



# Sustainable Financing of MPA Networks

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SAVING THE LAST GREAT PLACES ON EARTH



# The Latest in a Long Line....

- 2003
  - ITMEMS 3
  - World Parks Congress
  - Oceans, Coasts and Islands Forum
- 2004
  - CBD COP-7
  - White Water to Blue Water
  - Global Conservation Congress
- 2005
  - Ad Hoc Working Group on Protected Areas
  - 1<sup>st</sup> International MPA Congress (IMPAC)



# Goals for Financial Sustainability

- Meet, on continuing basis, recurrent and investment costs needed to achieve conservation objectives
- Generate tangible and lasting benefits, especially for local communities, national development
- Resilience: avoid reliance on one mechanism or sector



# CBD Program of Work on Protected Areas

- **Goal 3.4:** To ensure financial sustainability of national and regional systems of protected areas
- **Target:** By 2008, secure sufficient financial, technical and other resources to meet the costs to effectively manage national and regional systems of protected areas
- Develop and begin to implement '**sustainable financing plans**' by 2008

**Financial sustainability is...**

**...not just about getting money.**



# Ingredients of Financial Sustainability

1. Mechanisms to share costs and management responsibilities
2. Diverse portfolios of complementary revenue sources
3. Administrative and governance systems that generate confidence
4. Enabling policies and political support for implementation

# 1. Mechanisms to share costs and management responsibilities

- Lower costs and engender sense of ownership
- Local communities
  - LMMAs, collaborative management
- Private sector
  - tourism industry
  - private reserves, concessions
- NGOs
  - management, technical resources
- Volunteers
  - education, research, interpretation, fund-raising

## 2. Diverse portfolios of complementary revenue sources

- Government revenue, grants, trust funds, user fees, access permits, compliance charges/fines, private investment...
- No single source sufficient
- Different kinds of funding needs require different sources
- Even out fluctuations: short term peaks can be detrimental



### 3. Administrative and governance systems

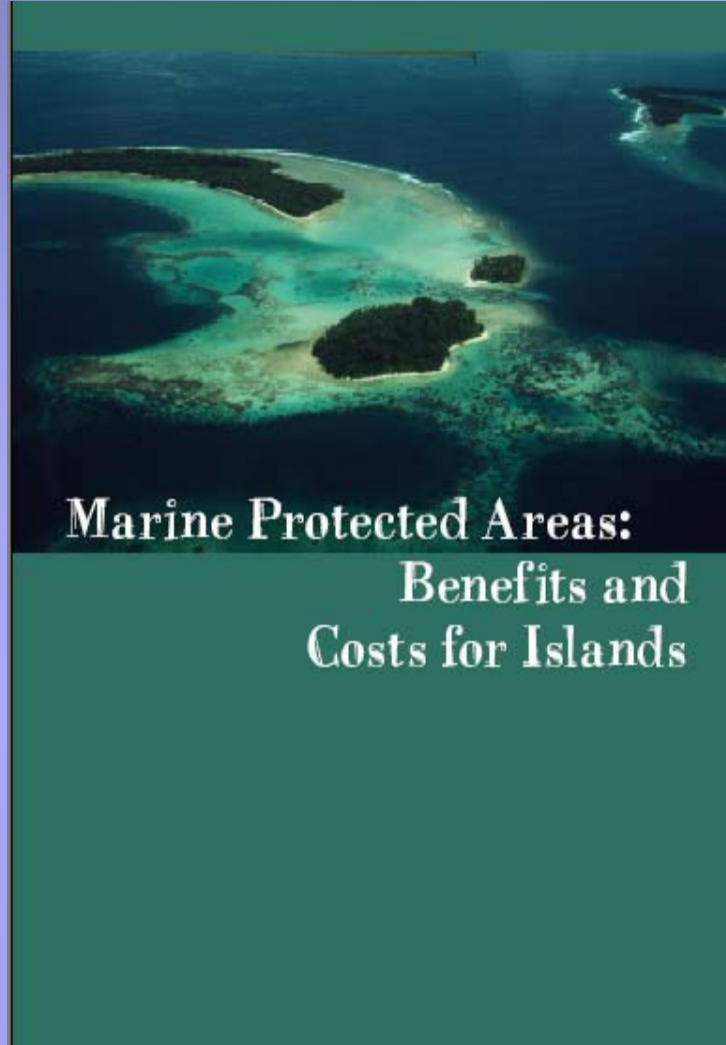
- Channel resources effectively and accountably
- Generate confidence, especially by funders
  - Stakeholder input on funding allocations
- Adaptations based on results-oriented objectives and benchmarks
  - Most effective use of scarce funds
  - Impacts of funding mechanisms
- Personal skills, institutional capacity

## 4. Enabling policies and political support for implementation

- Broad-based political support required from political leaders, government agencies at all levels, businesses, communities
- Government policies affect costs
- Government role in promoting funding sources and incentives beyond public revenues



# Benefits and Costs



[www.icran.org](http://www.icran.org)



# Benefits and Costs

- Benefits
  - Ecosystem services and values, especially of MPA *networks*
    - Tools, growing experience, but more...
  - Uses:
    - Manage MPA network to continue generation of values & benefits
    - Engage beneficiaries in MPA network management and funding
    - Build support from key groups, policy-makers, donors



# Benefits and Costs

- Costs
  - Direct costs of management
  - Changes in access to resources often result in costs to some
  - Both in/around MPAs and upstream
  - Recognize these in management actions aimed at generating benefits and in calculations of financial needs



# Scaling up to MPA Networks

- Challenges
  - Retention vs. pooling of resources
  - Allocation of resources
  - Concentration of tourism impacts
  - Collaboration, inter-dependence
- Opportunities
  - Diversification, economies of scale
  - Revenue collection at lowest cost sites
  - System-wide mechanisms, especially ecosystem-based services
  - Include MPAs that generate funding
  - Partnerships



# Tools and Resources

- Conservation Finance Guide
- WWF *Menu of Options*
- IUCN *Global Review of Challenges and Options*
- *User's Guide to CBD Programme of Work on Protected Areas*
- Models for estimating costs and business planning, e.g., CCIF



# Some Questions

- What have been some innovative ways of generating public sector funding for MPA networks, e.g., from U.S. experience?
- How can we stimulate greater private sector cost sharing of MPA management costs?
- How can we increase our understanding of the benefits of MPAs and networks, and conditions for generating them?
- What are some promising new funding sources/mechanisms at the *network* level, e.g., based on benefits, ecosystem services?





Thank you 😊

