



**James R Henderson
Regional Advocate, Region VIII
Small Business Administration
721 19th Street, Suite 400
Denver, CO 80201
Ph: (303) 844-0503
Fax: (303) 844-0506**

james.henderson@sba.gov

Jim Henderson is the Regional Advocate for Region VIII. Region VIII includes the states of Colorado, Montana, North Dakota, South Dakota, Utah and Wyoming. He serves as a direct link between small business owners, state and local government's agencies, state legislators, small business associations and the Office of Advocacy in Washington DC.

As a Regional Advocate, he identifies issues and concerns of small business owners. He also monitors the impact of federal and state policies on small business at the local level and works closely with state officials and legislators, and the Chief Counsel for Advocacy to develop programs and policies that help ease the regulatory burden on small businesses.

Before being named Regional Advocate Jim served as the economic development specialist in SBA's Fresno District Office and was responsible for loan processing. He also served as the Public Information Officer and handled development of the district's web page. Before that he worked as a Public Affairs Specialist in SBA's South Florida. There he was responsible for producing the South Florida Small Business Resource Guide which later was adopted by most of SBA's district offices as the primary outreach and marketing tool to assist small businesses.

Jim Henderson also served as a regional advocate with the Office of Advocacy from 1986 through 1993 and was a small businessman. He was also a co-founder of the Rocky Mountain Home-Based Business Association. Jim is a graduate of the Colorado School of Mines and also holds undergraduate and graduate degrees from the University of Nebraska.