

*Please join*











**Secretary Michael O. Leavitt**  
U.S. Department of Health & Human Services

*For An Event to Recognize:*

**The Value-Driven Health Care Movement  
Its Impact on America's Marketplace**

Wednesday, May 9, 2007  
10:30 AM - 11:30 AM  
Please arrive by 10:00 AM

Hubert H. Humphrey Building  
200 Independence Avenue, SW  
Washington, DC 20201

Please **RSVP** by May 4, 2007  
[valuedriven@hhs.gov](mailto:valuedriven@hhs.gov)  
202-260-1112  
[www.hhs.gov/valuedriven](http://www.hhs.gov/valuedriven)

The Value-Driven Health Care movement has begun shaping the market toward transparency, better quality of care, and lower costs. Please join Secretary Mike Leavitt on May 9, 2007 from 10:30 to 11:30 a.m. in the Hubert H. Humphrey Building in Washington, DC to celebrate this important achievement and recognize the individuals and organizations making it possible. RSVP to [valuedriven@hhs.gov](mailto:valuedriven@hhs.gov) or call 202-260-1112.

### Learn More in Person

**May 15 and 16, 2007, Philadelphia, PA:** The National Business Coalition on Health (NBCH), The Leapfrog Group, and Bridges to Excellence are co-hosting a two-day employer symposium, **Advancing Value-Driven Health Care: the Third Annual Incentives & Rewards Symposium**. HHS Secretary Mike Leavitt will participate in the symposium on May 16. This will provide a great forum for employers and other organizations to learn about significant marketplace efforts to implement the four cornerstones. To learn more about this exciting event, please visit: [www.nbch.org/workshop07/program.htm](http://www.nbch.org/workshop07/program.htm)  
To RSVP: [SDorsey@nbch.org](mailto:SDorsey@nbch.org)

### Governors Get It!



On March 13, 2007, California Governor Arnold Schwarzenegger signed an Executive Order supporting increased transparency of health-care costs and improved accountability of public and private health systems.

"I am committed to improving the quality, transparency, and accountability of health care in our state, and this executive order is a step forward in our work to fix California's broken health-care system," said Governor Schwarzenegger.

National Governors Association Vice Chair, Governor Tim Pawlenty of Minnesota, has recently declared support for Value-Driven Health Care along with the state of Nevada. [www.hhs.gov/transparency/government](http://www.hhs.gov/transparency/government)

### Value-Driven Health Care: Community Leaders

In an effort to organize and mobilize public and private partners throughout the country, Secretary Leavitt has designated 30 organizations as Community Leaders for Value-Driven Health Care. To find a Community Leader near you please go to: [www.hhs.gov/transparency/communities](http://www.hhs.gov/transparency/communities)

### Isn't It Time? Declare Your Support.

Join the 29 states and state employee health plans and the more than 800 companies that have already declared their support for a value-driven health-care system. Sign up at: [www.hhs.gov/valuedriven](http://www.hhs.gov/valuedriven)

For more information about how to help implement Value-Driven Health Care, please visit The Partnership for Value-Driven Health Care's Purchaser Guide: [www.leapfroggroup.org/media/file/Purchaser\\_Guide\\_Final2-07-07.pdf](http://www.leapfroggroup.org/media/file/Purchaser_Guide_Final2-07-07.pdf)



"Every American should have access to a full range of information about the quality and cost of their health care options."

Secretary Michael O. Leavitt