

ACTIVITIES – What SARE does		PARTICIPANTS- Who we REACH	OUTCOMES- SHORT	OUTCOMES - MEDIUM	OUTCOMES - LONG-TERM	
Research and Education Grants, Farmer /Producer Grants, On-Farm/Partnership Grants	R&E Grants Interdisciplinary research	Researchers, farmers, other collaborators Satisfaction with granting process	New/better knowledge of SA production and marketing practices; (including risks and certainties & economic data)	Knowledge/research results disseminated <ul style="list-style-type: none"> • Through direct project outreach • Through linkage to PDP • Through links to communications 	Advanced Sustainable Agriculture Knowledge Adoption of Sustainable Agriculture Practices	Improved conditions, e.g. <ul style="list-style-type: none"> • Increased profitability and/or reduced risk • Improved soil quality • Improved surface water quality • Increased healthful products available; increased access to locally grown food • Healthier environment • Increased farm/ranch efficiencies (eg. net grazing efficiency) • Improved quality of life/increased satisfaction with quality of life
	On-farm experimentation	Participating farmers and ranchers (grantees & collaborators) Satisfaction with granting process	New/better knowledge of SA production/marketing practices (including risks and certainties & economic data) Increased skills Increased motivation	Increased adoption of sustainable production/marketing practices by those directly involved in projects, e.g. <ul style="list-style-type: none"> • value-added production • Increased diversification • Reduced use of purchased off-farm inputs; net energy inputs • Increased # of networks organized 		
Professional Development Program Grants and State PDP training funds	Grants and support for educational projects and activities that include, e.g. <ul style="list-style-type: none"> • Web-based curriculum • Farm tours • Scholarships • Meetings/conferences • Demonstrations • Videos • Handbooks • Publications 	Extension Faculty (1890/1994/1862) <ul style="list-style-type: none"> • PDP coordinators • County-based educators • Campus-based educators Other Ag Professionals <ul style="list-style-type: none"> • NRCS • NGOs • FSA • Farmers/Ranchers • Youth educators • Consultants • Others 	<ul style="list-style-type: none"> • Increased knowledge of SARE, SA practices and technologies (critical content areas); resource materials • Increased acceptance of SA practices/principles • Increased skills to conduct educational programming in SA • Increased awareness of local farmer knowledge about SA 	<ul style="list-style-type: none"> • Increased integration of SA in all programming/Deliver more educational programs linked/dealing with SA • Increased use of SAN/SARE results and products (incl. R&E, producer grants) • Increased referral of farmers to local and/or SARE resources (esp. other farmers) • Develop/participate in on-farm participatory research • Greater participation in overall SARE activities • Promote SAN/SARE resources 		<p>Increased institutional support for sustainable agriculture from land-grant universities and others, e.g.</p> <ul style="list-style-type: none"> • Universities target \$ to SA • Institutional rewards to SA • Federal policy supports SA • Increased funding for SA

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Communications	<p>Identify info. needs</p> <p>Synthesize and publish information:</p> <ul style="list-style-type: none"> • Books • Bulletins • Websites • Content for reprint • Motivational and success stories • Promotional materials <p>Build organizational relationships</p> <p>• Mkting/ Promotion</p> <ul style="list-style-type: none"> ○ RFPs ○ Awards ○ information <p>Conferences</p> <ul style="list-style-type: none"> ○ Attendance ○ Workshops 	<p>Primary:</p> <ul style="list-style-type: none"> • PDP State Coordinators • Extension Educators • Sustainable Ag NGOs • Farm Organizations • Farmers <p>Secondary:</p> <ul style="list-style-type: none"> • Consumer Organizations • Youth organizations and educators 	<ul style="list-style-type: none"> • Knowledge and awareness of SARE and of SAN information products • Knowledge and awareness of sustainable practices • Attitude Shifts 	<p>Primary:</p> <ul style="list-style-type: none"> • PDP coordinators, Extension and NGO educators use SAN materials to train other educators and farmers • Farmers (who order SAN materials directly) use SAN materials to consider/explore and/or implement sustainable practices. • Farm organizations collaborate with SAN and SARE to publicize and/or promote the SARE program and SAN information products. <p>Secondary:</p> <ul style="list-style-type: none"> • Consumer orgs and youth educators collaborate with SAN to publicize and/or promote the SARE program and SAN information products. 	Advanced Sustainable Agriculture Knowledge Adoption of Sustainable Agriculture Practices	<p>Primary:</p> <p>Farmers and ranchers who are reached by our partners (Extension, NGOs, farm organizations, etc.) increase their knowledge and adoption of sustainable practices</p> <p>Additional (secondary) outcomes:</p> <ul style="list-style-type: none"> • Consumers support sustainable farmers • Youth use SAN/SARE information to remain in farming. 	
	Proposal process	<p>Develop clear protocols & RFP guidelines</p> <p>Advertise/promote SARE grant opportunities</p> <p>Train, mentor, & provide examples</p>	<ul style="list-style-type: none"> • Prospective grantees • Administrative Council and Technical Committee Members 	<ul style="list-style-type: none"> • Increased awareness of SARE • Increased knowledge about what constitutes a quality SARE proposal • Increased ability to develop a quality proposal 		<ul style="list-style-type: none"> • Increased grant submissions (especially from “beyond the choir”) • Increased # of quality proposals submitted (including increased focus in proposals on outcomes and economic impact of project; R&E projects include Extension educators and farmers; other criteria met) • Increased interaction of State PDP Coordinators with PIs 	<ul style="list-style-type: none"> • Increased incorporation of sustainable agriculture topics and approaches into general scientific community (e.g. in proposals to funding sources beyond SARE; in the general literature)
		Admin.	<p>Regional meetings, conference calls, other communications</p> <p>National interactions with regions, Operations Cmte</p>	<ul style="list-style-type: none"> • AC members • TC members • State PDP coords. • Regional & national staff • Ops Cmte agencies 		<ul style="list-style-type: none"> • Participants contribute fully at meetings and between meetings • Participants feel their time is used well 	<p>Participants value their experience with SARE, and therefore:</p> <ul style="list-style-type: none"> • Encourage/recruit their replacements • Participate as alumni