ratifying existing
5 practice, clearly there's been a lot of research that
6 finds that regulation is ineffective, largely I think
7 because those regulations do just ratify existing
8 practice.

9 So what do we do about that? Does that
10 mean that these are regulations that we ignore or these
11 are regulations that should be repealed?

12 MR. FRANCIS: I think you have to look at
13 -- I hate to say this but you really need to look at
14 the particular regulatory area of what is going on.
15 I'll take a fairly silly example of patient charges in
16 hospitals. Every now and then there are things that
17 -- there are hospitals that are bad actors just like
18 there are plenty of nursing homes that are bad actors
19 so sometimes you want to close them down. If you don't
20 have a requirement, it's hard to cite them.

21 There is a whole question here of how do you
22 actually enforce standards. If you don't have a

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1 standard, do you have anything to enforce? I think the
2 whole issue of are we as clever as we can be in
3 devising standards and then enforcing them through the
4 survey process is ripe for review but I don't think
5 you're going to find easy solutions. Just get
6 rid of all the regs? I don't think that solves
7 anything.

8 DR. SIMON: Mark and then Dan and then
9 Rich.

10 MR. HALL: Go ahead, Dan.

11 MR. MULHOLLAND: Thanks. Mr. Francis, you
12 mentioned survey and cert and that's an interesting
13 area in terms of how regulations are actually enforced.

14 Hospitals, for instance, have to comply with Medicare
15 conditions of participation, they have to comply with
16 their state licensure requirements, and they have to
17 comply with informal but very important accreditation
18 requirements, say the joint commission.

19 They have three different agencies
20 enforcing different regulations all aimed at the same
21 thing, improving the quality of care, but adding layer
22 after layer of regulatory cost on. I would like to

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1 know what kind of reforms you think might be
2 appropriate to avoid some of the duplication and some
3 of the inconsistent enforcement in that area.

4 MR. FRANCIS: Let me say first I disagree
5 with the premise of the question, in part, at least.
6 In that particular case we deemed joint commission
7 standards so HHS does not directly enforce its hospital
8 standards on a hospital for participation in joint
9 commission process. CMS relies extensively on deeming
10 approaches to avoid the very problem you're talking
11 about.

12 Having said that, yes, of course, there
13 are plenty of institutions that are subject to lots of
14 regulations. Minimum wage laws, don't hire illegal
15 alien laws, voting laws.

16 MR. MULHOLLAND: Not to argue but in terms
17 of deemed status, deemed status is virtually
18 meaningless now because if someone complains, for
19 instance, about an improper restraint or an EMTALA
20 violation, state surveyors acting on behalf of CMS will
21 come in and survey for compliance with all the
22 conditions of participation, notwithstanding the fact

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1 that the hospital's joint commission accredited.

2 Once that happens the joint commission has
3 to be notified. They come in and do a resurvey. After
4 that the inspector general comes in and surveys to see
5 if the joint commission is doing what it is supposed to
6 be doing relative to deemed status.

7 We've had several clients that had a
8 regulatory pile-on, if you will, as a result of just
9 one alleged infraction. That has created a lot of
10 chaos. You basically have to pull your management team
11 off of whatever they are doing to answer all the
12 questions, come up with a plan of correction.

13 There are often times things that need to
14 be corrected. But when you have to answer to not one,
15 not two, but three or four masters and you have
16 somebody else watching all of them in the background,
17 it becomes a very daunting task and begins to sap a lot
18 of needed talent away from actually delivering care.

19 MR. FRANCIS: Let's assume your example is
20 correct, and I have no reason to challenge it. I'm not
21 an expert in the actual practice of survey and cert
22 but, yes, I could easily imagine such a sequence

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1 occurring.

2 It seems to me you have identified a
3 wonderful example of sort of mend it as an approach.
4 If you can identify the realities of real world
5 administration of survey and cert as a big problem for
6 health care institutions, I think that's great. If you
7 come up with some possible solutions, wonderful.

8 DR. SIMON: Mark.

9 MR. HALL: You gave two examples at the,
10 insurance issues. One was the employer vouchers to buy
11 individual insurance. I just want to clarify to what
12 extent these examples relate to federal law just so
13 that's clear on the record. The inability of employers
14 to give individual vouchers is due to federal law,
15 right? HIPAA and --

16 MR. FRANCIS: Yes. Now, let me also
17 say --

18 MR. HALL: I understand the example.

19 MR. FRANCIS: I have not nailed down
20 precisely is that in the law, is it in the regs, or was
21 it just some excess of the regulatory zeal on the part
22 of some bureaucrats or something. I don't know. I'm

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1 sure the purpose is to grant employers from using a
2 loophole to get out of HIPAA.

3 MR. HALL: If it's employer sponsored, it
4 has to meet --

5 MR. FRANCIS: This is federal, strictly
6 federal.

7 MR. HALL: Okay. The second example was,
8 as you phrased it, burdens on interstate commerce to
9 the sale of insurance plans. Each state can impose its
10 own requirements so anybody who wants to sell a plan
11 nationwide over the Internet or something like that has
12 this heavy state regulatory burden.

13 My understanding is that is connected with
14 federal law to the extent that it results from the
15 McCarran-Ferguson Act which --

16 MR. FRANCIS: Oh, yeah. I wanted to just
17 take a slight exception here. In a whole lot of health
18 care regulatory areas the states and the feds have
19 overlapping, which is often a problem, responsibilities
20 or maybe they have set some boundaries and one is one
21 side and one is on the other.

22 In a lot of these areas the Federal

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1 Government is the actor who is ultimately able to set
2 the boundaries. I mean, in my written testimony I gave
3 the example of the recent Supreme Court decision on the
4 interstate sales of wines even in an area where the
5 constitution provides some very special language
6 related to the sale of alcoholic beverages, I don't
7 want to argue the point strongly but I think the
8 Federal Government has deliberately left a regulatory
9 vacuum which I would argue -- I know it's in Chris'
10 paper -- very expensive adverse effects.

11 MR. HALL: Okay. So in this particular
12 case the source of that would be the McCarran-Ferguson
13 Act.

14 MR. FRANCIS: Yeah. The McCarran-Ferguson
15 Act is actually a policy statement. It's not a statute
16 that sort of -- I think it basically says we think the
17 field of insurance should basically be regulated by the
18 states and we'll stay out of it as much as we can. It
19 doesn't specifically provide a statutory framework for
20 state regulation of insurance is my understanding.

21 DR. SIMON: Rich.

22 DR. LAWLOR: Okay. Thanks. First of all,

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1 I know this is the first of four town halls they are
2 doing so maybe we are all sort of just warming up
3 looking towards maybe more quantification at times.
4 This is all very useful, of course, though.

5 One thing you did say, and I'm not sure
6 you meant it the way I'm hearing it, but something like
7 not much change can be made in certain things that
8 we've already got written in regulations. I think I
9 definitely disagree with that. I think a lot of
10 improvement is available for creative regulatory
11 changes within HHS.

12 I say that with a grain of salt. Be
13 careful what you ask for. We all know that once you
14 start tinkering with the regulation the trickle into
15 other regulations has to be recognized to the best of
16 your ability. I think that is when we started hearing
17 the same thing with state and federal crossing into the
18 same whelms.

19 Obviously we live in a dynamic state of
20 regulations now and how we got here isn't as important
21 as what we have and what we can do to make changes. At
22 least to my particular favor, and this is what I really

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1 wanted to bring up, CMS and our other agencies in HHS
2 are partnering with consensus-building organizations on
3 measures and processes that can improve outcomes.

4 Maybe we can take a lot of pressure off of
5 the regulation's weaknesses by doing these things in
6 parallel and not necessarily targeting efforts on the
7 regulatory change itself because when you remove the
8 pressure from a regulation, it can be a lot more
9 effective as written.

10 MR. FRANCIS: I totally agree with what
11 you said and if I said something that seemed to imply
12 anything to the contrary, I hereby take it back. I
13 don't mean there are no improvements that can be made.

14 Quite the contrary. I believe there are major
15 improvements that can be made in many, many regulatory
16 areas. I just think one has to go and take a grain of
17 salt about how much -- of a thousand regulations how
18 many are likely to be fruitful targets for change. The
19 answer is probably a fairly small fraction.

20 I'll give you a small example. One of the
21 arguably more unfortunate regulatory excursions in the
22 Federal Government is in the Clinical Laboratory

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1 Improvement Act whereby the Federal Government
2 regulates laboratories. The impetus of that act
3 was some bad behaviors by some large laboratories. The
4 statute as drafted applies to all laboratories
5 including auto-analyzing machines in physician offices.

6
7 I got a secretarial award for minimizing
8 the burden on physician offices of our regulation.
9 Okay? I'm not saying that regulation can't be improved
10 further insofar as it affects those 300,000 medical
11 practices, but there's probably not a lot more you can
12 do, but there is an alternative and I wouldn't want to
13 try to change it to a performance-based system for
14 physician offices. They've got enough problems. The
15 alternative is to go to the Congress and say, "That's
16 silly. Let's change the law."

17 DR. LAWLOR: I just wanted to get that out
18 there. If I could just do the last piece and then I'll
19 please yield.

20 Another example you've just got to
21 recognize is this cross-subsidization of payments in
22 different areas and we've done a lot of work there in

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1 the recent years in the department and the agency to
2 remove the pressures on one reg that are being confused
3 by people's concerns about the dollars so we better
4 target the payments and reduce a lot of the pressures
5 on some of these regs.

6 MR. FRANCIS: I'm so glad you mentioned
7 that. The nursing home issue. A big problem in the
8 nursing home context is state payment rates for nursing
9 homes. It's budget pressure, it's Medicaid, and it's
10 very tough to have adequate staffing if you don't have
11 a budget.

12 DR. SIMON: I'm going to take one more
13 question from the panelists. You guys are getting
14 warmed up and that begins to concern me as the official
15 timekeeper so you're going to have to -- this is the
16 be-careful-what-you-ask-for lesson. What we are going
17 to try to do just to make sure that we keep somewhat on
18 schedule so that we can respect the time of the other
19 folks who are still waiting in the wings is that I've
20 been asked to keep the Q&A to roughly about the same
21 period of time as the original presentation. If I cut
22 you off, you get the first dibs on the next side. I've

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1 got Chris down sort of as next. Then, Ted, you get
2 sort of the first ballot on the next round.

3 DR. CONOVER: Okay. I want to thank you
4 for all your comments about our work. I agree with a
5 lot of the limitations of what we've done. I do think
6 the exercise was helpful in terms of identifying
7 specific domains where the ratio of cost to benefits
8 was maybe excessive.

9 I also agree what you really want to
10 measure is the incremental cost of the regulation, what
11 would people not have done otherwise. When we did our
12 case study work, that is exactly the way we were trying
13 to frame those questions. What I will say is from that
14 case study work is it's not always easy for these
15 people in the trenches to articulate what that
16 incremental cost is but it's a good point. I guess
17 I'll just leave it at that.

18 DR. SIMON: Thank you very much.

19 Walt, thank you. Again, to echo a theme
20 that you're going to hear from me and probably the
21 panelists as well throughout is that in submitting your
22 written comments, which we would welcome any revisions,

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1 to the extent that you can quantify and be precise when
2 you cite impact, that will be to the benefit of this
3 entire exercise. I appreciate your comments and thank
4 you.

5 Our third speaker is Sandra Fitzler, and I
6 apologize if I have mispronounced your name. Did I get
7 it?

8 MS. FITZLER: No.

9 DR. SIMON: No.

10 MS. FITZLER: It's Sandra Fitzler.

11 DR. SIMON: Fitzler. Oh, I thought that
12 was an F. I apologize. Thank you.

13 MS. FITZLER: Senior Director of Clinical
14 Services from the American Health Care Association. We
15 are a federation of state health care associations for
16 long-term care. Our members are about over 10,000
17 nursing care facilities, assisted living facilities,
18 sub-acute facilities, and homes for the mentally
19 retarded and developmentally disabled.

20 We are a quality and strive for a quality
21 organization. We commit to quality first which is a
22 covenant for quality care for the long-term care

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1 profession. Thank you for having me here today so I
2 can share some comments. My comments are going to be
3 on some specific examples of where regulation has
4 impacted the cost of delivering care.

5 Skilled nursing facilities are subject to
6 some of the most extreme regulatory oversight in the
7 nation. Every regulation requires extensive paperwork
8 and compliance and administrative requirements. In
9 doing so it does take qualified care givers away from
10 doing their job of care giving.

11 We believe that there are more than
12 130,000 pages of Medicare and Medicaid rules and
13 instructions. We are just looking at what we are
14 supposed to do, state operation manuals, clarifying
15 memos, change memos, etc., etc. This is for skilled
16 nursing facilities. This is three times the length of
17 the IRS tax code and the federal tax regulations
18 combined. When you think about the difficulty of
19 delivering care and following the rules and getting it
20 right in long-term care, it is very difficult to do
21 that.

22 The Medicare Cost Report is an extensive

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1 time consuming and federally mandated report that
2 requires many staff hours and individuals who are
3 trained as accountants to complete it accurately.
4 However, since the implementation of the prospective
5 payment system the report is unnecessary if we are
6 still doing it because reimbursement to long-term care
7 is based on cost. It is estimated that eliminating
8 this one reporting mechanism we could save the
9 profession about \$18 million per year.

10 The original intent of the nursing home
11 survey and enforcement system was to be resident
12 centered, outcome oriented. What we have ended up with
13 is an oversight system that is very subjective, process
14 oriented, and punitive.

15 To alter this we recommend that a system
16 should be developed that recognizes and seeks to
17 improve and reward quality care. This will foster an
18 environment of partnership and in the long run it will
19 save significant dollars to nursing care facilities and
20 to tax payers.

21 The Minimum Data Set, the MDS, is an
22 especially complicated system. It's there to assess

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1 residents but it's also used for reimbursement, care
2 planning quality measurement, research, and survey uses
3 it. It is a simple tool that is supposed to do
4 everything and in the process of doing everything it
5 really doesn't do anything very well.

6 It is such a complex process that it
7 requires the RAI manual in order to code it. That
8 manual is over 500 pages so, you know, when you are not
9 sure how you are supposed to code something, you lift
10 up this heavy manual, you are looking through the
11 manual trying to find your answer, and then after
12 you've done that, then you have to ask the question,
13 "Was there a clarification on this issue that changes
14 the way I code it?" Now you are going to look for
15 that. This is so complex a process that even CMS has
16 hired contract to look at MDS accuracy at a significant
17 cost to taxpayers.

18 The MDS and other required record keeping
19 are so time consuming for providers that our members
20 report that it requires about 30 minutes for each hour
21 of patient care so record keeping is 30 minutes of each
22 hour of patient care.

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1 Since the introduction of the MDS nurses
2 that were previously dedicated to direct patient care
3 are now just doing the MDS all day. Mr. Mulholland,
4 you talked about being interested in how regulation can
5 change behavior and MDS is one. I don't believe it was
6 ever the intent with the MDS that a nurse should be an
7 MDS nurse.

8 Because it is so complex, because there
9 are so many rules associated with coding, we do now
10 take a nurse away from patient care to make them the
11 MDS nurse. Even an association has sprung up
12 supporting the nurses that do this type of work. This
13 is critical when we talk about an environment where we
14 have a national nursing shortage. If we have over
15 16,000 nursing care facilities across the country, we
16 have now taken 16,000 nurses that we really need doing
17 patient care and making them do paperwork all day.

18 The Medicare three-day stay regulation
19 forces many frail and elderly individuals to remain in
20 costly hospital settings when the skilled nursing
21 facility is the most appropriate place of care. We are
22 forcing them to stay in a more costly care setting just

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1 so they can meet this requirement so their nursing home
2 stay will be paid for.

3 Implementation of the new Medicare Part D
4 prescription drug plan is on the horizon and we believe
5 it will be considerable on the administrative burden on
6 skilled nursing facilities. The burden will include
7 tracking and documenting all the prescription drug
8 plans that patients are participating in.

9 Now, when you think about this, this is
10 not an easy task for long-term care because over 50
11 percent of our patients have some form of dementia.
12 It's not just going to the patients and say, "Tell me
13 what are the drug plans you're on or where do you get
14 your drugs?" They can't tell you and half the time the
15 family is not going to have all that information at
16 hand. This is just rolling out right now and we cannot
17 quantify the economic impact of this. We feel that the
18 impact will be significant.

19 The last area is nurse aide training
20 programs. Currently under regulation a nurse aide
21 training program can be terminated if the facility is
22 deemed out of compliance at a certain level on survey.

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1 What is important about this is that out of compliance
2 can have nothing to do with training, CNA training. It
3 can be a dietary issue. Yet, the nursing facility
4 still loses the capacity to train.

5 This is critical because what we are
6 trying to do is have trained people and to ensure that
7 there is a mechanism to have trained people in the
8 facility. Yet, if we lose the ability to train, that
9 is very difficult to do. We also have care givers who
10 are retiring. Again, we have an older work force. We
11 have a nursing shortage. At the same time we have all
12 the baby boomers who are going to be retiring and are
13 going to put demands on long-term care. We have to
14 straighten out this training issue and this will be a
15 tremendous cost savings if we can do that.

16 In addition to that, when facilities lose
17 their ability to train, we are now forcing individuals
18 who want to become CNAs to take training programs not
19 provided by the facility at alternative sites. Many of
20 these sites are cost prohibitive for these individuals
21 so they cannot even afford take the training course
22 even when we want to hire them.

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1 I thank you for the opportunity to share a
2 few of our concerns about regulation.

3 DR. SIMON: Thank you for your very
4 specific testimony.

5 I'm going to now open this to the folks
6 who I cut off first so, Ted, you get --

7 DR. FRECH: I'll pass.

8 DR. SIMON: You'll pass. Mike.

9 DR. MORRISEY: I'm curious since you
10 represent more than just skilled nursing facilities and
11 the whole range of substitute care providers, I'm
12 curious as to your thoughts on certificate of need in
13 the nursing home and sub-acute area.

14 MS. FITZLER: That is an issue that I know
15 we've had discussion on. There are pros and cons to
16 the CON issue and that is state specific but that's as
17 far as I can tell you about that.

18 DR. SIMON: Mark and then Chris.

19 MR. HALL: I don't know anything about
20 reimbursement and record keeping and what have you in
21 skilled nursing facilities so this question may be
22 naive but still, in general, with respect to the burden

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1 that you described regarding coding in the Minimum Data
2 Set, I'm wondering how different that is from the type
3 of record keeping and the procedures you need to go
4 through for private paying patients. Do you do
5 essentially the same thing or is it much simpler and
6 more straightforward for private paying patients?

7 MS. FITZLER: For the private pay
8 patients, you know, you look at the plan and what are
9 the requirements of each plan so that can differ. That
10 is a small population in long-term care. The majority
11 of the population is Medicaid. That is over 60
12 percent, about 65 percent. Then Medicare which is
13 about 20. And then the rest of the patient population
14 is divided on those who are on an insurance plan or
15 private pay. What most facilities do is they do
16 utilize the MDS.

17 MR. HALL: Across the board.

18 MS. FITZLER: Yes.

19 MR. HALL: Now, would you be willing to
20 speculate as to why that is the case if they don't have
21 to do that and if it's such a burden, why do they do it
22 for the ones they don't have to?

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1 MS. FITZLER: That is an interesting
2 question and I really have never given it a lot of
3 thought, but obviously the MDS is regulated. It's
4 regulated so when the survey comes into the building,
5 they are going to look at your MDS and have you done
6 it. There is a focus on it and it is standardized.
7 I'm not going to say everything is negative about the
8 MDS because it's not.

9 It is a way to standardize assessments at
10 certain times. Even when they are sent to the state,
11 those ones that no one else should see are then deleted
12 from the system. I think it's just an easier system to
13 handle it that way. I believe that regulation has
14 impact that area.

15 MR. HALL: Okay. Thanks.

16 DR. SIMON: Chris.

17 DR. CONOVER: Well, a lot of your comments
18 mirrored what we were hearing in our case study
19 interviews so that makes me feel good that we were
20 talking to people who were representative of what's
21 going on in the industry. Your specific
22 statistic about 30 minutes of paperwork per hour of

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1 care, what does that come from?

2 MS. FITZLER: This is what has been
3 reported but we look at the MDS. Now, if you're a
4 trained nurse and have been doing this for a long time,
5 you can do the MDS quicker than someone who is brand
6 new. With the nursing shortage and the turnover issues
7 we have, we always have new people so it does take them
8 longer.

9 So you do have MDS reporting but then you
10 have other kinds of reporting and record keeping that
11 you need to keep as a nurse in the facility. That
12 would be supporting documentation to support that MDS
13 because that MDS is only assessment in a particular
14 period of time so you do need to have daily
15 documentation that backs up your findings.

16 DR. CONOVER: Okay. I'm sorry. I was
17 asking an academic question which is what was the
18 source of that specific estimate?

19 MS. FITZLER: Oh, that is a report from
20 members. No, that is not a study.

21 DR. CONOVER: Your organization surveyed
22 your members and that was the average estimate or

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1 something like that.

2 MS. FITZLER: Yes.

3 DR. CONOVER: I see.

4 MS. FITZLER: Can I just -- but I did see
5 one reference to that in a piece of work completed by
6 the DOL. That was done under study for the DOL so I
7 did see something similar to that. I believe that
8 there are studies out there.

9 DR. SIMON: Rich.

10 DR. LAWLOR: We've had a high number of
11 anecdotal reports on that scale. I appreciate you
12 bringing that up, Chris because that is a quantifiable
13 metric that we can start to consider. To try to answer
14 the question why do all patients -- why would we use
15 the MDS on all patients, there's a couple of different
16 reasons there.

17 No. 1, you pointed to issues with new
18 staff in training. What that boils down to is the
19 culture. I mean, you've got to be efficient and if you
20 use the same measurements over all patients, you can
21 actually hope to save time, I believe, is one of the
22 incentives there.

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1 Anyway, you brought up a very important
2 point relative to the consideration of regulations and
3 the impact on costs and so forth and that is when you
4 use the example of the MDS and the RAI manual to
5 understand it and learn how to use it, you pointed to
6 the potential for needing to look for changes and
7 alternative instructions that agencies would put out
8 whether it's us at CMS or the state even that might
9 want to tweak things on that.

10 Maybe it's not the state there. That is
11 not the regulation talking but that is sort of all the
12 different information being thrust at you trying to use
13 the measurement tool. I think that is where a lot of
14 times, too, we can look for improvements in the system
15 that aren't regulatory. Thanks for bringing that up.
16 I lost my train of thought so I'll stop. There was one
17 more important point but, hey, it can't be that
18 important.

19 DR. SIMON: I'll tell you, we turned the
20 timer on you guys and you fell in right -- you know, a
21 little bit of empirical feedback makes this better.

22 MR. MULHOLLAND: It's the effect of

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1 regulation.

2 DR. SIMON: I don't know. We can start
3 debating all of this.

4 Thank you very much for your comments, Ms.
5 Fitzler.

6 Our fourth speaker is Fran Kirley. Mr.
7 Kirley.

8 MR. KIRLEY: Good morning. I'm Fran
9 Kirley. I'm President and CEO of a long-term care
10 company called Nexion Health based in Eldersburg,
11 Maryland. We operate 41 nursing homes in Louisiana,
12 Colorado, and Texas.

13 I can probably answer a lot of questions
14 about MDSs or whatever. I'll give you kind of -- I
15 don't have any written comments but just verbal
16 comments. In terms of the certain survey process, I
17 have been here since about 10:00 this morning.

18 I have four surveys in my building today
19 all on self-reported issues that we called in because
20 we are a company cognizant of the fact that we want to
21 make sure the state is aware of what goes on in our
22 buildings on an ongoing basis. When you call a survey

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1 in you get a follow-up survey from the state. All of
2 those issues we think will be minimal but it takes time
3 away from providing hands-on daily care.

4 I operate 40 facilities. I average at
5 least three surveys per building per year. That is not
6 level playing field in the hospital industry. I
7 operated hospitals for 20 years. If I saw a complaint
8 survey in my 20 years of being in a hospital, I can't
9 remember it.

10 We are held to a much higher standard of
11 performance in terms of survey compliance. The
12 survey process is subjective and punitive when they
13 come in regarding a complaint survey that is called in
14 today that we may have a suspected abuse of a patient,
15 a patient abuse issue.

16 For example, today they may come in and
17 look at the dietary department unrelated to the issue
18 we called in. They come in and they have full reign of
19 any opportunity they want to look at. With all due
20 respect, we run a great organization but we're not
21 perfect all the time every day. I think the process
22 needs to be streamlined and effective. We need to

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1 reward organizations that improve quality.

2 We have spent the last 18 months becoming
3 a restraint-free company. However, every time I admit
4 a patient from the hospital I have to educate the
5 family on why we do not use bedrails. Real issues.
6 Again, the playing fields of what regulations should be
7 across the health care continuum and not specific to
8 individual entities or industries or professions based
9 upon licensure.

10 The survey process is difficult. Again,
11 it's punitive in that they come in and they really try
12 to implement their personal philosophy of what is going
13 on in their particular state. We have surveyors come
14 in and say, "We gave you a tag because we don't like
15 the forms you're using."

16 The forms may be effective but it may not
17 be the forms they like. We changed that particular
18 form the next time and the next surveyor comes in and
19 says, "I don't like the form you're using. This is my
20 recommendation." There is a lot of subjectivity in
21 that process that causes us to obviously have trials
22 and tribulations of how to run our business.

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1 I work for a large public company that was
2 in this industry. We had 70 manuals. We have nine
3 manuals in Nexion because, again, it's not about the
4 manuals or about the regulation. It's about the
5 delivery of the services we provide every day. I'm not
6 convinced that thousands and thousands of pages of
7 regulations really are focused on the delivery of care.

8 I'll give you some specific examples in a few minutes.

9 MDSs. I have 40 buildings. I have 45 MDS
10 nurses. I only have 40 Director of Nurses. The MDS
11 nurses need to be RNs, a skill set that is hard to find
12 in our industry. Yet, we have to hire those people
13 because it is mandated that in every patient in all of
14 our buildings have to have MDSs done because, again,
15 when they come in to do the survey, they will look at
16 the MDS data to identify potential patients that they
17 like to pull records on so that they want all of the
18 patients in all of our facilities under the MDS model.

19
20 It is extremely time consuming and in
21 buildings where we have high acuity, high Medicare
22 utilization, we sometimes have to have two to three MDS

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1 coordinators. In addition to that I also have a
2 regional MDS team that makes sure their focus is to
3 train the MDS people to be able to do their job every
4 day. I think 30 minutes a day for an hour of care is
5 probably a realistic estimate. We are basically in our
6 company paying the second highest position RNs to do
7 administrative work and not provide direct hands-on
8 care.

9 MDS coordinators do not do direct care in
10 our institutions. They do nothing but document that
11 the care is being provided and making sure that the
12 nurses in the care delivery system are making sure they
13 are doing the documentation effectively. The MDS model
14 is not an effective tool. I don't have a solution for
15 you of what it should be.

16 A couple of other comments. Cost reports.

17 We are paid prospectively in state operated as well as
18 federally. Yet, we do cost reports. I have an auditor
19 sitting in my office today who will be there for two
20 weeks to do nothing but do a Medicare Cost Report and,
21 yet, that data does not do anything in terms of
22 prospective payment.

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1 It is a bureaucratic process that I think
2 is a waste of time and money. It is also done on a
3 federal basis and it is also done in each of the states
4 I operated in. They come in and they spend a nice two
5 weeks up here in Baltimore. He says he loves to come
6 to our building -- this is a Louisiana auditor --
7 because it's a great time of year to see the foliage.
8 I'm not sure he is providing any value to anyone at
9 this particular point in time. Nice gentleman but,
10 again, I'm not sure it's of value.

11 Let me talk about some regulations. I'll
12 give you a great example. We have a regulation in our
13 industry that says you will have to provide meals at
14 five hours between breakfast and lunch and lunch and
15 dinner and 14 hours from dinner to breakfast. Sounds
16 like a great rule.

17 We offered as a new company -- we've only
18 been in existence five years -- that we were going to
19 do freedom of choice. These residents should have the
20 ability to decide some basic things in their life like
21 when to eat breakfast. We went to the state of Texas
22 and said, "We would like to implement a program that

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1 would say we are going to offer breakfast from 5:00
2 a.m. in the morning to 8:30 a.m. Then we are going to
3 offer lunch from 11:30 to 2:00 and dinner respectful of
4 those hours."

5 They said, "You can't do that. The rule
6 says you have to serve dinner five hours after lunch
7 and breakfast needs to be 14 hours after dinner." We
8 basically did a lot of work with the state and
9 convinced them that are freedom of choice to allow the
10 resident, who is a mature 65, 55, 85 year-old mother of
11 most of us, should be able to make the decision of when
12 they want to eat because maybe they get up at 5:00 in
13 the morning. Maybe they get up at 9:00.

14 We put this program together called
15 freedom of choice for dining in our Huntsville, Texas
16 building. We said we are going to start it on a
17 particular day. The survey team came in with four or
18 five surveyors to make sure that we weren't going to do
19 anything to harm the feeding of these folks. We've
20 been doing that now for about two years.

21 I have no more weight losses in my
22 building. I have no more weight gains in my building.

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1 People can have what they want to eat for breakfast
2 between 5:30 a.m. and 8:30 in the morning and, yet,
3 guess what's happened? The building now has a waiting
4 list. The residents are much more content and happy
5 because they have some control about what they are
6 doing.

7 I will now roll that out in all my
8 buildings in Texas and every single building I have to
9 write and get a waiver of the regulation to be able to
10 do that. I'm not sure that is effective regulation in
11 terms of providing effective care. I think that is
12 kind of one example.

13 Other examples of freedom of choice is we
14 don't allow freedom of choice for our residents.
15 Residents that live in our nursing homes should be able
16 to decide a lot of things about their daily activities
17 but, yet, we've regulated and, again, there may be
18 reasons why we've regulated that. The meal is the best
19 example I can give you.

20 Restraints, again, is a good example. We
21 are restraint free but it's difficult to educate
22 families when they come back from the hospital and say,

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1 "Why does my mother in the hospital have bedrails?"
2 Good question. I can't answer why they do that. There
3 are a lot of freedom of choices issues. I think we as
4 a body need to look at regulations to allow people the
5 freedom of choice. The other issue I have is
6 really leveling the playing field.

7 DR. SIMON: Mr. Kirley, I'm just warning
8 you that we are running a little short on time so
9 if --

10 MR. KIRLEY: Two minutes. Leveling the
11 playing field. We need to make sure everybody is held
12 to the same expectations of quality and outcome.
13 Again, as you look at regulatory issues, we shouldn't
14 be looking at -- we should be looking at regulatory
15 issues from health care, not hospitals, assisted
16 living, nursing homes, hospices, etc. I think we've
17 got to look at how we can standardize and use the best
18 practices from each of those entities to make everyone
19 successful. Thank you.

20 DR. SIMON: Thank you very much. Chris
21 and then Dan and we'll go from there.

22 DR. CONOVER: I understood you to say that

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1 the surveyors want you to do the MDS on all your
2 patients and so I'm confused because I thought the
3 other testimony was saying they don't have to but maybe
4 for efficiency reasons they choose to.

5 MR. KIRLEY: Some states mandate that MDS
6 is done on all admissions in nursing homes. It's
7 state-operated and mandated because they like to
8 collect the MDS data to identify which patients they
9 will then come in and do an evaluation on. When they
10 do their annual survey, they will come in and give us a
11 list of patients that they would like us to pull
12 records on. They pull that data off the MDS.

13 DR. CONOVER: So from the standpoint of
14 federal regulation this problem isn't coming from the
15 federal side of the fence.

16 MR. KIRLEY: Not that I'm aware.

17 DR. CONOVER: Okay.

18 MR. KIRLEY: No. It's mandated by the
19 state.

20 MR. MULHOLLAND: Just a quick question,
21 Mr. Kirley. I imagine your program or corporation has
22 a corporate compliance program?

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1 MR. KIRLEY: Yes.

2 MR. MULHOLLAND: What would you estimate
3 you spend annually on your corporate compliance
4 program?

5 MR. KIRLEY: Well, we have a team of --
6 not only do we have a corporate compliance officer but
7 we also have field individuals. I would say we have
8 three full-time equivalents probably. Our general
9 counsel runs it all the way down to two clinical
10 nurses. I would say it's about a quarter of a million
11 dollars a year in a 40-company organization.

12 DR. SIMON: Mark.

13 MR. HALL: Could you give either now or
14 later an FTE estimate on how much staff time is
15 consumed with responding to inspections over the course
16 of the year and that sort of thing? Better to do it
17 more precisely than off the hand.

18 MR. KIRLEY: Today in Huntsville when the
19 surveyors walked in today everybody in that
20 organization is focused on the surveyors so, again, it
21 totally consumes every facility so I would tell you
22 it's probably 10 percent of my annual cost or greater

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1 is spent on just managing the survey process.

2 It's an enormous amount of time, energy,
3 and resources because what happens is when they come in
4 they can go anywhere so everybody needs to be prepared
5 within the facility. We always like to have a
6 corporate person if it's really a critical survey at
7 the location so that's not counting the corporate
8 support that is there as well.

9 DR. SIMON: Rich.

10 DR. LAWLOR: Thanks. I think that was a
11 good question that Chris clarified on states mandating
12 that MDS in this case example. But then I don't think
13 the answer is as simple as saying is this a federal
14 requirement because we've got a sort of momentum going
15 where states and private payers in general mimic
16 federal regulatory standards so that's kind of food for
17 thought there.

18 Then you pointed out getting a waiver for
19 the dietary schedule issues. Is that a state waiver?

20 MR. KIRLEY: Yeah. Every state that we've
21 rolled out that freedom of choice we have asked the
22 state that we will not be in compliance with a five-

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1 hour and 14-hour meal issues.

2 DR. LAWLOR: Okay. Maybe considering
3 yourself a pioneer in that area and then asking the
4 question is that a fair process to go through. I mean,
5 has it been streamlined at this point? It is easy for
6 you to get that waiver?

7 MR. KIRLEY: No, because every time the
8 surveyors come in we have to prove to them that we've
9 got a waiver and then we have to educate them to
10 understand why we are providing that particular meal
11 time in a different model. They are trained over here
12 as you will do it a certain way.

13 They survey in Texas 1,600 facilities and
14 they come to my 23 and then we have to educate them and
15 spend a fair amount of management time explaining to
16 them why our process is different. Then they always
17 don't have the waivers. They always don't have the
18 information and, therefore, it is somewhat of a
19 bureaucratic nightmare for us each time we get a
20 survey.

21 They can come in for an unrelated issue
22 and they say, "How come everybody is eating meals?"

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1 It's now 9:30. You are supposed to eat the meal at
2 7:00." We've got to go through that process every
3 single time so there's not a good methodology to manage
4 that waiver method.

5 DR. SIMON: Other questions from the
6 panel? Mr. Kirley, thank you very much.

7 MR. KIRLEY: Thank you.

8 Our next commentor is Rene Cabral-Daniels

9 MS. CABRAL-DANIELS: Good morning. I
10 don't know if this is on. Can you hear me okay? Okay.

11
12 First thing I would like to say is -- my
13 name is Rene Cabral-Daniels. I'm the Director of the
14 Office of Health Policy and Planning with the Virginia
15 Department of Health. I thank you for inviting me for
16 comments today.

17 The first thing I would like to say is I
18 have an appreciation for the hard work that is involved
19 with federal regulations. I used to work for Health
20 and Human Services in the Office of General Counsel
21 attached to CMS. I know that a number of the regs that
22 came across my desk were very well researched and of

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1 high calibre.

2 I don't think sometime some of the issues
3 are with the written word with regard to regulations
4 but what I'm finding now that I've left the dark side -
5 - just kidding -- with the state, what I found is that
6 it's sometimes the implementation of the regulations by
7 the different agencies that pose the greatest problems.

8
9 I'm glad to hear, first of all, that the
10 issue is not to look at where so much the regs are
11 excessive but looking more at quality. I think the
12 biggest problem is sometimes looking at where the regs
13 are inappropriate. We'll talk about that in a minute.

14 I think that maybe there should be a campaign looking
15 at the quality of regs.

16 I know the feds often talk about having
17 things evidence-based and maybe some of the regulations
18 should be evidence-based in looking at whether they
19 have quality. But the three areas where I think it's
20 very difficult, at least as a state policy maker, is
21 with regard to designations when you are looking at the
22 regulations.

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1 Here is where the states are really
2 helpful to providers. There are regulations that say,
3 "If your area has been designated as a geographic
4 primary care health professional shortage area, then
5 all the physicians that practice in that area get an
6 automatic 10 percent Medicare incentive payment bonus."

7 Now, because the states are responsible
8 for administering that process, all the questions come
9 to our office regarding -- they will be addressed to
10 the states and not to the federal policy makers that
11 make the rules regarding how those designations are
12 set.

13 I think with regard to any time when
14 states are asked to be a partner in the process that
15 they also be asked to be involved in the NPRM decision
16 making process. I know people will say that will
17 violate FACA. I really, first of all, don't think it
18 will if you do it right. Second of all, if getting
19 your partner involved in a process before it becomes
20 law violate FACA so maybe you should look at the
21 Federal Advisory Committee Act, revising that to some
22 degree.

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1 The same is true for the Title VI with
2 regard to the linguistic appropriate services, making
3 sure that providers have interpreters. Here is another
4 area where we find in the state of Virginia doctors are
5 very willing. There is not an unwillingness to want to
6 comply with the regulations. Resources are
7 really a big issue here, to have an interpreter
8 available for every language that might walk in the
9 door. Especially when you consider a state like
10 Virginia is ranked 8th in terms of refugee resettlement
11 so we've got people from all over the country and here
12 are the doctors that are trying to comply. This is
13 becoming a greater problem throughout the nation as
14 more states that traditionally did not have a lot of
15 immigrants now do.

16 I worked in a hospital in Boston for a
17 while and I spent more time trying to serve as an
18 unofficial translator and interpreter in the emergency
19 room that I had to take my name off the list because I
20 spent so much time down there. I know this is really a
21 big issue for providers.

22 Another where states have some challenges

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1 with regard to being an advocate for providers and
2 really helping providers is looking at health resources
3 and services administration with the state offices of
4 rural health.

5 With the different federal regulations
6 there are over 200 different definitions depending on
7 the program, I think, at the last count for the
8 definition of rural. Some of the more popular
9 definitions of rural will show that parts of the Grand
10 Canyon are not considered rural by that definition.

11 I think, once again, maybe in looking at
12 when you are drafting the regulations that I think
13 state policy makers could be really wonderful advocates
14 but they need to be involved early on and not once the
15 regs are out. That's it.

16 DR. SIMON: Thank you very much, Ms.
17 Cabral-Daniels. I would ask if you don't have written
18 comments to submit currently if you could submit them
19 to us through the website or other means subsequently.

20 Can I open this to the panel? We are
21 wearing you guys out.

22 MR. HALL: Getting close to lunch.

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1 DR. SIMON: Yes, it is, indeed. Any
2 questions? Okay. Thank you. Actually, this gives me
3 an opportunity before our official lunch break to make
4 a couple more announcements. If there are folks in the
5 audience who have not signed up and intend to give
6 testimony, I encourage you to do so. As a matter of
7 fact, I require you to do so because that is the way in
8 which we identify who in the audience wants to give
9 written testimony -- verbal testimony. It is getting
10 close to lunch, isn't it?

11 There is now coffee in the other room as
12 well, as well as water, so we are sort of racheting
13 ourselves up the luxury chain here, but not so much as
14 to get under the microscope of the Federal Government
15 which is funding this. We are going to take -- I think
16 this is probably an opportune time for us to take a
17 approximately 45-minute lunch break.

18 We have folks who are signed up to present
19 their comments after the lunch break. I apologize if
20 you have been sitting through the morning. I hope that
21 you have found this as instructive as I have but we are
22 going to be taking a break. We will be reconvening at

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1 -- we are leaving a bit on the early side -- 12:45 as
2 planned. I will see you back there. Thank you.

3 (Whereupon, at 11:41 a.m. off the record
4 for lunch to reconvene at 12:53 p.m.)

5
6 A-F-T-E-R-N-O-O-N S-E-S-S-I-O-N

7 12:53 p.m.

8 DR. SIMON: I want to welcome everybody
9 back to the afternoon portion of our program. We have
10 had a chance to enjoy at least a little bit of the
11 sunshine and pleasant weather.

12 We are going to pick up where we left off.

13 While I still have your attention and before the post-
14 lunch sort of low hits in, I want to remind you of a
15 couple of very important things. First of all, I
16 encourage you all to take a look at the ASPE website
17 where the townhall meetings are posted. There is a lot
18 of important information on there not only about this
19 meeting and the process, an opportunity to submit
20 public commentary, written commentary.

21 Again, even for folks who are not speaking
22 today, I strongly encourage you because I know you all

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1 have an interest in being here. You wouldn't be here
2 if there wasn't some strong interest and probably some
3 very solid evidence that brings you to this room. I
4 encourage you to submit it to us because that is really
5 the stuff that is going to get this process going.

6 It's where the rubber hits the road to use
7 a phrase that has been used a lot of times. It makes
8 our job a lot easier and a lot more salient in terms of
9 bringing your interests to the light so I encourage you
10 to submit testimony.

11 Also this is the first of three more
12 meetings and they are geographically dispersed. We
13 have another meeting coming up on December 8th in
14 Chicago. Chicago is a lovely city. They actually have
15 a baseball team that won the championship recently.
16 Near and dear to my heart. That's my home.

17 I encourage any of you who either
18 personally, or who are representing organizations,
19 particularly who are sitting in the midwest, to come
20 visit us on December 8th as well and there will be
21 another opportunity to present comment as well as to
22 hear comment.

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1 From there we move to Oklahoma City the
2 first week of January. From there to San Francisco so
3 this is the beginning of a process that is designed to
4 pick up a diverse audience across the country but we
5 encourage you to participate in our subsequent meetings
6 as well.

7 Again, we have water and coffee and I'm
8 going to continue with the format that we had the last
9 time where I'm going to be asking presenters to spend
10 approximately seven minutes in their discussion and
11 then open it to questions from the floor. Again, I
12 encourage you to the extent possible to focus on strong
13 evidence, quantifiable evidence, and federal regulation
14 but I think we did a really good job this morning.

15 The next person on my list is Terri
16 Maggio.

17 MS. MAGGIO: Good afternoon. Is this
18 working?

19 DR. SIMON: Is it working, technical
20 people? I think we're fine.

21 MS. MAGGIO: We're okay? Good. My name
22 is Terri Maggio and I'm involved with the Jersey

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1 Association of Medical Equipment Services. We are the
2 folks that are at the end of the food chain in health
3 care. I've been involved -- my background is medical
4 records so I'm this detail freak. If it's not in
5 writing, it didn't happen.

6 However, I've been involved in this
7 industry for about 25 years and over that time period I
8 have witnessed technology that allows us to literally
9 bring a mini-ICU into somebody's home so we facilitate
10 the discharge from the facility whether it be a rehab
11 facility or a hospital, nursing home, etc.

12 The paperwork requirement on the part of
13 manufacturers who developed the technology that we use
14 in the home is a whole process unto itself. Once those
15 products are recognized and coded, then there is a
16 medical criteria attached to them.

17 Once that has taken place, I've seen an
18 increase in the paperwork and the burden on the
19 provider in their requirements to justify the medical
20 need for the item. My comments relate to the
21 documentation requirements for services that are both
22 covered and not covered by the Medicare program.

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1 I will also talk about the provider's cost
2 involved in what I call transparent services which are
3 the services we have to provide that are never
4 reimbursed to do it right. First we need to identify
5 the players and I refer to them as the five Ps. They
6 are the partners and the partners equal the physician,
7 the patient, the provider, and the payer.

8 It is important to note that the physician
9 prescribes the orders without much detail. The patient
10 expects the very best that American technology can
11 bring to them in their home. And the payer has an
12 expectation for documentation with detailed information
13 and that varies from payer to payer.

14 Then the provider is responsible and
15 liable to obtain, retain, and provide upon request
16 proof of medical necessity. Since 1993 the Certificate
17 of Medical Necessity, a form created by the Centers for
18 Medicare and Medicaid Services and approved by the
19 Office of Management and Budget, has been used to
20 document and transmit the medical information or
21 coverage criteria to support the services provided to
22 the patient.

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1 Providers use that tool to document
2 medical need and providers must obtain medical
3 information beyond that. It was always necessary that
4 tool be supported by the medical record. CMS has
5 recently removed the CMN as a tool to document this and
6 providers must obtain medical record information to
7 maintain supporting information for claims submission.

8 This will increase the paperwork burden not only for
9 the provider but for the folks the providers need to go
10 to to get that information. While we

11 understand the Medicare trust funds must be protected,
12 we found that the information is duplicated many times.

13 When requests are made for medical record
14 documentation, they are sometimes many, many years old.

15 In order to protect themselves from
16 liability providers would be forced to risk an audit
17 that would be detrimental to them, or to delay the
18 facilitation of services. It needs to be noted that we
19 are the folks that get the call from the hospital that
20 the patient is being discharged today. We have a two-
21 hour window sometime to coordinate lots of care.

22 A suggestion to reduce the burden of the

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1 paperwork would be for the program to set policy that
2 don't duplicate information. In other words, why is it
3 necessary for me to get information from medical
4 records at the hospital and medical records from the
5 doctor's office when the hospital already determined
6 there is a medical necessity on admission? I'm
7 duplicating that whole process by asking for it again.

8 A clear example is the hospital discharge
9 and that is what we're talking about here. When a
10 patient is hospitalized the services provided by the
11 home medical equipment rider are in coordination with a
12 treatment plan that's upon discharge.

13 There's two things that really need to be
14 established at the time of discharge. The first thing
15 is to get the equipment right and all of the DME
16 providers do a home evaluation and they do a patient
17 evaluation and assessment to find out what the patient
18 really needs. They work with PTs, OTs, and other
19 clinicians.

20 What we need to determine is is this a
21 short-term need? That means the patient is
22 recuperating from an illness or injury and we're needed

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1 short term. Or is it an irreversible condition that
2 they would need something longer term? Those two
3 things can be determined at that time.

4 The other thing is to have the diagnostic
5 information so that you get it right. I believe that
6 it's not necessary to duplicate all that medical record
7 information over and over again each time a patient
8 receives a service. A discharge summary that
9 contains the information for continuum of care should
10 meet those needs and it shouldn't be getting an entire
11 medical record which is what is going to be happening.

12 When a patient is in the home, of course,
13 when they are seen in the home by their physician, then
14 medical necessity needs to be established and then we
15 need to have the physician, who is our partner by the
16 way, provide the information we need and they need to
17 understand the coverage criteria because in some
18 instances it's very limited and very stringent.

19 It would be no different than the
20 physician knowing the indications for prescribing a
21 medication. The amount of documentation required here
22 must substantiate the level of service and the

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1 regulation clearly requires that the least costly
2 alternative be provided and we all understand that.

3 There is a cost associated with the
4 provider's cost of doing business. However, to
5 increase the burden by requiring more than a detailed
6 written order shifts the cost burdens to the physician,
7 the provider, and other ancillary providers. I think
8 that it would be sufficient for us to develop
9 mechanisms to document medical need without duplicating
10 that paperwork.

11 Carriers are requesting medical records
12 under review. Under HIPAA many times health care
13 facilities won't release those medical records to
14 everyone. As a consumer of health care I don't know
15 that I want my medical records in 17 different places.

16 I think the medical record needs to be in the place
17 where I'm being seen.

18 Beneficiaries who are also partners in
19 this need to understand that the Medicare has stringent
20 coverage criteria and we don't always educate them.
21 They are told when they call the carrier that if you
22 have a prescription from your doctor it's covered so

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1 that's misleading to them. Sometimes they drive a want
2 for something not understanding that they have to need
3 it.

4 After all, their congressman or
5 congresswoman has told them that their Medicare
6 coverage is protected and they believe politically that
7 they can have everything they want. We are the people
8 that face those folks and say, "No, no, no. It can't
9 be." They need to understand what the benefit is and
10 how it's limited based on that medical necessity.

11 Payers must not use medical necessity as a
12 catch phrase because they do. Usually what happens is
13 that the services or the medical necessity criteria,
14 whatever Medicare does, trickles down to all the other
15 carriers and that usually ends up being a problem.

16 So we are concerned about duplicate
17 paperwork, the coordination of coding which under HIPAA
18 we have not had coordinated coding so, therefore, we
19 have one carrier using one code and another using
20 another code which reduces us to a paper claim instead
21 of an electronic claim.

22 The last issue is getting a claim through

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1 the system when we know it's not going to be covered
2 and carriers routinely will ask for additional
3 documentation that really isn't necessary. We know
4 it's not covered. We just need to get to the secondary
5 carrier.

6 I see the light blinking. I'm from New
7 York and I should talk faster. Anyhow, to move on
8 here, we understand the complexity of the program and
9 certainly appreciate the need to support claims
10 submitted for services rendered. However, we believe
11 the process should not require duplicative information.

12 We also believe that we don't have to have multiple
13 things on multiple pieces of paper in multiple places.

14 We hope that the comments will be
15 considered. I do have analyses of respiratory care and
16 rehab care, the time it takes to do that, that I will
17 provide later.

18 DR. SIMON: I would appreciate that.
19 Thank you very much.

20 MS. MAGGIO: Thank you.

21 DR. SIMON: Mark.

22 MR. HALL: In addition just to the time of

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1 filling out the paperwork, I'm interested in a point
2 you made about possible delay in starting service while
3 the paperwork is being completed. That delay might
4 occur when a patient is in the hospital and
5 transferring to home care or something.

6 MS. MAGGIO: Yes.

7 MR. HALL: What would be the consequence
8 of the delay? Would the patient be stuck in the
9 hospital longer than they needed to or would they
10 actually be left without care?

11 MS. MAGGIO: I think what happens is the
12 patient doesn't stay in the hospital because we are at
13 the mercy of a referral source who says, "Do it today."

14 Most of us are contracted with insurance companies and
15 other carriers who say, "Do it today." If it's a
16 Medicare choice plan, for example, we have contracts
17 that say we have to do it in two hours.

18 Sometimes there would be delay when the patient
19 is at home, but the delay of the discharge really the
20 provider I think under the new rules without the
21 Certificate of Medical Necessity the providers are
22 going to be gun shy and there might be actually a delay

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1 in the patient actually being discharged because
2 sometimes the equipment actually goes to the hospital
3 to facilitate the discharge. They can't go home
4 without it. There is a coordination of care factor
5 here with regard to that.

6 MR. HALL: Is there any -- is this just
7 sort of a general risk or is there any documentation of
8 delay actually harming anyone or some degree of cost
9 caused by the delay?

10 MS. MAGGIO: I think we might have some
11 documentation with delay with regulations on a state
12 level with Medicaid because there is a prior
13 authorization process so there might be. Of course,
14 the regulations with Medicare and Medicaid funnel down.

15 The other issue is the cost involved just
16 in the cost of gathering information based on the
17 patient's needs, gathering that information correctly.

18 When you are dealing with respiratory high tech
19 patients or dealing with rehab patients, you do have
20 issues that are different than grandma needs a walker
21 to go home from the hospital. I think we need to
22 quantify the level of service and the level of care.

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1 DR. SIMON: Chris.

2 DR. CONOVER: I just wanted to clarify.
3 You said you have some analyses of existing
4 technologies. Going back to a comment that had been
5 made in the morning, are your estimates going to be
6 estimates for sort of the cost of the whole process or
7 just the cost of what you would regard as the excess
8 paperwork associated with the process?

9 MS. MAGGIO: How we have it broken down is
10 broken down for a small ticket item and then we build
11 on it until you get to the high tech equipment and we
12 can correlate that to the actual cost of the equipment
13 as well so it's how you correlate that. Most providers
14 if it's respiratory they will have respiratory
15 therapists on their staff that do the clinical
16 evaluation. If it's rehab technology, they may have
17 certified rehab technicians that actually evaluate a
18 patient. I think you have to look at the incremental
19 levels of the service being provided.

20 DR. CONOVER: But all I mean is that even
21 with that regulation, wouldn't you go through -- just
22 in terms of providing quality service wouldn't you be

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1 going through some process in any case? The issue is
2 whether regulation is making you do more things that
3 you think are unnecessary.

4 MS. MAGGIO: And we can show that the
5 regulation has increased the number of things we must
6 do in order to deliver a service.

7 DR. SIMON: I think particularly
8 identifying those which are duplicative would be
9 extremely useful.

10 MS. MAGGIO: Okay. Thank you very much.

11 DR. SIMON: Other questions? Rich.

12 DR. LAWLOR: Thanks.

13 MS. MAGGIO: I thought I was going to get
14 away.

15 DR. LAWLOR: This is a great topic. A
16 couple of things you brought up included the
17 elimination of CMN and how that, in your opinion,
18 increases your paperwork burden requirements. In that
19 vane you talked about the expectations of your
20 documentation, what you carry, the requirements. They
21 are very payer to payer and we are just one of those
22 payers, as Medicare, for example.

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1 I think the question also needs to be when
2 you look at the regulations is who has the paperwork
3 and documentation burden really versus who has the
4 payment accountability because you brought up the idea
5 of carriers or medical directors looking for
6 documentation to support products and then you have to
7 step back and say what is a regulatory agency's ability
8 to impact potential fraud and abuse concerns.

9 You have to sort of determine whether we have
10 the authority to require previous paperwork generators
11 to sort of be at odds for your payment. I think you
12 brought up a good point about carrying multiple pieces
13 of paper. Nobody disagrees with that redundant
14 paperwork issue. The promise of IT is not here yet and
15 we think the more we can incorporate that, that
16 redundancy can be reduced. I think, again, look at the
17 regulation versus what's our authority to do something
18 about the problems that would happen if the regulation
19 wasn't there.

20 MS. MAGGIO: And we understand that. I
21 understand the protection of the Medicare trust funds.

22 I understand that wholly. It's just a matter of do I

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1 need to have 35 pieces of paper and if I don't spell
2 out -- if the regulation -- it's implementation.

3 If the implementation doesn't spell out
4 clearly exactly what I need, then how do I gather that
5 and if from provider to provider it's different, we are
6 all in a bad learning curve and then there's no
7 accountability and then your trust funds are not
8 protected. That's the concern I have.

9 DR. SIMON: Other questions? Thank you
10 very much, Ms. Maggio.

11 MS. MAGGIO: Thank you.

12 DR. SIMON: Our next commentor is Janet
13 Wells.

14 MS. WELLS: Hi. I'm Janet Wells. I'm the
15 Director of Public Policy with the National Citizens'
16 Coalition for Nursing Home Reform. Listening to Mr.
17 Kirley this morning I felt again that consumers and
18 providers live in a different universe when it comes to
19 nursing home regulation.

20 Our statement, too, deals with regulation
21 in Texas and a very, very different perspective. Our
22 organization has been working for 30 years to try to

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1 improve the quality of care in nursing homes. We are
2 very active in passage of the Nursing Home Reform Act
3 in 1997 and have worked very hard over the years with
4 providers and labor groups, health care professionals
5 to implement that law.

6 In 2003 we worked with one of our member
7 groups in Texas, Texas Advocates for Nursing Home
8 Reform, to document 83 cases of nursing home residents
9 who had been severely neglected and abused in their
10 nursing facilities. We are attaching a copy of that
11 report to our testimony today and would urge the panel
12 to look at it.

13 In this report, which we call Faces of
14 Neglect - Behind the Closed Doors of Texas Nursing
15 Homes, we found that the cases typically involved under
16 staffing, always a serious problem in nursing homes;
17 failure to prevent or treat pressure sores or the
18 unrelenting pain that went with the pressure sores;
19 failure to notify patient's doctors of changes in their
20 condition or to follow doctor's orders; and
21 falsification of medical records.

22 Although pressure sores were the primary

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1 outcome of neglect in the cases that we featured in
2 this book, it also includes half a dozen cases of
3 sexual assault and two deaths by bites due to fire
4 ants. As horrendous as the situations were, rarely did
5 the Texas Health Care Department take any action
6 against the facility that was involved.

7 It's rather amazing to look at the cases
8 that we documented versus the situation that Mr. Kirley
9 described this morning where the facilities felt that
10 they were being harassed for even small deviations from
11 regulation.

12 For example, Kalinia C. was an 89-year-old
13 homemaker from Tyler, Texas, who had Alzheimer's
14 disease. She was admitted to a nursing home with no
15 pressure sores. The facility virtually ignored
16 doctor's orders to reposition her and she developed
17 nine pressure sores. Although she was in extreme pain,
18 the staff also violated her doctor's orders for pain
19 medication. The Texas Health Department never took
20 enforcement action against the facility which had
21 routinely falsified wound treatment records for
22 hospital expenses for over \$76,000.

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1 Gertrude H. was 87, also a homemaker, when
2 she was admitted to a Longview nursing home. She also
3 had no pressure sores at admission. She developed
4 eight pressure sores including one 10 inches in
5 diameter and three-quarters of an inch deep. Gertrude
6 H. was hospitalized four times for dehydration, lost 90
7 pounds in one year, and died from infected pressure
8 sores. The state denied payment for new admissions to
9 the facility as a result of the neglect of Gertrude H.
10 but it never sought reimbursement for the cost of her
11 care. Her hospital expenses totaled almost \$96,000.

12 These were relatively inexpensive
13 hospitalizations. We had one case where the cost of
14 care was \$231,000, another \$272,000. Earl D. of Corpus
15 Christi, who was a Baptist minister, was only 60 when
16 he was admitted to the facility with Alzheimer's
17 disease and diabetes.

18 His doctor testified that his gangrenous
19 pressure sores, 61-pound weight loss, five
20 hospitalizations for dehydration, and death due to
21 infected pressure sores, constitute a knowing abuse of
22 the elderly. His hospitalizations cost over \$143,000.

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1 Jesus S., who was 80 was a retired
2 rancher, had his leg amputated because of severely
3 infected pressure sores. His hospital expenses
4 including three admissions for dehydration were over
5 \$115,000. These cases just go on and on.

6 In none of these cases did the Texas
7 Regulatory Agency attempt to recover the cost of the
8 abuse and neglect. In very few of the cases did it
9 exercise any of its enforcement authority under
10 Medicare and Medicaid Nursing Home Reform Act
11 regulations.

12 While these cases may appear to be
13 extreme, the latest Government Accountability Office
14 report on nursing home care reported that 20 percent of
15 nursing homes in the country have been cited for actual
16 harm to residents or for immediate jeopardy of harm.

17 However, the GAO, the Inspector General,
18 and others who look closely at nursing home enforcement
19 doubt the accuracy of the 20 percent figure because
20 other research has demonstrated so often that
21 facilities are not cited when harm occurs or, if they
22 are cited, there is not an appropriate penalty.

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1 There is also another troubling footnote
2 to Faces of Neglect. If you look at the book a lot of
3 the faces are African American or Latino. Last year
4 the researchers at Brown University published a report
5 that I don't think has gotten nearly enough attention
6 in the discussion of racial disparity and health care.

7 They found that 40 percent of African American nursing
8 home residents are in the 15 percent worse facilities,
9 the ones with the worse staffing, the poorest care, the
10 most likely to close voluntarily.

11 This is a critical problem that has been
12 very overlooked. These researchers are concerned about
13 going to a pay-for-performance type of reimbursement
14 system that rewards some facilities and penalizes
15 others because of the quality of care may decline even
16 worse in those facilities that are not recognized.

17 Faces of Neglect suggest that the
18 cumulative cost of failure to enforce quality of care
19 regulations is causing extraordinary suffering by
20 nursing home residents is also placing an economic
21 burden on taxpayers. We would strongly urge that
22 ASPE and OMB examine the high cost to Americans of

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1 under staffing and noncompliance and poor enforcement.

2 DR. SIMON: Thank you very much. Mike?

3 DR. MORRISEY: Thank you. We heard this
4 morning the discussion that the nursing home market has
5 seen less occupancy in the last few years with the
6 advent of assisted living and the expansion of the
7 continuum of long-term care. I'm curious whether
8 you've seen or have been able to document whether the
9 quality of care in nursing homes has gotten worse,
10 gotten better, or largely stayed the same as a result
11 of the change in the market?

12 MS. WELLS: I don't think I can answer
13 that. I think you could suppose that might have
14 occurred. People who can afford to pay privately for
15 care clearly are going in great numbers to assisted
16 living facilities where there are more options for at
17 least an attractive facility in a private room which is
18 rare in nursing homes.

19 I don't know that we've seen large
20 increases in the proportion of residents who are on
21 Medicaid but I think it is possible that to the extent
22 that private pay residents may drive quality in

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1 facilities because people who can afford to pay for
2 their own care are demanding more that there could have
3 been a decline but I don't know. I think that is
4 certainly an issue for research.

5 DR. SIMON: Dan?

6 MR. MULHOLLAND: Thank you. Ms. Wells, do
7 you see any difference in the incidence of these kind
8 of adverse outcomes between for-profit and nonprofit
9 nursing homes or nonprofit and governmental nursing
10 homes? Any statistics on that that you are aware of?

11 MS. WELLS: There have been several
12 studies including one by Charlene Harrington at the
13 University of California at San Francisco who has shown
14 that by using surveys as indicators that private pay
15 facilities -- excuse me, nonprofit facilities
16 statistically do provide better care and Government
17 facilities also. Investor-owned facilities, according
18 to the statistics, provide a lower quality of care.

19 DR. SIMON: Rich and then Chris and then
20 Ted.

21 DR. LAWLOR: I think it's clear that you
22 are making a point on the front end -- rather than

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1 maybe what the regulations actually say or ask people
2 to do. My question is when you think about the
3 compliance of the facility relative to the regulations,
4 and you brought up demographic issues on residents, you
5 have to be concerned about management performance
6 issues, the availability of the staff and the region
7 where the facility is located, too.

8 It seems to me that you're pointing to the
9 weak link being enforcement in the final analysis
10 rather than the regulation requirements on the facility
11 and maybe the facility's inability to do it is not as
12 much important as that. Is that correct?

13 MS. WELLS: As I said, we worked very hard
14 for the Nursing Home Reform Act and it took a long time
15 after we were founded to actually get that legislation
16 in place and we have worked very hard on the
17 regulations. We think it's a very good law and we
18 think the regulations are good.

19 We think the nursing home industry and
20 consumers and health care workers all worked together
21 to pass that law and we have all worked together
22 collaboratively on the regulations. We don't think

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1 it's a problem of the law except in one area and that
2 is the failure of the Government to require minimum
3 staffing ratios.

4 The Government has been talking about
5 doing that for over 30 years without success and have
6 done a great deal of research which I also cite in our
7 written statement showing that below a certain minimum
8 level of care, which is about 4.13 hours of nursing
9 care per day, facilities have the problems that I
10 referred to. They are pretty much unavoidable so we
11 certainly think the next step is to have Government-
12 required minimum staffing ratios.

13 DR. SIMON: Chris.

14 DR. CONOVER: Aren't assisted living
15 facilities largely unregulated right now?

16 MS. WELLS: At the federal level and often
17 at the state level as well.

18 DR. CONOVER: So if I take your argument
19 at face value it would seem like we would have all
20 sorts of quality problems in assisted living facilities
21 because, after all, they are not regulated and they
22 aren't required to have minimum staffing ratios, etc.

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1 Is that what we observe out there?

2 MS. WELLS: We certainly are observing it.

3 As with nursing homes we are not observing it in every
4 facility but if you just do a Google search on assisted
5 living, you'll turn up many, many problems that are
6 exactly the same as the problems you're having in
7 nursing homes.

8 As people are admitted who require a
9 heavier level of care, there are not enough staff. The
10 staff who are there are not adequately trained to work
11 with people who have multiple health care problems and
12 medical needs so we are seeing a industry that seems
13 like a turnover. We are almost back to 1965 in terms
14 of regulation in the long-term care facilities where a
15 lot of people are going.

16 DR. CONOVER: Okay. So if I understand
17 your argument correctly, the problem on the nursing
18 home side is predominately an enforcement issue so we
19 have a lot of regulations. We're just not enforcing
20 them well enough in your judgment. On the assisted
21 living side apparently we don't have sufficient
22 regulation.

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1 MS. WELLS: In most states, no.

2 DR. CONOVER: Okay.

3 MS. WELLS: Assisted living really started
4 out as housing for people who could largely take care
5 of themselves with a little bit of assistance but it's
6 really changing. A lot of the assisted living
7 facilities really look like nursing homes.

8 DR. SIMON: Ted.

9 DR. FRECH: This is, again, a question of
10 other instruments that affect nursing homes. Does
11 Texas have certificate of need for nursing homes?

12 MS. WELLS: I'm not sure about that. I
13 know that Texas historically was over-bedded so I think
14 probably not.

15 DR. FRECH: Okay. That leads to the next
16 question. Do you know if there are waiting lists to
17 get into nursing homes for Medicaid patients?

18 MS. WELLS: I think at this point the
19 occupancy rates are -- I can't remember the latest
20 statistic I've seen but I think nursing homes in most
21 states tend to have open beds and that's why we're
22 seeing another problem in nursing homes which is the

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1 admission of people who are totally inappropriate in a
2 nursing home facility with elderly people. People with
3 a history as sexual predators or with mental illnesses
4 which cause violence and former felons and various
5 other people who are being dumped into nursing homes.

6 MS. WELLS: I would like to add one more
7 thing just in response to Mr. Kirley's presentation
8 that CMS is taking seriously the complaints of
9 providers that when they try to provide resident-
10 directed care that surveyors are interfering. Karen
11 Schoenemann at CMS is actually asking for examples of
12 where this has happened. There is also a study being
13 done by Rosalie Kane funded by the Rothchild Foundation
14 that's looking at these kinds of issues. These issues
15 are on the table and we are all concerned in looking at
16 them.

17 DR. SIMON: Thank you very much for your
18 thoughtful testimony. We look forward to the report
19 that you are going to be attaching as well.

20 At this time I am going to just remind
21 anybody I have one more individual who has signed up to
22 present comment. We have the luxury of a little bit of

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1 time, although I'm sure that you all have competing
2 uses for it, but I would encourage folks that may not
3 have spoken that if you wish to provide some comments,
4 to please sign up and we have the luxury of being able
5 to let you do so at this point.

6 Mary St. Pierre.

7 MS. ST. PIERRE: Thanks for the
8 opportunity to give my comments. Although I came here
9 unprepared, I was encouraged to comment and I will do
10 so. I represent the National Association for Home Care
11 and Hospice and our members are all types of home care
12 providers, hospice providers, for-profit and not-for-
13 profit hospital-based. I have been with the national
14 association for 13 years but did spend 24 years before
15 that with a home care agency.

16 I feel almost apologetic in making
17 comments about the regulatory requirements that I'm
18 going to address after the comments of the previous
19 speaker. Maybe that is really a reflection of where
20 the focus of the emphasis is on the regulations.

21 Maybe if we look at the conditions of
22 participation we see that many of the requirements are

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1 really structured requirements and they talk about
2 quantifying and how often you do something and what do
3 you do as opposed to addressing the quality of care.

4 The issues that I'm going to talk about
5 are those things that seem to be almost unimportant in
6 light of the prior comments that were made. I feel
7 that maybe if we can get our regulations geared more
8 toward quality as opposed to these day-to-day must do
9 this, must meet these time lines, must do certain
10 things at a certain frequency and focus in another
11 direction, we'll be much better off.

12 I'm going to just address topics and I
13 promise in my written comments I will quantify the cost
14 to providers. I also want to be sure to mention,
15 though, that I'm not only going to talk about the
16 monetary cost but the cost in retaining health care
17 personnel and particularly nurses.

18 A study was just released on the basis of
19 loss of nurses from the field and their top complaints
20 and their top stressors and No. 1 was paperwork. So
21 I'm going to start with talking about OASIS. OASIS is
22 the data set that is required.

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1 It must be embedded in a comprehensive
2 assessment that is completed by home health care
3 clinicians, nurses, and therapists. It has along with
4 the demographic items close to 100 items that must be
5 collected. That is not an entire assessment.

6 There are many other components of a
7 patient assessment that aren't part of OASIS. OASIS
8 provides us with 41 outcome measures and my question is
9 do we really need 41 outcome measures, many of which
10 have to do with a person's ability to keep house and
11 shop? Not medical measures, not measures of medical
12 care provided.

13 Right now the OASIS is required for
14 Medicare and Medicaid patients. However, APSE is in
15 the process of analyzing a study they did on the
16 benefits and cost of OASIS for the non-Medicare and
17 Non-Medicaid patients so we might see that imposed on
18 us again in the future.

19 There are issues related to the actual
20 completion of the OASIS and who can complete it. There
21 is a regulation that says that a nurse or a therapist
22 can complete the OASIS unless nursing is ordered. If

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1 nursing is ordered, even though the primary focus of
2 care might be therapy, the nurse must complete the
3 OASIS.

4 In addition, the nurse must complete the
5 initial assessment but the initial assessment must be
6 done before the OASIS started care assessment so unless
7 the nurse and therapist actually visit at the same
8 time, we might have to have a nursing visit for an
9 initial assessment and an OASIS visit to do the
10 comprehensive assessment after the therapist admits the
11 patient.

12 Now, we are also talking about people
13 going out to patients' homes to carry out these
14 assessments so the issue that is in all of our minds
15 these days is the cost of gasoline.

16 Another issue regarding the OASIS is that
17 it is required every 60 days. Now, in our request for
18 streamlining we have been given permission to cut down
19 the OASIS data items for Medicare patients to the 25
20 needed for payment. However, for Medicaid patients
21 they must go out and collect all of the OASIS data
22 items even though on the 60-day recertifications that

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1 data is not used to assess the quality of care.

2 The only time the OASIS is used is for two
3 time points: admission and admission to the agency and
4 transfer to a facility; or admission to agency and
5 discharge from the agency. All of that data collected
6 on those Medicaid patients is of no use.

7 Other requirements, beneficiary notices
8 are now required and our concern, although we firmly
9 believe that beneficiaries should be notified of when
10 services are going to be discontinued or Medicare
11 coverage is discontinued, there are times when two
12 notices are required at the same event. We are
13 going to be faced very soon with having to give a
14 written notice to beneficiaries whenever the numbers of
15 visits are reduced as opposed -- in addition to
16 whenever services are terminated.

17 We have a problem with aide supervisory
18 visits every 14 days but the aide doesn't have to be in
19 the home so we have nurses running out to the patients'
20 homes every 14 days, to what benefit we really don't
21 know. Also, who can do that aide supervision? If
22 nursing isn't involved, the therapist can do it but if

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1 nursing is ordered, the nurse must go out and do it
2 even though she doesn't have a visit scheduled during
3 that time.

4 Then, finally, all of the information
5 that's required to give to a patient on admission. An
6 example I can use of how long an admission visit can be
7 is when even though I've been in home care the best
8 example I have is when my mother was admitted to home
9 care and the nurse spent two and a half hours in the
10 home and another two hours at her own home afterwards
11 completing documentation.

12 Before she could even start my mother's IV
13 she had to go through the release of information,
14 permission to treat, the OASIS privacy rule, the HIPAA
15 privacy rule, the advanced directives, the bill of
16 rights, and the hotline number, and written
17 notification of who the payer was. Just to give you a
18 quick overview of what these requirements are.

19 Someone mentioned this morning about
20 limited English proficiency and cultural linguistic
21 standards and the cost of those. One provider sent me
22 an e-mail not too long ago saying that her small home

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1 health agency spent \$20,000 for interpreters to meet
2 those requirements just last year. That's it.

3 DR. SIMON: Thank you very much. Open to
4 the panel. Dan.

5 MR. MULHOLLAND: I would just like your
6 comments, Ms. St. Pierre, on federal regulation that
7 might inhibit integration between different types of
8 health care providers which seems to possibly address
9 some of the issues that you raised about having to
10 capture data two or three times in different forms for
11 different purposes.

12 There's a Medicare rule and there's also
13 some anti-trust rulings that limit the ability of
14 hospitals to prefer their own affiliated home health
15 agencies for referrals which puts a bit of a barrier in
16 integration. Then there's the anti-kickback rules that
17 pretty much silo every different type of health care
18 provider, physicians, hospitals, home health, nursing
19 homes, whatever.

20 I just want to know generally your
21 comments from your experience and people that you've
22 worked with as to whether these federal rules that

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1 inhibit integration could possibly be reformed somehow
2 to allow between flow of information or closer
3 integration of care from start to finish rather than
4 the siloed system we have now.

5 MS. ST. PIERRE: Certainly they could.
6 The whole problem I see in terms of the referrals and
7 hospitals favoring their own home health agencies is
8 just a creature of competition in any business that is
9 out there. Whether changing those rules, adding new
10 rules, the requirement that hospitals give patients a
11 list of home health agencies that are available in
12 their community certainly then gives them the
13 opportunity to have freedom of choice.

14 I don't know that in the end it really
15 results in more patients choosing a free-standing home
16 health agency as opposed to a hospital-based agency.
17 Or the regulation once it's completed that will require
18 its proposed rule now, the final rule probably will not
19 happen in November so that means a new proposed rule
20 and that would be that the hospitals must report the
21 number of referrals that go to their own agency as
22 opposed to the community agencies. Again, I don't know

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1 how much good this will do in having a more level
2 playing field as far as where patients receive their
3 home care.

4 MR. HALL: The example you gave at the end
5 of the small agency that spent \$20,000 on language
6 proficiency, in that number and other numbers that you
7 know they may give us, it's always nice to have a
8 denominator, in other words, so if you could quantify
9 in the information you send just the size of the agency
10 in terms of its total revenues or total expenses that
11 helps put the number in proportion.

12 MS. ST. PIERRE: Definitely. I will also
13 try to get comparable figures from other providers of
14 varying sizes. That is just for the translators. They
15 also have to do staff training. Someone commented this
16 morning that they used to help with translating. That
17 is not permissible unless you have according to the
18 regulations medical background training so that you are
19 theoretically interpreting appropriately for medical
20 needs. And in home care we are not permitted to ask
21 families to translate.

22 DR. SIMON: Chris and then Rich.

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1 DR. CONOVER: I'm just curious. In your
2 industry I'm curious what your view is of the patient
3 information strategy as a way of improving quality as
4 an alternative to regulation. Do you see that as
5 promising? What are the limitations of that, etc.?

6 MS. ST. PIERRE: Are you saying in terms
7 of educating patients, educating consumers about their
8 rights and about --

9 DR. CONOVER: And also putting out
10 information about the use of quality metrics and
11 putting that information out for consumers to use when
12 they make a decision.

13 MS. ST. PIERRE: I think that is critical.
14 I certainly used that information for my family
15 members when looking at Nursing Home Compare and Home
16 Health Compare. The only concern I have is whether, in
17 fact, there are ways in place to assure that truly is
18 accurate and correct information.

19 Certainly as far as survey goes you do
20 have the official reports of the surveyors but when you
21 get into MDS and OASIS, is there potential for gaming
22 and is gaming going on? Are patients made to look

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1 worse on admission and better on discharge?

2 And the comment that was made this morning
3 about the humongous manual for MDS, we have the same
4 thing with OASIS along with 150 plus questions and
5 answers on how do you really answer this particular
6 OASIS item. Part of my job is every day taking
7 questions from providers, "If a patient has this and
8 appears this way, how do I answer OASIS?"

9 DR. LAWLOR: Hi, Mary.

10 MS. ST. PIERRE: Hi, Rich.

11 DR. LAWLOR: I loved the way you opened it
12 up sort of talking about process requirements versus
13 trying to focus on outcomes for the patient. Of
14 course, that is a big theme that our Administrator
15 targets whenever possible in regulations. Then, of
16 course, we hear different perspectives like the speaker
17 before you on, "These are good regulations and these
18 requirements are just what we need. They just need to
19 be enforced." There are good ways -- I mean, ways to
20 see good from both perspectives.

21 I guess I just wanted to hone in on one
22 thing and ask you a question. You talked about the

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1 requirements of the level of staff needed to do
2 assessments and that's a cost. You have to pay more
3 for better staff, certain levels of training for that
4 staff.

5 Don't our comment periods to regulations
6 in Government and HHS in particular allow for agencies
7 and advocates to -- don't they allow for the agency to
8 respond with our reasoning to concerns that people have
9 when we do a proposed rule? Obviously we try these
10 efforts now ad hoc and we have Open Doors, for example,
11 to get input before you write proposed rules but is
12 there an issue with the reasoning that comes back to
13 the comments from stakeholders?

14 MS. ST. PIERRE: I'll allow the
15 opportunity and I have to say I did comment some years
16 back on why can't -- if a physical therapist can do an
17 OASIS assessment and a comprehensive assessment on
18 recertification and discharge and on start of care if
19 there is no nursing ordered, then why can't a physical
20 therapist do that on start of care if they happen to be
21 there? Timing wise that is the most appropriate thing.

22 CMS has certainly determined that they are qualified

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1 to do those assessments but the answer to my comment,
2 they didn't change their mind. It stuck.

3 DR. LAWLOR: My question is don't agencies
4 like CMS and others provide appropriate reasoning in
5 the depth that's required to respond? Why don't they
6 stick with something versus changing it, for example?

7 MS. ST. PIERRE: I can't remember the
8 rationale behind CMS sticking with, for example, that
9 particular example. I just read the update for home
10 health PPS for the next year and I have to say in
11 reading through it, and I did it fairly quickly last
12 evening after I got home, but I was left with the
13 impression that the answer sometimes is "because."

14 DR. SIMON: Any other questions from the
15 panel? Thank you very much.

16 MS. ST. PIERRE: Thank you.

17 DR. SIMON: We'll look forward to
18 receiving your written comments.

19 At this point I would ask is there anybody
20 else who has not signed up who is going to make a
21 beeline for the back to sign up? I think we can
22 perhaps make that process a little more efficient and

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1 streamline some of the paperwork at this point. Apart
2 from that, we have come to the close of our public
3 commentary. I want to thank you all very much.

4 Oh, maybe we haven't. I'm getting a
5 signal from the back. While we figure out whether we
6 have another name on the back, I will sort of give you
7 again a little bit of an overview of where we go from
8 here. Physically we go to Chicago, as I've said, and
9 we are looking for comments at this point. The public
10 comment period is going to be held open through the web
11 and for written commentary.

12 These are not the only forms under which
13 you can provide commentary. You need not be present at
14 the meeting. There are web-based and other based
15 systems for providing commentary. I encourage you to
16 go to the web and you may submit them electronically.

17 That is going to be held open through the
18 middle of February so both for folks who are not here
19 who you want to engage in this process -- thank you
20 very much. A just-in-time delivery -- engage in this
21 process I encourage you to do so and encourage them to
22 submit through the web on the public comment period.

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1 This will be held open through I believe
2 the second week of February so we are able to retain
3 your comments. In particular I have also heard from
4 some individuals who are awaiting reports, who are
5 awaiting other pieces of information that may be
6 produced periodically. I encourage you to submit those
7 as well.

8 We have another individual who would like
9 to present comment, Laurence Lane. Thank you very
10 much.

11 MR. LANE: Thank you very much. I
12 expected to have a moment or two to put my thoughts
13 together. I was at a meeting this morning.

14 DR. SIMON: I can ramble longer if you
15 want.

16 MR. LANE: I'm Laurence Lane, Vice
17 President of Government Relations, Genesis HealthCare.
18 We provide nursing home, assisted living, rehab
19 services, physician services in 12 states stretching
20 from North Carolina to West Virginia up through New
21 England. Genesis employs 36,000 individuals. The
22 corporation is headquartered in Kennett Square,

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1 Pennsylvania.

2 A number of Genesis employees, especially
3 members of our clinical operation staff, assisted in
4 the drafting of the formal comments to the Advisory
5 Commission on Regulatory Reform that was submitted by
6 the American Health Care Association. I assume those
7 documents are part of the record.

8 That March 5 2002 submission identifies a
9 number of specific areas that should be evaluated. I
10 really just wanted to focus on five basic points to
11 bring to the Commission's attention.

12 I've been involved in the health care side
13 for over 40 years. I would say my first key concern is
14 there appears to be a pervasive disregard for the
15 protection to the Administrative Procedures Act. We
16 are seeing increasing use of web-based transmittals,
17 web-based information, and most recently under the
18 implementation of Medicare Part D things called
19 subregulatory guidance that provide no number, no date,
20 sort of instructions from manna, from Heaven above,
21 that all of a sudden materialize.

22 Perhaps the most classic example would be

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1 the marketing guidelines for the Medicare Part D PDPs
2 that clearly one has to question whether it has any
3 weight of rule by interpretation. It conflicts in many
4 cases with regulatory guidance. In this case it
5 significantly conflicts with the regulatory and
6 statutory requirements for nursing homes in terms of
7 pharmacy management.

8 I would say this pattern of moving to
9 informal communications is a serious one that
10 undermines the integrity of the Administrative
11 Procedures Act. I commend Rich and the people at CMS
12 for the open door forums but still there is -- I come
13 from the old school and the rules are the rules are the
14 rules and there really should be comment periods.

15 I'm concerned for the sheer volume of
16 regulatory guidance. I just looked back through my
17 weekly reports on program transmittals issued in the
18 last three months. It is not unusual to see an average
19 volume of 20 to 25 program transmittals posted on the
20 web-based CMS site per week which essentially says if
21 you multiply that on a weekly basis, guidance is coming
22 in streams with no one quite sure who reads it on the

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1 other end.

2 My third concern is directly related to
3 that and that is concern for the e-communications have
4 empowered lower levels of Government to generate
5 guidance absent quality control and absent a serious
6 venting of the issue. If you look at those 20
7 transmittals per week that have flowed out over the
8 last three months, and that's an average every week,
9 you will find at least two or three of them rescind
10 guidance given within a three to four-week period.

11 What that suggest to me is nobody has read
12 them before they have been posted. Or if they have,
13 they didn't read them carefully and that suggest that
14 access to e-commerce has created a sort of going around
15 what used to be -- again, I'll say I'm old school --
16 general counsel used to read things, used to advise on
17 things. Actually what we posted ended up being right
18 and not interpretations.

19 Fourth concerns restructuring and tax-
20 focused management has undermined managerial and legal
21 oversight of regulatory guidance. Classic example --
22 Rich is well aware of this because he's had to sit

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1 through several open door forums where this has been
2 the key topic -- there has been a new set of rules to
3 deal with beneficiary notification of appeal rights.
4 The 59-page clarification of what was the initial
5 three-page memo has even those of us who think we knew
6 what they meant absolutely mystified. One could go on
7 for longer on that.

8 My fifth concern, the agency forgets that
9 regulatory guidance is only paper when issued by
10 Government. It becomes effective when we, the
11 providers, are capable of interpreting guidance in the
12 policy and procedures and in the day-to-day operations.
13 Again, a classic example.

14 We ended up with rule promulgated related
15 to immunization for nursing homes on a 15-day comment
16 period with the rules being finalized on the second
17 week of October, the web-based instruction in place on
18 the 1st of October. We are now on the third change in
19 the Raven software interpreting that guidance.

20 When you've got 36,000 employees across
21 215 sites, at least give us a day or two to take and
22 help put our instructions in place. Another example,

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1 we will have -- I realize some of this is law driven
2 and some is regulatory driven -- the new grouper for
3 the RUG-53 payment structure which probably means
4 nothing to most of you, but the reality begins to be
5 that will come out on November 21 but must be in place
6 by our facilities to use on November 22. That is our
7 complete payment structure system.

8 I would just say in closing the worm's eye
9 view of the bird is significantly different than the
10 bird's eye view of the worm. Stability is necessary
11 for day-to-day operations. Instability caused by
12 unclear Government guidance must be overcome.
13 Government by silo is distorting care delivery.

14 Government by e-communication undermines the
15 ability for concerned parties to be meaningfully
16 involved in participation and comment, particularly
17 when they avoid the Administrative Procedure Act
18 protection, and the OMB rulemaking process. Government
19 by hit or miss transmittals, which is one of my big
20 bugaboos, leaves confusion. No one knows what the rule
21 is.

22 I would appreciate the effort of the

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1 Commission. I unfortunately have testified before
2 these commissions for the last 25 years and I must
3 admit I have not necessarily seen a reduction in rules
4 and regulations. We do give care in spite of the rules
5 and regulations, not necessarily because of it. Thank
6 you.

7 DR. SIMON: Thank you, Mr. Lane. Let me
8 guess, Rich.

9 DR. LAWLOR: We should all respond to this
10 because of the value and humor alone. You know, the
11 Government from time to time has been criticized as
12 being too slow so when I hear about this failure to
13 follow the Administrative Procedures Act because we are
14 doing things in an ad hoc process informally as much as
15 possible, increasing the volume of participation before
16 and during rule development, I find it a big disconnect
17 or dichotomy in your point there.

18 All the different roles of external stake
19 holder involvement that we are trying to integrate and
20 agreeably not perfectly yet but trying to find the
21 effective sweet spots in these roles that we bring
22 people in to work with us. Obviously the Internet has

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1 a parallel to that, using it more often more rapid
2 information deployment and exchange and so forth.

3 I must argue the counterpoint that this is
4 good. It's going to speed up. It doesn't necessarily
5 change the scale or the burden of regulations but it
6 does increase information flow between the outside and
7 the inside of the agency.

8 I would comment back that I had the
9 pleasure of going down to South Africa when the Mandela
10 government first came into play to spend some time on
11 personal leave to help get the new South African
12 government organized.

13 I remember visiting with a comedian who
14 was spectacular. He pointed out that during apartheid
15 we knew nothing and nobody knew what was happening.
16 Now we have seven official languages. The news runs in
17 seven different languages in 15-minute clips and we're
18 not sure what the hell is happening.

19 As you look at the Open Door forums I will
20 commend CMS. Probably the major, major change that CMS
21 has done is its openness of communication and the Open
22 Door forum. As Rich knows, because I participated in

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1 several of these whether they want me to or not, if you
2 were to itemize the number of tasks that are discussed,
3 it's like any business. There is a lot of activities
4 under way but if you are focused on what your primary
5 purpose is, and our primary purpose is care giving,
6 then you scale back activities that don't support the
7 care giving function.

8 I would just suggest that if one cataloged
9 the number of issues that come up in the Open Door
10 forum in any one of the 12 or 15 panels, one would walk
11 away with a litmus list of projects that from a
12 managerial perspective says, "Are these necessary and
13 do they help us on the primary mission of our agency?"

14 You compound that by 50 states -- I happen to operate
15 in 12 states -- and you can begin to see where the
16 level of change that is occurring is not integrated as
17 well as is our care mission at bedside.

18 DR. SIMON: Dan and then Chris.

19 MR. MULHOLLAND: You are kind of preaching
20 to the choir as far as I'm concerned, Sir. One of the
21 problems I have consistently had as a lawyer advising
22 clients is trying to find what the rules are. I

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1 remember 15 or 20 years ago it took a lawsuit to force
2 the Government Printing Office to publish an index to
3 the Code of Federal Regulations in the Federal
4 Register.

5 One of the problems I have with the
6 Internet, it's a sword and a shield. It's a great
7 thing in terms of getting information out. The open-
8 door forums are an example of that. I think some of
9 the access that people have to the regulators now is
10 helpful for clarification. But the big problem I see
11 is simply trying to find where all the rules are. If
12 you try to search for transmittals on the CMS website,
13 it's just a basic key word search.

14 Unless you are very adept at it you get a
15 lot of junk in trying to sort through all the
16 information. It would seem to me that the technology
17 is at the point where at least somebody could publish a
18 concordance of all Medicare rules, transmittals,
19 regulations, whatever, so at least we would know what
20 the rules are. I find, and I would like your comments
21 on this, it sometimes breeds contempt for the law that
22 people throw up their hands figuring no one understands

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1 it.

2 Somebody is going to get me no matter what
3 I do so I'll do whatever I want. I don't know if
4 you've seen this either in your facilities or reaction
5 in some of the folks you work with in your organization
6 to this avalanche that is really hard to go through to
7 find out what a rule is when there is a rule as opposed
8 to situations when it's whatever somebody says in the
9 last audio conference.

10 MR. LANE: Well stated. Again, I have two
11 bookcases in my home of CCH that used to publish this
12 stuff in printed form at an affordable price. Through
13 '98 I actually did know what the handbook provisions
14 were. Since then it has gone to the computer and it
15 does create some interesting issues.

16 And it creates some dilemmas, and that is
17 you'll have fiscal intermediaries that will apply rules
18 of thumb. When you ask, "Help me understand where is
19 that," they sort of look at you and say, "Oh, was there
20 supposed to be something there?" You are correct and I
21 would give the classic example of when they converted
22 the SNF manual over to the electronic version.

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1 It took six months for CMS to realize that
2 it left the whole section on how you bill for SNF
3 services out of the new electronic version. What is
4 more frightening that no one in the industry knew that
5 until CMS actually published it which basically said
6 nobody had looked at what was online.

7 DR. SIMON: Chris.

8 DR. CONOVER: I just want to be clear. I
9 understand your concerns about circumventing proper
10 procedures in terms of giving advance notification and
11 sufficient time frames for comment and things like
12 that. That is the downside of having instant access to
13 the web.

14 On the other hand, assuming that the
15 procedures were done correctly, am I to understand your
16 concern to say don't ever use the web and we really
17 ought to stick with the print because the print worked
18 pretty well and that is what's reliable and we know
19 where things are?

20 MR. LANE: No, quite the contrary. I
21 would say that in my old age I have gotten adept at
22 looking up stuff on the web. What I am suggesting is

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1 there appears to be some need for better quality
2 control. Secondly, more involvement of the Office of
3 General Counsel in saying, "Um, this is not a
4 clarification. This is policy."

5 That delineation between what is an
6 interpretation of what is rule and statute which is
7 generally a fairly bright line versus that which is
8 murky guidance that is sort of moving beyond
9 interpretation and becoming reg. really is something
10 that needs to be looked at.

11 I'll give you -- the thing that perhaps
12 most excites or incenses me is this beginning process
13 of using subregulatory guidance that is pervasive
14 through the implementation in Medicare Part D which
15 essentially has no regulatory number on it so I can't
16 say to you this is transmittal 37444503 and date. It
17 is just paper with no office taking responsibility for
18 issuing it and nothing that looks like an OMB number
19 that deals with guidance.

20 We are implementing perhaps a trillion
21 dollar benefit with such subregulatory guidance and as
22 it relates to nursing homes it's very clear the

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1 subregulatory guidance that has been issued back in
2 March doesn't have a number, doesn't have a weight, and
3 you don't know whether this means contractual
4 obligation or interpretation. You don't know how it
5 applies to the issue of must a PDP do this or should a
6 PDP do this.

7 The regulatory marketing guidance that
8 came out again, even though it was circulated for
9 comment, in this case is deceptive and, in fact,
10 counterproductive. We as a nursing home under reg. and
11 law have an obligation, and under a new 185-page draft
12 coming out of certification and survey as to what is
13 the F tag for pharmacy management, at least something
14 we've read, that says that's our
15 obligation.

16 Yet, when one reads the substance of the
17 subregulatory guidance, there is no reflection that we
18 have a regulatory obligation to manage pharmacy in our
19 buildings and no tool in that guidance to give us a
20 role to exercise our responsibility.

21 DR. SIMON: Other questions from the
22 panel? Mr. Lane, I am going to thank you for your

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1 comments.

2 MR. LANE: Thank you.

3 DR. SIMON: I would also sort of to be a
4 broken record encourage you to the extent possible when
5 you prepare your written testimony if you can help us
6 by quantifying from your firm's perspective the
7 additional work that you have to go through as a result
8 of some of the issues that you've raised. That would
9 be most helpful.

10 Rich.

11 DR. LAWLOR: Can I ask our panelists a
12 question?

13 DR. SIMON: Sure. Actually, you can do
14 that and then I actually have had a request from
15 somebody that I cut off in the field to ask one more
16 question -- to raise one more point. I promised him 30
17 seconds and also the question of not to make me regret
18 that. I'm going to defer to Rich first and then to
19 Walt.

20 DR. LAWLOR: I didn't necessarily -- it's
21 not very often that I get to sit next to smart people
22 in economics which I find is extremely enjoyable. I

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1 wanted to ask you guys relative to the idea of
2 subregulatory guidance, and we have used a good bit of
3 it in the recent past.

4 We have tried to vet it through
5 interaction with everybody involved through a lot of
6 dynamic conference types whether it's teleconference in
7 person or combination, etc., etc. What should become
8 of subregulatory guidance at this point that we've
9 developed? What's the next step? What do we do? Do
10 they become artifacts or should somebody say do
11 something with this? Not necessarily codified in
12 regulations but what should happen?

13 DR. SIMON: Dan.

14 MR. MULHOLLAND: If I could just comment
15 on this as a practicing attorney, I think it should be
16 very clear what subregulatory guidance is, what it
17 means, and how far it goes. I find it helpful
18 somewhat, too. A lot of different agencies give it but
19 what you worry about is that it suddenly becomes law or
20 the perception is that if somebody in the Government
21 said something, then you better do what they say even
22 if it isn't correct.

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1 I think if there were appropriate
2 disclaimers saying this is how we are interpreting this
3 and it has a limited shelf life and if there are
4 additional questions, there should be a fairly
5 streamlined advisory opinion process. I know a lot of
6 agencies have it. Some don't. Some have resisted
7 it.

8 I think CMS resisted it even though the
9 FTC, the OIG, the IRS all have procedures, albeit
10 cumbersome to give specific guidance, but I think if
11 there could be a streamlined guidance procedure that
12 someone can rely on saying, "Okay, I have a letter from
13 CMS that says I can do this. Nobody is going to get me
14 if I do something wrong."

15 That would be preferable to the kind of
16 amorphous subregulatory guidance that you sometimes see
17 and nobody knows whether it's going to be in effect
18 next week or who said it or how long it's good for.

19 DR. LAWLOR: I just want to point out that
20 we have on our website an input mechanism right now. I
21 believe it's still open. We are asking comments on how
22 to produce guidance. FDA has done it. We were there.

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1 A lot of the focus is in the coverage area but these
2 are issues that are very parallel to the guidance we
3 have used with Part D so thanks.

4 DR. SIMON: Other comments? Okay.

5 Walt, I give you 30 seconds.

6 MR. FRANCIS: Very quickly the two last
7 commentators especially but some others, I know of a
8 serious case of subregulatory guidance. There are
9 apparently a lot of people who believe that there is a
10 federal regulation that requires that health care
11 providers pay for language interpreters. There is no
12 such federal regulation and there probably never will
13 be.

14 There is no regulation that says a family
15 member can't interpret. There is guidance out there,
16 some of it quite official looking, issued in the later
17 part of the Clinton administration but there is no such
18 regulation. You might want to explore, because I
19 really think this is a big problem for a lot of people
20 just what is official, what's required, what isn't, and
21 that might be one regulatory area to specifically look
22 at because it is a continuing problem.

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1 DR. SIMON: Comments? Thank you. You did
2 very well, 30 seconds.

3 We have reached the end of our program. I
4 want to thank you all for your attention, for your
5 contributions, and most importantly look forward to
6 additional input from you, from your colleagues, and
7 from the public because this is your opportunity and
8 this is what our study rests on is getting solid
9 evidence of cost and benefits of regulation so that we
10 can put this into perspective. I look forward to
11 seeing some of you in Chicago. In the meantime I
12 encourage you to have a very nice day. Thank you very
13 much.

14 (Whereupon, at 2:06 p.m. the meeting was
15 adjourned.)

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