

Read Me First File for Farm Bill 2008 Graphic Products

These files have been uploaded to the Farm Bill 2008 Exhibit folder:

- FB_4banners
- FB_Nomadic
- FB_Nomadic Pictures
- FB_Tabletop

They are visuals only. The finished exhibits can be ordered from Alan Benge at the LANDCARE office (515-289-0325 x104).

There is a 10' wide floor nomadic exhibit, and a smaller 6' square tabletop version. Both feature the same art.

The background art for the nomadic, tabletop and bannerstands is consistent and forms a unifying element of the Farm Bill Graphic Products. Those wishing to customize an exhibit for their state or region have the opportunity to do so with the nomadic or tabletop versions, rather than the bannerstands. The nomadic and tabletop art includes a column of images on the left side (see FB_Nomadic Pictures) next to the featured programs names. These images are on separate layers and can be exchanged for local pictures.

There is also a separate layer containing the EEO statement and a line for the url. This layer can be activated by those wanting to use it and the url can be edited to the local address. The files for the nomadic and tabletop can be obtained on disk from Alan Benge at the LANDCARE office (515-289-0325 x104).

The FB_4banners illustrates three different bannerstand designs (A, B, and C). The suggested configuration can include up to four banners used together in the arrangement given in the visual. However, they can also be used singly or in pairs or threes, as well as using the full set of four. How many a customer chooses to order will depend on space considerations. At venues where there is not space for a 10' floor nomadic, banners are a helpful alternative.