

NW/Plains States Regional Academic Environmental Public Health Center

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EPH Workforce Faces Significant Capacity Concerns



Five Academic Centers Address Regionally Identified EH Needs



Our Region Assists 9 Northwest & Plains States

- 3-year project: 9/04 – 9/07
- Project Partners
 - Academic
 - Local, state, federal, & tribal agencies
- States in Region:
AK, ID, MT, NE,
ND, OR, SD,
WA, WY



Project Advisory Committee



Our Training Activities

- Essential Services of Environmental Health
- Community Environmental Health Assessments (PACE-EH)
- Communication
- Program Planning & Evaluation
- Emergency Preparedness & Response

Our Center Is Currently Developing Materials in Two Key Areas

- *Evaluation* – How are we making a difference?
- *Communication* – How do we communicate the message?

Program Evaluation

Training module

- Evaluation basics
- How to apply the CDC framework
- Case Scenario

Toolkit

- Resources
- Glossary
- Template

Accessing the module

http://www.nwcphp.org/docs/eh_program_evaluation/index.htm

Communication

Training Module

- Basic principles of communication
- Based on 4 communication competencies for environmental health professionals
 - Education
 - Communication
 - Marketing
 - Conflict resolution
- Case scenario
- Tool kit with examples

Our Marketing and Outreach Plan Includes Several Channels

- Advisory committee outreach
- Presentations
 - EH & other conferences
- Trainings
 - Essential Services, PACE-EH
- Partnership development
 - Academia-practice

Questions?

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