
President's High Growth Job Training Initiative

Building Today's Workforce for Tomorrow



Grant Amount: \$4,268,454

Grantee: The Home Builders Institute (HBI)

Key Partners: Home Builders Association of Kentucky, Florida Home Builders Association, Home Builders Association of Charlotte, Building Contractors Association of Wood River Valley (Idaho), Home Builders Association of South Carolina, Tidewater Builders Association, York Technical College (South Carolina), community and technical colleges in Florida and Kentucky, American Association of Community Colleges

Leveraged Amount: \$5,273,000 in cash and in-kind contributions from HBI, National Association of Home Builders, Home Builder Associations, employers, community colleges, and the American Association of Community Colleges

Location of Grant Activities: Nationwide

Challenge:

Total employment in the construction industry will increase by nearly one million jobs by 2012. However, the industry has difficulty recruiting youth, while many youth interested in construction lack the skills employers need. Further, some entry-level workers lack the basic technical skills needed to advance in the industry.

Addressing the Challenge:

HBI and its partners will create a systemic approach to construction industry workforce development that provides a continuum of recruitment, career exploration, education, and training, beginning with middle and high school and continuing through post-secondary education and life-long learning. Ten national sites will be chosen to serve 2,500 individuals, including high school students, incumbent workers, and dislocated workers. Sites will offer training in crafts, such as carpentry, electrical wiring, plumbing, and heating and air conditioning. HBI and its partners will also develop an associate's degree or equivalent credential that incorporates the skills needed in residential construction.

Projected Outcomes:

- Ten construction trade academies will be established.
- The academies will train 2,500 individuals in the construction trades.
- The initiative will develop an Associate in Applied Science degree or equivalent credential that incorporates the skills needed in residential construction.
- The project's products and lesson plans will be disseminated to community colleges and public and private vocational training centers for national replication.

