



“Fostering Innovation & Investment Opportunities in Clean Technologies”

CO-PRESENTED BY IBF and Clean Edge

SPONSORSHIP PROPOSAL/AGREEMENT

CONFERENCE OBJECTIVE:

Emerging growth companies delivering clean-tech products and services represent the next big wave of technology innovation. Applied Materials, GE, Intel, Siemens, and Wal-Mart are just some of the multinationals joining forces with emerging growth companies that are literally reshaping the economic landscape. Over the last eight years, venture investments in the sector have increased from less than 1 percent of total venture investments to more than 10 percent. Clean-energy investing in the U.S. reached \$2.7 billion alone in 2007. Many clean technologies are experiencing double-digit annual growth rates.

Savvy investors have now realized the opportunity to capitalize on solutions that serve the needs of industry, government, and society with innovative technologies that compete on price and performance while reducing pollution, waste, and resource use. Come join the drivers of this new economy -- clean-tech investors, entrepreneurs, multinational corporations, policy makers, and others that are leading the way.

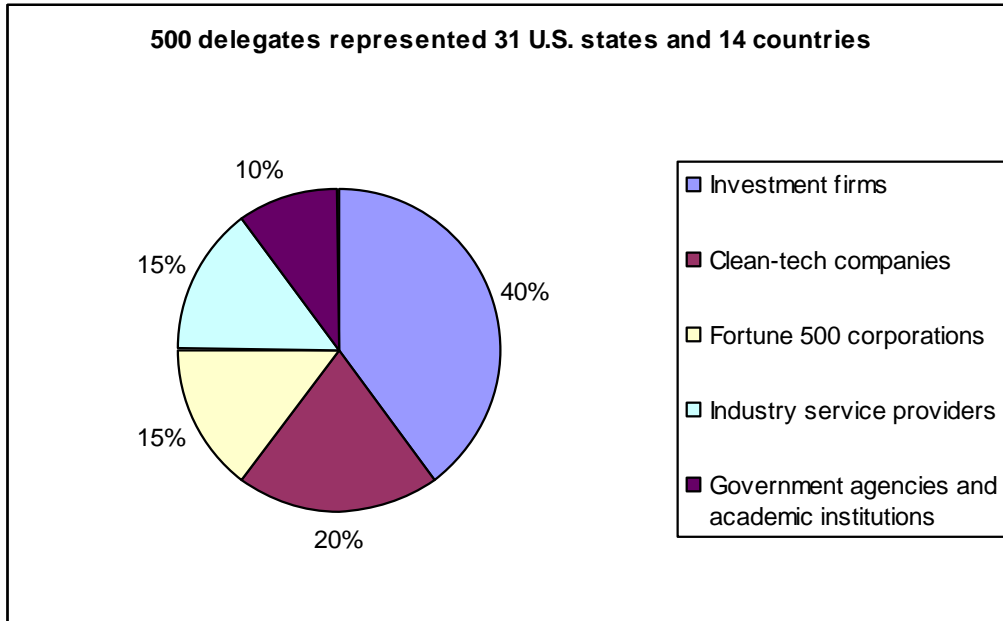
The Clean-Tech Investor Summit, co-produced by Clean Edge and IBF, has become widely recognized as the premier event for active investors to network with major corporations and emerging clean-tech companies. As a sponsor, your organization is guaranteed strategic visibility as a leading service provider in the clean-tech space. Your company's involvement with this summit will ensure new business prospects.

Come join us in January 2009 for our *5th Annual Clean-Tech Investor Summit*.

2009 Sponsorship Proposal

2008 Conference Highlights:

The 4th Annual Clean-Tech Investor Summit was an overwhelming success. A cap on attendance was enforced to maintain the optimum networking experience.



Key speakers included:

Elon Musk
Founder of PayPal and SpaceX
Chairman of Tesla Motors and SolarCity

Greg Boyce
Chairman and CEO
Peabody Energy

Jeff Sterba, CEO
PNM Resources

Jim Rogers, Chairman of the Board
President and CEO of Duke Energy

John Podesta, CEO
Center for American Progress
Former Chief of Staff to
President Clinton

Majora Carter, Executive Director
Sustainable South Bronx

Matt Kistler, Sr. VP, Sustainability
Wal-Mart Stores, Inc.

Paul Marcoux,
VP, Engineering and Sustainability
CISCO

Dr. Steven Koonin
Chief Scientist, BP

Terry Tamminen, Cullman Senior
Fellow, New America Foundation and
former Secretary, California EPA

2008 SPONSORS INCLUDED:



2009 SPONSORSHIP PACKAGES

Premier Sponsor

\$30,000

Premier sponsors receive the most visibility and recognition! Premier sponsorship limited to 4 companies.

- Advisory Board seat
- Top corporate logo billing on promotional and marketing materials
- Logo posted and linked from the conference web page
- Company profile and full page ad in the conference workbook and in the conference brochures.
- Logo banner prominently displayed in the main meeting room
- Exhibit table (\$3,500 Value)
- Introduction of Keynote or Panel presentation
- Ten (10) complimentary passes to use for colleagues, clients and contacts (\$16,950 value)
- 2 passes to VIP dinner
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list pre- and post-conference with contact information

Key receptions are reserved for Premier Sponsors on a first-come first-serve basis (sponsorship includes the direct costs of food and beverage):

- Welcome reception, January 20th
- Luncheon on January 21st
- Cocktail Reception on January 21st
- Luncheon on January 22nd

Major Sponsor:

\$20,000

- Corporate logo on promotional and marketing pieces
- Logo posted and linked from the conference web page
- Company profile and a half page ad in the conference workbook
- Exhibit table (\$3,500 Value)
- Five (5) complimentary passes for colleagues/contacts (\$8,475 value)
- 1 pass to VIP dinner the first night of the Summit
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list pre- and post-conference with contact information

In addition, Major sponsors will have a choice of selecting a promotional item to be given out to conference attendees. Following are some options but we are open to your suggestions..

Each are on a first come first serve basis (direct costs are included in the price of the sponsorship):

- Networking Breakfast on either January 21st or 22nd
- Conference tote-bags
- Conference Jr. Portfolios
- Conference hotel room keycards
- Personalized/branded bottled water for attendees
- Networking break coffee mugs
- Luggage tags
- Wireless Internet Connection
- Book Sponsor: Your firm will be the exclusive sponsor of Joel Makower's recent book entitled, "Strategies for the Green Economy". Each of the conference delegates will receive a signed copy with "Compliments of (your firm's logo) on the cover, upon checking in at the summit.

Supporting Sponsor:

\$10,000

- Corporate logo on promotional and marketing pieces
- Company profile in the conference workbook
- Exhibit table (\$3,500 Value)
- Logo posted and linked from the conference web page
- Three (3) complimentary registrations (\$4,485 value)
- \$300 VIP discount for unlimited contacts, colleagues and/or clients
- Confidential attendee list with contact details post-conference

Looking for Year-Round Promotion of Your Company?

When you become both a Clean Edge and Clean-Tech Investor Summit Sponsor you receive 10% off the combined total.

Contact Clean Edge to provide you with a customized sponsorship package that ensures your company will gain significant exposure during the Summit and the rest of the year via print and digital materials – including Clean Edge's web site, e-Newsletter, *Clean Energy Trends* Report, and other offerings:

- The Annual *Clean Energy Trends Report* is downloaded by more than 30,000 professionals each year and handed out to thousands more at leading conferences. <http://www.cleandedge.com/reports/reports-trends2008.php>
- *Clean Energy Trends* has received press coverage in dozens of outlets including *BusinessWeek*, *New York Times*, *Forbes*, *Fortune*, *Red Herring*, and *Wall Street Journal*. <http://www.cleandedge.com/about/celnTheNews.php>
- Clean Edge's web site attracts more than 800,000 visitors and generates more than 5 million page views per year. Its newsletter is sent monthly to more than 25,000 subscribers. <http://www.cleandedge.com/e-letter/>

Year-Round Package Sponsorship Contacts:

Dexter Gauntlett - gauntlett@cleandedge.com - 503 206 5305
Ron Pernick – pernick@cleandae.com - 503 493 8681

Conference Sponsorship Agreement Terms & Conditions

1. *Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless IBF Conferences cancels the conference due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation by the sponsoring company, a credit letter will be issued that can be utilized towards a future conference within a 12 month period.*
2. *There are to be no competing events held during the regular hours of operation of the conference. This includes scheduled set-up hours. Dinners or receptions should be held after hours. There are to be no side-tracks or outside sessions/presentations held in association with this event under the same roof without the prior consent of IBF Conferences.*
3. *There are to be no room drops at the hotel without prior consent of IBF Conferences.*
4. *It is understood that the attendee lists are proprietary and to be kept confidential and not distributed to any outside individual or organization outside of the sponsoring company.*

**5TH ANNUAL
CLEAN-TECH INVESTOR
SUMMIT
SPONSORSHIP AGREEMENT**



Sponsorship Level & Fee: Premier: \$30,000 Major: \$20,000 Supporting: \$10,000

<i>Today's Date:</i>		<i>Amount of Complimentary Tickets:</i>	
<i>Special Event Hosted:</i>		<i>Date and Time:</i>	
<i>Name of Company:</i>		<i>Sponsorship Commitment Authorized Signature:</i>	
<i>Print Name:</i>		<i>Individual to be Invoiced:</i>	
<i>Address:</i>			
<i>City:</i>		<i>State/Zip:</i>	
<i>Tel:</i>		<i>Fax:</i>	
<i>Email:</i>			
<i>Contact Person for Logistics:</i>			
<i>Tel:</i>		<i>Fax:</i>	
<i>Email:</i>		<i>Website URL:</i>	

** Sponsorship is active after IBF receives this signed contract. Cancellations must be received in writing to IBF thirty days prior to the conference. There will be no refunds after payment is made. A credit towards a future event will be considered within 12 months.*

FAX BACK TO IBF: (516) 765-9015

A copy of your Corporate Logo will be needed ASAP to include on our marketing materials.

LOGO for PRINT: color & black and white, EPS or TIF preferred, size: 300 dpi
LOGO for WEB: color version preferred, GIF or JPG ONLY size: 252 x 72 or 352 x 72 ONLY.
Please e-mail both logo formats to sandra@ibfconferences.com Subject Box: "CT09"

IBF Workbook Media Spec Sheet

mechanical specifications



ad size	width x height (inches)
full page ad	7.5 x 10
half page horizontal	7.5 x 4.25

Premier Sponsor

Full Page

Size: 7.5 x 10

Work Area: 7 x 10

Major Sponsor

Half Page

Horizontal

Size: 7.25 x 4.25

No bleeds

Questions regarding your sponsorship should be directed to:

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