



Public Service Announcement

Release Date: April 15, 2008
Release No.: MA08-13

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Public Service Announcement On National Small Business Week

WASHINGTON – The U.S. Small Business Administration today released an audio public service announcement (PSA) encouraging the public to participate in National Small Business Week 2008, featuring national awards and topical forums at the agency’s premier annual event. The celebration of National Small Business Week is April 21-25, with events in Washington, D.C., April 21-23 and in New York City April 24-25. National Small Business Week will be Web-streamed live at www.nationalsmallbusinessweek.com

Among the featured speakers are Secretary Mike Leavitt, U.S. Department of Health and Human Services; Ambassador Susan C. Schwab, United States Trade Representative; Newt Gingrich, Chairman, American Solutions and former House Speaker; Clarence “Bud” Albright Jr., Under Secretary of Energy; Paul A. Schneider, Deputy Secretary of the Department of Homeland Security; Michael E. Porter, Chairman, Initiative for a Competitive Inner City; John Hope Bryant, Founder of Operation HOPE, and other prominent business leaders, CEOs and politicians.

The 30-second and 60-second spots for rebroadcast by radio or Internet, tell listeners where to find more information about awards and forums at the www.nationalsmallbusinessweek.com Web site.

The 30-second audio PSA is available in a downloadable MP3 format on the SBA Web site at http://www.sba.gov/idc/groups/public/documents/sba_homepage/news_sbw2008_30.mp3

And the 60-second audio PSA at http://www.sba.gov/idc/groups/public/documents/sba_homepage/news_sbw2008_60.mp3

This is the text version of the PSA:

**SMALL BUSINESS WEEK
PSA**

To Be Aired during the week prior to April 21-25.

30 Seconds . . .

Next week The Country Celebrates National Small Business Week . . .

Sponsored by the U.S. Small Business Administration,

The event covers important policy issues

such as health care and international trade,
and honors the national small business person of the year.

The SBA has helped to launch and grow
some of America's best known corporations.

For more information, go to www.nationalsmallbusinessweek.com . . .

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SMALL BUSINESS WEEK
PSA

To Be Aired during the week prior to April 21-25.

60 Seconds . . .

Next week The Country Celebrates National Small Business Week . . .

Sponsored by the U.S. Small Business Administration,

The event focuses on the state of the small business economy.

It covers important policy issues

such as health care and international trade,
and honors the national small business person of the year.

The SBA has helped to launch and grow
some of America's best known corporations.

Through its training and loan guarantee programs
SBA has helped companies like Intel, Outback Steakhouse,
Apple, Ben & Jerry's, Callaway Golf, Staples,
Under Armour, Nike, and FedEx to grow and succeed.

During National Small Business Week, SBA is honored
to recognize entrepreneurs who are making their
small business dreams a reality.

For more information, visit www.nationalsmallbusinessweek.com.

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