

11th Annual FDA Science Forum
Advancing Public Health
Through Innovative Science

April 27-28, 2005, Washington, DC Convention Center

Information: www.fda.gov/scienceforum

Registration: www.fda.gov/scienceforum



Personalizing Your Healthcare **The Best Consumer is an Educated Consumer**

FREE PUBLIC SYMPOSIUM

Sponsored by the U.S. Food & Drug Administration

Tuesday, April 26, 2005 1:00 pm - 5:00 pm

Washington Convention Center

801 Mt. Vernon Place, NW, Washington, DC 20001

The FDA is committed to increasing consumer knowledge about important health issues. This free session will provide members of the general public the opportunity to hear about the science behind Personalized Medicine, Generic Drugs and the new Dietary Guidelines, issues of critical importance to both consumers and the FDA. Presentations will be from national experts in these fields. Time will be available for questions.

Chair - Janet Woodcock, MD, Acting Deputy Commissioner for Operations, FDA

The Importance of Being a Smart Health Consumer

Harvey Fineberg, M.D., Ph.D., President, Institute of Medicine

Personalized Medicine - What is it? How will it Affect Your Health Care?

Felix Frueh, M.D., Center for Drug Evaluation and Research, FDA and
J. Brian Munroe, President, Personalized Medicine Coalition

Generic Drugs - Are They Really as Good?

Jack Billi, M. D., Associate Vice President, University of Michigan and
Gary Buehler, R.Ph., Director, Office of Generic Drugs, FDA

Are You What You Eat? A Critical Look at the New Dietary Guidelines for Americans, the Science of Nutrition, and Personal Choices for a Healthier Life.

Moderator, Barbara Schneeman, Ph.D. Center for Food Safety and Applied Nutrition, FDA,
Lawrence J. Appel, M.D., M.P.H., Johns Hopkins Medical School, CAPT. Penelope Royall,
P.T., M.S.W., Deputy Asst. Secretary for Health, HHS, and Beth Johnson, M.S., R.D., Senior
Advisory to the Secretary, USDA

For further information, please contact Dr. Suzanne Fitzpatrick, FDA, at 301-827-4591.

Registration information is available beginning December 1, 2004 at

<http://www.fda.gov/scienceforum>