



Phoenix-Opportunity **Application: A Free Online Bid-Matching System**

Opportunity is an on-line database that allows you to register your Company's or agency's contract/procurement opportunities with the Minority Business Development Agency's database. With this tool, you will be provided pertinent information about minority owned businesses that match the capabilities required respond to procurement or contract requirements and other information vital to the success of your search for minority owned firms with which to do business. You will also be able to post opportunities and have a record of the matching activity for each item posted.

The **Opportunity** database is very different from most business registration and contract referral systems found in government and private industry today. First, unlike most private services, **Opportunity** is free. Second, **Phoenix-Opportunity** permits you to register once and input an unlimited number of opportunities and receive MBE referrals as long as the requirement is open. Third, government and some private services require that you search lengthy databases or MBE lists of minority owned firms with little or no information about individual company capabilities on-line. **Opportunity** sorts the database of minority owned firms for you each night and automatically refers matched firms' information to you via simply worded email or fax. You receive timely information that is responsive to your specific capability requirements without extensive searching. The information in the MBE database is updated on-line as the individual business capabilities expand or change. When a match is made, you receive contact information and a short profile (corporate contact information, email and Internet home page, if available), of the firm specifically meeting the requirements input by you. Each referred firm will also receive information about minority business support services that may assist with bid preparation, finance or bonding.

To get started, you must be a registered member of the MBDA Portal. You can create your FREE MBDA Portal Account by visiting the MBDA.gov website. If you are a registered member, once you have logged into the MBDA Portal, you will find the **Phoenix-Opportunity** link underneath our our MBDA Business Applications section on the front page. If you have never created an **Phoenix-Opportunity** profile, you will need to do so in order for you to start input activity of opportunities. If you need assistance with creating your **Phoenix-Opportunity** profile or if you need assistance with registering for your free MBDA Portal Account, call our support staff at 1 (888) 324-1551 or you may email us at help@mbda.gov.

