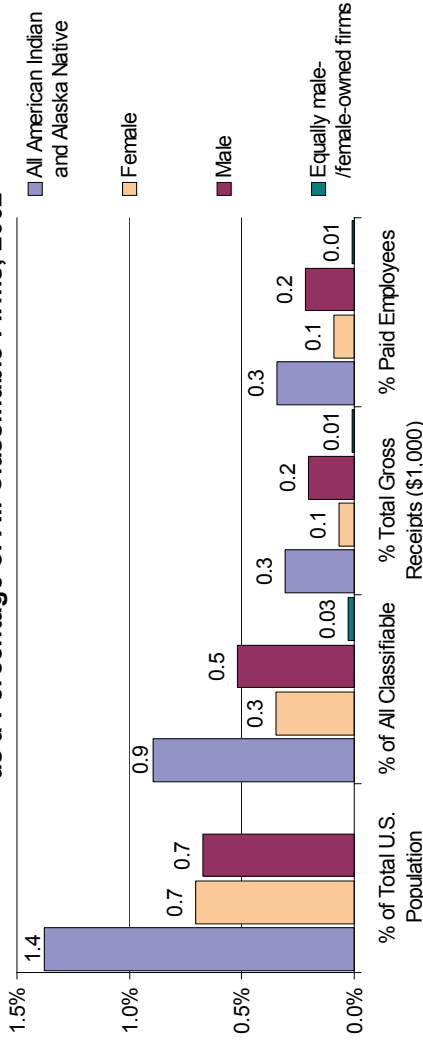


The State of American Indian & Alaska Native Business by Gender

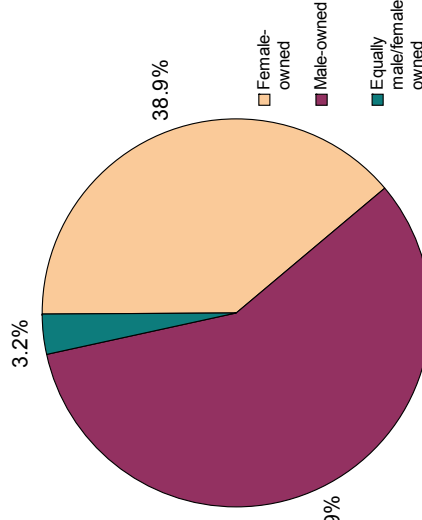
1401 Constitution Avenue, NW
 Washington, DC 20230
 (888) 324-1551
www.mbda.gov

In April 2008, the Minority Business Development Agency (MBDA) released the report "Characteristics of Minority Businesses and Entrepreneurs" based on data from the U.S. Census Bureau 2002 Survey of Business Owners. A copy of the full report can be found at www.mbda.gov/minoritybizfacts.

American Indian and Alaska Native Population and Business Share as a Percentage of All Classifiable Firms, 2002



American Indian and Alaska Native Firm Ownership by Gender, 2002



- In 2002, 0.7% of the U.S. total population (18 and above) was American Indian and Alaska Native female, but they represented only 0.4% of all classifiable firms. These firms generated 0.1% of all gross receipts and employed 0.1% of all paid employees.
- In 2002, American Indian and Alaska Native (AIAN) females represented 51% of the AIAN population (18 and above), but only 39% of all AIAN-owned firms.

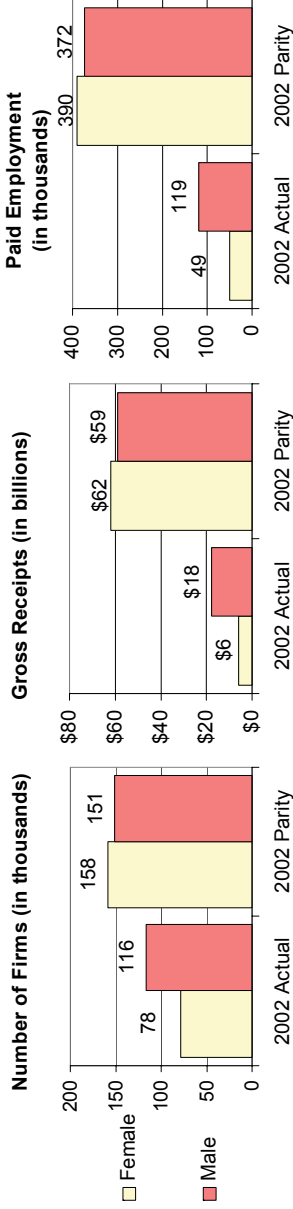
Summary Statistics by Gender - 2002

Population	% of Total U.S. Pop. (18 yrs. +)	Business Participation Rate (per 1,000 adults)	Firms	Number of Firms	Total Gross Receipts (\$1,000)	Average Gross Receipts	Firms with Employees	Paid Employees
American Indian and Alaska Native								
Female	1.4%	68.0	American Indian and Alaska Native Female	201,387	\$26,872,947	\$133,439	24,498	191,270
Male	0.7%	51.7	Male	78,292	\$5,763,268	\$73,612	7,372	49,406
	0.7%	80.5	Equally male-/female-owned	116,408	\$17,734,650	\$152,349	15,939	119,239
				6,477	\$649,530	\$100,283	980	5,565
All U.S. Population	100%	104.5	All Classifiable Firms	22,480,256	\$8,783,541,146	\$390,722	5,524,784	55,368,216
Female	51.6%	58.5	Female	6,489,259	\$939,538,208	\$144,784	916,657	7,141,369
Male	48.4%	126.6	Male	13,184,033	\$7,061,026,736	\$535,574	3,524,969	42,428,508
			Equally male-/female-owned	2,693,360	\$731,678,703	\$271,660	717,961	5,664,948

Source: U.S. Census Bureau, 2002 Survey of Business Owners, Company Summary, September 2006; 1997 Survey of Minority- and Women- Owned Business Enterprises, July 2001; 2002 Annual U.S. Estimates of the American Indian & Native Alaskan Alone or in Combination Population (by gender), released May 2008. Statistics do not include publicly held, foreign-owned and not-for-profit entities. Classifiable Firms are all U.S. firms excluding publicly held, foreign-owned, non-profit and other firms whose ownership cannot be classified in terms of race, ethnicity, or gender. Measures for Classifiable Firms represent MBDA estimates. To be classified by gender and/or race/ethnic group a firm must be 51% or more owned by that specific gender and/or race/ethnic group. Equally male-/female-owned firms are 50%/50% male-/female-owned. Due to the exclusion of tribally held governments in 2002, data for American Indian and Alaska Native firms for 1997 and 2002 are not directly comparable. The Business Participation Rate (BPR) is defined as the number of businesses owned by a gender/race/ethnic group for every 1,000 persons, 18 years and over, in that same group. n/a =not available. S = Estimates are suppressed when publication standards are not met. Other Services includes firms not provided for elsewhere in the classification system which are engaged in activities such as equipment and machinery repairing, promoting religious activities, grant-making, advocacy, providing dry-cleaning and laundry services, personal care services and dating services. For more information visit www.mbda.gov/minoritybizfacts. For information on Census' data methodology and standard errors, please visit www.census.gov/csd/sbo/index.html. Prepared by MBDA's Office of Knowledge Management, October 2008.

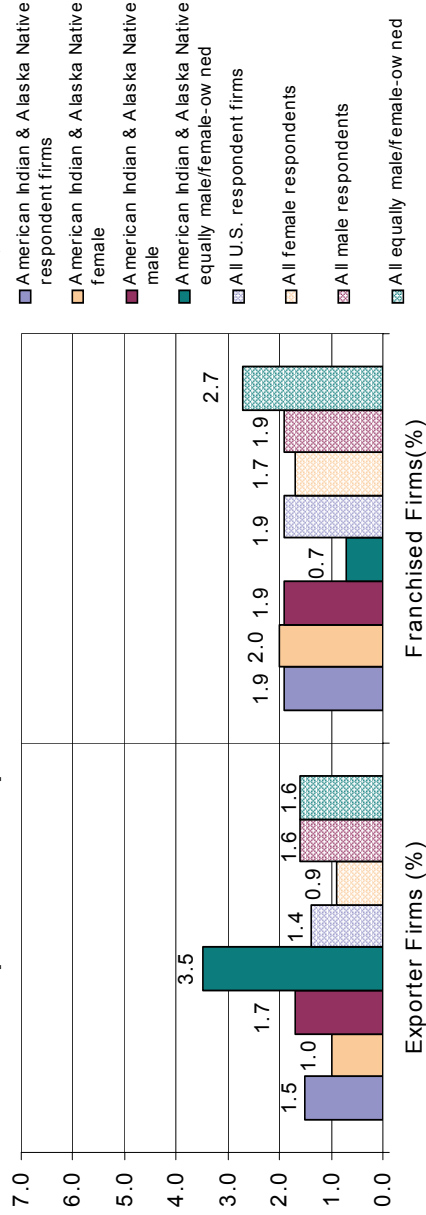
Achieving Entrepreneurial Parity

The landscape for American Indian and Alaska Native (AIAN) female- and AIAN male-owned businesses in 2002 would have been quite different if parity had been achieved. Parity is defined as reaching proportionality between the adult American Indian and Alaska Native population and business development measures such as numbers of firms, gross receipts and employees.



- If American Indian and Alaska Native females would have achieved parity in 2002, they would have owned about 158,000 firms, with gross receipts reaching about \$62 billion, and paid employees around 390,000.
- Even if American Indian and Alaska Native (AIAN) equally male/female-owned firms were included in the actual 2002 measures, AIAN males and AIAN females would have not achieved parity that year.

Participation in Exports and Franchised Businesses, 2002



- In 2002, American Indian and Alaska Native all respondent firms had 10% of their sales attributed to exports to a similar extent compared to all respondent firms (at a 90% confidence level).
- American Indian and Alaska Native all respondent firms were also franchised at similar levels compared to all respondent firms in 2002 (at a 90% confidence level).

Note: A respondent firm is defined as a business that returned the survey form of the 2002 Survey of Business Owners, and provided the gender, Hispanic or Latino origin, or race for the owner(s) or indicated that the firm was publicly held.

American Indian and Alaska Native Firms by Industry, 2002				
Industry	Female		Male	
	Number of Firms	% of Total Firms	Number of Firms	% of Total Firms
Total for all sectors	78,292	100.0	116,408	100.0
Forestry, fishing & hunting, & ag support services	S	n/a	3,318	2.9
Mining	S	n/a	912	0.8
Utilities	167	0.2	105	0.1
Construction	3,734	4.8	28,028	24.1
Manufacturing	1,994	2.6	3,622	3.1
Wholesale trade	1,976	2.5	2,074	1.8
Retail trade	10,822	13.8	8,475	7.3
Transportation & warehousing	1,362	1.7	8,283	7.1
Information	760	1.0	1,745	1.5
Finance & insurance	1,523	1.9	3,271	2.8
Real estate & rental & leasing	4,664	6	4,220	3.6
Professional, scientific, & technical services	8,149	10.4	13,889	11.9
Management of companies & enterprises	S	n/a	40	0.03
Administrative & support & waste management & remediation service	6,944	8.9	8,438	7.3
Educational services	1,866	2.4	S	n/a
Health care & social assistance	16,921	21.6	6,738	5.8
Arts, entertainment, & recreation	3,760	4.8	5,354	4.6
Accommodation & food services	1,692	2.2	1,508	1.3
Other services	10,986	14.0	14,796	12.7
Industries not classified	76	0.1	36	0.03

- In 2002, American Indian and Alaska Native female-owned firms were most concentrated in health care and social assistance (22%); other services (14%); retail trade (14%); and professional, scientific, and technical services (10%).
- American Indian and Alaska Native male-owned firms were most concentrated in construction (24%); other services (13%); and professional, scientific, and technical services (12%).