

Alcohol and Tobacco Tax and Trade Bureau
Advertising, Labeling and Formulation Division

1310 G Street, NW
Washington, DC 20220

COLAs Online Workshops 2008

December 2007

Coming to a location near you!

Issues Addressed:

1. Common application errors and how to avoid them.
2. Technical Guidance on creating acceptable image files.
3. COLAs Online Registration.
4. Open Forum:
 - Get answers to your questions.
 - Opportunity for Hands-on instruction.

COLAs Online is a web-based system used by TTB and its regulated industry to efficiently obtain a mutual goal – LABEL APPROVAL!

February – Deerfield Beach, Florida

March – Dallas, Texas

July – Charlottesville, Virginia

August – Boston, Massachusetts

Changes We Have Made

Since its inception in 2003, COLAs Online has gone through several upgrades. We have improved the system to streamline the process and improve efficiency. We have been so successful, that now 51% of all applications are filed electronically.

We are responding by changing our workshops for 2008 to include two different types of sessions. Session one will provide potential users with the benefits of filing online and the tools needed to do so. Session two will provide our current users with additional assistance in problem areas, help in resolving image issues and the opportunity for hands on experience.

How Do I Register for the Upcoming Workshops?

We will post additional information to our web-site. Please visit www.ttb.gov for this updated information, registration forms, dates and location information as it becomes available. You may also call our COLAs Online Workshop information line at 202-927-8128 for up to date information.