



AMERICA'S PROMISE
ALLIANCE



We Face A Dropout Catastrophe

- One student in America drops out every 26 seconds; that's 1.1 million per year
- Roughly 30% of all students fail to graduate
- Only 1/3 of those who graduate are ready for college
- Jobs that require post-secondary education will make up more than 2/3 of new jobs

Hispanics And The Dropout Rate

- More than 40% of Hispanic students fail to graduate

Hispanics And The Dropout Rate

- Five states graduate < 40%
(GA, AL, TN, NC, NV)
- Six of the 50 largest school districts graduate < 40%
(Cleveland, OH; DeKalb Co., GA; Gwinnett Co., GA; Cobb Co., GA; Clark Co., NV; Dallas, TX)

Implications For National Policy

- U.S. Hispanics increased by 97% — 5x the national growth rate
- Since 1990, Hispanics accounted for 60% of the increase in US public school enrollment

Reasons Why Hispanics Drop Out

- Need to work
- Never enrolled in U.S. schools
- Language obstacles among immigrants

Factors in Hispanic Dropouts

- Concentrations in larger high schools
- Higher student-teacher ratios
- Labor market pull in booming areas

The Hispanic Dropout Crisis: Challenges (and opportunities)

- 40% of Hispanic students are foreign-born
- Poverty rates are 2-3x that of white students
- Many Hispanic dropouts have never enrolled in US schools
- 18% speak English with difficulty
- Little improvement in dropout rates or test scores by the 3rd generation
- 66% of Latinos own video game consoles
- Hispanics are 44% more likely to be influenced by Internet
- 57% live with both parents

Sources: NEA Issues Report on Status of Hispanics in Education; Hispanic Heritage Foundation; Richard Fry, High School Dropout Rates for Latino Youth, ERIC Digest; Pew Hispanic Center

High School Graduation Is A Strong Predictor Of Adult Success

Students who fail to graduate are:

- Twice as likely to continue the cycle of poverty
- Three times as likely to be unemployed
- Eight times as likely to go to prison

Return on Investment

A **one**-percentage point increase in high school graduation rates would:

- Yield **\$1.8 billion** in social benefits
(Reduced costs for healthcare, welfare & criminal justice)
- Reduce number of crimes nationwide by **\$94,000**

Return On Investment

If we raise Hispanic and African American graduation rates to those of white students by 2020, the potential increase in personal income would add \$310 billion to the U.S. economy.

Center for Social Organization of Schools, Johns Hopkins University

Five Promises and The Dropout Crisis

Children need five key developmental resources to succeed in school and life:

- **Caring adults**
- **Safe places**
- **Healthy start**
- **Effective education**
- **Opportunities to help others**

Research: More Promises = Greater Success

Children who receive at least Four of the Five Promises are:

- Twice as likely to get A's in school
- Twice as likely to avoid violence
- 40% more likely to volunteer
- More socially competent

Every Child, Every Promise: Turning Failure into Action

Five Promises Level The Playing Field

Having at least Four of the Five Promises removes traditional disparities based on race and family income.

Every Child, Every Promise: Turning Failure into Action

'Promise Poverty' in America

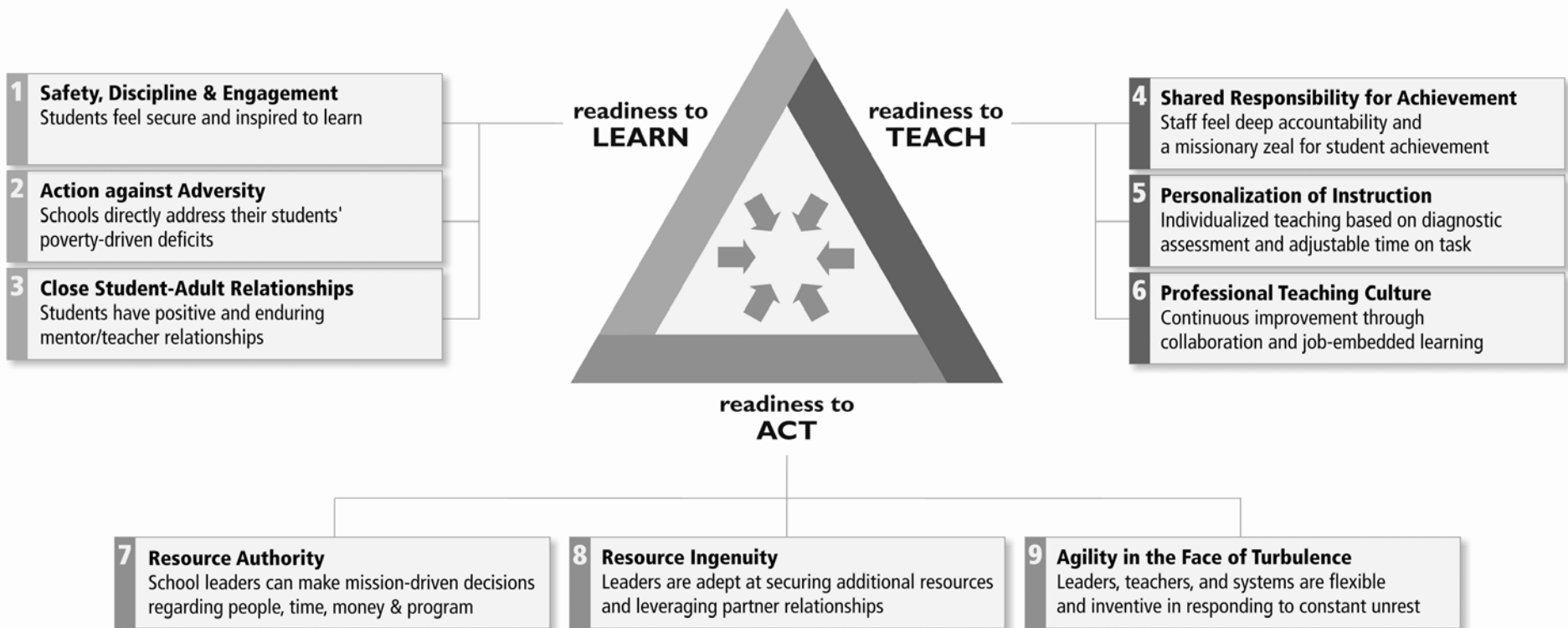
Where we are now

- More than 2/3 of our young people (34 million) lack enough Promises to be confident of success
- More than 20% (10 million) have Zero-One Promises and are on course for failure

Every Child, Every Promise: Turning Failure into Action

The Readiness Model

HPHP READINESS MODEL



Focusing On All Three Sides Of The Issue

- Readiness to teach
- Readiness to learn
- Community readiness to mobilize & hold all parties accountable

This Is A Surmountable Problem!

- 50% of dropouts come from 15% of schools
- “Super-resourcing” the areas of greatest need

About the Alliance

- Founded by Presidents Ford, Carter, Reagan, Bush and Clinton to call America to service on behalf of children
- Alliance of 200+ partner organizations across all sectors: business, philanthropy, faith-based, government, non-profit
- Non-partisan credibility
- Advocacy through First Focus affiliate
- Uniquely positioned to reach across sectors and ideologies
- Proven capacity to convene, coordinate and catalyze

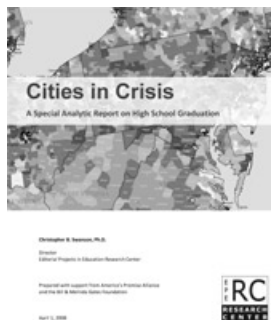
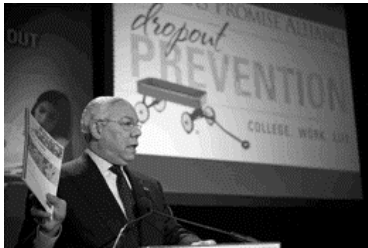
Why Graduation Rates Are The 'Bellwether' Outcome

- Hourly income
Dropouts: \$8.50
HS grads: \$13
College grads: \$25
- Annual income
Dropouts: \$19K
HS grads: \$27K
Associate degree: \$36K
College grads: \$52K
- GEDs do not decrease disparity

Our Strategic Plan: More Promises Kept = More Graduates

- Dropout Prevention Initiative: Rally the nation to address the most glaring symptom of broken Promises.
- Bring more Promises to at least 15 million more young people in the next five years.
- Measure results, use data and hold ourselves and our partners accountable.

April 1st Launch of Dropout Prevention Campaign



- Released *Cities in Crisis* report, which highlights 50 largest cities and their urban and suburban graduation rates
- General and Mrs. Powell issued call to arms around dropout 'catastrophe'
- Panel of Alliance leaders spoke about issue and needed response from all sectors
- Secretary Spellings announced federal drive toward common standard for graduation rate measurement

Results of Launch

85 million+ broadcast airings/interviews

- ABC, NBC, & CBS nightly news
- “Good Morning America,” CNN, Fox News Channel, Tom Joyner Morning Show, CNN American Morning, C-Span

25+ major dailies

- New York Times, Washington Post, USA Today, New York Daily News, Detroit Free Press, Baltimore Sun
- Washington Times op-ed – General and Mrs. Powell
- Wall Street Journal editorial

Examples of partners extending the message

- State Farm
- Boys & Girls Club of America
- Achieve
- AT & T

Clarion Call To Action

100 Dropout Summits by 2010

- 50 states
- 55 key cities

Initial Summit Cities

Akron, OH
Albuquerque, NM
Arlington, TX
Atlanta, GA
Augusta, GA
(Richmond County)
Austin, TX
Baltimore, MD
Chicago, IL
Cincinnati, OH
Cleveland, OH
Columbus
Corpus Christi, TX
Dallas, TX
Denver, CO
Detroit, MI
El Paso, TX
Fort Worth, TX
Fresno, CA
Houston, TX
Indianapolis, IN

Jackson, MS
Jacksonville, FL
(Duval County)
Jersey City, NJ
Kansas City, MO
Los Angeles, CA
Louisville, KY
(Jefferson County)
Memphis, TN
Miami, FL
Milwaukee, WI
Minneapolis, MN
Nashville, TN
(Davidson County)
New Orleans, LA
New York, NY
Newark, NJ
Norfolk, VA
Oakland, CA
Oklahoma City, OK
Philadelphia, PA

Phoenix, AZ
Pittsburgh, PA
Richmond, VA
Rochester, NY
San Antonio, TX
Santa Ana, CA
Shreveport, LA
(Caddo County)
St. Louis, MO
St. Petersburg, FL
(Pinellas County)
Stockton, CA
Tacoma, WA
Tampa, FL
(Hillsborough County)
Toledo, OH
Tulsa, OK
Tucson, AZ
Washington, DC
Yonkers, NY

Summit Highlights And Progress

- **Detroit:** Seeded \$10 million education turnaround fund
- **Mississippi:** Require all MS school districts to generate dropout plan based on evidence-based practice
- **Louisville:** Set 10-year goal to cut dropouts in half; developing action plans
- **Iowa:** Spurred 16 community action plans to reduce minority dropouts
- **Tulsa:** Raised community awareness; developing action plan

Key Summit Elements

The Alliance is requiring certain critical components in all dropout summits:

1. Demonstrated leadership from multiple sectors
2. Building upon existing local education reform efforts.
3. Youth voice and leadership.
4. A focus on policy implications and opportunities.
5. Get deep into the data: Who is dropping out, when and why.
6. Development of post-summit action plan to strengthen schools and support students.

Post Action Plan Components

- Transforming schools
- Supporting students
- Developing effective policies
- Employing data systems

Summit Support

- **Seed funding for all 50 states (\$25K) and 50 targeted cities (\$10K)**
- **Connections** with Alliance partners, nationally and locally
- **Technical assistance** (planning, leadership outreach, policy, youth engagement, etc.)
- **Web-based resources** (data, template agendas, speakers, best practices, etc.)
- **Post-Summit action planning support**
- **National evaluation** with Duke University's Center for Child and Family Policy

Featured Communities For Alliance Collaboration

Going in early, staying late:

Atlanta, GA
Chicago, IL *
Detroit, MI
Houston, TX *
Indianapolis, IN
Jackson, MS *
Louisville, KY
Nashville, TN
New Orleans, LA *
New York, NY *
Oakland, CA
Washington, DC

* Communities in process of forming early Promise Zones

Featured Community Partners

- Afterschool Alliance
- American Academy of Pediatrics
- American Association of School Administrators
- Big Brothers Big Sisters of America
- Boys & Girls Clubs of America
- Catholic Charities USA
- City Year
- Communities In Schools
- Corporation for National and Community Service
- Forum for Youth Investment
- Hands on Network/Points of Light Institute
- League of Latin American Citizens
- MENTOR
- National 4-H Council
- National League of Cities
- National Urban League
- State Farm
- United States Chamber of Commerce
- United States Conference of Mayors
- United Way of America
- YMCA of the USA
- Youth Service America

Hispanic Partner Agencies

- ASPIRA
- League of United Latin American Citizens
- Hispanic Scholarship Fund
- National Hispanic Education Alliance
- National Association of Latino Elected Officials
- National Council of La Raza

We Need Your Help

- Local Dropout Summits
- State Summits
- Action Strategies:

Where the Kids Are

All Kids Covered

Ready for the Real World

Online Tools And Resources

15 in 5 Campaign Network :: Dropout Prevention Summits - Home - Windows Internet Explorer

http://15in5.americaspromise.org/Pages/Summit.aspx


File Edit View Favorites Tools Help

America's Promise Alliance - ... Microsoft Outlook Web Access 15 in 5 Campaign Networ... ADP Action Agenda | Achiev...

15 in 5 Campaign Network

Dropout Prevention Summits

[Planning](#)
[Calendar](#)
[Dropout Prevention Blog](#)
[Policy](#)
[News](#)
[Resources](#)



The Statistics
The Summits

Blog Spotlight

So Now What?!

We understand the concept of hosting drop out summits is not new – but getting Americans to focus on the severity of the problem is. Although the summit is important to bring about awareness, it's what happens AFTER the summit that's so important. For those of you who have undertaken a drop out summit over the past year, what did you do to keep key stakeholders engaged for the long term?

[more ▶](#)

Logged in as: krism | [Log Out](#)

[My Account](#)

SEARCH:

Summit Toolbox

The Summit Toolbox contains tips, templates, reference materials and other resources to help you plan a successful dropout prevention summit.

1. [Planning Tools](#)
2. [Policy Resources](#)
3. [Youth Engagement Handbook](#)
4. [Media and Communications](#)
5. [Materials from Other Summits](#)
6. [Post-Summit Action Planning](#)

Dropout Prevention News

CVS Caremark Presents *Make It Happen! Stay In School!* Summit
Stedman Graham, best selling author and educator, recently spoke to

Done

start 15 in 5 Campaign Net... June08 work Microsoft PowerPoint ... Internet 100% 12:12 PM

Together We Can



AMERICA'S PROMISE
ALLIANCE

